#### **A Nobin Udyokta Project**

# Lipi Fashion





Project by: Polas

Identified by: Md. Mozahidul Islam

Verified By: Md. Masum Mia

Laxmipur Unit
Anchal-2
GRAMEEN TRUST

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Polas
Age	:	01/03/1989 (29 Years 20 Days)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	04 Brothers, 01 Sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  Khoki Begum Abul Kalam Branch: Laher Khandhi, Lakshmipur, Member since 10-02-2007 From 10/02/2013 First loan: Tk.5000/ Existing loan: Nil Outstanding: Nil
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF	: : : : : : : : : : : : : : : : : : : :	N/A. N/A N/A N/A N/A
Education	:	Class Eight

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Cloth Business
Trade License Number	:	85
Business Experiences		01 years
Other Own/Family Sources of Income	=	Father Is Abroad.
Other Own/Family Sources of Liabilities	:	Father Is Abroad.
NU Contact Info	-	01634325724
NU Project Source/Reference	:	GT Laxmipur Unit Office, Laxmipur.

#### BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2013. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in NU's Family. NU's mother gradually improved their life standard by using GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	Lipi Fashion
Address/ Location	-	Jhoksin Bazar,Sadar , Laxmipur.
Total Investment in BDT	:	1,86,000/-
Financing	:	Self BDT: 1,36,000 (from existing business) - 73% Required Investment BDT: 50,000 (as equity) - 27%
Present salary/drawings rom business (estimates)	•	BDT 7,000
Proposed Salary		BD 8,000
Proposed Business % of present gross profit margin	:	25%
Estimated % of proposed gross profit margin	:	25%
Agreed grace period	:	2 months
Proposed Salary Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	: :	25% 25%

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Item: Present items: 70,000 Furniture: 6,000 Advance: 60,000 Total 1,36,000	1,36,000		1,36,000
Proposed Stock item: 50000		50,000	50,000
Total Capital	1,36,000	50,000	1,86,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock items	
Product name with quantity	Amount
Jeans Pant	30,000
Shirt	20,000
T- Shirt	10,000
Others	10,000
Total Present Stock	70,000

Proposed Stock items	S
Product name with quantity	Amount
Jeans Pant	20,000
Shirt	10,000
T- Shirt	10,000
Baby cloths	10,000
Total Proposed Item	50,000

### EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
1 articulars	Daily	Monthly	Yearly	
Income from Sale [A]	2,500	75,000	9,00,000	
Less: Cost of sales [B]	1875	56,250	6,75,000	
Gross profit 25% (A-B) = [C]	625	18,750	2,25,000	
Less: Operating Costs				
Electricity bill		300	3600	
Mobile Bill		500	6,000	
Shop Rent		2600	31,200	
Salary from Business		7,000	84,000	
Others (Transport)		200	2400	
Non Cash Item				
Depreciation(6000*10%)		50	600	
Total Operating Cost (D)		10,650	127,800	
Net Profit (C-D):(E)		8,100	97,200	

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Dortiouloro		Year 1 (BD	OT)		Year 2 (BI	OT)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Income from Sale [A]	2700	81,000	9,72,000	3,000	90,000	10,80,000
Less: Cost of sales [B]	2025	60,750	7,29,000	2,250	67,500	8,10,000
Gross profit 25% (A-B) = [C]	675	20,250	2,43,000	750	22,500	2,70,000
Less operating cost:						
Electricity bill		300	3600		350	4200
Shop Rent		2600	31,200		2600	31,200
Salary from Business		8,000	96,000		8,000	96,000
Mobile Bill (SMS and Reporting)		600	7200		650	7800
Others (Transport)		200	2400		200	2400
Non Cash Item						
Depreciation		50	600		50	600
Total Operating Cost [E]		11,150	133,800		11,850	142,200
Net Profit $(D-E) = (F)$		9,100	109,200		10,650	127,800
GT payback		30,000		30,000		
Retained Income:		79,200			97,800	

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	0
1.2	Net Profit	109,200	127,800
1.3	Depreciation (Non Cash Item)	600	600
1.4	Opening Balance of Cash Surplus	0	79,800
	Total Cash Inflow	159,800	208,200
2.0	Cash Outflow		
2.1	Purchase	50,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back	30,000	30,000
	Total Cash Outflow	80,000	30,000
3.0	Net Cash Surplus	79,800	178,200

### **SWOT Analysis**



TRE	TOI	TI
IKE	NGI	п

- Skilled & Experience
- Good Communication System.
- Good Networking
- No Credit Sale

