# মেসার্স জিল ইলেকিটিক বাগান বাড়ী বাজার, মতলব উওর, চাঁদপুর



Project by: Md Hossain Identified: Md.Mostafa

Verified by : Md. Gias uddin

Matlab Uttar Unit, Chandpur Ancle-01

GRAMEEN TRUS



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md Hossain
Age	:	20/07/1995 ( 23 Years)
Marital status	:	Unmarried
Children	:	00 Son, 00 Daughter
No. of siblings:	:	03 brothers and 01 Sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	:	Mother
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc.  (ix) Others	:	Brother N/A N/A N/A N/A N/A
Education, till to date	:	HSC

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Electronic Business& Servicing
Trade License Number		288
Business Experiences	:	05 years.
Other Own/Family Sources of Income	:	Father is Business man
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01712-517389
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

# BRIEF HISTORY OF GB LOAN Utilization by Family

NU's mother has been a member of Grameen Bank (GB) From 05.10.2011 to till now At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her household. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Ms Jolli Electronics
Address/ Location	:	Baganbari aza Uttar Unit Chandpur.
Total Investment in BDT	:	405,000/-
Financing	:	Self BDT :335,000 (from existing business) - 83% Required Investment BDT :70,000 (as equity) - 17%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 9,000
Proposed Business 15% of present gross profit margin	:	15%
Estimated 15% of proposed gross profit margin	:	15%
Agreed grace period	:	2 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Doutionland	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales / Income From Serving	4000	120000	1440000		
Less: Cost of sale	10800	324000	3888000		
Profit 15% (A)= C	600	18000	216000		
Less: Operating Costs					
House rent		1200	14400		
Electricity		500	6000		
Dis bill		200	2400		
Night Guard Bill		150	1800		
Mobile Bill		200	2400		
Salary from Business (Self)		8000	96000		
Salary from Business (Staff) 06		0	0		
Transport		0	0		
Others (Entertainment)		200	2400		
Non Cash Item:					
Depreciation Expenses		166	1992		
Total Operating Cost (D)		10616	127392		
Net Profit (C-D):		7384	88608		

#### PRESENT & PROPOSED INVESTMENT Breakdown



particulars	Existing Business	Proposed (BDT)	Total
	(BDT)	Порозеа (ББТ)	(BDT)
Investments in different categories:			
Present items:			335,000
Advanced	50,000		
Decoration	30,000		
Present Goods Items (*):	255000		
Proposed Items (**):	0	70,000	70,000
Total Capital	335,000	70,000	405,000

# PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



**Present Stock item** 

Product name	Amount
Cable	25000
Switch/ Switchboard	20000
Battary	50000
Holder	15000
Fan	15000
Mike	25000
Light (varieties)	25000
G I pitings	30000
Ragulator	15000
Flug	15000
Others	20000
Total Present Stock	255,000

#### **Proposed Item**

Product name	Amount
Ciling fan	40000
cable	30000
Total:	70000

#### **Financial Projection of NU BUSINESS PLAN**



Particulars	Year 1 (BDT)			Year 2 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	5000	150000	1800000	6000	180000	2160000
Less: Cost of Sale	4250	127500	1530000	5100	153000	1836000
Profit 15% (A)= C	750	22500	270000	900	27000	324000
Less operating cost:						
shop rent		1200	14400		1200	14400
Electricity bill		600	7200		700	8400
Dis bill		250	3000		300	3600
Night Guard Bill		200	2400		250	3000
Mobile Bill		250	3000		300	3600
Salary from Business		9000	108000		10000	120000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		250	3000		300	3600
Depreciation Expenses		166	1992		166	1992
Total Operating Cost (D)		11916	142992		13216	158592
Net Profit =(C-D)		10584	127008		13784	165408
GT payback			42000			42000
Retained Income:			85008			123408

#### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	70,000	
Net Profit (Ownership Tr. Fee added back)	127008	165408
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	85,008
Total Cash Inflow	197,008	250416
Cash Outflow		
Purchase of Product	70,000	
Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
Payment of GB loan	0	0
Total Cash Outflow	112,000	42,000
Net Cash Surplus	85,008	208,416

