#### A Nobin Udyokta Project

## **Kuddus Shoe Store**





Project by :Md Abu Yousuf Identified By : Imrul Hasan Verified By : Md. Gias uddin Matlob Uttar Unit,Chandpur Anchal-1 GRAMEEN TRUST



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md Abu Yousuf
Age	:	(01.01.1986) 32 Years
Marital status	:	Married
Children	:	0 Son, 01 Daughter
No. of siblings:	:	03 brothers and 04 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	Class Nine

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	•	Show & Cosmetics Business
Trade License Number	:	1264
Business Experiences	:	12 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01829138063
NU Project Source/Reference	:	GT Matlab Uttar Unit Office,Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 20.02.20087 to 12.08.2017. At first her mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Kuddus Show Store
Address/ Location	:	Changgarchar Bazar Matlab Uttar, Chandpur.
Total Investment in BDT	:	910,000/-
Financing	:	Self BDT : 830,000 (from existing business) - 90% Required Investment BDT :80,000 (as equity) - 10%
Present salary/drawings from business (estimates)	:	BDT 11,000
Proposed Salary		BDT 12000
Proposed Business 20% of present gross profit margin Estimated 20% of proposed gross profit margin	:	25% 25%
Agreed grace period	:	2 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Doutionland	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales / Income From Serving	8000	240000	2880000			
Less: Cost of sale	6000	180000	2160000			
Profit 25% (A)= C	2000	60000	720000			
Less: Operating Costs						
House rent		4000	48000			
Electricity		800	9600			
Dis bill		0	0			
Night Guard Bill		200	2400			
Mobile Bill		300	3600			
Salary from Business (Self)		11000	132000			
Salary from Business (Staff)		0	0			
Transport		0	0			
Others (Entertainment)		300	3600			
Non Cash Item:						
Depreciation Expenses		450	5400			
Total Operating Cost (D)		17050	204600			
Net Profit (C-D):		42950	515400			

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing	Proposed	Total
	Business (BDT)	(BDT)	(BDT)
Investments in different			
categories:			
Present items:			830,000
Advanced	500,000		
Decoration	30,000		
Present Goods Items (*):	300000		
Proposed Items (**):	0	80,000	80,000
Total Capital	830,000	80,000	910,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

## PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



**Present Stock item** 

Product name	Amount
Cosmetics	50000
Juelwery	20000
Bier Malamal	40000
Prosadoni	50000
Shoe & Sendle	60000
Troli, Ladies Bag & Parch	50000
School Bag	30000
Total Present Stock	300,000

#### **Proposed Item**

Product name	Amount
Bier Malamal	20000
Shoe, Ladies sendle	25000
Showpiece	10000
Ladies Bag	25000
Total:	80000

#### **Financial Projection of NU BUSINESS PLAN**



Doutiouloro	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	9000	270000	3240000	10000	300000	3600000
Less: Cost of Sale	6750	202500	2430000	7500	225000	2700000
Profit 25% (A)= C	2250	67500	810000	2500	75000	900000
Less operating cost:						
shop rent		4000	48000		4000	48000
Electricity bill		900	10800		1000	12000
Dis bill		200	2400		200	2400
Night Guard Bill		300	3600		400	4800
Mobile Bill		350	4200		400	4800
Salary from Business		12000	144000		13000	156000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		500	6000		500	6000
Depreciation Expenses		450	5400		450	5400
Total Operating Cost (D)		18700	224400		19950	239400
Net Profit =(C-D)		48800	585600		55050	660600
GT payback			48000			48000
Retained Income:			537600			612600

#### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



Particulars Particulars Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	80,000	
Net Profit (Ownership Tr. Fee added back)	585600	660600
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	537,600
Total Cash Inflow	665,600	1198200
Cash Outflow		
Purchase of Product	80,000	
Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
Payment of GB loan	0	0
Total Cash Outflow	128,000	48,000
Net Cash Surplus	537,600	1,150,200

