Proposed NU Business Name: NEW COTTON HOUSE



Project identification and prepared by: Md. Jamal Hossain, Dohar Unit, Dhaka

Project verified by: MD. Sirazul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Briej Bio oj Trie Proposed Nobili Odyokta					
Name	:	Md.Shahin			
Age	:	29-09-1984(33 Years)			
Education, till to date	:	Class Five			
Marital status	•	married			
Children	:	2 son			
No. of siblings:	•	2 Brothers			
Address	:	Vill: Char lotakhola, P.O: horichondi, P.S: Dohar , Dist: Dakha			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father —			
(ii) Mother's name	:	Begum Rojina			
(iii) Father's name	:	Ab.Sobahan			
(iv) GB member's info	:	Branch:Joypara, Centre # 10(Female),			
		Member ID:2321/1, Group No: 02			
		Member since: 2002 -2007 (5 Years)			
		First loan: BDT 5000/-			
Further Information:		Existing loan: BDT 50,000- Outstanding loan: BDT :paid			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	23 years experience in running business.
Training Info	:	Nil
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01976357777
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dohar Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

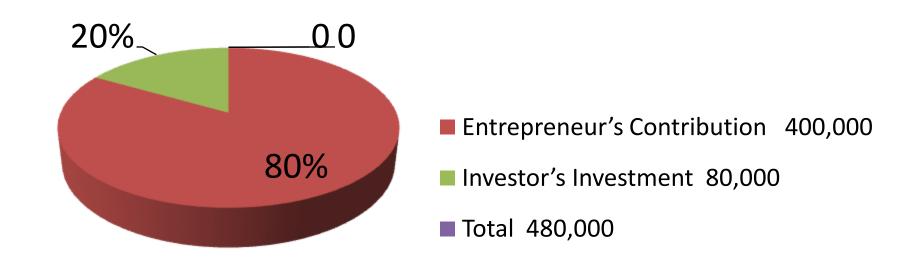
BEGUM ROJINA joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in husband business.

Proposed Nobin Udyokta Business Info					
Business Name	:	New cotton house			
Location	:	Joypara			
Total Investment in BDT	:	BDT:580000			
Financing	:	Self BDT 500000(from existing business) 80% Required Investment BDT 80,000(as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	30ft x 15ft= 450square ft			
Security of the shop	:	BDT			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sare,gos kapor,three piece tc Average25 % gain on sale. The business is operating by entrepreneur. The shop is rented. Collects goods from Dhaka Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Saree,cloth etc	8000	240000	2880000			
Total Sales (A)	8000	240000	2880000			
Less. Variable Expense						
Sare,colth etc	6000	180000	2160000			
Total variable Expense (B)	6000	180000	2160000			
Contribution Margin (CM) [C=(A-B)	2000	60000	720000			
Less. Fixed Expense						
Rent		20000	240000			
Mobile Bill		500	6000			
Genaretor		1000	12000			
Electricity Bill		1400	16800			
Salary (self)		5000	60000			
Salary(staff)		15000	180000			
Transportation		3000	36000			
Entertainment		500	600			
Security Guard		200	1000			
Total fixed Cost (D)		46600	559200			
Net Profit (E) [C-D)		13350	160200			

Investment Breakdown							
	Proposed						
Particulars Qty. Unit Amount					Unit	Amount	Proposed
		Price	(BDT)		Price	(BDT)	Total
saree	00	00	200000	00	00	50000	250000
Gos kapor	00	00	200000	00	00	30000	230000
Three piece	00	00	100000	00	00	00	100000
Others	00	00		0	0	0	
Security							
Total	00	00	500000	00		80000	580000

Source of Finance



Financial Projection (BDT)

Daily

Particular

Monthly 1st Year 2nd Year 3rd Year

Revenue (sales)					
Saree,Three piece,etc	8500	255000	3060000	3213000	
		0	0	0	0
Total Sales (A)	8500	255000	3060000	3213000	
Less. Variable Expense		0	0	0	0
Saree,three piecey,etc	6375	191250	2295000	2409750	
		0	0	0	0
Total variable Expense (B)	6375	191250	2295000	2409750	
Contribution Margin (CM) [C=(A-B)	2125	63750	765000	803250	
Less. Fixed Expense					
Rent		20000	240000	242000	
Mobile Bill		500	6000	6500	
Genaretor		1000	12000	12000	
Electricity Bill		1400	16800	17000	
Salary (self)		5000	60000	60000	
Salary (staff)		15000	180000	180000	
Transportation		3000	36000	36000	
Entertainment		500	6000	6000	
Security Guard		200	2400	2500	
Total fixed Cost (D)		46600	1559200	562000	
*** (=) ****		17150	205000	244250	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	205800	241250	
1.3	Depreciation (Non cash item)		1	-
1.4	Opening Balance of Cash Surplus		157800	
	Total Cash Inflow	285800	399050	
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	48,000	48,000	
	Total Cash Outflow	128000	48000	
3	Net Cash Surplus	157800	351050	

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 23 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





