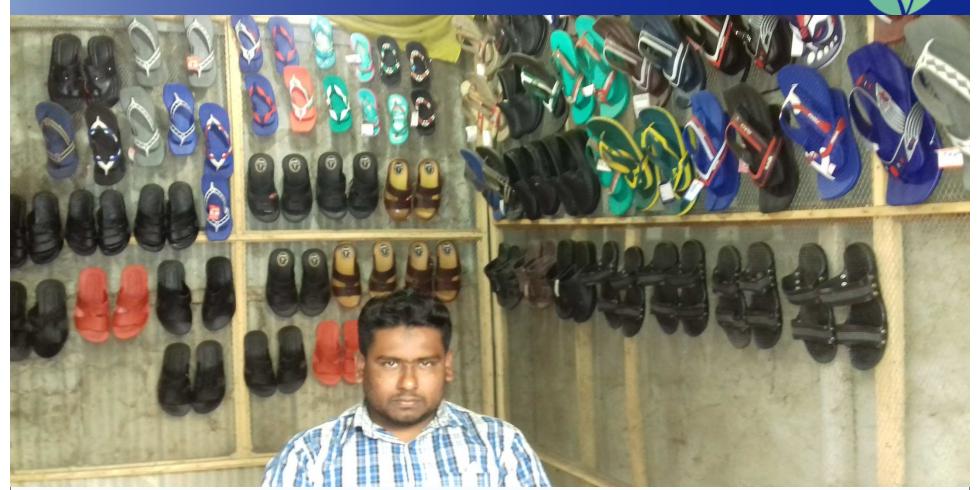
A Nobin Udyokta Project

SHOHEL SHOE STORE



Presented: by: Md. Shohel
Identified by: Md. Mostafa
Varyfied by: Md. Gias Udddin

Matlob Uttar Unit, Chandpur Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Shohel
Age	:	10/11/1988 (30 Years)
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	02 Brothers and 02 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	NU N/A N/A N/A N/A
Education, till to date	<u> </u>	Class Nine

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Shoe Business
Trade License Number	:	70
Business Experiences	:	04 years.
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01811-597821
NU Project Source/Reference	:	GT Matlab Unit Office, Matlab,Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother Was a member of Grameen Bank (GB) From 2009 to till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Shohel shoe Store
Address/ Location	:	Gojra Bazar, Matlab Uttar, Chandpur.
Total Investment in BDT	:	145,000/-
Financing	:	Self BDT 105,000 (from existing business) - 72% Required Investment BDT 40,000 (as equity) - 28%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 9,000
Proposed Business 30% of present gross profit margin Estimated 30% of proposed gross profit margin	:	30%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Doublesslave	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales / Income From	1800	54000	648000			
Serving	1000	34000	040000			
Less: Cost of sale	10800	324000	3888000			
Profit 30% (A)= C	540	16200	194400			
Less: Operating Costs						
House rent		1000	12000			
Electricity		200	2400			
Dis bill		0	0			
Night Guard Bill		150	1800			
Mobile Bill		200	2400			
Salary from Business (Self)		8000	96000			
Salary from Business		0	0			
(Staff)		0	0			
Transport		0	0			
Others (Entertainment)		200	2400			
Non Cash Item:						
Depreciation Expenses		0	0			
Total Operating Cost (D)		9750	117000			
Net Profit (C-D):		6450	77400			

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business	Proposed	Total
	(BDT)	(BDT)	(BDT)
Investments in different categories:			
Present items:			105,000
Advanced	30,000		
Present Goods Items (*):	75000		
Proposed Items (**):	0	40,000	40,000
Total Capital	105,000	40,000	145,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown



(Continued)

Present Stock item

Product Name	Amount
Shoes (Gents)	20,000
Shoes (Ladies)	20,000
Pones	15,000
Raber & other	20,000
Total:	75,000

Proposed Item

Product Name	Amount
Shoes (Gents)	15,000
Shoes (Ladies)	10,000
Baby items	15,000
Total:	40,000

