#### **Proposed NU Business Name: ROKSANA TAILORS**



Project identification and prepared by: Mominur Rahaman, Dakshinkhan Unit, Dhaka

Project verified by: Md. Siddiqur Rahaman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	Mosammmat Roksana Akter Moyna				
Age	:	01-01-1986 ( 32 Y <i>ears</i> )				
Education, till to date	:	Class Nine				
Marital status	:	Married				
Children	:	01 Dauther 01 Son				
No. of siblings:	:	02 Sisters				
Address	:	Vill: Dobadia ,P.O: Dobadia ,P.S: Uttarkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  Nasima Akter  Abdur Rohim  Branch: Uttorkhan, Centre # 71 (Female),  Member ID: 2433/1 , Group No: 08  Member since: 12-10-1993(25 Years)  First loan: BDT = 3,000 /- Last Loan= 70,000/-				
Further Information:		Outstanding loan:= 2325/- Father				
(v) Who pays GB loan installment		No				
(vi) Mobile lady (vii) Grameen Education Loan		No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	-	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01688-076127
Family's Contact No.	:	01792-668802
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Nasima Akter** joined Grameen Bank since 25 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

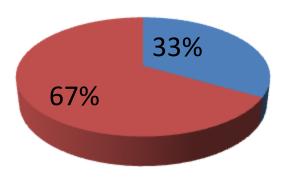
Proposed Nobin Udyokta Business Info							
Business Name	:	Roksana Tailors					
Location	:	Dobadia ,Dobadia ,Uttarkhan ,Dhaka					
Total Investment in BDT	:	BDT 60,000/-					
Financing	:	Self BDT 20,000/- (from existing business) 33%					
		Required Investment BDT 40,000/- (as equity) 67%					
Present salary/drawings from business (estimates)	:	BDT 4,000					
Proposed Salary	:	BDT 4,000					
Size of shop	:	12 ft x 12 ft= 144 square ft					
Security of the shop	:	Owner					
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Three Piece, Than Cloth, Shari etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing No employee.</li> <li>The shop is Owner .</li> <li>Collects goods from Babur Hat.</li> <li>Agreed grace period is 3 months.</li> </ul>					

Existing Business (BDT)							
Revenue (sales)							
Cloth	1,000	30,000	360,000				
Sewing	200	6,000	72,000				
Total Sales (A)	1,200	36,000	432,000				
Less. Variable Expense							
Cloth	800	24,000	288,000				
Total variable Expense (B)	800	24,000	288,000				
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000				
Less. Fixed Expense							
Rent		0	0				
Electricity Bill		200	2,400				
Transportation		500	6,000				
Mobile Bill		300	3,600				
Entertainment		500	6,000				
Salary (sttaf)		0	0				
Salary (self)		4,000	48,000				
Total fixed Cost (D)		5,500	66,000				
Net Profit (E) [C-D)		6,500	78,000				
		0,300	70,000				

	Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total	
Three Piece	15	850	12750	Three Piece	30	850	25500	38,250	
Than Cloth	20	65	1300	Than Cloth	25	65	1625	2,925	
Sari	7	750	5250	Sari	15	750	11250	16,500	
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Others			700	Others			1,625	2,325	
Total			20,000				40,000	60,000	

#### **Source of Finance**

■ Entrepreneur's contibution 20000 ■ Investor's Investment 40000 ■ Total 60000



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Cloth	1,500	45,000	540,000	567,000	595,350
Sewing	200	6,000	72,000	75,600	79,380
Total Sales (A)	1,700	51,000	612,000	642,600	674,730
Less. Variable Expense	,				
Cloth	1,200	36,000	432,000	453,600	476,280
Total variable Expense (B)	1,200	36,000	432,000	453,600	476,280
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000	189,000	198,450
Less. Fixed Expense	,		1	1	1
Rent		0	0	0	0
Electricity Bill		210	2,520	2,646	2,778
Transportation		550	6,600	6,930	7,277
Mobile Bill		360	4,320	4,536	4,763
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		0	0	0	0
Salary (self)	,	4,000	48,000	48,000	48,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		5,620	67,440	68,412	69,433
Net Profit (E) [C-D)		9,380	112,560	120,588	129,017
Investment Payback			16,000	16,000	16,000

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	112,560	120,588	129,017
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		96,560	201,148
	Total Cash Inflow	152,560	217,148	330,165
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	16,000	16,000	16,000
2.3	Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	96,560	201,148	314,165

