A Nobin Udyokta Project

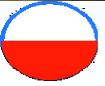
Maa Computer House





Presented: by: G M Sohel Rana

Identified by: Md. Mostafa Varyfied by: Md. Gias Udddin Matlob Uttar Unit, Chandpur Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	G M Sohel Rana
Age	:	15/03/1989 (29 Years)
Marital status	:	Unmarried
Children	:	00 Son, 00 Daughter
No. of siblings:	:	02 brother and 00 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Kulsum Akther G M Ruhul Amin Member since: 15.12.2005 Branch: Baganbari, Centre no: 1/M ,Group no: 08 Loanee: 8868/1 First loan: Tk.5000 Existing loan: Tk. 30000 Last Loanee Tk.4851
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Father N/A N/A N/A N/A N/A
Education, till to date	<u>:</u>	BA

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Studio Business
Trade License Number	:	250
Business Experiences	:	4 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01840-127137
NU Project Source/Reference	:	GT Matlab Unit Office, Matlab,Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother Was a member of Grameen Bank (GB) From 15.12.2005 to till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Maa computer House
Address/ Location	:	Baganbari Bazar, Matlab Uttar, Chandpur.
Total Investment in BDT	:	242,000/-
Financing	:	Self BDT 182,000 (from existing business) - 75% Required Investment BDT 60,000 (as equity) - 25%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 9,000
Proposed Business 40% of present gross profit margin Estimated 40% of proposed gross profit margin	:	40%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Doutionland	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales / Income From	1500	45000	540000		
Serving	1500	43000	340000		
Less: Cost of sale	10800	324000	3888000		
Profit 60% (A)= C	600	18000	216000		
Less: Operating Costs					
House rent		0	0		
Electricity		800	9600		
Dis bill		200	2400		
Night Guard Bill		200	2400		
Mobile Bill		200	2400		
Salary from Business (Self)		8000	96000		
Salary from Business (Staff)		0	0		
Transport		0	0		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses		333	3996		
Total Operating Cost (D)		10033	120396		
Net Profit (C-D):		7967	95604		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business	Proposed (BDT)	Total	
	(BDT)	Troposca (BBT)	(BDT)	
Investments in different categories:				
Present items:			182,000	
Advanced	0			
Decoration	40,000			
Present Goods Items (*):	142000			
Proposed Items (**):	0	60,000	60,000	
Total Capital	182,000	60,000	242,000	

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown



(Continued)

Present Stock item

Product name with quantity	Amount		
Computer set (01)	30000		
Epson Printer (02)	60000		
Brother Printer	12000		
DSLR Camera	40000		
Total:	142000		

Proposed Item

Product name	Amount
Photocopy machine	60000
(Canon)	
Total:	60,000

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	1800	54000	648000	2200	66000	792000
Less: Cost of Sale	11700	351000	4212000	880	26400	316800
Profit 40% (A)= C	720	21600	259200	1320	39600	475200
Less operating cost:						
shop rent		0	0		0	0
Electricity bill		1000	12000		1200	14400
Dis bill		250	3000		300	3600
Night Guard Bill		200	2400		250	3000
Mobile Bill		300	3600		350	4200
Salary from Business		9000	108000		10000	120000
Salary from Business (Staf		0	0		0	0
Others (Entertainment)		300	3600		350	4200
Depreciation Expenses		333	3996		333	3996
Total Operating Cost (D)		11383	136596		12783	153396
Net Profit =(C-D)		10217	122604		26817	321804
GT payback		36000			36000	
Retained Income:		86604			285804	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	60,000	
Net Profit (Ownership Tr. Fee added back)	126480	182880
Depreciation (Non cash item)	13920	13920
Opening Balance of Cash Surplus	0	104,400
Total Cash Inflow	200,400	301200
Cash Outflow		
Purchase of Product	60,000	
Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
Payment of GB loan	0	0
Total Cash Outflow	96,000	36,000
Net Cash Surplus	104,400	265,200