#### **SWOT Analysis**



## STRENGTH

- Skill and 12 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

#### WEAKNESS

Lack of investment

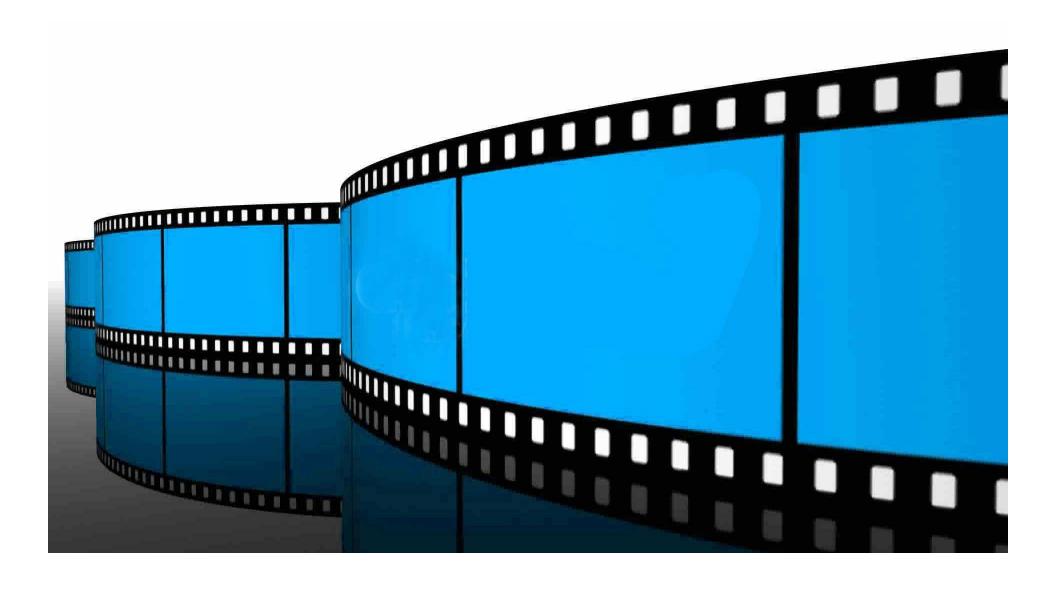
#### **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Thief





