#### **SWOT Analysis**



# STRENGTH

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

#### WEAKNESS

Lack of investment

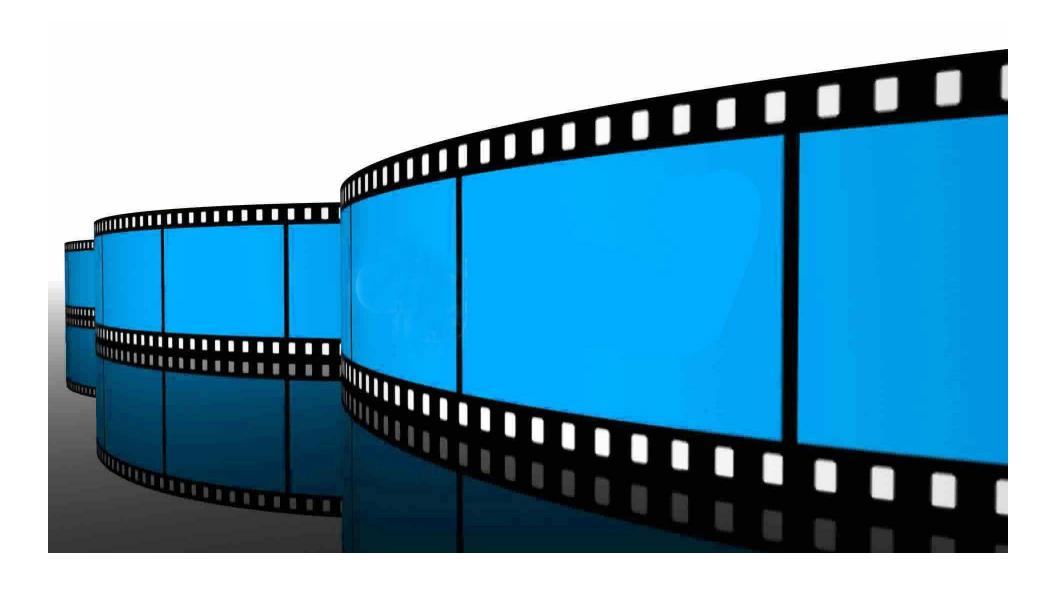
#### **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Thif





