SWOT Analysis



STRENGTH

- Skill and 04 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

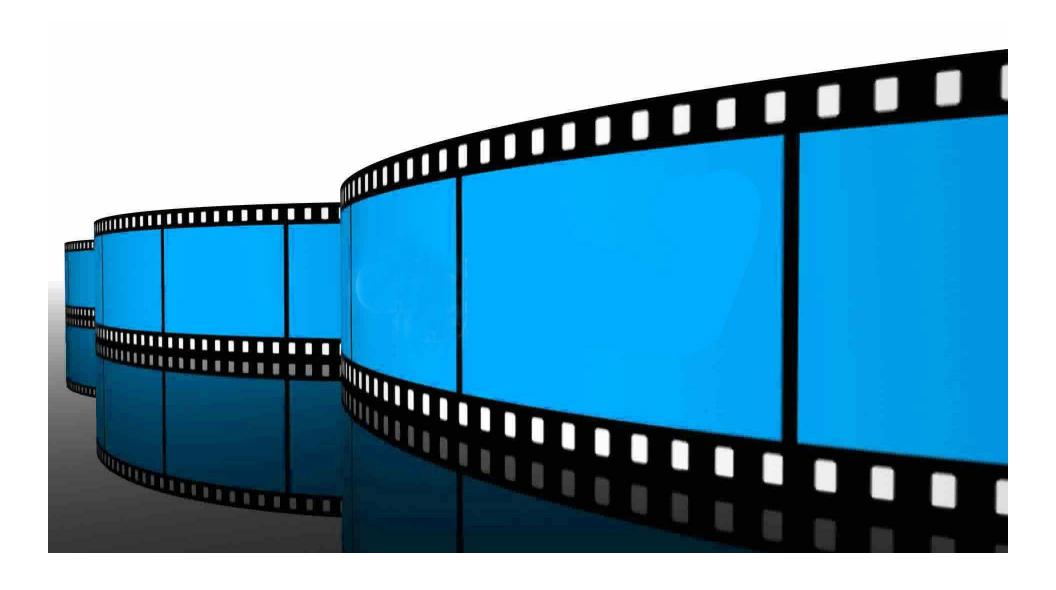
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft