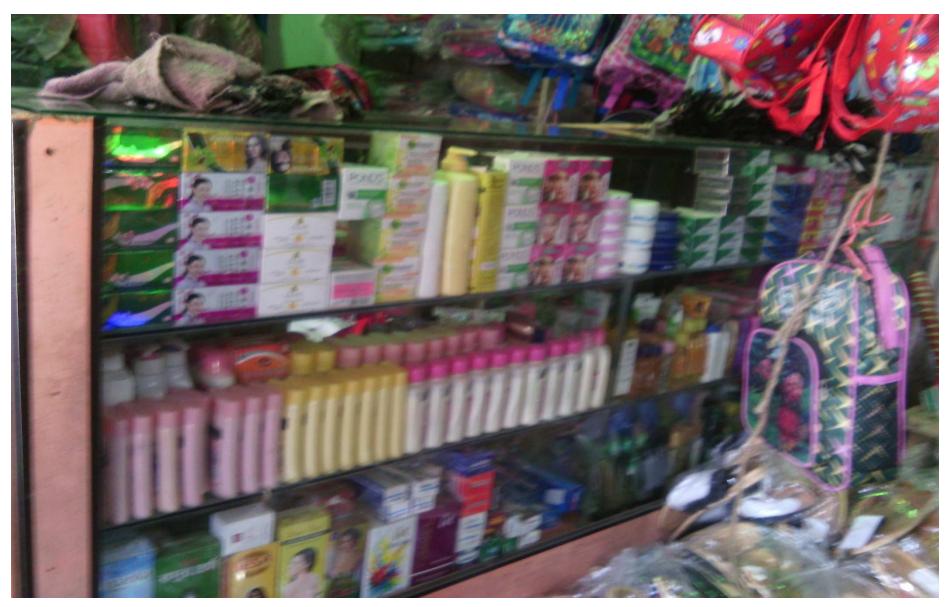




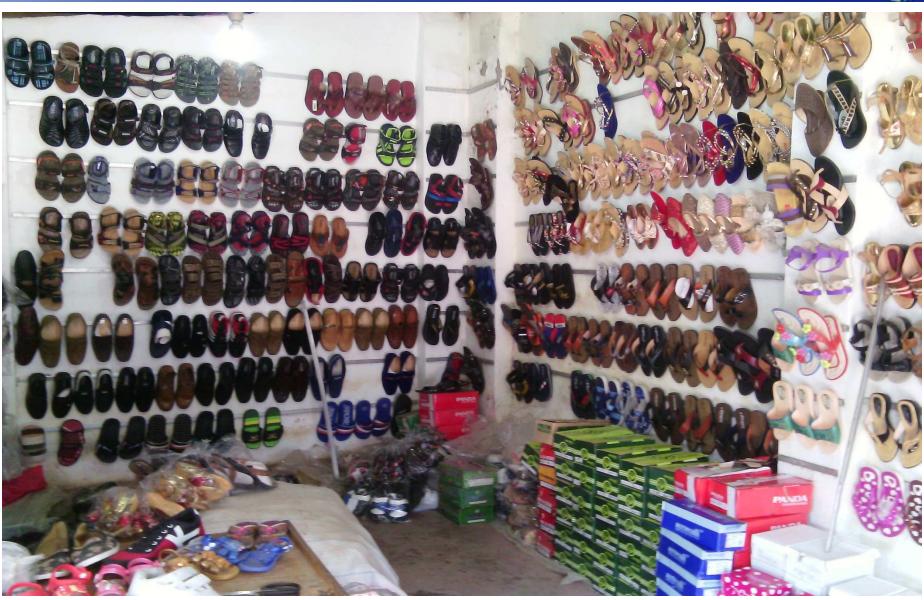
























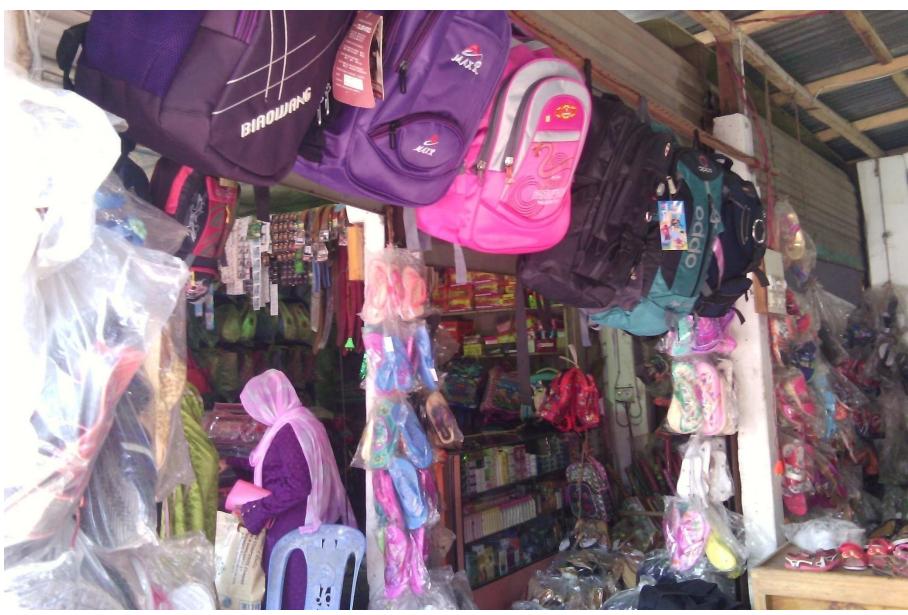




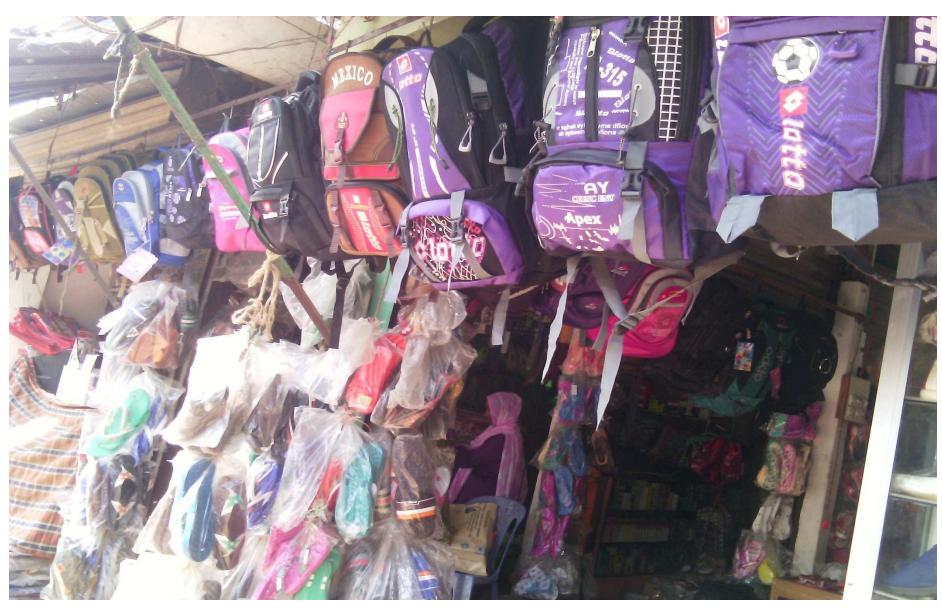




















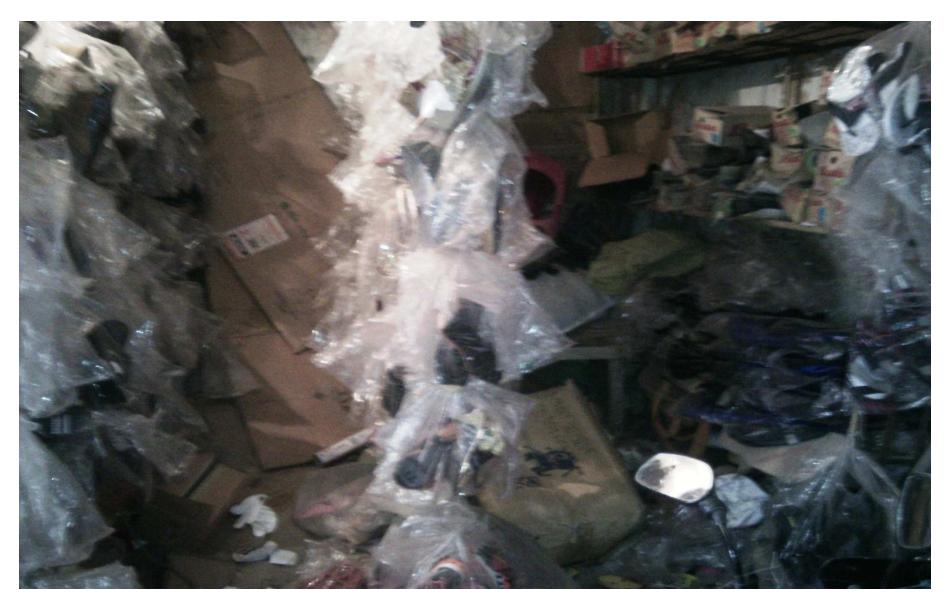




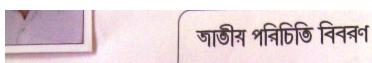














**মোঃ আবু ইউসুক** नाभ

Md. Abu Yousuf Name

পিতা লুৎফুর লন্ধর

আফিয়া বেগম মাতা

Date of Birth 01-01-1986

NID No. 19861327904000006

**Blood Group** 

বাসা/হোন্ডিং: লম্কর বাড়ী, গ্রাম/বাস্তা: বৰ্তমান ঠিকানা আদুৰভিটি, -, ডাক্ষৰ: ছেংগাৰ্চৰ - ৩৬৪৩, মতলৰ উত্তৰ, পৌৰসভা, চাঁদপুৰ



