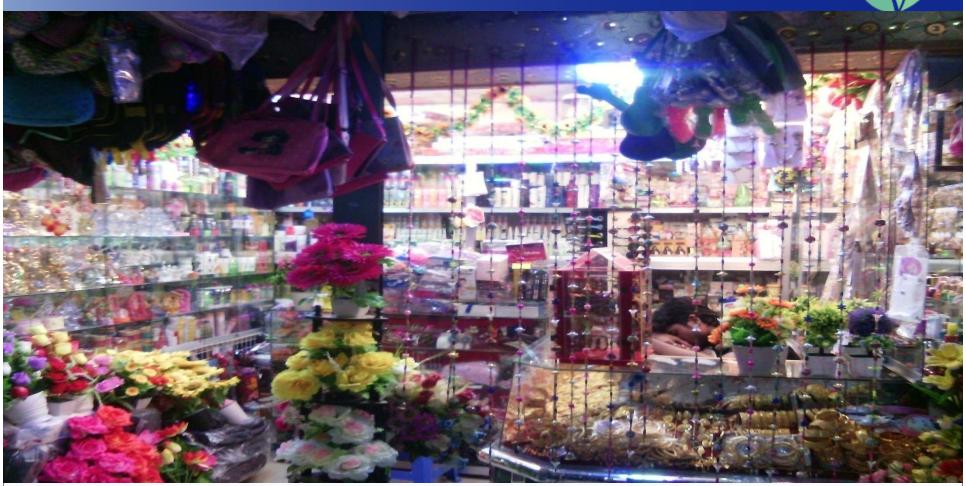
#### A Nobin Udyokta Project

#### Onu Rada Cosmetics & Gift Corner



Project by :Sonjoy Chandro Boyudo

Identified By: Imrul Hasan Verified By: Md. Gias uddin Matlob Uttar Unit,Chandpur Anchal-1 GRAMEEN TRUST



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Sonjoy Chandro Boyudo
Age	:	(11.08.1992) 21 Years
Marital status	:	Unmarried
Children	:	0 Son, 0 Daughter
No. of siblings:	:	02 brothers and 01 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother √ Father Sobita Rani Loni Chondro Boyudo Member since: 21.10.2007 Branch: Gojra Centre no. 9/M Loanee :1651 First loan: Tk.10000 Existing loan: 00 Outstanding:Tk. 00
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	Class five

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Gold & Cosmetics Business
Trade License Number	:	4694
Business Experiences	:	06 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01969665344
NU Project Source/Reference	:	GT Matlab Uttar Unit Office,Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 01.06.2008 to 20.07.2016. At first her mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her Husnand business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Onu Rada Cosmetics & Gift Corner
Address/ Location	:	Changgarchar Bazar Matlab Uttar, Chandpur.
Total Investment in BDT	:	635,000/-
Financing	:	Self BDT : 555,000 (from existing business) - 86% Required Investment BDT :80,000 (as equity) - 14%
Present salary/drawings from business (estimates)	:	BDT 11,000
Proposed Salary		BDT 12000
Proposed Business 20% of present gross profit margin Estimated 20% of proposed gross profit margin	:	20%
Agreed grace period	:	2 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Doutionland	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales / Income From Serving	10000	300000	3600000			
Less: Cost of sale	8000	240000	2880000			
Profit 20% (A)= C	2000	60000	720000			
Less: Operating Costs						
House rent		2500	30000			
Electricity		800	9600			
Dis bill		0	0			
Night Guard Bill		200	2400			
Mobile Bill		300	3600			
Salary from Business (Self)		11000	132000			
Salary from Business (Staff)		3000	36000			
Transport		0	0			
Others (Entertainment)		500	6000			
Non Cash Item:						
Depreciation Expenses		450	5400			
Total Operating Cost (D)		18750	225000			
Net Profit (C-D):		41250	495000			

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing		Total
	Business (BDT)	Proposed (BDT)	(BDT)
Investments in different categories:			
Present items:			555,000
Advanced	180,000		
Decoration	60,000		
Present Goods Items (*):	315000		
Proposed Items (**):	0	80,000	80,000
Total Capital	555,000	80,000	635,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

# PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



#### **Present Stock item**

Product name	Amount
Cosmetics	50000
Jewelry	70000
Showpiece	40000
Bier Malamal	30000
Prosadoni	50000
Khelna	25000
Truly, Ladies Bag &	30000
<b>Paheh</b> s( Ladies item )	20000
Total Present Stock	315,000

