A Nobin Udyokta Project

BIPLOB STORE



Project by: Biplob chandra das

Identified: By: Md Mostafa Varified by: Md. Gias uddin Matlob Uttar Unit, Chandpur Anchal-1

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Biplob chandra das
Age	:	12/12/1984 (34 Years)
Marital status	:	married
Children	:	00Son, 02Daughter
No. of siblings:	:	01 brothers and 02 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	NU N/A N/A N/A N/A
Education, till to date	:	SSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Grocery Business
Trade License Number	:	
Business Experiences	:	08 years.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01863-844325
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Matlab,Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 20.03.2002 to till now. At first his mother took a loan amount BDT 8000 from Grameen Bank. She Invested the money in her Husbands business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Biplob Store
Address/ Location	:	Baganbari Bazar, ,Matlab (North), Chandpur.
Total Investment in BDT	:	290,000/-
Financing	-	Self BDT : 220,000 (from existing business) - 76% Required Investment BDT :70,000 (as equity) - 24%
Present salary/drawings from business (estimates)	:	BDT 85000
Proposed Salary		BDT 9,000
Proposed Business 20% of present gross profit margin Estimated 20% of proposed gross profit margin	:	20%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Doutionland	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales	3000	90000	1080000		
Less: Cost of sale	1500	45000	540000		
Profit 20% (A)= C	600	18000	216000		
Less: Operating Costs					
House rent		250	14400		
Electricity bill		400	4800		
Solar Bill		0	0		
Night Guard Bill		150	1800		
Mobile Bill		250	3000		
Salary from Business (Self)		8500	102000		
Salary from Business (Staff)		0	0		
Transport		0	0		
Others (Entertainment)		250	3000		
Non Cash Item:					
Depreciation Expenses		333	3996		
Total Operating Cost (D)		11083	132996		
Net Profit (C-D):		6917	83004		

PRESENT & PROPOSED INVESTMENT Breakdown



particulars	Existing	Proposed	Total	
	Business (BDT)	(BDT)	(BDT)	
Investments in different				
categories:				
Present items:			220,000	
Decoration	40,000			
Freez (01)	30,000			
Present Goods Items (*):	150000			
Proposed Items (**):		70,000	70,000	
Total Capital	220,000	70,000	290,000	

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock item

Product name	Amount
Buiscit, Bread, Cake	15,000
Cold drinks (Various)	15,000
Icecream (Various)	5,000
Chips,chanachur	15,000
Water,Juce	10,000
Khata &pen	20,000
Oil,Deparent lentel	25,000
Cosmetics(Soap, Snow	10,000
Deparent Rice	20,000
Others	15,000
Total Present Stock	150,000

Proposed Item

Product Name	Amount		
Bikash	30000		
Cold drinks	10000		
Freez 01	30000		
Total :	70,000		

Financial Projection of NU BUSINESS PLAN



Particulars	Υ	ear 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	3500	105000	1260000	4000	120000	1440000
Less: Cost of Sale	1750	52500	630000	2000	60000	720000
Profit 20% (A)= C	700	21000	252000	800	24000	288000
Less operating cost:						
Shop rent		250	14400		250	14400
Electricity bill		500	6000		600	7200
Solar Bill		0	0		0	0
Night Guard Bill		200	2400		250	3000
Mobile Bill		300	3600		350	4200
Salary from Business		9000	108000		10000	120000
Salary from Business (Staf		0	0		0	0
Others (Entertainment)		300	3600		350	4200
Depreciation Expenses		333	3996		333	3996
Total Operating Cost (D)		11833	141996		13083	156996
Net Profit =(C-D)		9167	110004		10917	131004
GT payback	42000			42000		
Retained Income:		68004			89004	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	70,000	
Net Profit (Ownership Tr. Fee added back)	110004	131004
Depreciation (Non cash item)	3996	3996
Opening Balance of Cash Surplus	0	60,872
Total Cash Inflow	184,000	195872
Cash Outflow		
Purchase of Product	70,000	
Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
Payment of GB loan	11128	0
Total Cash Outflow	123,128	42,000
Net Cash Surplus	60,872	153,872

