### **Proposed NU Business Name: TASFIA ELECTRIC & HARDWARE**



Project identification and prepared by: Orjun kumar Shill
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	Md Imran Hossain Sagor				
Age	:	31-12-1996 ( 22 Years)				
Education, till to date	:	Honours				
Marital status	:	Unmarried				
Children	:	Nill				
No. of siblings:	:	02 Brothers 01Sister				
Address	:	Vill: Faydabad ,P.O:Dakshinkhan ,P.S: Dakshinkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Rina Akter Md Monir Hossain Razu Branch: Uttorkhan, Centre # 47 (Female), Member ID: 6347, Group No: 01 Member since: 09-01-2008 ( 10 Years) First loan: BDT = 5,000 /- Last Loan=50,000/-				
Further Information:		Outstanding loan:= Nill				
(v) Who pays GB loan installment	:	Father				
(vii) Mobile lady	:	No				
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	03 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	•	He has no training
Other Own/Family Sources of Income	••	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01874-618296
Family's Contact No.	:	01835-112599
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RINA AKTER** joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

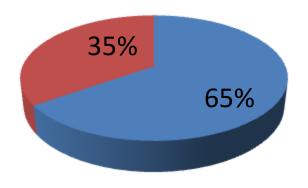
Proposed Nobin Udyokta Business Info					
Business Name	:	TASFIA ELECTRIC AND HARDWARE			
Location	:	Faydabad, Dakshinkhan, Dhaka			
Total Investment in BDT	:	BDT 230,000/-			
Financing	•	Self BDT 150,000/- (from existing business) 65% Required Investment BDT 80,000/- (as equity) 35%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 15ft=300 square ft			
Security of the shop	:	BDT 30,000			
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Electric Tar, Pin, Swich, Colour, Led Light etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tongi Bazar.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electric Product & Hardware	2,800	84,000	1,008,000			
	0	0	0			
Total Sales (A)	2,800	84,000	1,008,000			
Less. Variable Expense						
Electric Product & Hardware	2,240	67,200	806,400			
Total variable Expense (B)	2,240	67,200	806,400			
Contribution Margin (CM) [C=(A-B)	560	16,800	201,600			
Less. Fixed Expense						
Rent		3,000	36,000			
Electricity Bill		300	3,600			
Transportation		500	6,000			
Mobile Bill		1000	12,000			
Entertainment		500	6,000			
Salary (sttaf)		0	0			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		10,300	123,600			
Net Profit (E) [C-D)		6,500	78,000			

Investment Breakdown								
Doutioulous		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Electric Tar	10	1898	18980	Electric Tar	15	1898	28470	47,450
Pin	30	70	2100	Pin	10	70	700	2,800
G I Tar	40	90	3600	G I Tar	20	90	1800	5,400
Glue	15	220	3300	Glue	10	220	2200	5,500
M K Switch	45	300	13500	M K Switch	15	300	4500	18,000
Plus	15	140	2100	Plus	10	140	1400	3,500
Colour	20	90	1800	Colour	15	90	1350	3,150
LED Light	50	490	24500	LED Light	20	490	9800	34,300
Waring Pipe	20	900	18000	<b>Waring Pipe</b>	30	900	27000	45,000
Advance Sequrity	1	30000	30000				0	30,000
Others			32120	Others			2,780	34,900
Total			150,000				80,000	230,000

### **Source of Finance**

■ Entrepreneur's contibution 150000 ■ Investor's Investment 80000 ■ Total 230000



Financial							
Particular	Particular Daily Monthly 1st Year 2nd Year						
Revenue (sales)					3rd year		
Electric Product & Hardware	3,500	105,000	1,260,000	1,323,000	1,389,150		
0	0	0	0	0	0		
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150		
Less. Variable Expense							
Electric Product & Hardware	2,800	84,000	1,008,000	1,058,400	1,111,320		
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	1,111,320		
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	277,830		
Less. Fixed Expense							
Rent	<u> </u>	3,000	36,000	36,000	36,000		
Electricity Bill	1	315	3,780	3,969	4,167		
Transportation	<u> </u>	500	6,000	6,000	6,000		
Mobile Bill	<u> </u>	1050	12,600	13,230	13,892		
Entertainment	<u> </u>	500	6,000	6,000	6,000		
Salary (sttaf)	<u> </u>	0	0	0	0		
Salary (self)		5,000	60,000	60,000	60,000		
Non Cash Item	<u> </u>						
Depreciation	<u> </u>	0	0	0	0		
Total Fixed Cost	1	10,365	124,380	125,199	126,059		
Net Profit (E) [C-D)		10,635	127,620	139,401	151,771		
Investment Payback			32,000	32,000	32,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	127,620	139,401	151,771
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		95,620	203,021
	Total Cash Inflow	207,620	235,021	354,792
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
	Net Cash Surplus	95,620	203,021	322,792