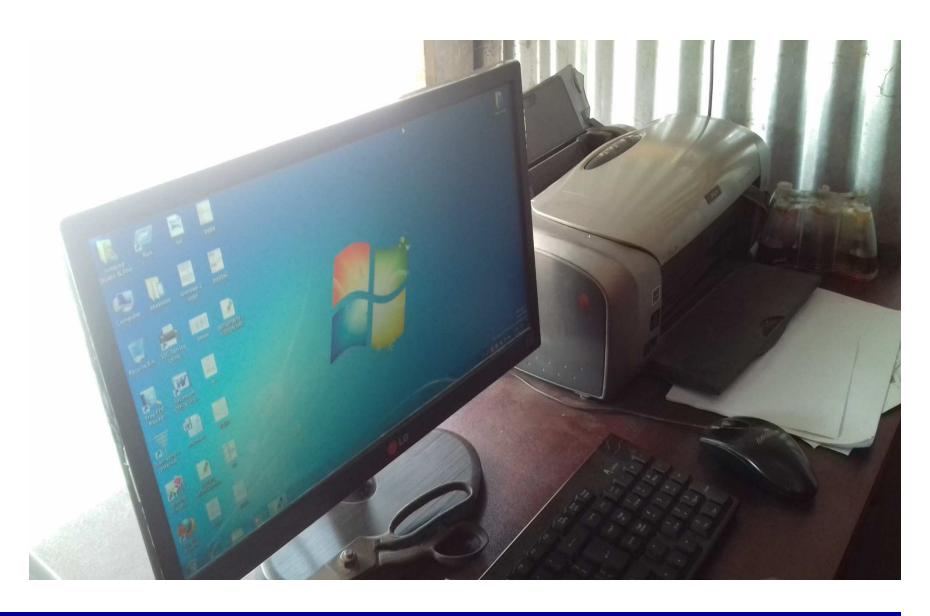








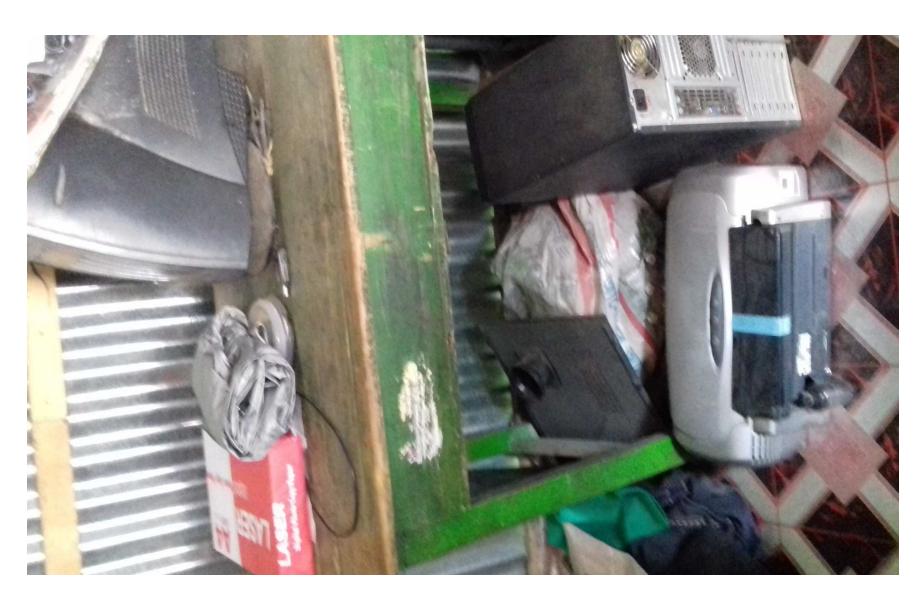












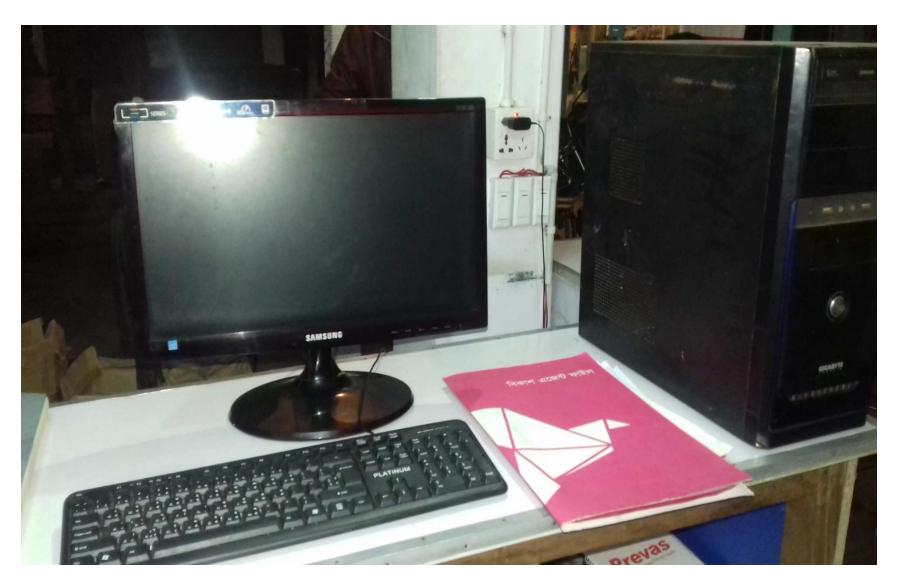




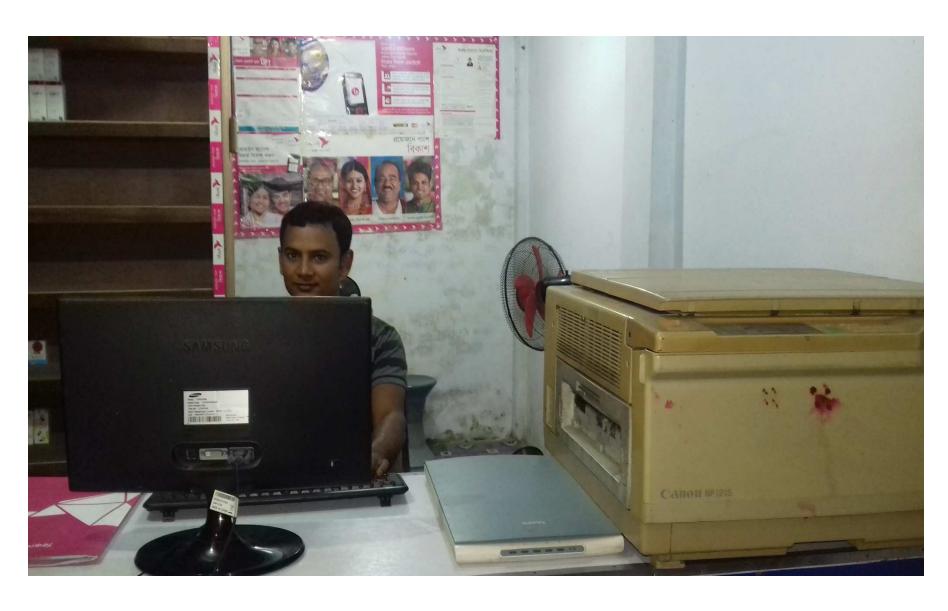