SWOT Analysis



STRENGTH

- Skill and 08 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

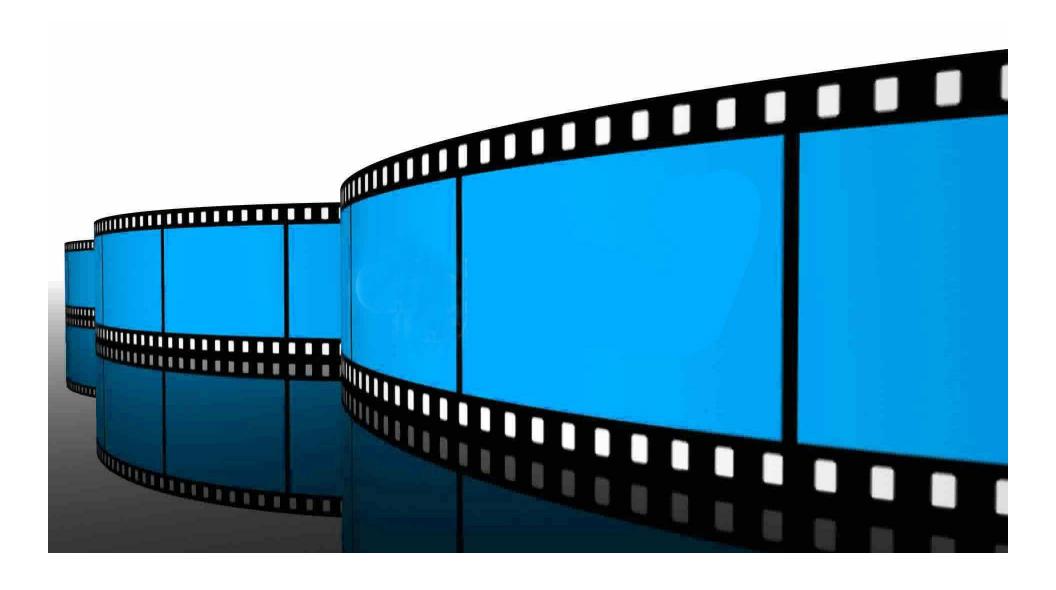
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Thif

















