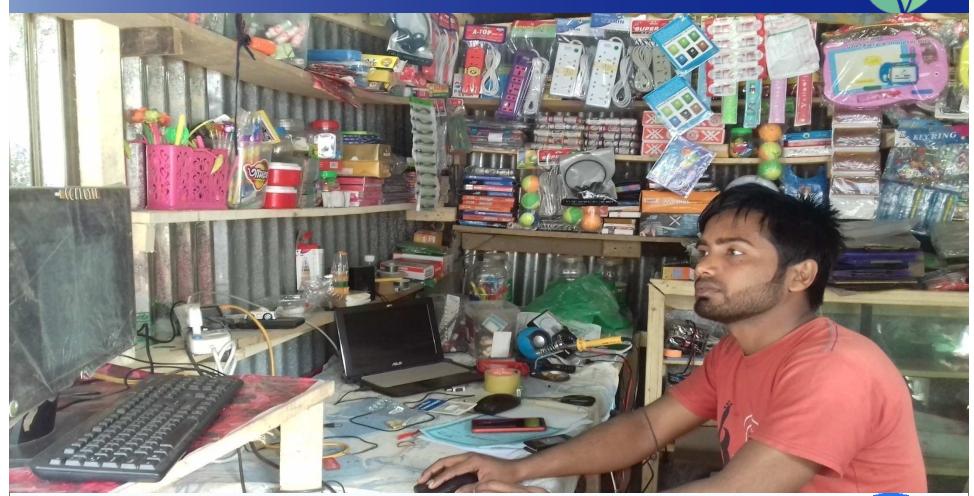
A Nobin Udyokta Project

NUSRAT VARIETIES STORE



Project by :Badol

Identified by: Md Mostafa Verified By: Md. Gias uddin Matlab Uttar Unit,Chandpur Anchal-1

Anchal-1
GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Badol
Age	:	27/09/1998 (21 Years)
Marital status	:	unmarried
Children	:	N/A
No. of siblings:	:	02 Brothers and 01 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Parul Begum Md. Liakot Ali Member since: .2006 Branch: Bagan BariCentre no: 22/M, Group no: 05 Loanee: 2118/2 First loan: Tk.5000 Existing loan: Tk. 50000 Outstaning: 29100
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Father N/A N/A N/A N/A N/A
Education, till to date	<u> </u>	HSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	•	Varieties Business
Trade License Number	:	246
Business Experiences	:	5 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01683-028817
NU Project Source/Reference		GT Matlab Uttar Unit Office, Matlab,Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother Was a member of Grameen Bank (GB) From 2006 and now still. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Nusrat Varieties Store
Address/ Location	:	Baganbari Bazar, Matlab Uttar, Chandpur.
Total Investment in BDT	:	213,000/-
Financing	:	Self BDT 173,500 (from existing business) - 68% Required Investment BDT 40,000 (as equity) - 32%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 8,000
Proposed Business 20% of present gross profit margin Estimated 20% of proposed	:	20% 20%
gross profit margin		
Agreed grace period	:	3 months

EXISTING BUSINESS OPERATIONS Info.



Doutionland	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales / Income From Serving	2500	75000	900000			
Less: Cost of sale	2000	60000	720000			
Profit 20% (A)= C	500	15000	180000			
Less: Operating Costs						
House rent		200	2400			
Electricity		600	7200			
Dis bill		150	1800			
Night Guard Bill		150	1800			
Mobile Bill		200	2400			
Salary from Business (Self)		7000	84000			
Salary from Business (Staff)		0	0			
Transport		0	0			
Others (Entertainment)		200	2400			
Non Cash Item:						
Depreciation Expenses		416	4992			
Total Operating Cost (D)		8916	106992			
Net Profit (C-D):		6084	73008			

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing	Proposed	Total	
	Business (BDT)	(BDT)	(BDT)	
Investments in different				
categories:				
Present items:			173,500	
Computer (02)	40,000			
Present Goods Items (*):	133500			
Proposed Items (**):	0	40,000	40,000	
Total Capital	173,500	40,000	213,500	

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown



(Continued)