Financial Projection of NU BUSINESS PLAN



Doutioulous	Υ	ear 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	2200	66000	792000	2600	78000	936000
Less: Cost of Sale	11700	351000	4212000	1820	54600	655200
Profit 30% (A)= C	660	19800	237600	780	23400	280800
Less operating cost:						
shop rent		1000	12000		1000	12000
Electricity bill		250	3000		300	3600
Dis bill		0	0		0	0
Night Guard Bill		200	2400		250	3000
Mobile Bill		250	3000		300	3600
Salary from Business		9000	108000		10000	120000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		250	3000		300	3600
Depreciation Expenses		0	0		0	0
Total Operating Cost (D)		10950	131400		12150	145800
Net Profit =(C-D)		8850	106200		11250	135000
GT payback			24000			24000
Retained Income:			82200			111000

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	40,000	
Net Profit (Ownership Tr. Fee added back)	106200	135000
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	71,880
Total Cash Inflow	146,200	206880
Cash Outflow		
Purchase of Product	40,000	
Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000
Payment of GB loan	10320	0
Total Cash Outflow	74,320	24,000
Net Cash Surplus	71,880	182,880

SWOT Analysis



STRENGTH

- Skill and 04 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

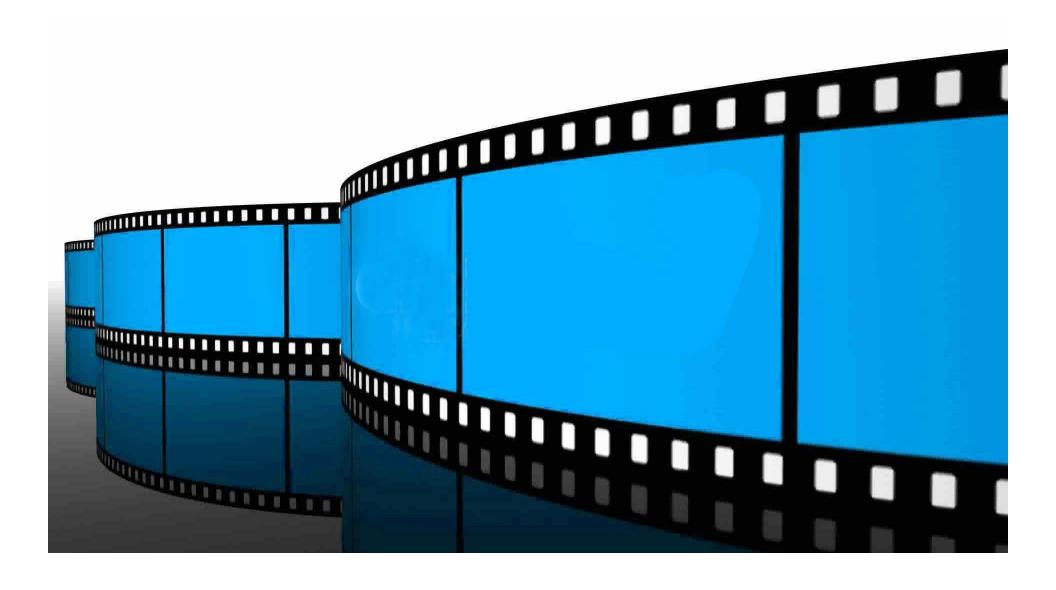
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