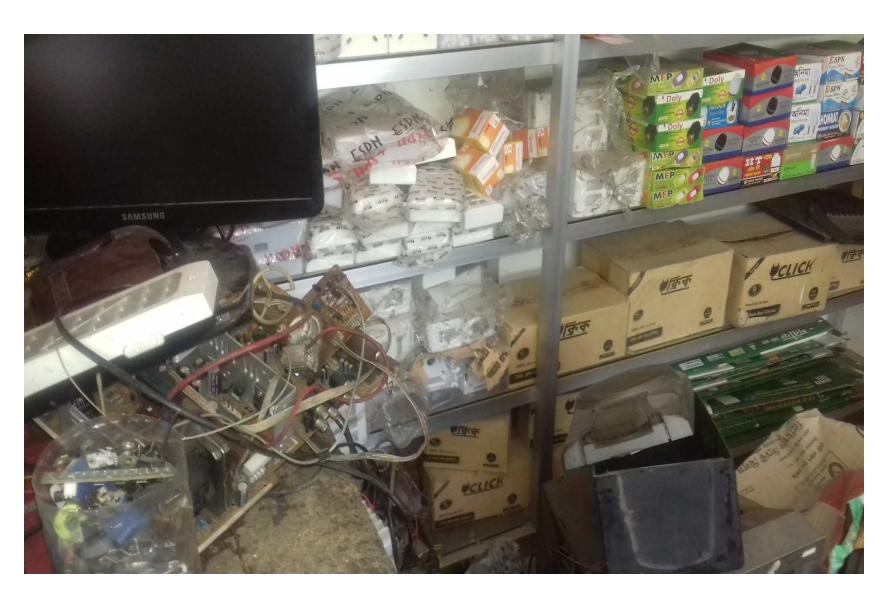




























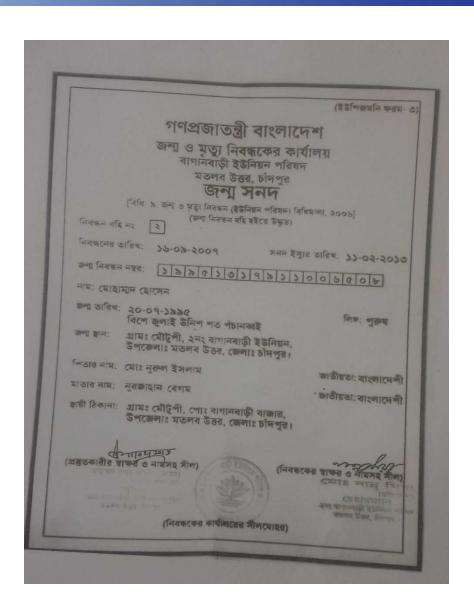




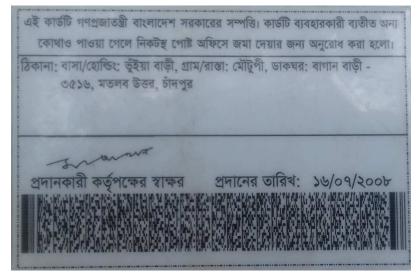




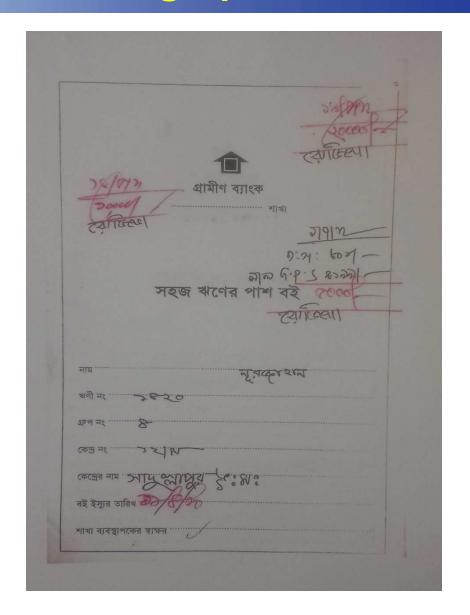


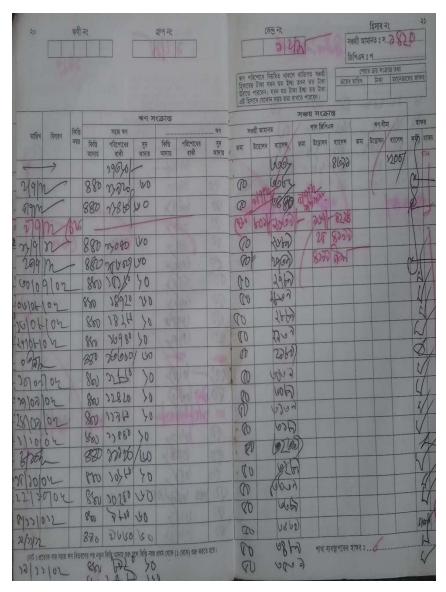




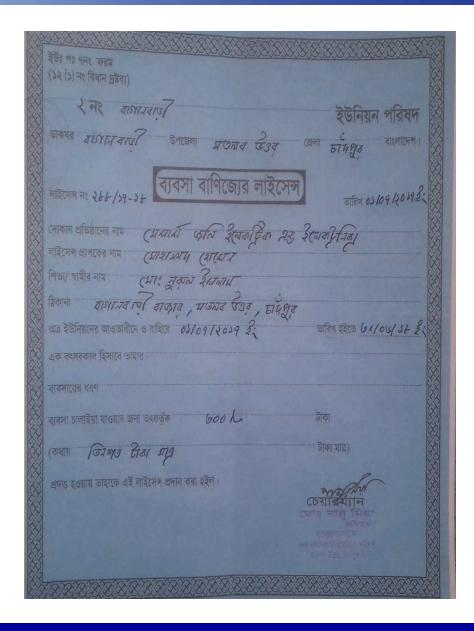


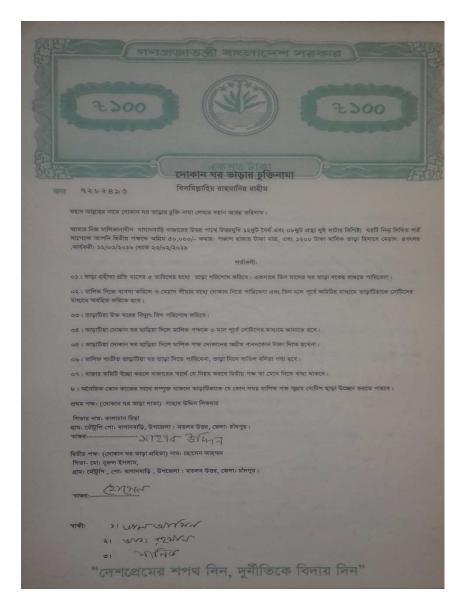


















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