## WEAKNESS

Lack of investment

## **O**PPORTUNITIES

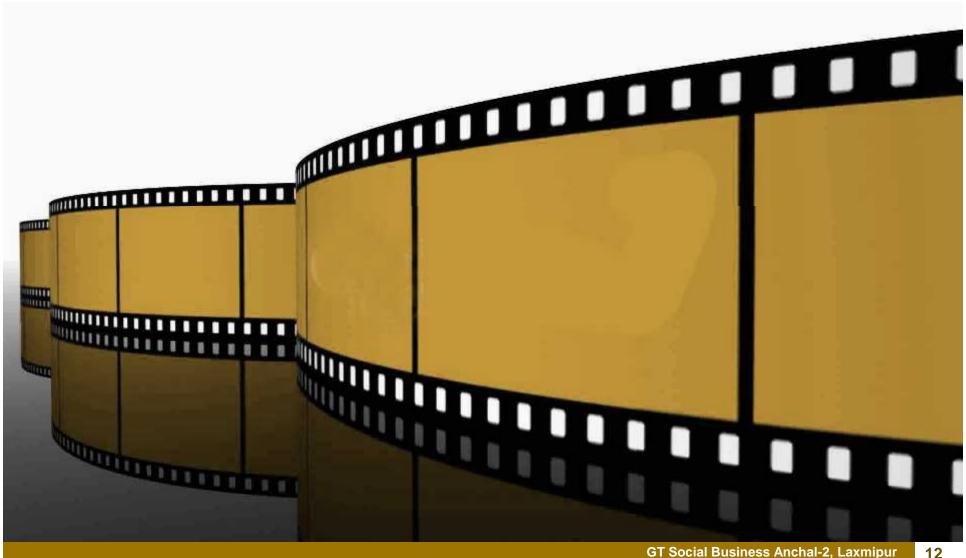
- Expansion Of Business
- Increasing the profitability

