Proposed NU Business Name: SALIM MASTER TAILORS



Project identification and prepared by: Golam Rasul,
Munshiganj Unit, Munshiganj

Project verified by: Arefin Sumsul



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD SALIM	
Age	:	10-01-1987 (31 Years)	
Education, till to date	:	Class 9	
Marital status	:	Married	
Children	:	None	
No. of siblings:	:	03 Brother 04 Sister	
Address	:	Vill: Champatola P.O: Champatola P.S Munshiganj Sador, Dist: Munshiganj	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father AMELA BEGUM MD MOSHARUF KHA Branch: Modina Bazar Centre # 20 (Female), Member ID: 3435/1, Group No: 04 Member since: 05-01-2009(07 Years) First loan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT 0/- Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	One years experience in running business.
Training Info	:	He has training five years
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01927-591929
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshiganj Unit, Munshiganj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

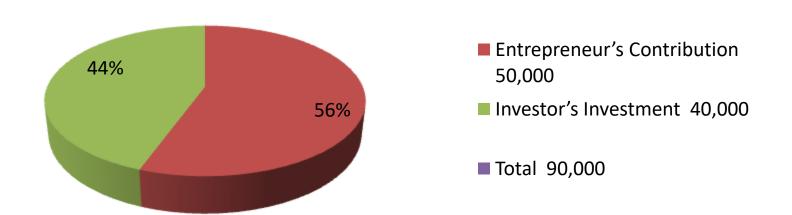
AMELA BEGUM joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SALIM MASTER TAILORS			
Location	:	Kewar Dhalibari Bazar, Champatola, Munshiganj			
Total Investment in BDT	:	BDT 90,000/-			
Financing	:	Self BDT 50,000(from existing business) 56% Required Investment BDT 40,000(as equity) 44%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Security of the shop	:	20,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Three pice, Shart Pice, Pant Pice Cloth, etc. Average 40% gain on sale. The business is operating by entrepreneur. Existing one employee. He is doing his business in rent place. Collects goods from Islampur, Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Garments item	1,000	30,000	360,000			
Total Sales (A)	1,000	30,000	360,000			
Less. Variable Expense						
Garments item	600	18,000	216,000			
Total variable Expense (B)	600	18,000	216,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Transport		500	6,000			
Electricity Bill		500	6,000			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Salary (Staff)		3,000	36,000			
Rent		1,500	18,000			
Total fixed Cost (D)		10,800	129,600			
Net Profit (E) [C-D)		1,200	72,000			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Three pice (30*500)	15,000	30,000	45,000		
Gage Cloth (100*60)	6,000	4,800	10,800		
Pant Pice	20,000	5,200	25,200		
Shart Pice	9,000		9,000		
Total	50,000	40,000	90,000		

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year	
Revenue (sales)						
Garments item	1,500	45,000	540,000	567,000	595,350	
Total Sales (A)	1,500	45,000	540,000	567,000	595,350	
Less. Variable Expense						
Garments item	900	27,000	324,000	340,200	357,210	
Total variable Expense (B)	900	27,000	324,000	340,200	357,210	
Contribution Margin (CM)						
[C=(A-B)	600	18,000	216,000	226,800	238,140	
Less. Fixed Expense						
Transport		500	6,000	6,000	6,000	
Electricity Bill		500	6,000	6,000	6,000	
Mobile Bill		300	3,600	3,700	3,800	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (Staff)		3,000	36,000	36,000	36,000	
Rent		1,500	18,000	18,000	18,000	
Non Cash Item						
Depreciation						
Total Fixed Cost		10,800	129,600	129,700	129,800	
Net Profit (E) [C-D)		7,200	86,400	97,100	108,340	
Investment Payback			16,000	16,000	16,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	86,400	97,100	108,340
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		70,400	151,500
	Total Cash Inflow	126,400	167,500	259,840
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	70,400	151,500	243,840

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







