A Nobin Udyokta Project

Najmul Motso Khamar





Project by :Mst Khadija Begum Identified by : Solayman Hossain

Verified By: Shaiful Islam

Madaripur Unit, Madaripur Anchal-6

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Mst Khadija Begum
Age	:	10/Jan/1983 (34Years 10 Months)
Marital status	:	married,
Children	:	1 Son & 1 daughtre
No. of siblings:	:	3 brothers 1 sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Husband's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Business
Trade License Number	:	59
Business Experiences	• •	5 years.
Other Own/Family Sources of Income		N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01945-397995
NU Project Source/Reference	•	Madaripur Unit Office.Madaripur

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2007. At first her mother took a loan amount BDT 10,000 from Grameen Bank. She Invested the money in her Husband's business. She gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Najmul Motso Khamar
Address/ Location	:	Joyaer ,Mostofapur,Madaripur.
Total Investment in BDT	:	2,20,000/=
Financing	-	Self BDT : 1,50,000/= (from existing business) 68% Required Investment BDT : 70,000/= (as equity) 32%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	50% 50%
Agreed grace period	:	2 months 8 Installment

EXISTING BUSINESS OPERATIONS Info.



Particulars		Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales (A)		24,000	2,88,000			
Less: Cost of sales (B)		12,000	1,44,000			
Gross Profit C=(A-B)		12,000	1,44,000			
Less: Operating Costs						
Mobile bill		300	3,600			
Present salary/Drawings- self		7,000	84,000			
Non Cash Item:						
Depreciation Expenses (%)						
Total Operating Cost (D)		7,300	87,600			
Net Profit (C-D):		4,700	56,400			

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Present Goods Items (*):	1,50,000		1,50,000
Proposed Items (**) :		70,000	70,000
Total Capital	1,50,000	70,000	2,20,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
মাছ	1,50,000
Total Present Stock	1,50,000
Total Present Stock	1,30,000

Proposed Item

Product Name	Amount
মাছ এর বাচ্চা	35,000
মাছ এর খাবার	35,000
Total :	70,000

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (BD	Γ)	Year 2 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)		30,000	3,60,000		36,000	4,32,000	
Less: Cost of Sale (B)		15,000	1,80,000		18,000	2,16,000	
Gross Profit (A-B)=(C)		15,000	1,80,000		18,000	2,16,000	
Less: Operating Costs							
Mobile bill		300	3,600		400	4,800	
Present salary/Drawings- self		7,000	84,000		7,000	84,000	
Non Cash Item:							
Depreciation Expenses (%)							
Total Operating Cost (D)		7,300	87,600		7,400	88,800	
Net Profit (C-D) = (E)		7,700	92,400		10,600	1,27,200	
GT payback		42,000		42,000			
Retained Income:		50,400			85,200		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	92,400	1,27,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		50,400
	Total Cash Inflow	1,62,400	1,77,400
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	0
2.2	Investment Pay Back	42,000	42,000
2.3	Payment of GB loan		0
	Total Cash Outflow	1,12,000	42,000
3.0	Net Cash Surplus	50,400	1,35,400