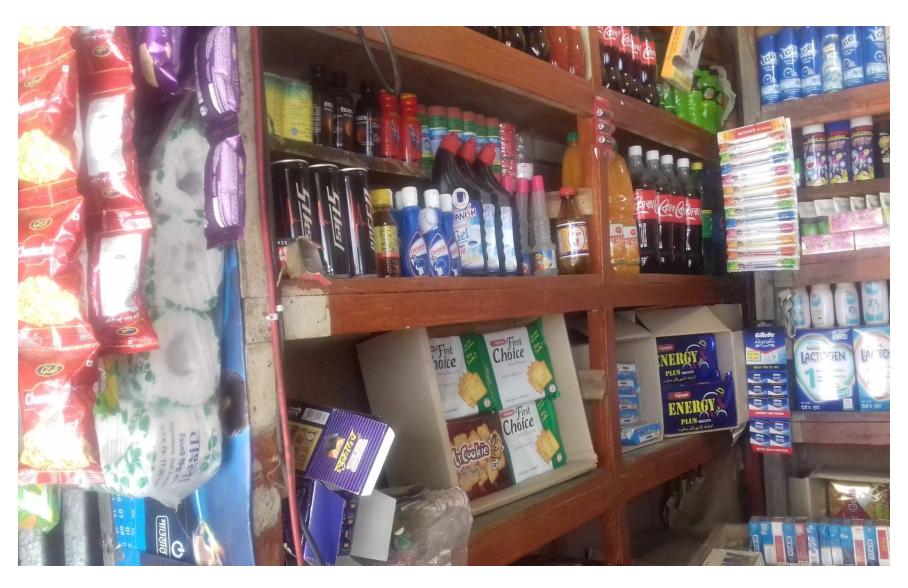




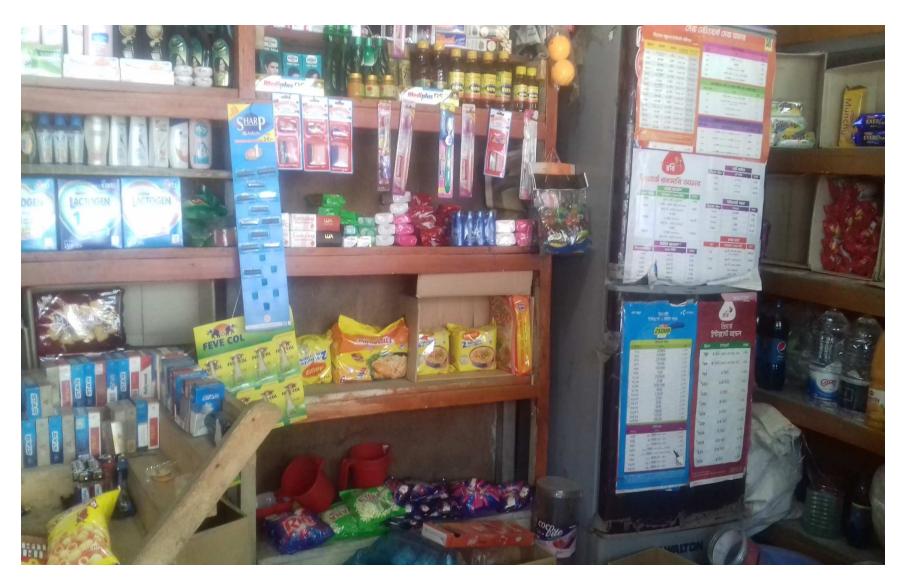




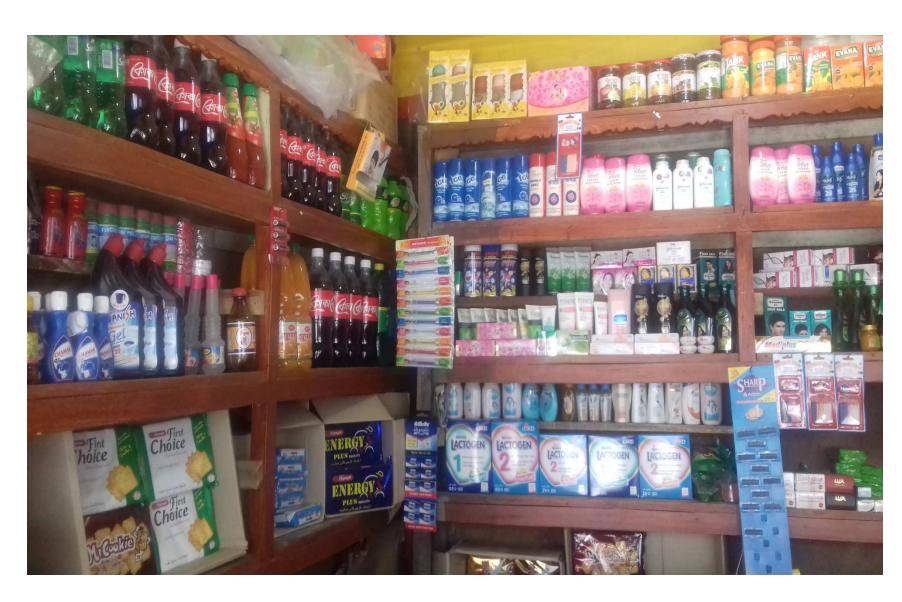




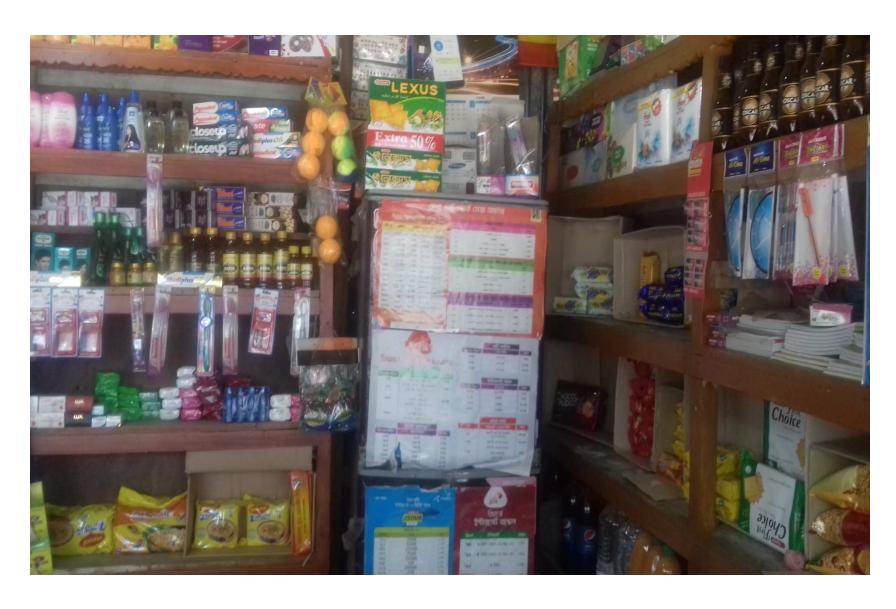