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



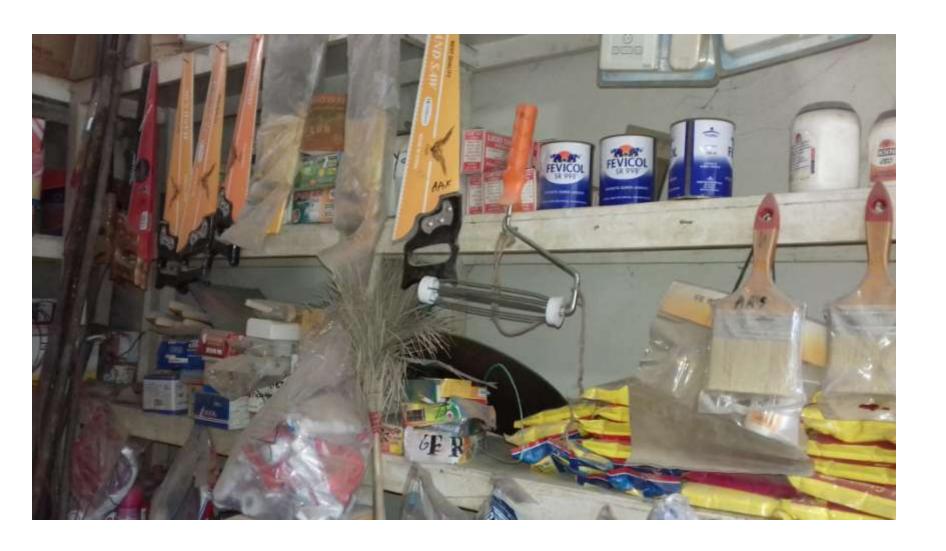




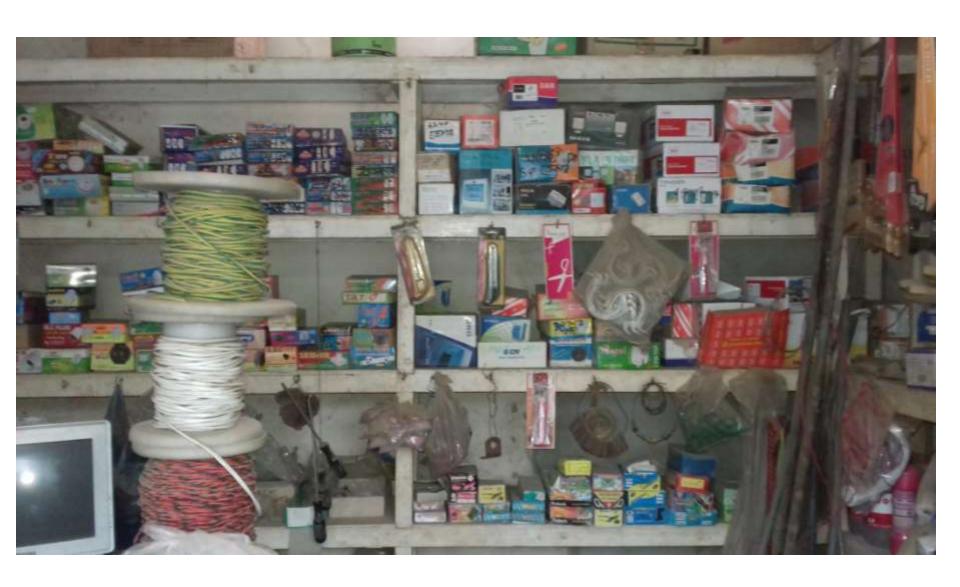












## **FAMILY PICTURE**