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



আফিয়া বেগম নাম: Name: Afia Begum

স্বামী: মোঃ লুৎফুর লন্ধর

মাতা: মৃত হায়াতুন নেছা

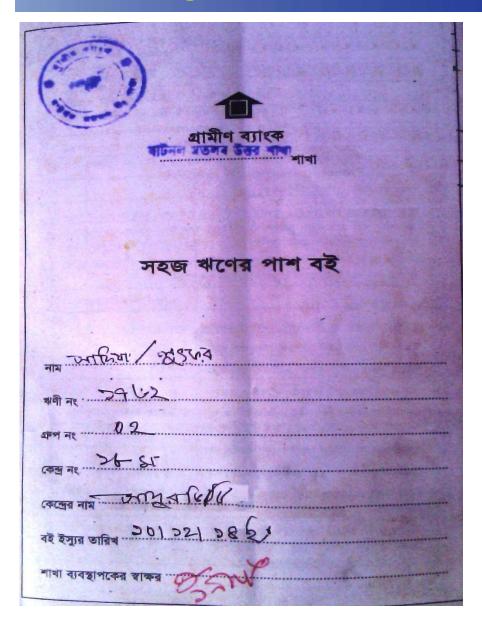
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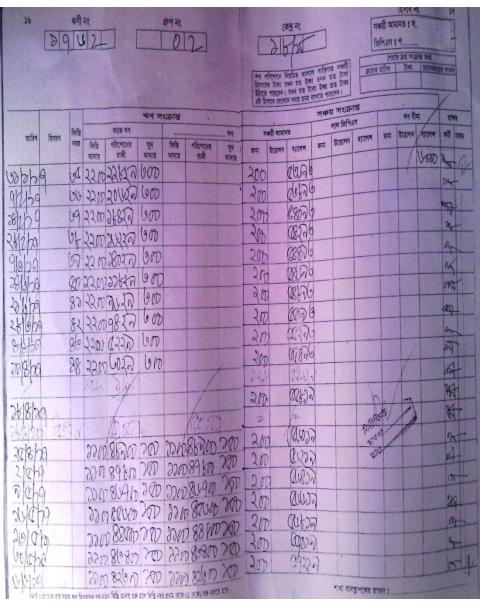
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এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোল্ডিং: লক্ষর বাড়ী, গ্রাম/রাস্তা: আতুর ভিটি, পালালোকদী, ডাকঘর: ছেংগাচর - ৩৬৪৩, ছেংগারচর পৌরসভা, মতলব উত্তর, চাঁদপুর

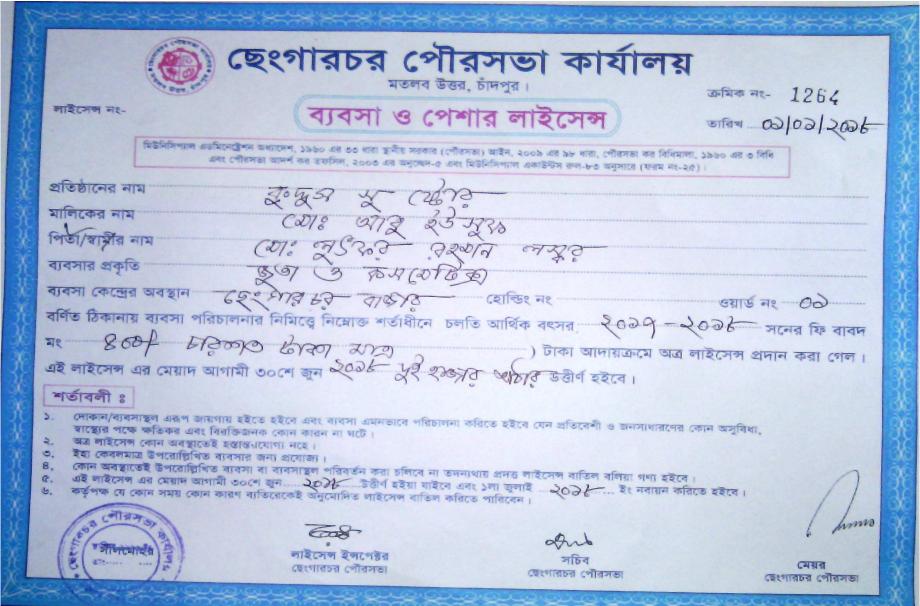
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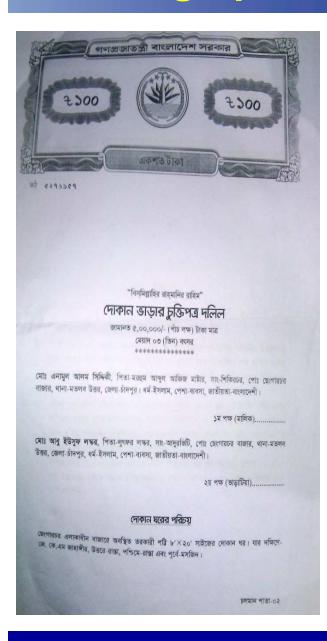