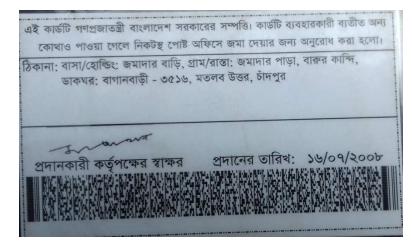




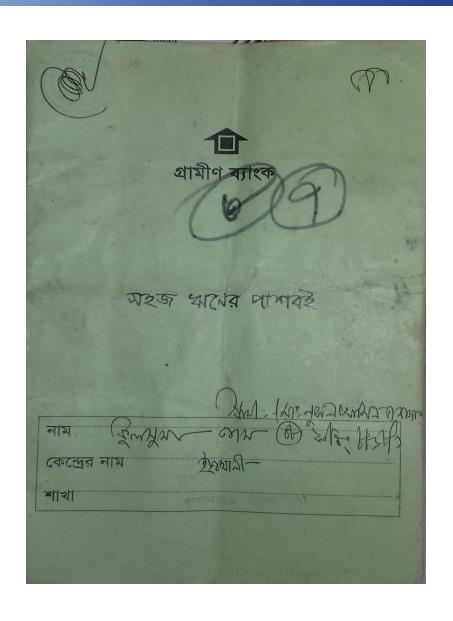


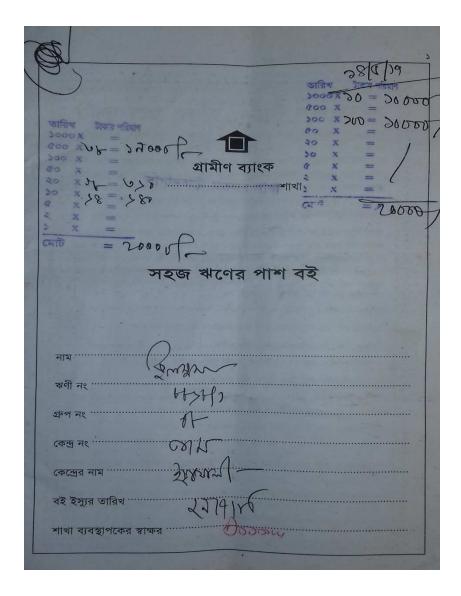




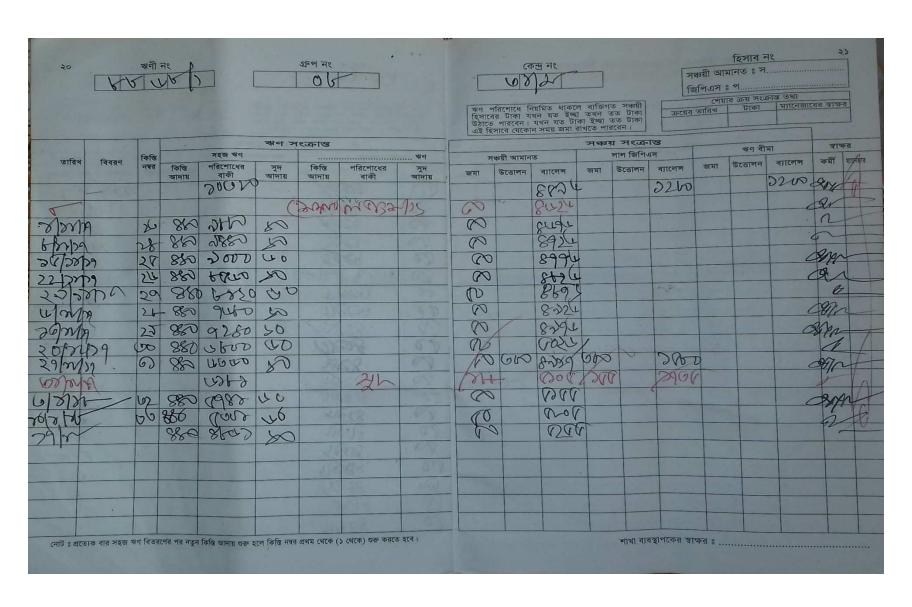