Present Stock item

Product name	Amount
Computer (02)	40000
Cable	10000
Switch/ Switchboard	5000
Hot Heater	3000
Pen/ Notebook/ Others	25000
Holder	2000
Light (varieties)	25000
Regulator	2000
Plug	1500
Others	20000
Total Present Stock	133,500

Proposed Item

Product name	Amount
Energy Light	5000
Mobile Set/ Cover	15000
Memory Card	5000
cable	15000
Total:	40,000

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	3000	90000	1080000	3500	105000	1260000
Less: Cost of Sale	2400	72000	864000	2800	84000	1008000
Profit 20% (A)= C	600	18000	216000	700	21000	252000
Less operating cost:						
shop rent		200	2400		200	2400
Electricity bill		700	8400		800	9600
Dis bill		200	2400		250	3000
Night Guard Bill		200	2400		250	3000
Mobile Bill		350	4200		350	4200
Salary from Business		7500	90000		8000	96000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		300	3600		400	4800
Depreciation Expenses		416	4992		416	4992
Total Operating Cost (D)		9866	118392		10666	127992
Net Profit =(C-D)		8134	97608		10334	124008
GT payback		24000			24000	
Retained Income:		73608			100008	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	40,000	
Net Profit (Ownership Tr. Fee added back)	97608	124008
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	73,608
Total Cash Inflow	137,608	197616
Cash Outflow		
Purchase of Product	40,000	
Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000
Payment of GB loan	0	0
Total Cash Outflow	64,000	24,000
Net Cash Surplus	73,608	173,616

SWOT Analysis



STRENGTH

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

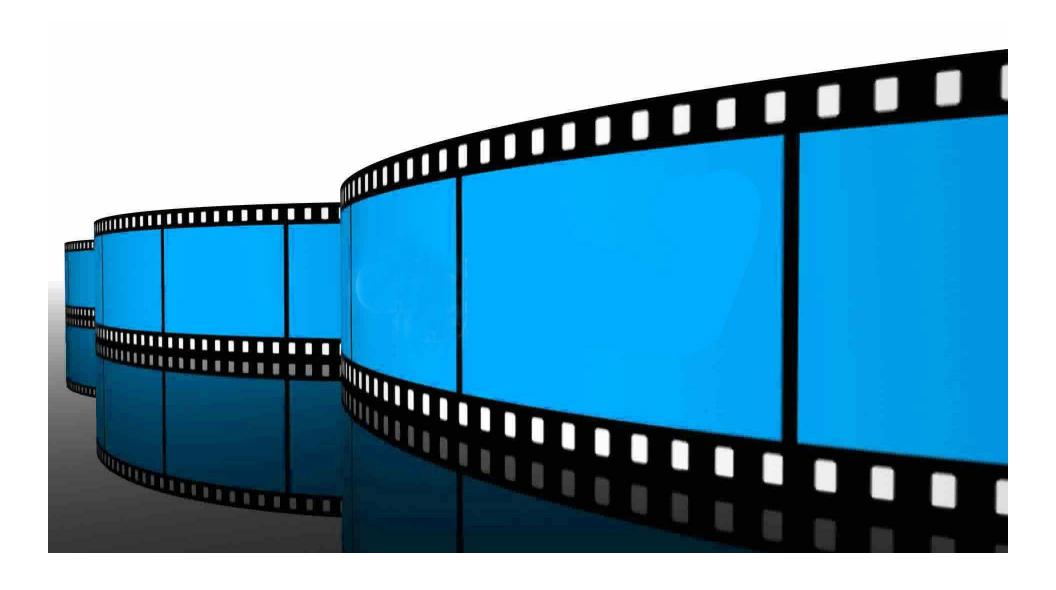
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft