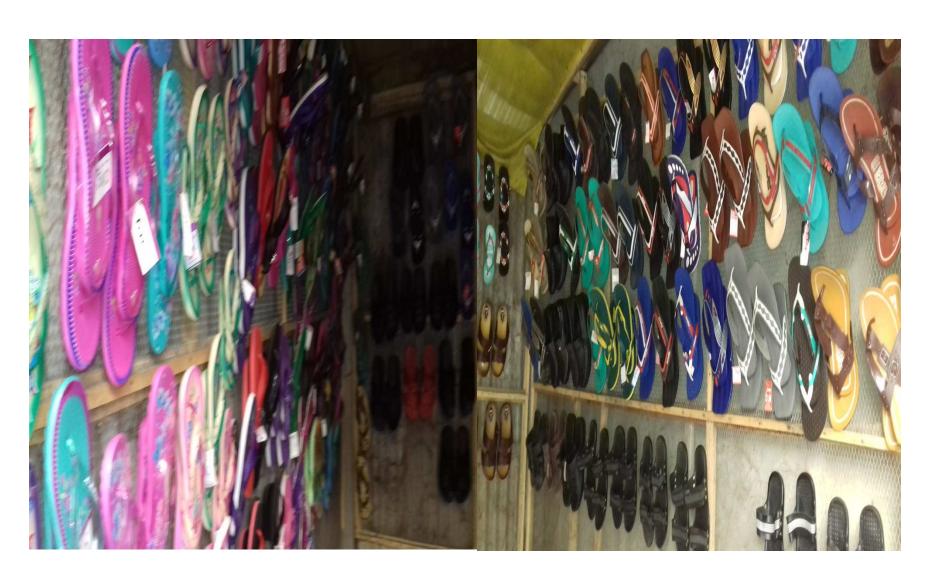
THREATS

- New competitor may be present
- Political Unrest
- Theft

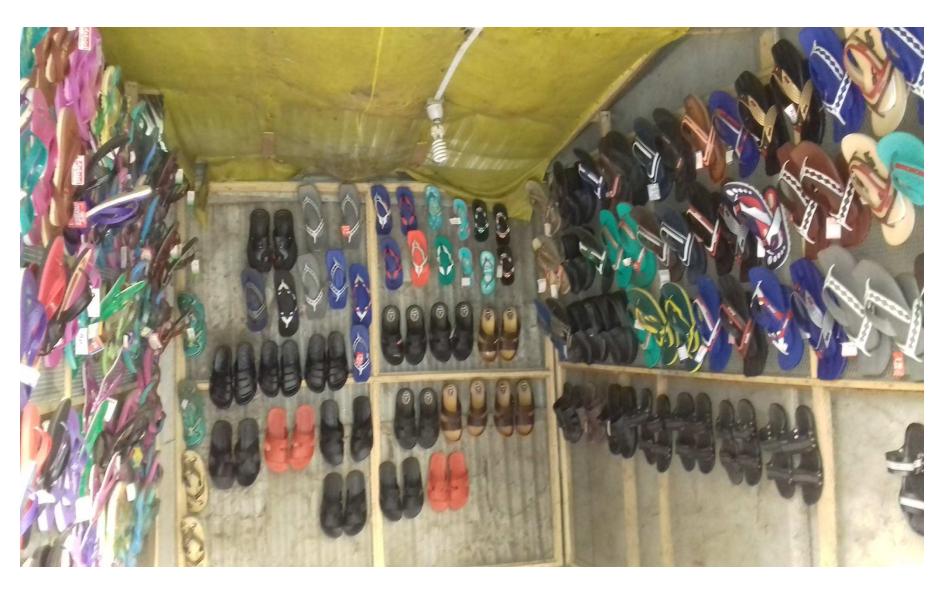
