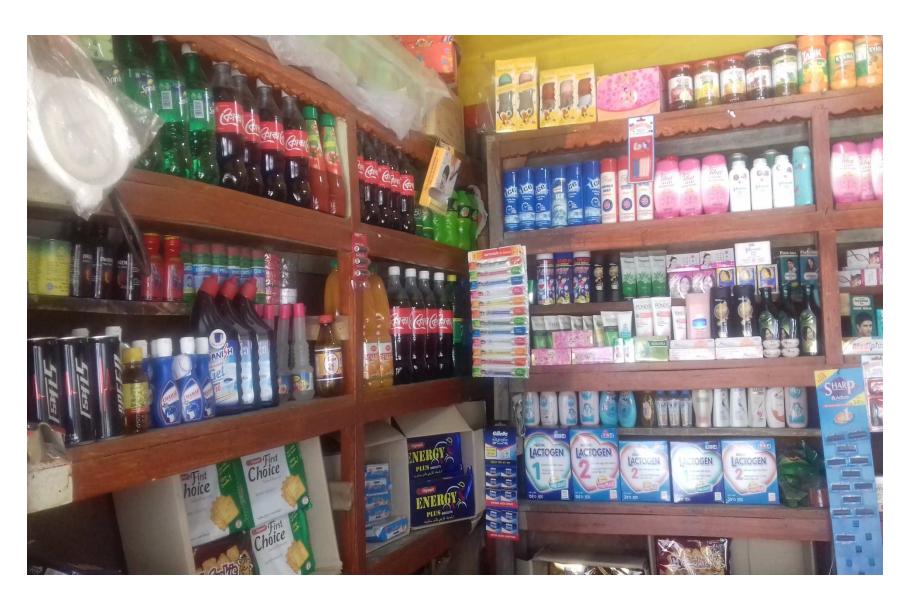








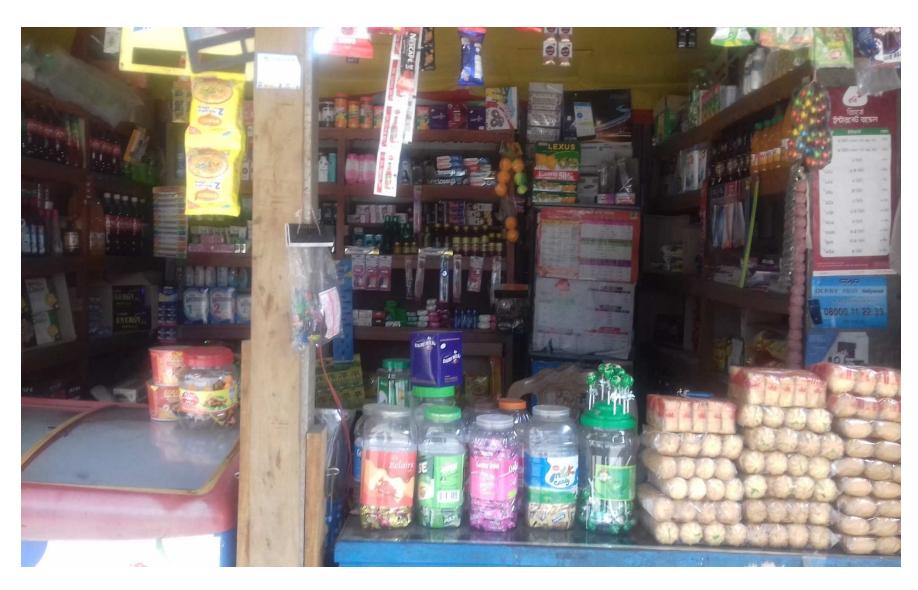








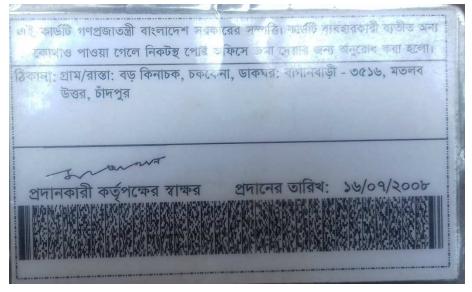




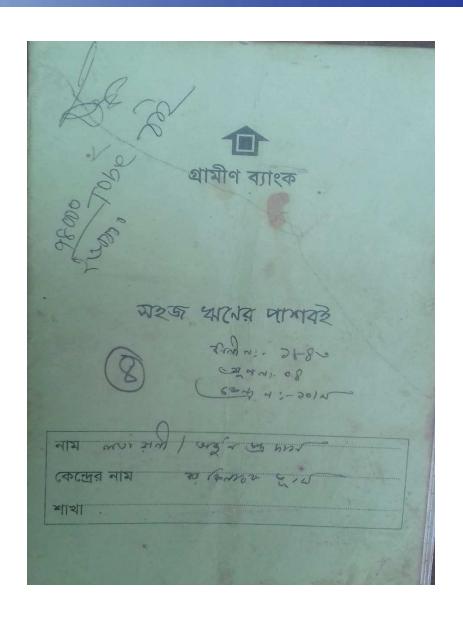