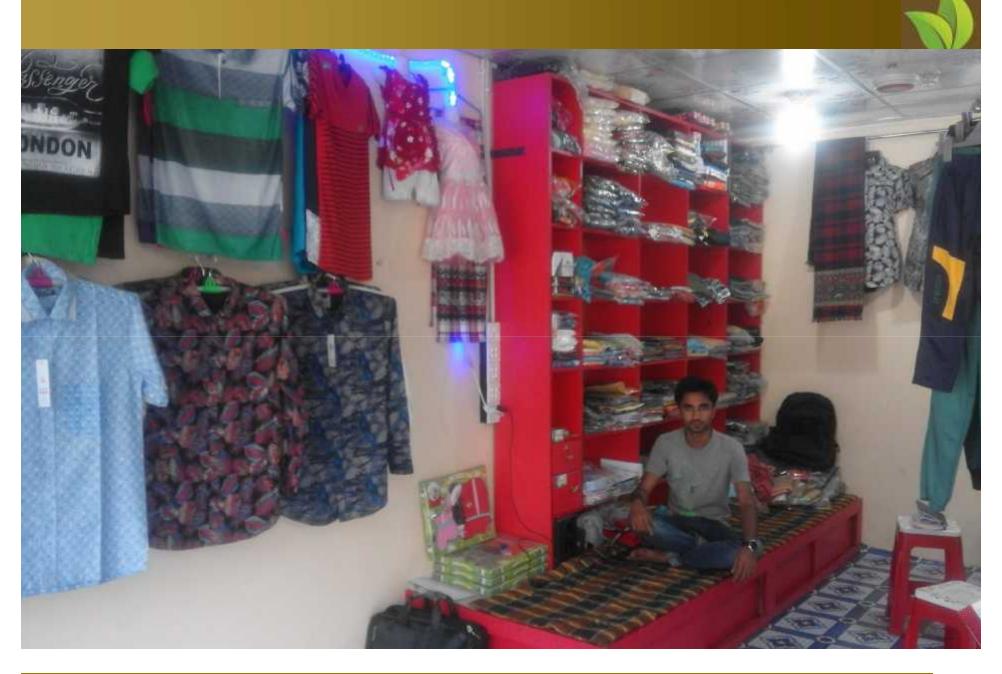
## THREATS

Theft

## **Photographs**





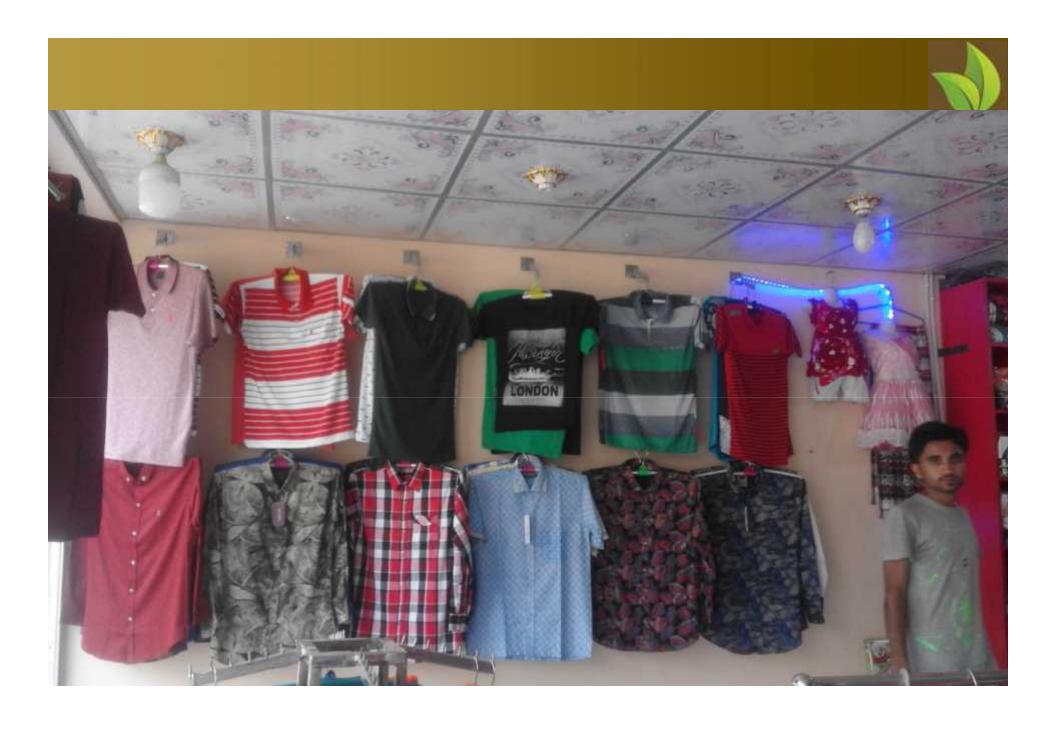




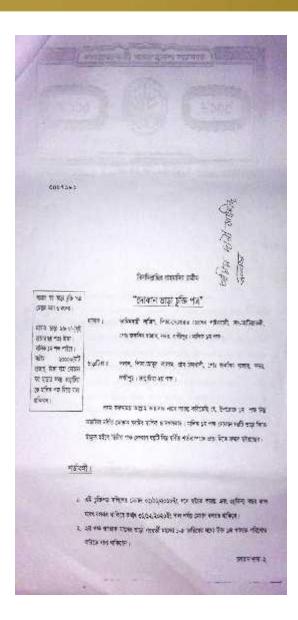


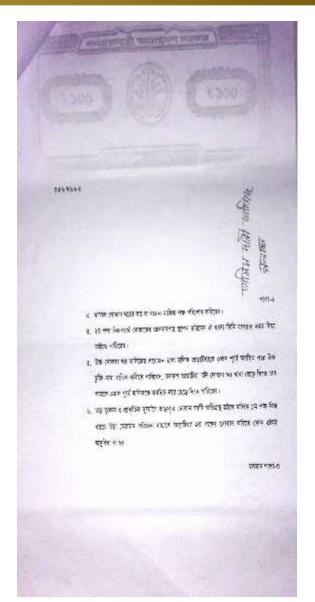


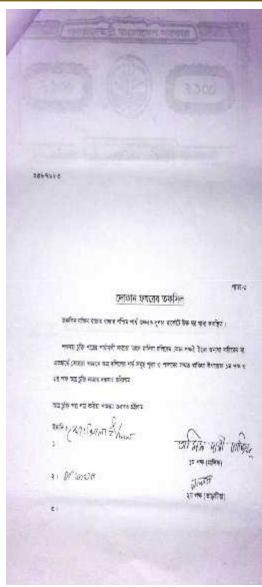














- "	পেশা ব্যাবসা ও বানিজ্যিক লাইসেন্স
गाइरमञ् न१- / ए	-010101
৪তিষ্ঠানের নামঃ	निर्मि १क्राग्न
	াম: তালাগে
	অ্যান্তনা কান্যাপ্ত
	the man con consum. and manger
পশাঃ ও ব্যাবসা চা	লইবার স্থান: জুতা মিন ক্রমুণ্ট
	TEUR (AUYA
	হালঃ ৪০০ চিকা
	কেয়াঃটাকা
	মাটঃ - ওতি টাকা
	ে একিয় প্রমান্ত হইয়া অত ইউনিয়নে জুলাই ১০০৭ হই
51m 20016	
4117777	
	C128 386128







#### সদস্য প্রত্যয়ন পত্র

আমি পলাশ , প্রোপ্রাইটরঃ- লিপি ফ্যাশন, গ্রামঃ- লাহার কান্দি, ডাকঘরঃ- লক্ষীপুর, উপজেলাঃ- সদর, জেলাঃ- লক্ষীপুর। আমার মা জনাবা খুকি বেগম , গ্রামীণ ব্যাংক লাহার কান্দি শাখার এক জন সদস্য ছিলেন, গ্রুপ নং ০১।

আমি মুঃ মুজাহিদুল ইসলাম, ইউনিট ইনচার্জ, লক্ষীপুর ইউনিট, লক্ষীপুর । আমি তার কেন্দ্রের অন্যান্য সদস্যের সাথে কথা বলে মোটামোটি নিশ্ভিত হই যে, তিনি ১০/০০/২০০৭ইং সাল থেকে ১০/০২/ ২০০১৩ইং সাল (০৬বছর) পর্যন্ত গ্রামীণ ব্যাংক লাহার কান্দি শাখার সদস্য ছিলেন।

আমি তার উজ্জ্বল ভবিষ্যত কামনা করি।

নামঃ মুঃ মুজাহিদুল ইসলাম

M6 Zahid

পদবী: ইউনিট ইনচার্জ,

লক্ষীপুর ইউনিট, লক্ষীপুর।







# Presented at 242<sup>nd</sup> Internal Design Lab Regional-85 on March 22, 2018 at GT