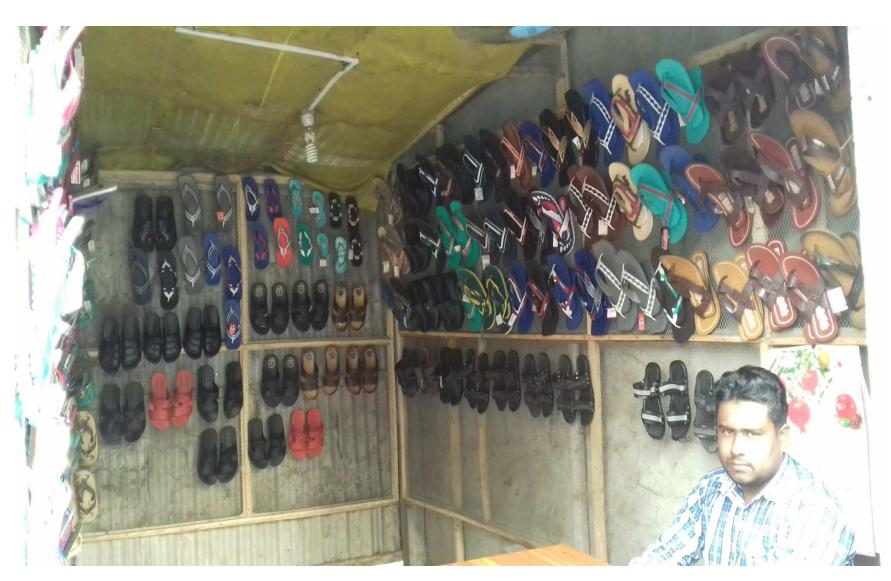




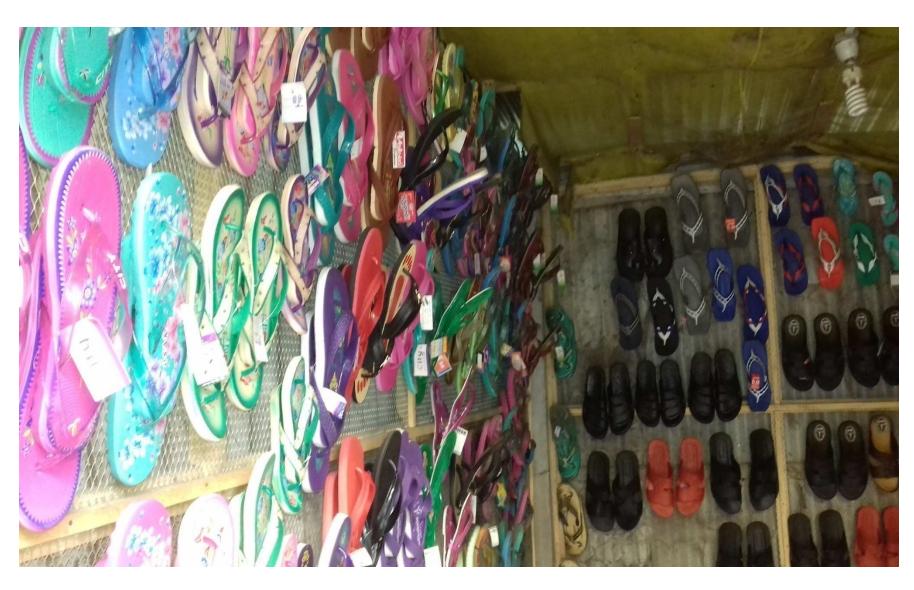




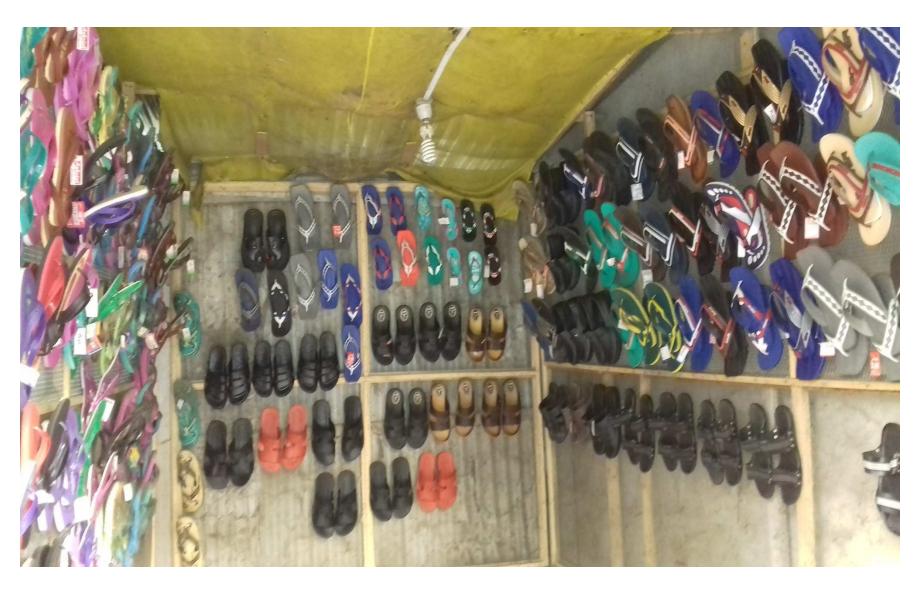














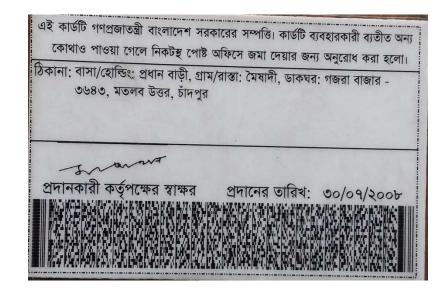




