Proposed NU Business Name: MAYER DOYA PHARMACY



Project identification and prepared by: Md.Answar Ali, Modhupur Unit, Tangail.

Project verified by: MD.Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. JASHIM UDDIN		
Age	:	15-02-1984 (34 Years)		
Education, till to date	:	B.A Pass		
Marital status	:	Married		
Children	:	01 Daughter		
No. of siblings:	:	04 Brothers, 01 Sister		
Address	:	Vill: Kakraid ,P.O :kakraid, P.S: Modhupur, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father JAMILA KHATUN LATE HASAN ALI Branch:Modhupur, Centre # 37 (Female), Member ID: 8763, Group No:06 Member since: 12-02-2004 (14 Years) First loan: 5000 taka. Existing loan: 10,000 taka		
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan: 3180 taka. Brother		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has training 06 months.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-476973
Mother's Contact No.	:	01743-288171
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

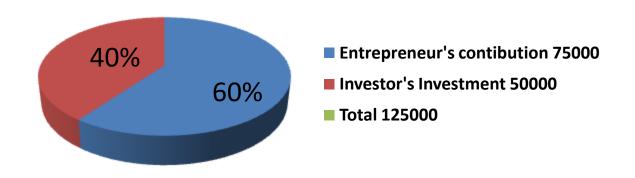
JAMILA KHATUN joined Grameen Bank since 14 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAYER DOYA PHARMACY		
Location	:	kakraidbazar, modhupur,Tangail.		
Total Investment in BDT	:	BDT:125,000/-		
Financing	:	Self BDT 75,000 (from existing business) 58% Required Investment BDT 50,000(as equity) 42%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	15ft x 10ft= 150 square ft		
Security of the shop	:	No		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; azithromycin,cefiximevitamin,syrup etc. The business is operating by entrepreneur. Existing no employee. The business is Own. Collects goods fromModhupur. Agreed grace period is 3 months. 		

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EXIS	ung		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
azithromycin,cefrocin,vatamin,others	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
azithromycin,cefrocin,vatamin,others	2550	76500	918000
Total Variable Expense	2550	76500	918000
Contributon Margin (CM) [C=(A-B)]	450	13500	162000
Less Fixed Expense			
Rent		0	0
Electric Bill		200	2400
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		0	0
Guard		0	0
Generator		200	2400
Mobile Bill		300	3600
Total Fixed Cost (D)		6200	74400
Net Profit (E)= [C-D]		7300	87600

Investment Breakdown								
Posti suloss	Existing			Doubleslave	Proposed			Proposed
Particulars Particulars Particulars	Quantity	Price	Unit Price	Particulars	Quantity	Price	Unit Price	Total
azithromycin	70	300	21000	azithromycin	80	300	24,000	45,000
cefixime	17	250	4250	cefuxime	20	200	4,000	8,250
ceftraxon	34	200		matronedazol	100	100	10,000	16,800
deflajecot	14	200	2800	cefuxime	60	200	12,000	14,800
cefuxime	7	200	1400		0	0	C	1,400
vatamin surup	40	100	4000				O	4,000
mafomic	40	40	1600				O	1,600
matronedazol	100	100	10000		0	0	O	10,000
	0		0				O	0
Others			23150	Others		0		23,150
Secuirity of Shop			0					0
Machinaries								0
Total			75,000				50,000	125,000



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2		
Revenue(Sales)						
azithromycin,cefrocin,vatamin,others	4000	120000	1440000	1512000		
0	0	0	0	0		
Total Sales(A)	4000	120000	1440000	1512000		
Less Variable Expense (B)						
azithromycin,cefrocin,vatamin,others	3400	102000	1224000	1285200		
Total Variable Expense	3400	102000	1224000	1285200		
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800		
Less Fixed Expense						
Rent		0	0	0		
Electric Bill		200	2400	2700		
Transportaion		500	6000	6300		
Salary (Self)		5000	60000	60000		
Salary (Staff)		0	0	0		
Entertainment		0	0	0		
Gard		0	0	0		
Generator		200	2400	2400		
Mobil Bill		300	3600	3700		
Total Fixed Cost (D)		6200	72000	72700		
Net Profit (E)= [C-D]		11800	141600	148680		
Investment Pay Back			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	141,600	148680
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		111,600
	Total Cash Inflow	191,600	260,280
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	111,600	230,280

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; kakraid bazar,modhupur, Tangail Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









FAMILY PICTURE