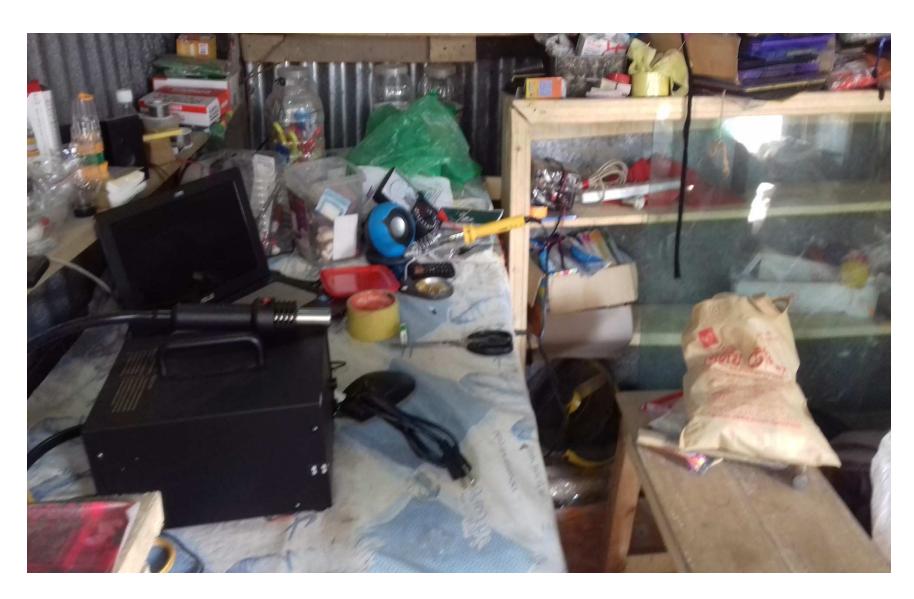




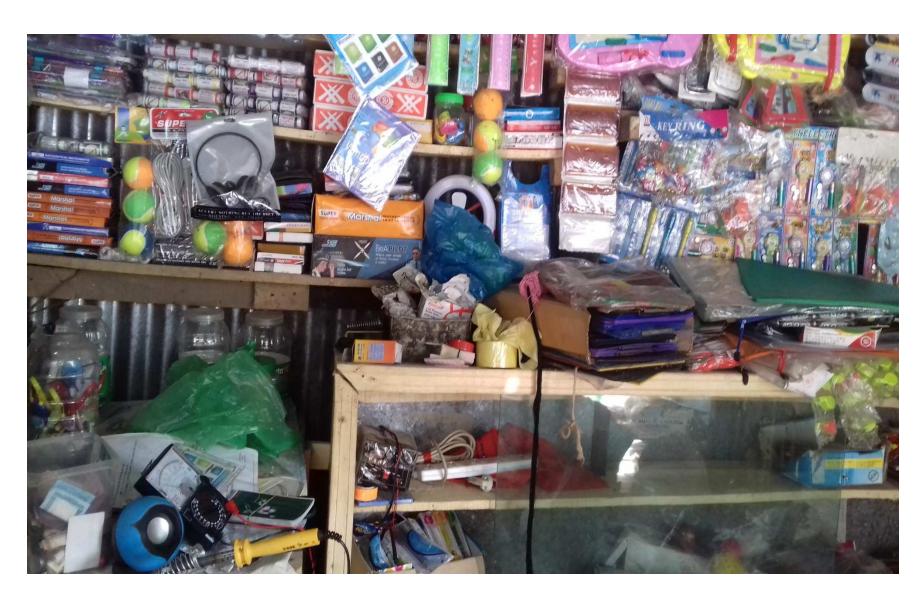












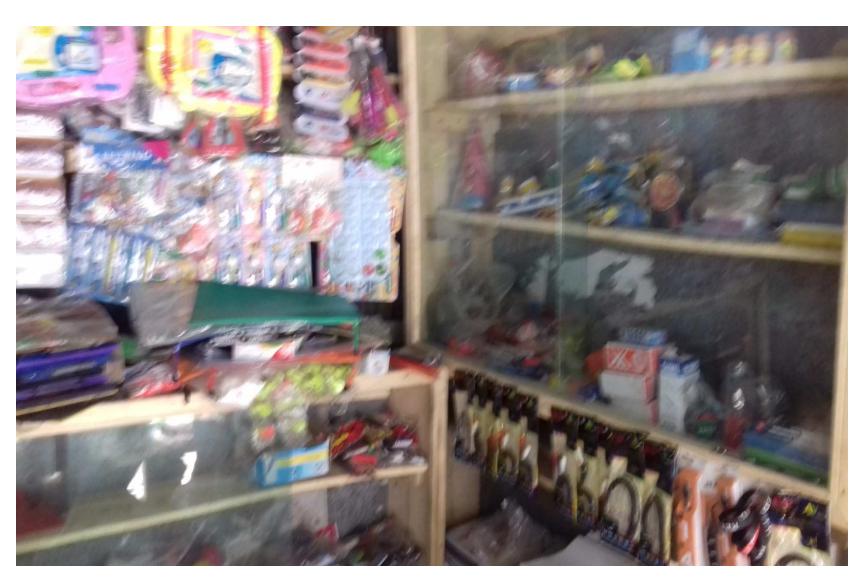








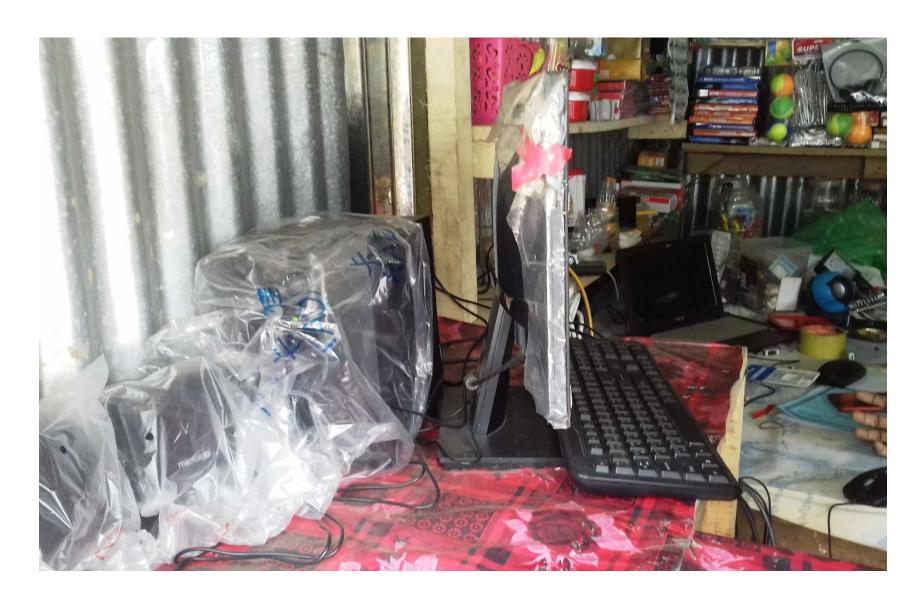