#### **Proposed Item**

Product name	Amount
Showpiece	20000
City Gold	25000
Khelna	10000
Ladies Bag	25000
Total:	80000

#### **Financial Projection of NU BUSINESS PLAN**



Particulars	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	12000	360000	4320000	13000	390000	4680000
Less: Cost of Sale	9600	288000	3456000	10400	312000	3744000
Profit 20% (A)= C	2400	72000	864000	2600	78000	936000
Less operating cost:						
shop rent		2500	30000		2500	30000
Electricity bill		900	10800		1000	12000
Dis bill		0	0		0	0
Night Guard Bill		300	3600		400	4800
Mobile Bill		350	4200		400	4800
Salary from Business		12000	144000		13000	156000
Salary from Business (Staff)		3500	42000		4000	48000
Others (Entertainment)		600	7200		650	7800
Depreciation Expenses		450	5400		450	5400
Total Operating Cost (D)		20600	247200		22400	268800
Net Profit =(C-D)		51400	616800		55600	667200
GT payback			48000			48000
Retained Income:			568800			619200

#### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	80,000	
Net Profit (Ownership Tr. Fee added back)	616800	667200
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	568,800
Total Cash Inflow	696,800	1236000
Cash Outflow		
Purchase of Product	80,000	
Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
Payment of GB loan	0	0
Total Cash Outflow	128,000	48,000
Net Cash Surplus	568,800	1,188,000

#### **SWOT Analysis**



# STRENGTH

- Skill and 06 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

#### WEAKNESS

Lack of investment

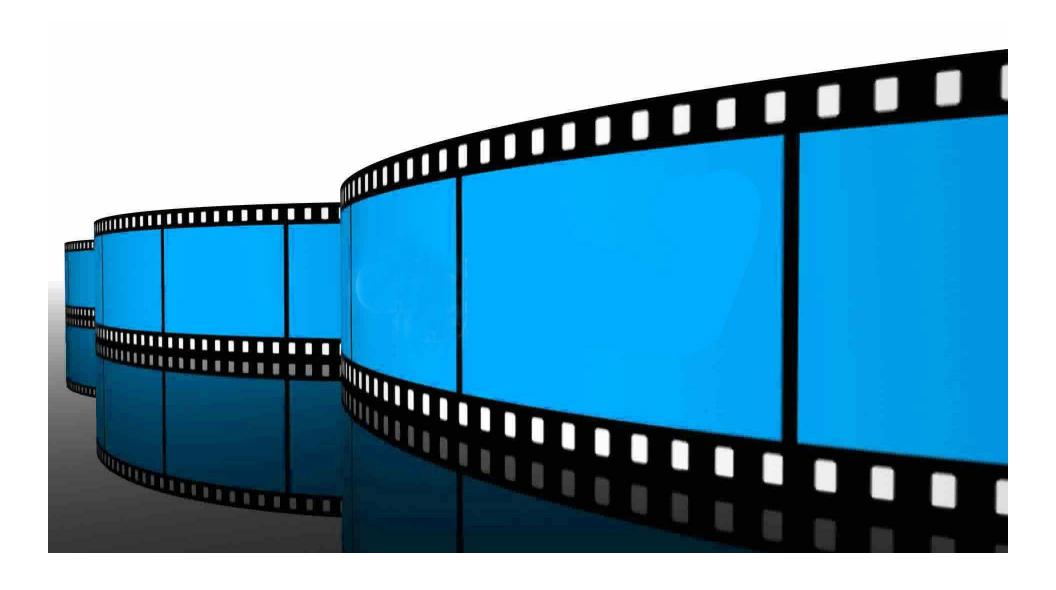
#### **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Thief





























