A Nobin Udyokta Project Ma General Store





Project by: Jashim Gazi. Identified by: Mithun Das.

Verified By: Abu Musa Bhuiyan

Chandpur Sadar Unit Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Jashim Gazi
Age	:	12/06/1987 { 30 Years 6 Months }
Marital status	:	Married
Children	:	One Son
No. of siblings:	:	Two brother & One sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/u N/A N/A N/A N/A
Education, till to date	<u>:</u>	S.S.C Pass

BRIEF BIO OF THE PROPOSED NOBIN



Present Occupation	:	Grocery shop
Trade License Number	:	000003
Business Experiences	:	13 years.
Other Own/Family Sources of Income	:	Agriculture, Fish Buisness.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01619237131
NU Project Source/Reference	:	GT Chandpur Sadar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2010. At first his mother took a loan amount BDT 4000 from Grameen Bank. She Invested the money in her son's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Ma General Store	
Address/ Location	:	Nanupur , Post:- Bagra Bazar - 3600, . Chandpur Sador, Chandpur .	
Total Investment in BDT	:	232,000/-	
Financing	-	Self BDT : 172,000 (from existing business) - 74% Required Investment BDT : 60,000 (as equity) - 26%	
Present salary/drawings from business (estimates)	:	BDT 7,000/-	
Proposed Salary		BDT 7,000/-	
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	15% 15%	
Agreed grace period	:	02 months	

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	4,000	120,000	14,40,000		
Less: Cost of sale (B)	3,400	1,02,000	12,24,000		
Gross Profit 20% (A-B)= [C]	600	18,000	216,000		
Less: Operating Costs					
Electricity bill		700	84,000		
Mobile Bill		200	2,400		
Salary from Business (Self)		7,000	84,000		
Salary from Business (Employee)		2,000	24,000		
Others (Entertainment)		200	2,400		
Non Cash Item:					
Depreciation Expenses(20,000*15%)		858	10,296		
Total Operating Cost (D)		10,958	1,31,496		
Net Profit (C-D):		7,042	84,504		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: Furniture: Frieze/T,V /Solar/LPG Gas with stove Present Goods Items (*):	2,000 10,000 60,000 1,00000		1,72,000 60,000
Proposed Items (**) :		60,000	,
Total Capital	172,000	60,000	232,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Rice	5,000
Wheat /Flour	7,500
Oil	6,000
Salt	1,500
Dal	10,000
Oil-Cake	10,000
Vushi	2,000
Vegetables	15,000
Biscuit	5,000
Mineral Water	3,000
Chips /Cana cur	2,500
Egg ,Noodles	4,000
Spices	5,000
Sugar ,Children's Food	5,000
Cosmetics	5,000
Milk/ Cold Drinks	15,000
Total	1,00000

Proposed Item

Product Name	Amount
Cosmetics	10,000
Rice	10,000
Curry & Vegetables	15,000
Confectionary	10,000
Oil	15,000
Total	60,000

Financial Projection of NU BUSINESS PLAN



Particulars	Y	ear 1 (BD	OT)	Year 2 (BDT)			
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	4,500	1,26,000	15,12,000	5,200	1,56,000	18,72,000	
Less: Cost of Sale (B)	3,825	1,14,750	13,77,000	4,420	1,32,600	1,59,1200	
Profit 15% (A-B)=(C)	675	20,250	2,43,000	780	23,400	2.80,800	
Less operating cost:							
Electricity bill		700	8,400		800	9,600	
Mobile Bill		200	2,400		300	3,600	
Salary- self		7,000	84,000		8,000	96,000	
Salary- self(Employee)		2,000	24,000		2,500	30,000	
Others		200	2400		300	3,600	
Depreciation Expenses		858	10,296		858	10,296	
Total Operating Cost (F)		10958	1,31,496		12,758	1,53,096	
Net Profit =(E-F)		9292	111504		10,642	127704	
GT payback	36,000			36,000			
Retained Income:		75,504 91,704					

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit (Ownership Tr. Fee added back)	1,11,504	1,27,704
1.3	Depreciation (Non cash item)	10,296	10,296
1.4	Opening Balance of Cash Surplus	-	35,800
	Total Cash Inflow	181800	173800
2.0	Cash Outflow		
2.1	Purchase of Product	60,000	-
2.2	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
2.3	Payment of GB loan	50,000	-
	Total Cash Outflow	146,000	36,000
3.0	Net Cash Surplus	35,800	137,800

SWOT Analysis



STRENGTH

- Skill and 13 Years experience
- Quality service and Product
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

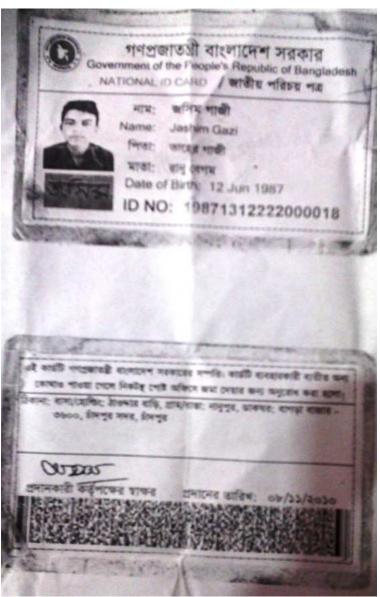
- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

