A Nobin Udyokta Project

Alauddin Dairy Farm



Project by : Alauddin

Identified by : Md. Kamruzzaman Shovon Verified By: Md. Sayedul Amin Shakib Shariatpur Unit, Barisal Anchal-6 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Alauddin
Age	:	12/07/1999 (18 Years 04 Months)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	Two Brothers , Two Sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Saleha Begum Nizam Uddin Khan Member since: 2008 to 2016. Branch: Mohishar, Vadorgonj, Shariatpur. Centre no: 08/M, Group: 14 Loanee No: 3521, First loan: 10,000/- Existing loan: Nil , Outstanding: Nil .
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Dairy Farm Business
Trade License Number	:	242/ 2017-2018
Business Experiences	:	5 years.
Other Own/Family Sources of Income	•	Business, (His Brother is a Driver)
Other Own/Family Sources of Liabilities		N/A
NU Contact Info	:	01779-185068
NU Project Source/Reference	•	GT Shariatpur Unit Office, Shariatpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2008 to 2016. At first her mother took a loan amount BDT 10,000 from Grameen Bank. She Invested the money in her Son's business. She gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Alauddin Dairy Farm
Address/ Location	:	Charpaiyatoli, Rarikandi, Shokhipur, Vadorgonj, Shariatpur.
Total Investment in BDT	:	3,05,000/=
Financing	:	Self BDT: 2,25,000/= (from existing business) - 74% Required Investment BDT: 80,000/= (as equity) - 26%
Present salary/drawings from business (estimates)	:	BDT 7,000/-
Proposed Salary		BDT 8,000/-
Proposed Business % of present gross profit margin	:	50%
Estimated % of proposed gross profit margin	:	50%
Agreed grace period	:	2 month (8 Installments)

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
Particular 5	Daily	Monthly	Yearly	
Sales (A)	1,000	30,000	3,60,000	
Less: Cost of sale (B)	500	15,000	1,80,000	
Gross Profit 50% (A-B)= [C]	500	15,000	1,80,000	
Less: Operating Costs				
Electricity bill	0	300	3,600	
Rent	0	0	0	
Night Guard Bill	0	0	0	
Entertainment Bill	0	200	2,400	
Mobile Bill	0	300	3,600	
Salary from Business (Self)	0	7,000	84,000	
Present Salary Employee	0	0	0	
Others (Entertainment)	0	500	6,000	
Non Cash Item:				
Depreciation Expenses(45,000*12%)	0	450	5,400	
Total Operating Cost (D)	0	8,750	1,05,000	
Net Profit (C-D):	500	6,250	75,000	

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Present Goods Items:	45,000 1,80,000		2,25,000
Proposed Items (**) :		80,000	80,000
Total Capital	2,25,000	80,000	3,05,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
ষাড়	70,000
গাভী	80,000
বাছুর	30,000
Total Present Stock	1,80,000

Proposed Item

Product name	Amount
গাভী	80,000
Total:	80,000

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (B	BDT)	Year 2 (BDT)		
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	1,300	39,000	4,68,000	1,800	54,000	6,48,000
Less: Cost of Sale (B)	650	19,500	2,34,000	900	27,000	3,24,000
Gross Profit (C+D)=E	650	19,500	2,34,000	900	27,000	3,24,000
Less operating cost:						
Electricity bill	0	350	4,200	0	400	4,800
Rent	0	0	0	0	0	0
Night Guard Bill	0	0	0	0	0	0
Entertainment Bill	0	250	3,000	0	300	3,600
Mobile Bill	0	350	4,200	0	400	4,800
Salary- self	0	8,000	96,000	0	8,000	96,000
Salary –Stuff	0	0	0	0	0	0
Others	0	550	6,600	0	600	7,200
Non Cash Item:						
Depreciation Expenses	0	450	5,400	0	450	5,400
Total Operating Cost (F)	0	9,950	1,19,400	0	10,150	1,21,800
Net Profit =(E-F)	650	9,550	1,14,600	900	16,850	2,02,200
GT payback			48,000			48,000
Retained Income:	66,600				1,54,200	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	0
1.2	Net Profit	1,14,600	2,02,200
1.3	Depreciation (Non cash item)	5,400	5,400
1.4	Opening Balance of Cash Surplus	0	72,000
	Total Cash Inflow	2,00,000	2,79,600
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	0
2.2	Payment of GB loan	0	0
2.3	Investment Pay Back	48,000	48,000
	Total Cash Outflow	1,28,000	48,000
3.0	Net Cash Surplus	72,000	2,31,600

SWOT Analysis



Strength

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

$\mathbf{T}_{\mathsf{HREATS}}$

- New competitor may be present
- Political Unrest
- Theft

Photographs





Photograph

















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ঘ্ঠিনের চুদ্দ্রগ্**ভ শাসা**

সহজ ঋণের পাশ বই

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Presented at
....th Internal Design Lab
on November, 2017 at GT