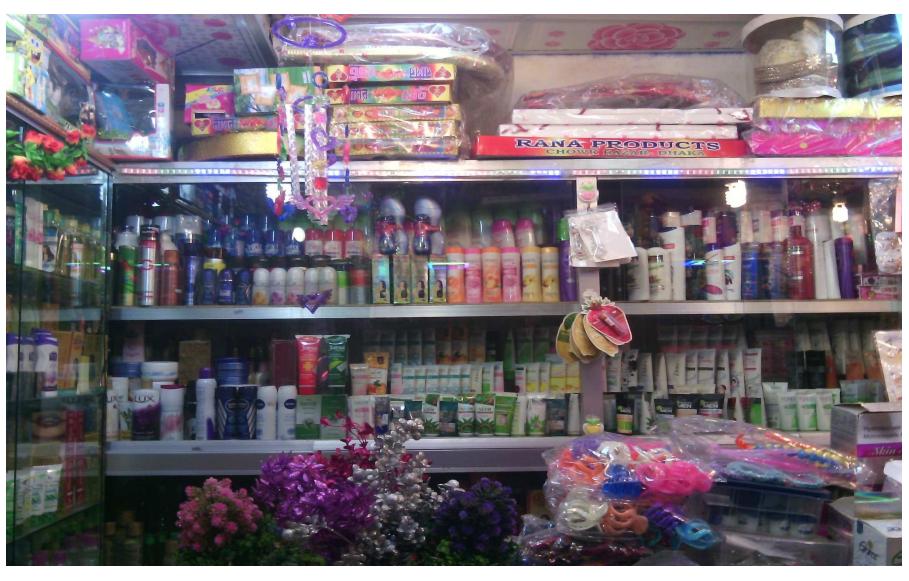
















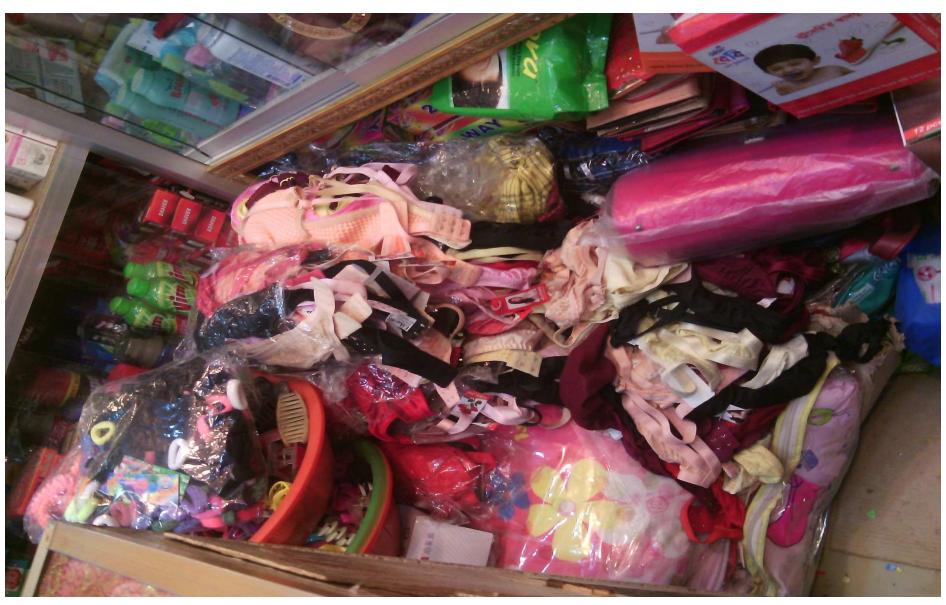












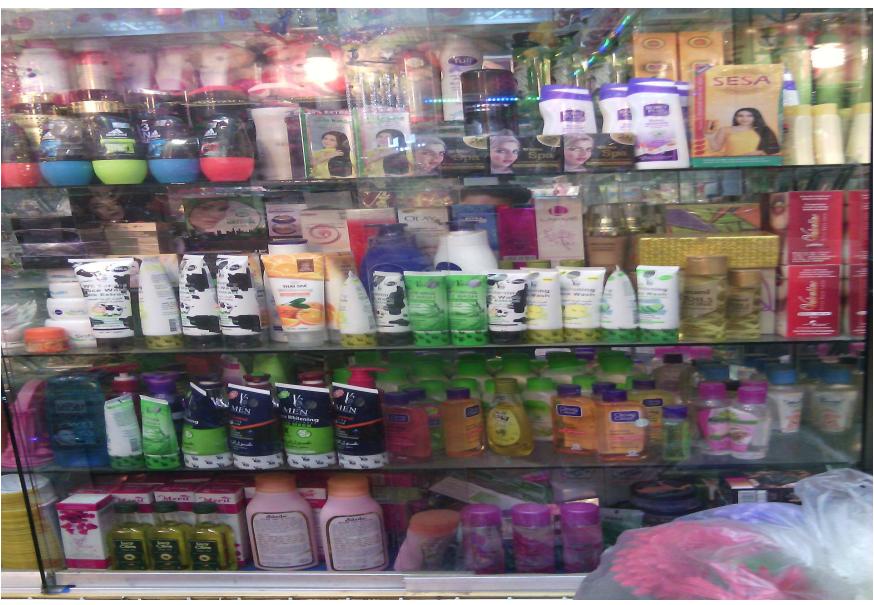








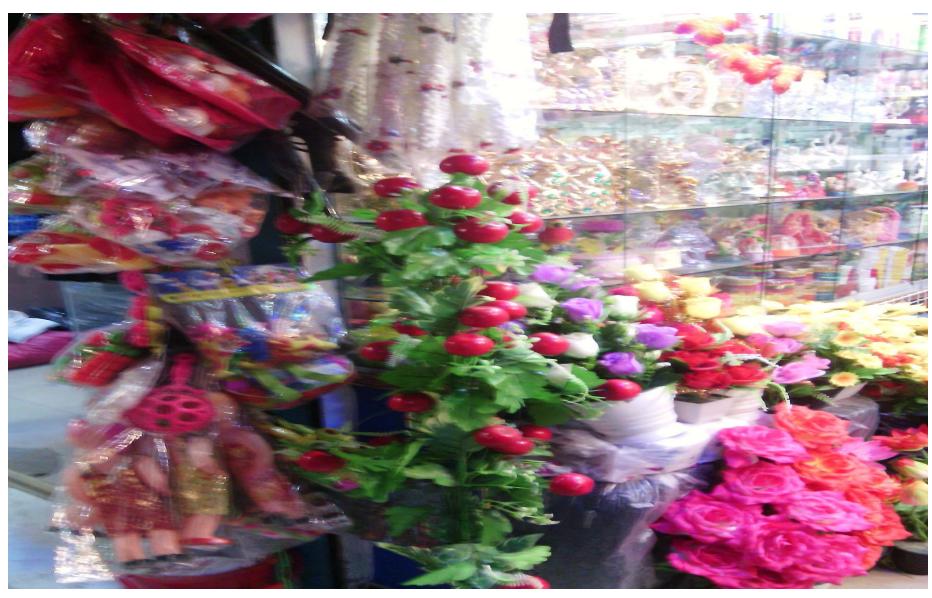