#### SWOT ANALYSIS

#### Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

#### WEAKNESS

Lack of Capital/Investment

#### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

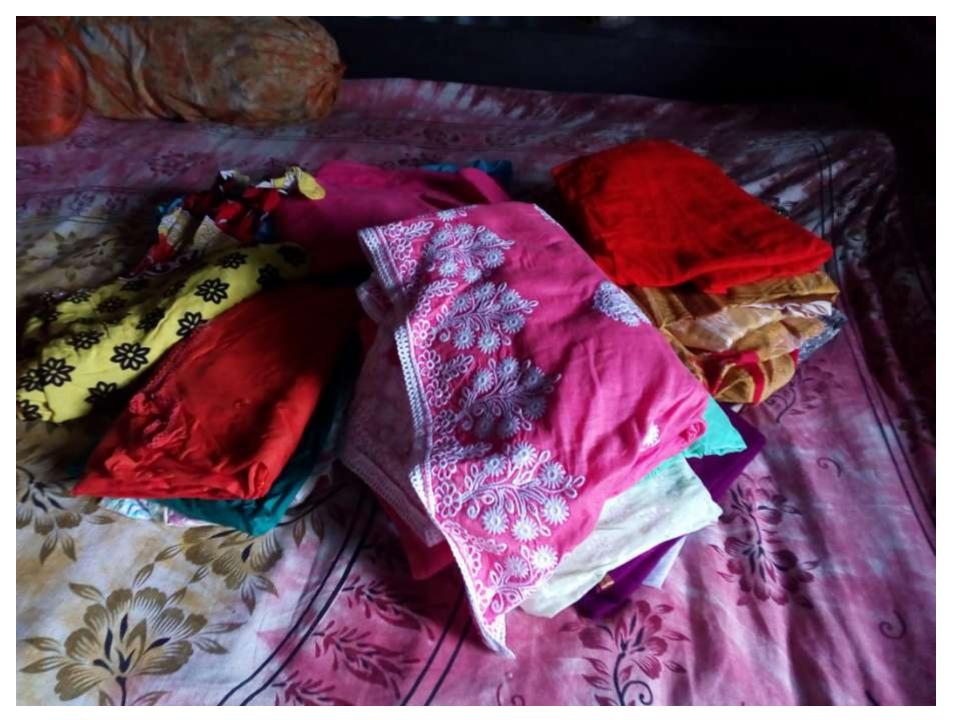
#### THREATS

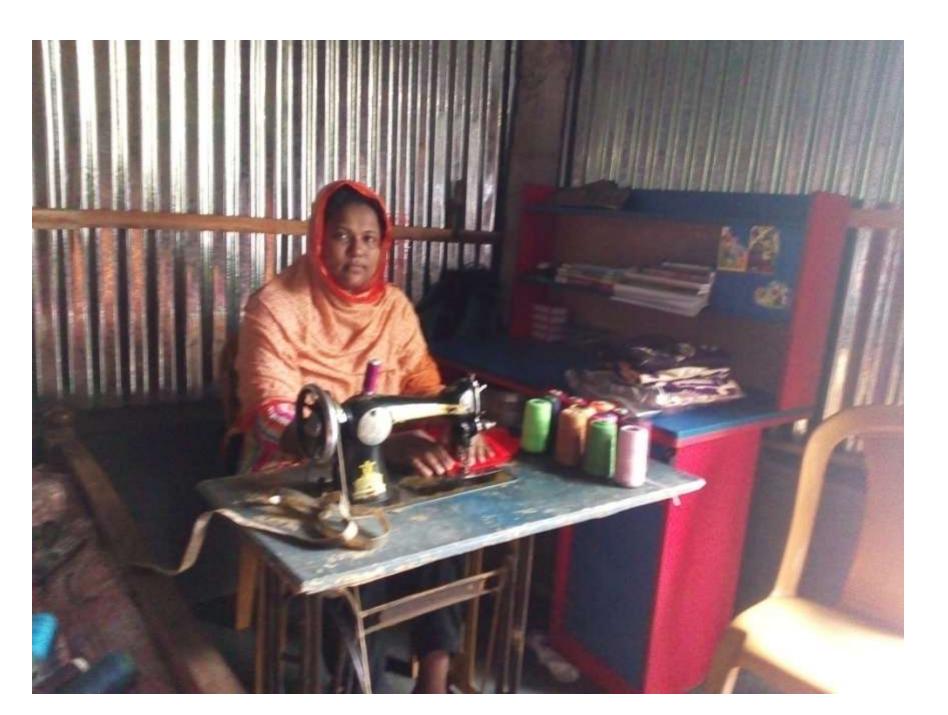
Theft

Fire

Political unrest

### Pictures







# ত্ৰ ক্ৰম্মীণ শক্তি সামাজিক ব্যবসা লিঃ

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#### **FAMILY PICTURE**