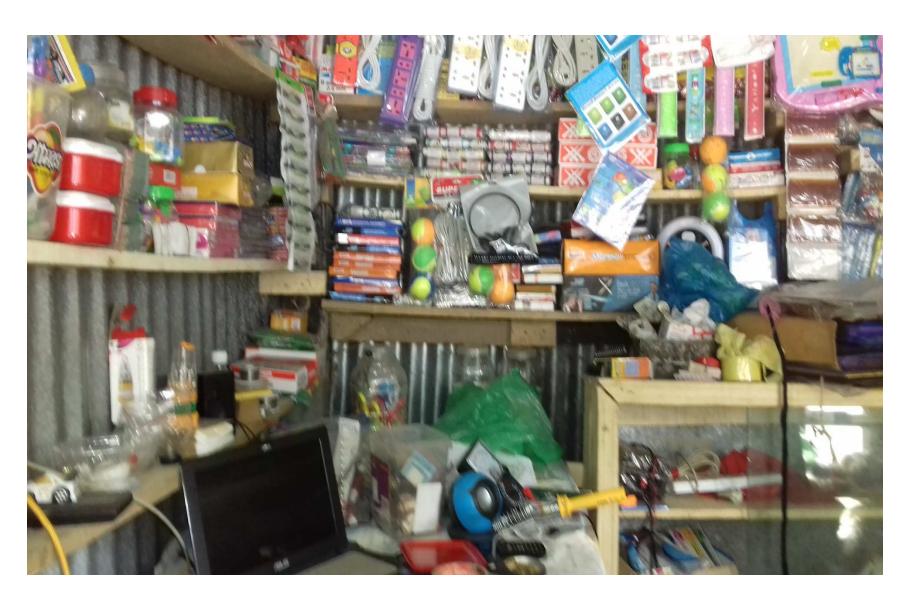












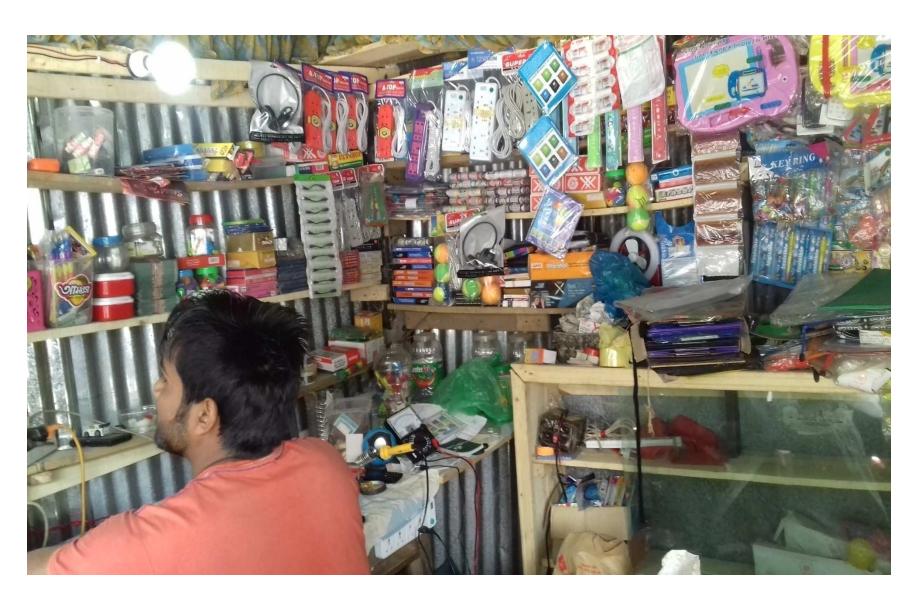




















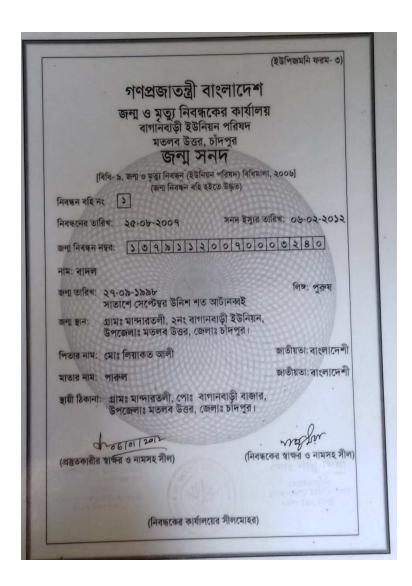