SWOT Analysis



STRENGTH

- Skill and 5 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

${f T}_{ ext{HREATS}}$

- New competitor may be present
- Political Unrest
- Theft



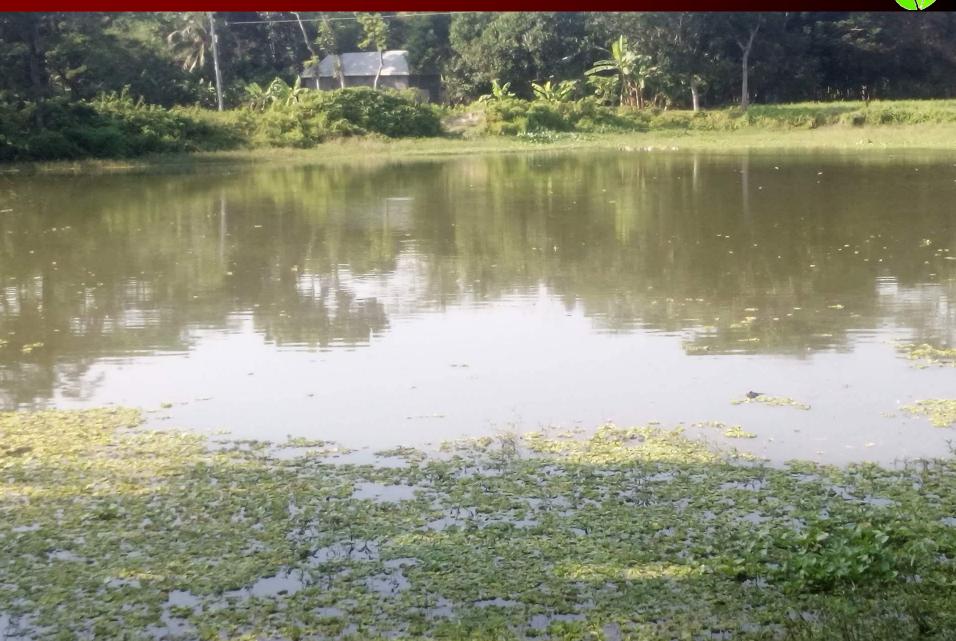




















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোসাঃ খাদিজা বেগম

Name: MST KHADEJA BEGUM

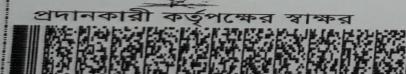
স্বামী: মোঃ বাচ্চু বেপারী

মাতা: মোসাঃ দেলেক জান

Date of Birth: 10 Jan 1983

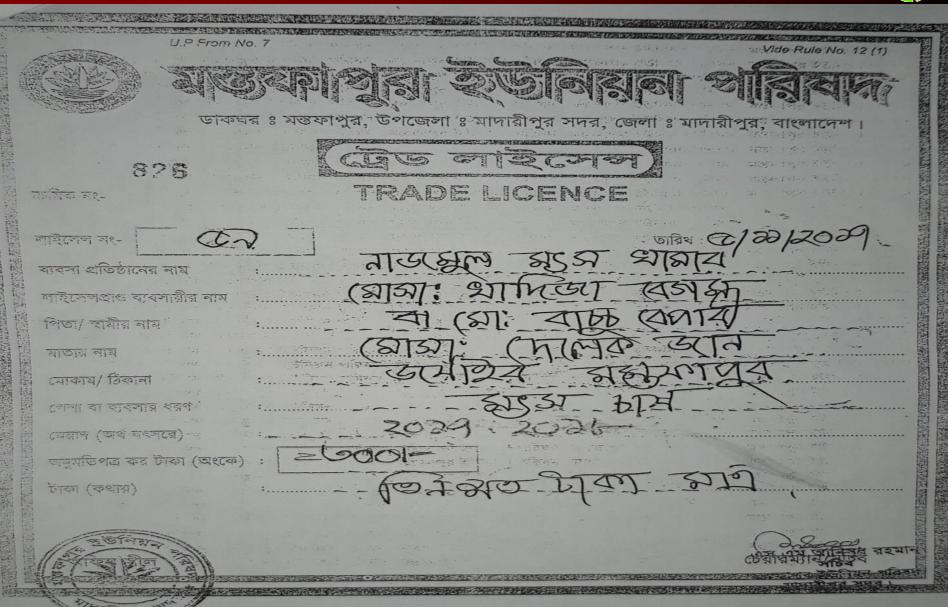
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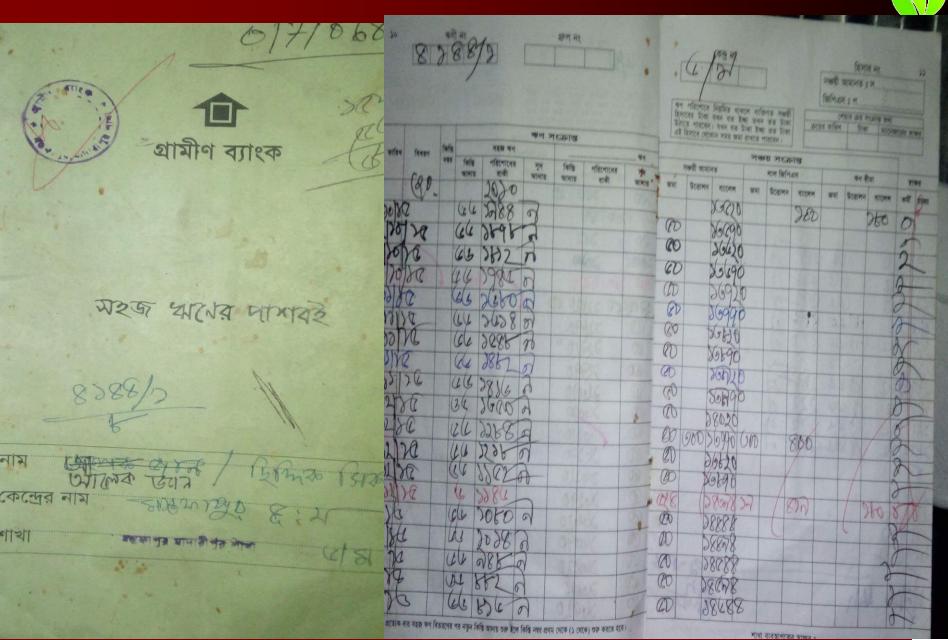
এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোল্ডিং: বেপাড়ী বাড়ী, গ্রাম/রাস্তা: জয়াইর, জয়াইর, ডাকঘর: মস্তফাপুর – ৭৯০৪, মাদারীপুর সদর, মাদারীপুর



প্রদানের তারিখ: ১৫/০৫/২০০৮









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....th Internal Design Lab
on Nov, 2017 at GT