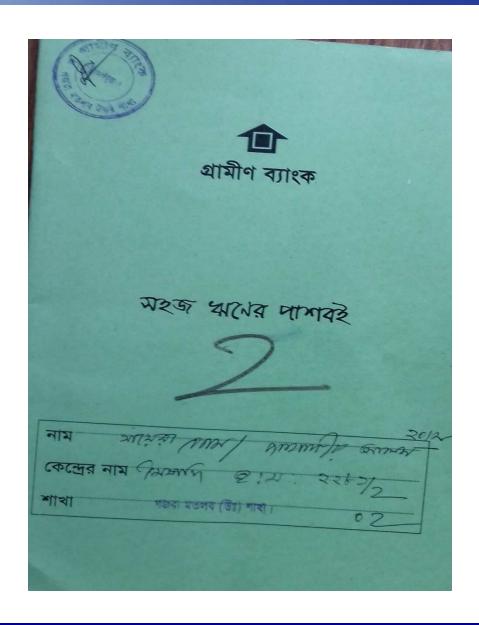


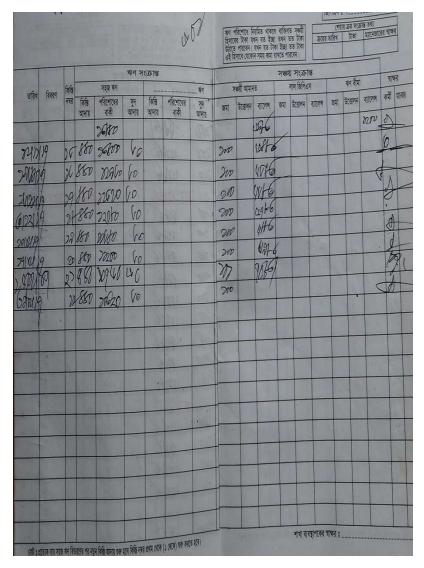




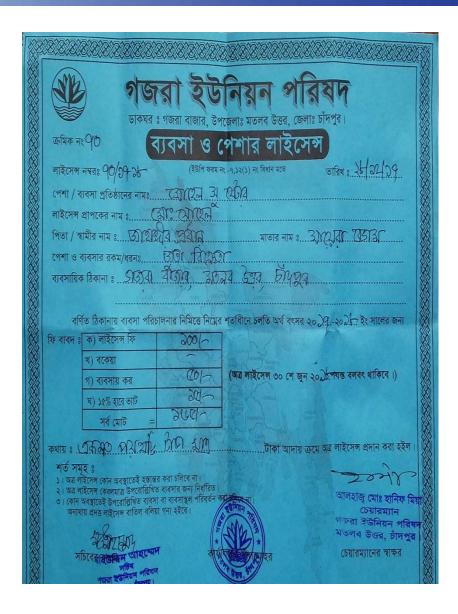
















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