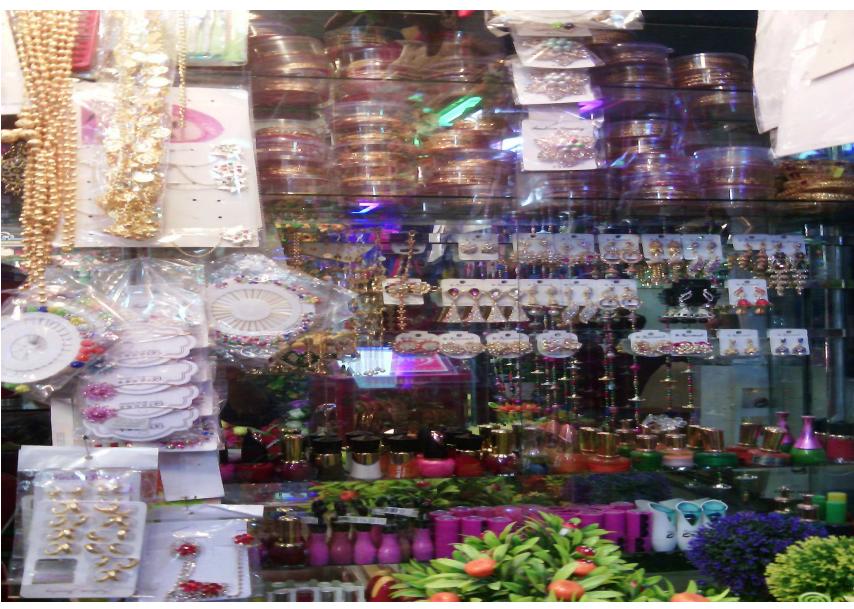




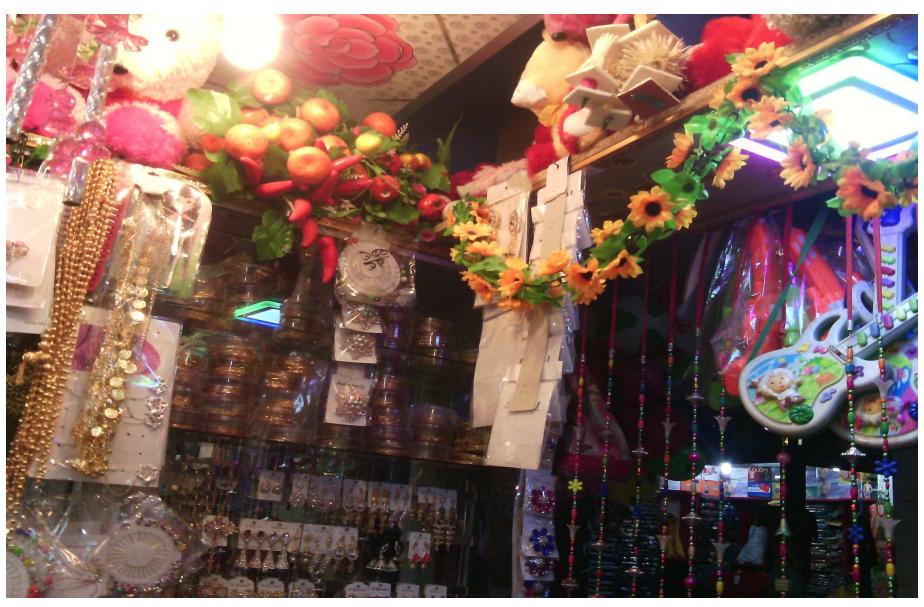








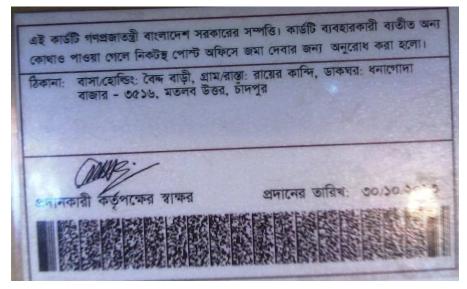


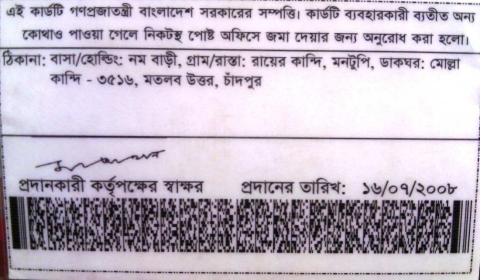




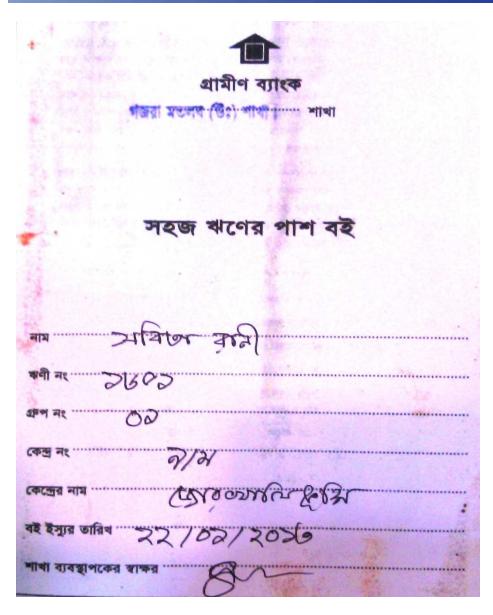