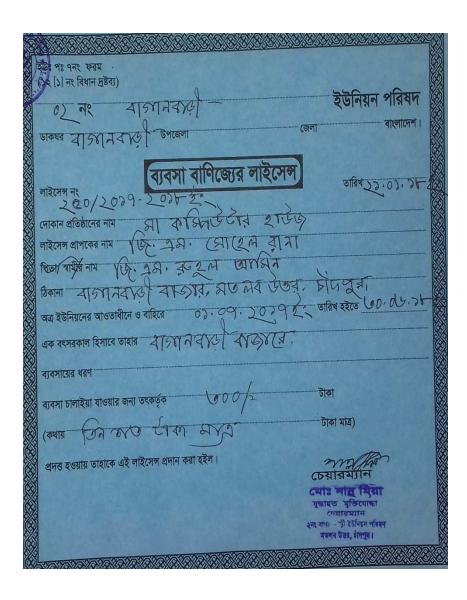


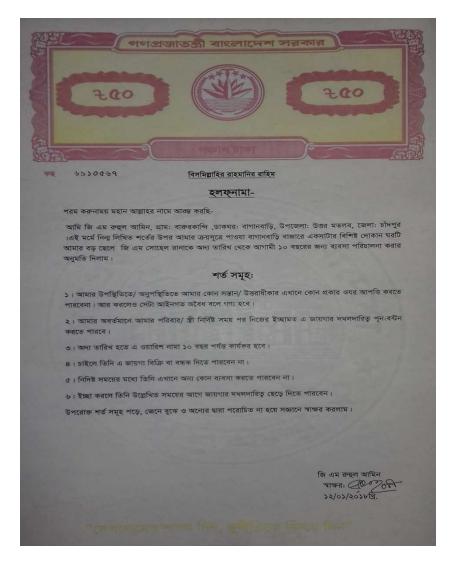


















Presented at

222nd Internal Design Lab
on January31, 2018 at GT