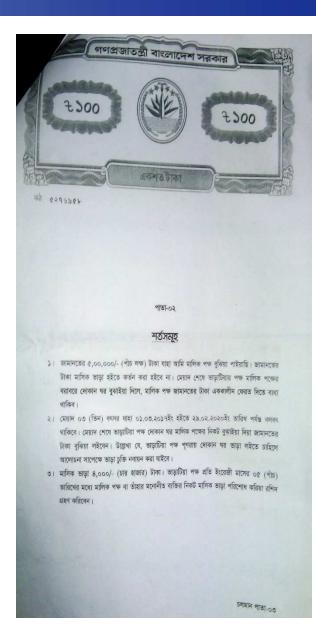


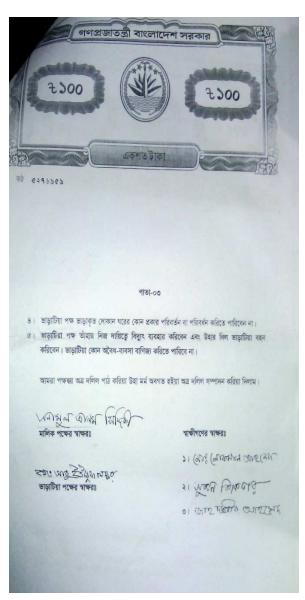




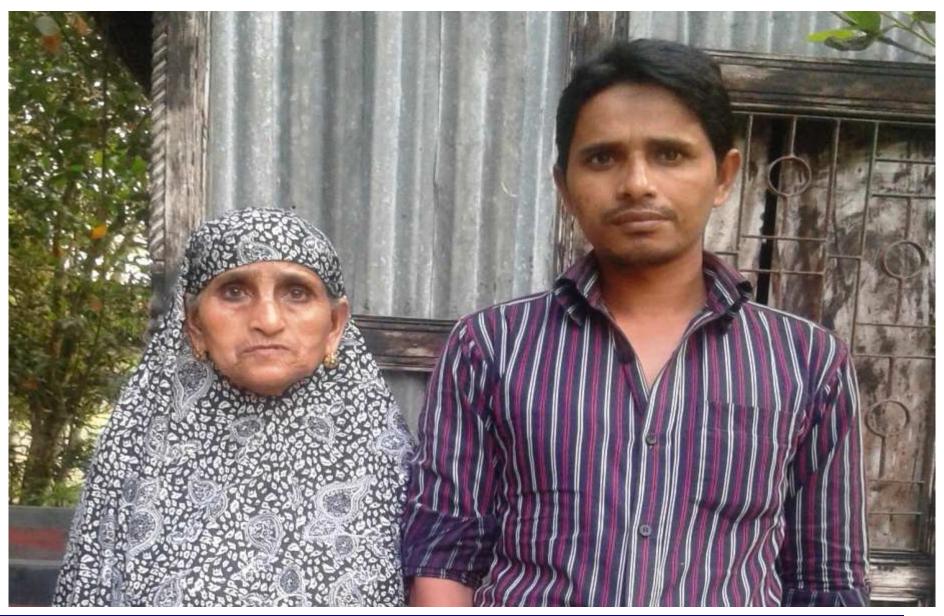














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