#### Proposed NU Business Name: ARIF ANARAS CHAS PRAKALPA



Project identification and prepared by: Md Sujon hossain, Modhupur Unit, Tangail.

Project verified by: MD.Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.ARIF HOSSAIN		
Age	:	10-05-1992 (26 Years)		
Education, till to date	:	Class- Eight		
Marital status	:	Married		
Children	:	01 Son		
No. of siblings:	:	01 Brother 01 sister		
Address	:	Vill: Keuti, P.O: koraleha, P.S: modhupur, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST.RABEYA BEGUM MD.JULHAS UDDIN Branch: Sandanpur, Centre # 25 (male), Member ID:6618, Group No: 05 Member since: 08-05-2010 (07 Years) First loan: 5000 taka. Existing loan: 15,000 taka		
Further Information: (v) Who pays GB loan installment	  :	Outstanding loan: 18,428 taka.		
(vi) Mobile lady		Father No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01777-502278
Mother's Contact No.	:	01763-285355
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

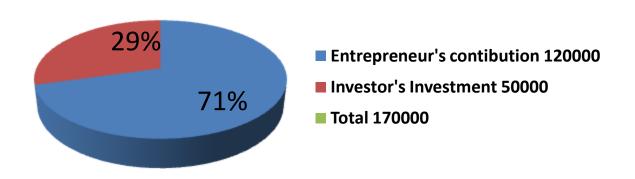
**MOST. RABEYA BEGUM** joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ARIF ANARAS CAS PRAKALPA		
Location	:	Keuti,Koraleha bazar,modhupur,Tangail.		
Total Investment in BDT	:	BDT :170,000/-		
Financing	:	Self BDT 120,000 (from existing business) 71% Required Investment BDT 50,000(as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of land	:	80 santanso		
Security of the land	:	90,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; anaras cara ,land lease,etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The business is Own.</li> <li>Collects goods from Koraleha bazar.</li> <li>Agreed grace period is 3 months.</li> </ul>		

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Existing					
Particular	Monthly	Yearly			
Revnue (Sale)					
anaras,chara,others	30000	360000			
	0	0			
Total Sales(A)	30000	360000			
Less Variable Expense (B)		0			
anaras,chara,others	21000	252000			
Total Variable Expense	21000	252000			
Contributon Margin (CM) [C=(A-B)]	9000	108000			
Less Fixed Expense					
Rent	0	0			
Electric Bill	0	0			
Transportaion	700	8400			
Salary (Self)	5000	60000			
Salary (Staff)	0	0			
Entertainment	0	0			
Guard	0	0			
Generator	0	0			
Mobile Bill	300	3600			
Total Fixed Cost (D)	6000	72000			
Net Profit (E)= [C-D]	3000	36000			

Investment Breakdown								
Particulars	Existing			Doutieulous	Proposed			Propose
Particulars	Quantity	Price	<b>Unit Price</b>	Particulars	Quantity	Price	<b>Unit Price</b>	d Total
cara	3000	10	30000	sar purchase	0	0	10,000	40,000
land lease	0	0	90000	kitnasak purchase	0	0	5,000	95,000
	0	0	0	ada cara purchase	10000	3	30,000	30,000
	0	0	0		0	0	0	0
	0	0	0				0	0
	0	0	0				0	0
	0	0	0				0	0
			0		0	0	0	0
	0		0				0	0
Others			0	Others		O	5,000	5,000
Secuirity of Shop			0					0
Machinaries								0
Total			120,000				50,000	170,000



Financial Projection (BDT)						
Particular	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)						
anaras,chara,others	90000	1080000	1134000	1190700		
0	0	0	0	0		
Total Sales(A)	90000	1080000	1134000	1190700		
Less Variable Expense (B)						
anaras,chara,others	63000	756000	793800	833490		
Total Variable Expense	63000	756000	793800	833490		
Contributon Margin (CM) [C=(A-B)]	27000	324000	340200	357210		
Less Fixed Expense						
Rent	0	0	0	0		
Electric Bill	0	0	300	600		
Transportaion	700	8400	8820	9261		
Salary (Self)	5000	60000	60000	60000		
Salary (Staff)	0	0	0	0		
Entertainment	0	0	0	0		
Gard	0	0	0	0		
Generator	0	0	0	0		
Mobil Bill	300	3600	3700	3800		
Total Fixed Cost (D)	6000	72000	72820	73661		
Net Profit (E)= [C-D]	21000	252000	264600	277830		
Investment Pay Back		20,000	20,000	20,000		

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	252,000	264600	277830
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		232000	476600
	Total Cash Inflow	302,000	496,600	754,430
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	232,000	476,600	734,430

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:Others:

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop;keuti, koraleha bazar,modhupur, Tangail Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures







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CONTRACTOR

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# **FAMILY PICTURE**

