#### **Proposed NU Business Name: BISMILLAH ENTERPRISE**



Project identification and prepared by: Mr. Kabir Raksam Taherpur Unit , Rajshahi

Project verified by: Md. Mijan Patoary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. HABIBUR RAHMAN		
Age	:	01-01-1986( 32Years)		
Education, till to date	•	AM.S.C		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 brother & 2 sister		
Address	:	Vill: tebaria,P.O: taherpur,P.S: puthia, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST. NURJAHAN BIBI  MD.A. SAMAD PRANG  Branch: shilmaria Centre # 77(Female),  Member ID: 5613/2 Group No: 04  Member since: 2008  First loan: BDT -5000		
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB,  BRAC ASA etc		Existing Loan: BDT 20,000, Outstanding loan: 20000 Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Trak vara deowa
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01783735786
Father's Contact No.	:	01850479747
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

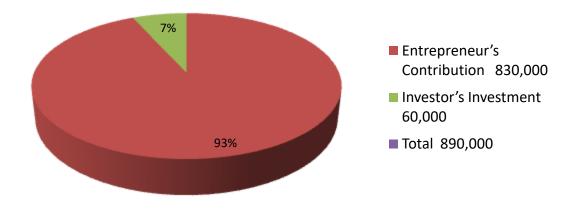
**MST. NURJAHAN** joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	BISMILLAH ENTERPRISE		
Location	:	Tebaria, taherpur, puthia, Rajshahi		
Total Investment in BDT	:	BDT 890,000		
Financing	:	Self BDT 830,000-(from existing business) 93%		
		Required Investment BDT 60,000/-(as equity) 7%		
Present salary/drawings from business (estimates)	•	BDT 5000/-		
Proposed Salary	:	5000/=		
Size of shop	:	30ft x 15 ft = 450 ft		
Security of the shop	:	-150,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Electric and L.P Gas Product.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>Average gain 15%</li> <li>The Shop is rent.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
sales	4,000	120,000	1440000		
Total Sales (A)	4,000	120,000	1440000		
Less. Variable Expense		0			
sales of product	3,400	102,000	1224000		
Total variable Expense (B)	3,400	102,000	1224000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216000		
Less. Fixed Expense					
Rent		4000	48,000		
Electricity Bill		1000	12,000		
Mobile Bill		200	2,400		
Salary (self)		5000	60,000		
Guard		100	1,200		
Transportation		1000	12,000		
Entertainment		200	2,400		
Salary (staff)			0		
Bank service Charge			0		
Total fixed Cost (D)		11,500	138,000		
Net Profit (E) [C-D)		6,500	78,000		

Investment Breakdown							
Ex	Proposed						
Particulars	Qty.	Unit	Amount	Qty	<b>Unit Price</b>	Amount	Proposed
		Price	(BDT)			(BDT)	Total
gus chula	80	1500	120,000				200,000
electronics product			100,000				100,000
gus scilender	50	2000	100,000				8,000
others			10,000				10,000
electronics product						60000	60,000
kroy							
Scicurity			530,000				
Total	130	3500	830000		0	60000	890000

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	
Revenue(Sales)					
sales	5000	150000	1800000	1890000	
Total Sales(A)	5000	150000	1800000	1890000	
Less Variable Expense (B)					
sales	4250	127500	1530000	1606500	
Total Variable Expense	4250	127500	1530000	1606500	
Contributon Margin (CM) [C=(A-B)]	750	22500	270000	283500	
Less Fixed Expense					
Rent		4000	48000	48000	
Electric Bill		1000	12000	144000	
Transportaion		200	2400	2520	
Salary (Self)		5000	60000	60000	
Salary (Staff)		1000	12000	12000	
Entertainment		200	2400	2400	
Guard			0	0	
Generator		100	1200	1200	
Mobile Bill			0	0	
Total Fixed Cost (D)		11500	136800	268920	
Net Profit (E)= [C-D]		11000	132000	138600	
Investment Pay Back			36,000	36,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	132,000	138600
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		96000
	Total Cash Inflow	192,000	234,600
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	96,000	198,600

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community
Location of farm: taherpur,puthia,Rajshahi

Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures









# Family Picture