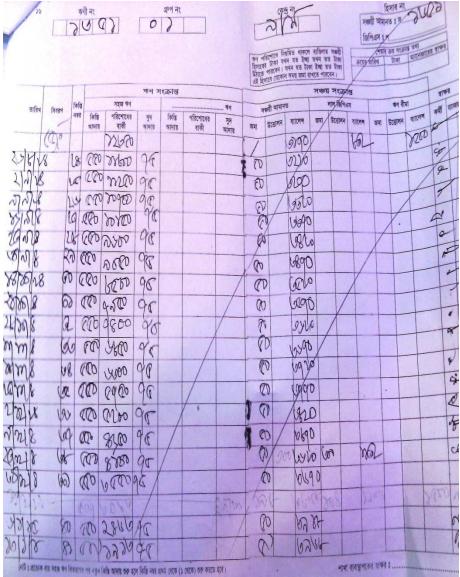




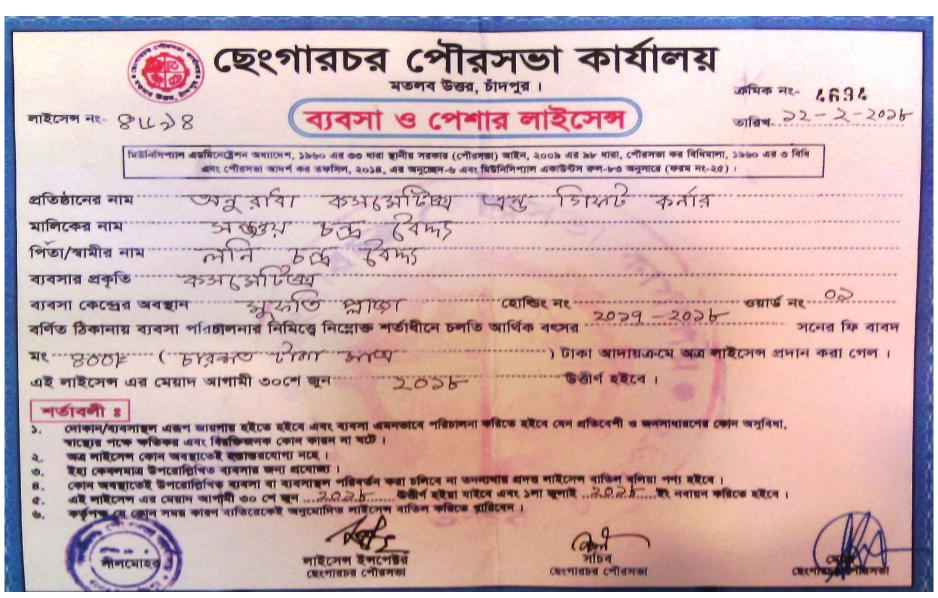




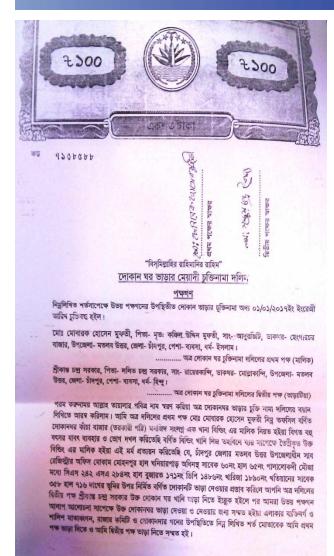






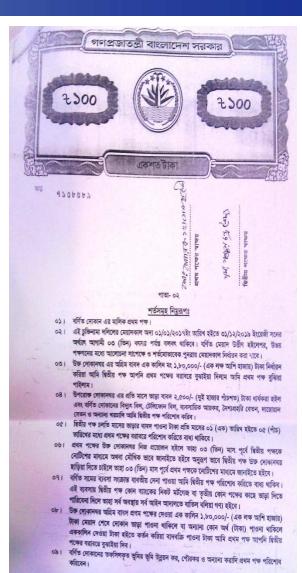






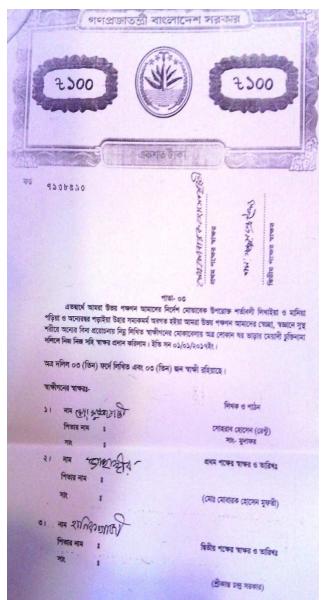
"দেশশ্রেমের শপথ নিন, দুর্নীতিকে বিদায় দিন"

চলমান পাতা- ০২



"দেশপ্রেমের শপথ নিন, দুর্নীতিকে বিদায় দিন"

চলমান পাতা- ০৩









# Presented at 241st (84th Regional) Internal Design Lab On 21st March-2018 at Chandpur

