#### **Proposed NU Business Name: MA AUTO SERVICE**



Project identification and prepared by: Md. Jamal Hossain, Dohar Unit, Dhaka

Project verified by: MD. Samsul Arefin



#### Brief Bio of The Proposed Nobin Udyokta

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Name	:	A. Mannan Kha		
Age	:	23-08-1986(31 Years)		
Education, till to date	:	Class Eight		
Marital status	:	married		
Children	:	Nill		
No. of siblings:	:	4 Brothers & 2 Sister		
Address	:	Vill: Dohar ghata, P.O: Dohar, P.S: Dohar , Dist: Dakha		
Parent's and GB related Info				
(i) Who is GB member	:	Mother Father —		
(ii) Mother's name	:	Late Begum Ayesha		
(iii) Father's name	:	Ab. Malek		
(iv) GB member's info	:	Branch: Meghula, Centre # 31(Female),		
		Member ID:5121/1, Group No: 07		
		Member since: 2003 -2010(7Years)		
		First loan: BDT 3000/-		
Further Information:		Existing loan: BDT 30,000- Outstanding loan: BDT: Nill		
(v) Who pays GB loan installment	:	Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	01 years experience in running business.
Training Info	:	Nil
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01942566455
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dohar Unit, Dhaka.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

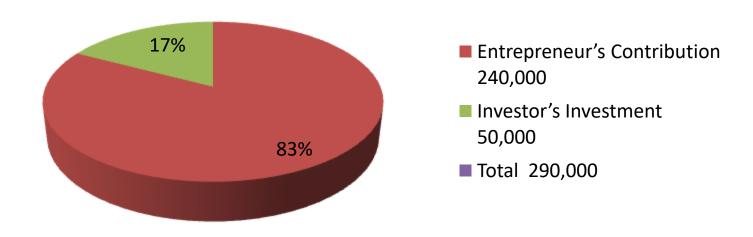
**LEAT AYESHA** joined Grameen Bank since 7 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in husband business.

Proposed Nobin Udyokta Business Info				
Business Name	:	Ma Auto Service		
Location	:	Dohar bazar Dohar,Dhaka		
Total Investment in BDT	:	BDT:290000		
Financing	:	Self BDT 240000(from existing business) 83% Required Investment BDT 50,000(as equity) 17%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20ft x 12ft= 120square ft		
Security of the shop	:	BDT		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; old auto, charing</li> <li>Average 40% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Old auto, charging	3500	105000	1260000		
Total Sales (A)	3500	105000	1260000		
Less. Variable Expense					
Old auto, charging	2100	63000	756000		
Total variable Expense (B)	2100	63000	756000		
Contribution Margin (CM) [C=(A-B)	1400	42000	504000		
Less. Fixed Expense					
Rent		1500	18000		
Mobile Bill		300	3600		
Genaretor					
Electricity Bill		25000	300000		
Salary (self)		5000	60000		
Entertainment		300	3600		
Security Guard		1,00	1,200		
Total fixed Cost (D)		32200	386400		
Net Profit (E) [C-D)		9800	117600		

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Auto	04	60000	240000	01	50000	50000	290000
Others	00	00		0	0	0	
Security <b>Total</b>	04	60000	240000	01		50000	290000

#### **Source of Finance**



#### **Financial Projection (BDT)**

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Old auto,charging	4000	120000	140000	1512000
		0	0	0
Total Sales (A)	4000	120000	140000	1512000
Less. Variable Expense		0	0	0
Old auto,charging	2400	72000	864000	907200
		0	0	0
Total variable Expense (B)	2400	72000	864000	907200
Contribution Margin (CM) [C=(A-B)	1600	48000	576000	604800
Less. Fixed Expense				
Rent		3500	42000	42000
Mobile Bill		300	3600	3800
Genaretor				
Electricity Bill		20000	240000	240000
Salary (self)		5000	60000	60000
Entertainment		200	2400	2400
Security Guard		100	1,200	1200
Total fixed Cost (D)		29100	349200	349400
Net Profit (E) [C-D)		18900	226800	255400
Investment Payback			30000	30000

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	226800	255400
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		206800
	Total Cash Inflow	276800	462200
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	70000	30000
3	Net Cash Surplus	206800	432200

#### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 01 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