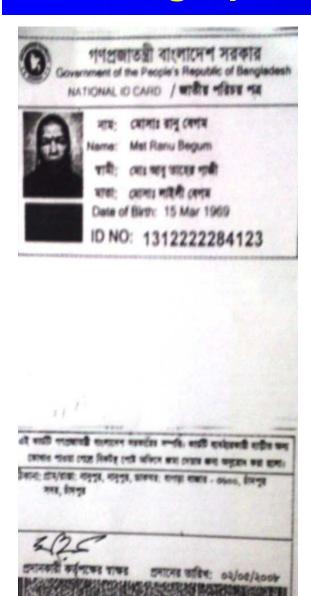
- New competitor may be present
- Political Unrest
- Theft
- Fire

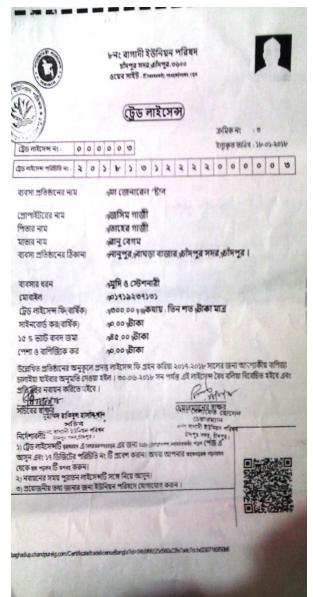


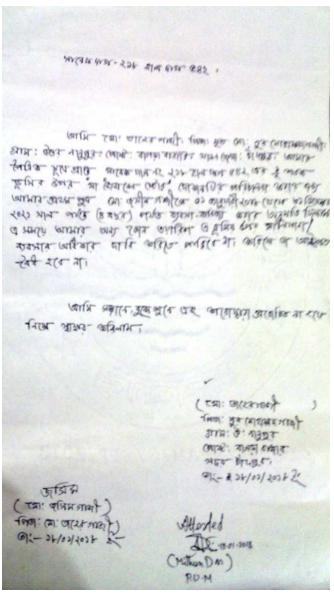




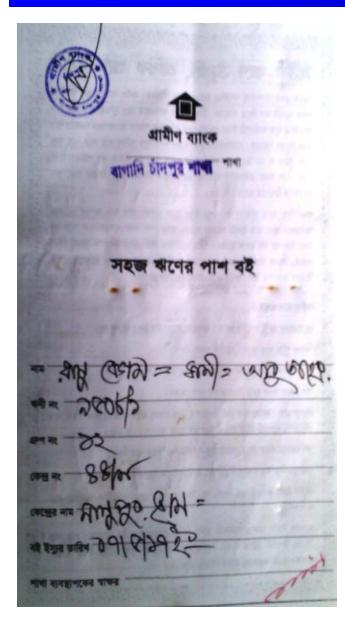


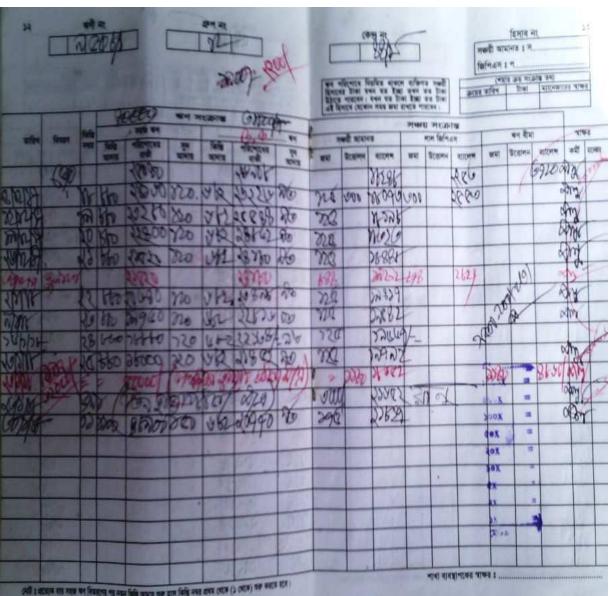




















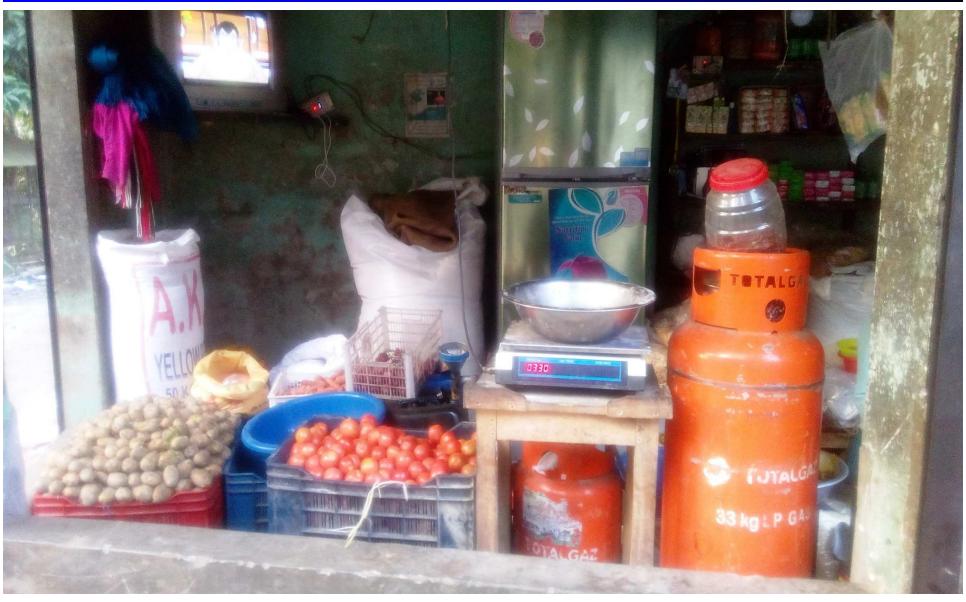




















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on January 31, 2018 at GT