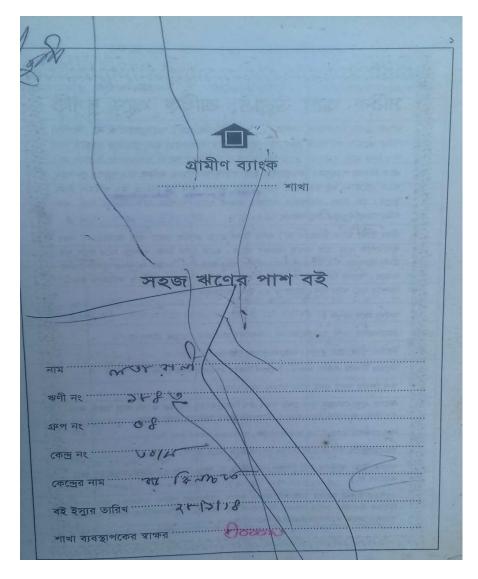








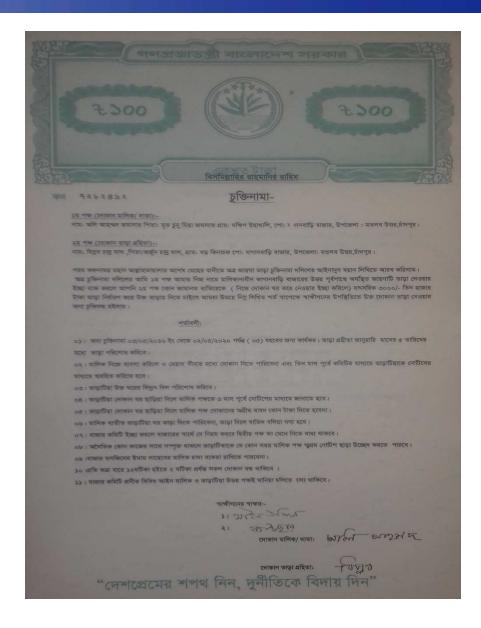


















Presented at 241st (84th Regional) Internal Design Lab On 21st March-2018 at Chandpur