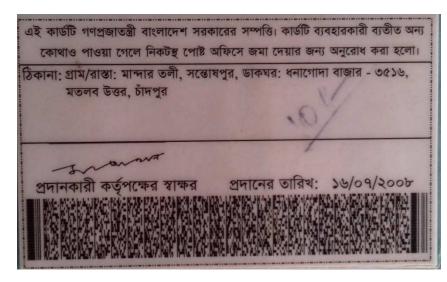




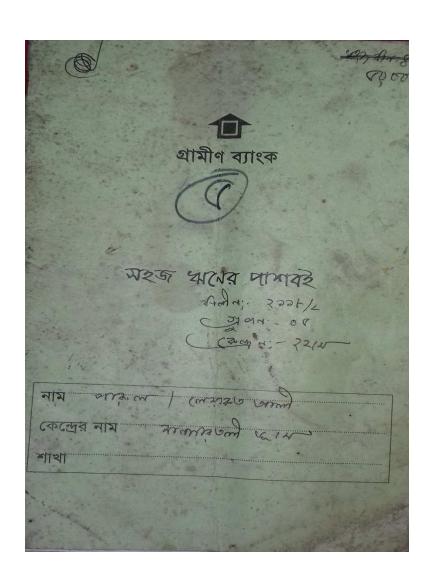


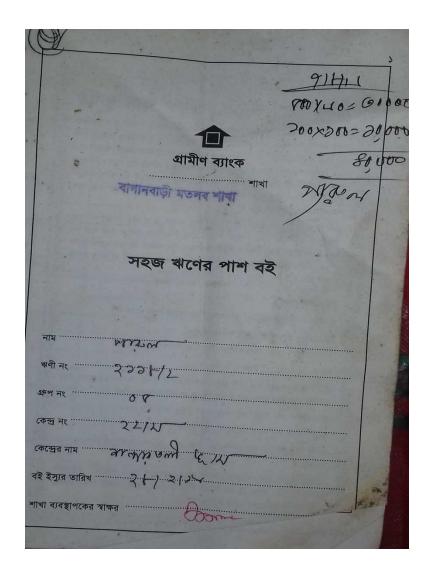




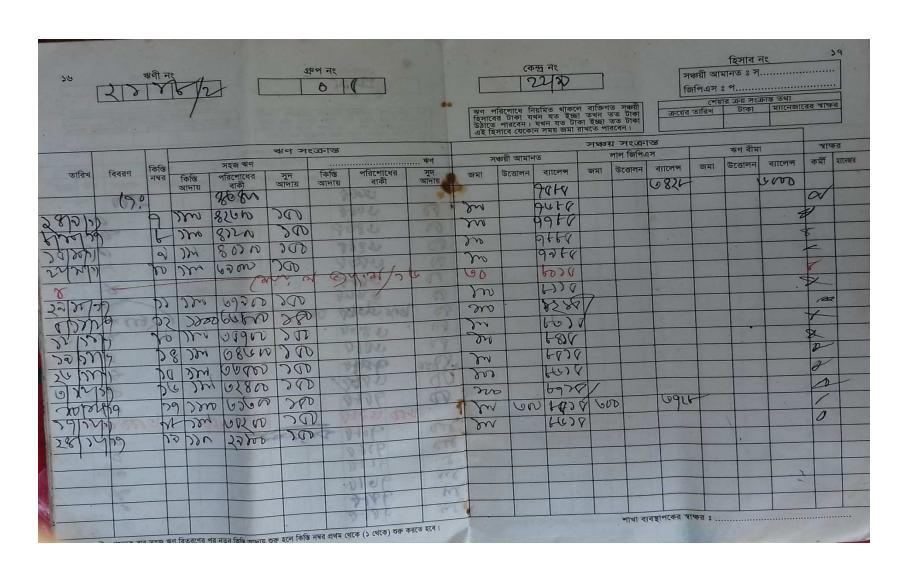




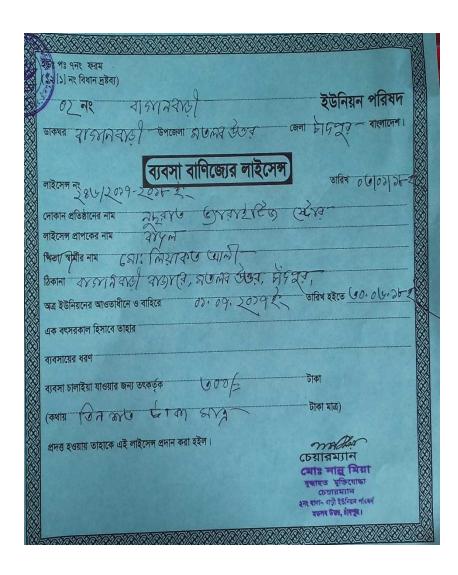


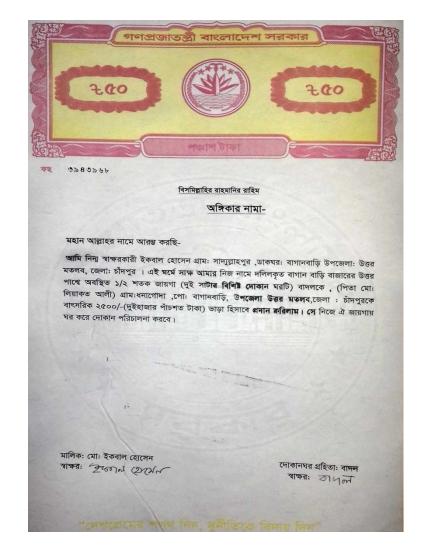


















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212th Internal Design Lab
on 09 January 2018 at GT

