A Nobin Udyokta Project

JUNAID STUDIO & PHOTOCOPY CENTRE



Presented: by: Md. Jishan Ahammed

Identified by: Md. Mostafa Varyfied by: Md. Gias Udddin Matlob Uttar Unit,Chandpur Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name | : | Md. Jishan Ahammed |
|--|-------|---------------------------------|
| Age | : | 22/12/1991 (26 Years) |
| Marital status | : | Married |
| Children | : | 01 Son |
| No. of siblings: | : | 04 brother and 01 Sisters |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others | : | N/U N/A N/A N/A N/A |
| Education, till to date | : | Class Ten |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

| Present Occupation | | Studio Business |
|---|---|--|
| Trade License Number | : | 34 |
| Business Experiences | | 4 years. |
| Other Own/Family Sources of Income | : | Agriculture |
| Other Own/Family Sources of Liabilities | : | N/A |
| NU Contact Info | : | 01825-070912 |
| NU Project Source/Reference | : | GT Matlab Unit Office, Matlab,Chandpur. |

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother Was a member of Grameen Bank (GB) From 15.12.2003 to till now. At first his mother took a loan amount BDT 6000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



| Business Name | : | Junaid Studio & Photocopy centre |
|--|---|---|
| Address/ Location | : | Baganbari Bazar, Matlab Uttar, Chandpur. |
| Total Investment in BDT | : | 212,000/- |
| Financing | : | Self BDT 142,000 (from existing business) - 72% Required Investment BDT 60,000 (as equity) - 28% |
| Present salary/drawings from business (estimates) | : | BDT 8,000 |
| Proposed Salary | | BDT 9,000 |
| Proposed Business 40% of present gross profit margin Estimated 40% of proposed gross profit margin | : | 40% |
| Agreed grace period | : | 2 months |

EXISTING BUSINESS OPERATIONS Info.



| Doutionland | Existing Business (BDT) | | | | | |
|------------------------------|-------------------------|---------|--------|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | |
| Sales | 1500 | 45000 | 540000 | | | |
| Less: Cost of sale | 900 | 27000 | 324000 | | | |
| Profit 40% (A)= C | 600 | 18000 | 216000 | | | |
| Less: Operating Costs | | | | | | |
| House rent | | 1700 | 20400 | | | |
| Electricity | | 600 | 7200 | | | |
| Dis bill | | 150 | 1800 | | | |
| Night Guard Bill | | 150 | 1800 | | | |
| Mobile Bill | | 200 | 2400 | | | |
| Salary from Business (Self) | | 8000 | 96000 | | | |
| Salary from Business (Staff) | | 0 | 0 | | | |
| Transport | | 0 | 0 | | | |
| Others (Entertainment) | | 200 | 2400 | | | |
| Non Cash Item: | | | | | | |
| Depreciation Expenses | | 1160 | 13920 | | | |
| Total Operating Cost (D) | | 12160 | 145920 | | | |
| Net Profit (C-D): | | 5840 | 70080 | | | |

PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|--------------------------------------|-------------------------|-------------------|----------------|
| Investments in different categories: | | | |
| Present items: | | | 152,000 |
| Advancsd | 10,000 | | |
| Present Goods Items (*): | 142000 | | |
| Proposed Items (**): | 0 | 60,000 | 60,000 |
| Total Capital | 152,000 | 60,000 | 212,000 |

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown



(Continued)

Present Stock item

| Present Stock items | | | | | |
|----------------------------|--------|--|--|--|--|
| Product name with quantity | Amount | | | | |
| Computer set (01) | 30000 | | | | |
| Epson Printer (02) | 60000 | | | | |
| Brother Printer | 12000 | | | | |
| DSLR Camera | 40000 | | | | |
| Total Present Stock | 142000 | | | | |

Proposed Item

| Product name with quantity | Amount |
|----------------------------|--------|
| Canon (Photocopy | 60000 |
| machine) | |
| Total: | 60,000 |

Financial Projection of NU BUSINESS PLAN



| Doutioulous | Year 1 (BDT) | | | Year 2 (BDT) | | | |
|------------------------------|--------------|---------|--------|--------------|---------|--------|--|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | |
| Sales | 2000 | 60000 | 720000 | 2500 | 75000 | 900000 | |
| Less: Cost of Sale | 1200 | 36000 | 432000 | 1500 | 45000 | 540000 | |
| Profit 40% (A)= C | 800 | 24000 | 288000 | 1000 | 30000 | 360000 | |
| Less operating cost: | | | | | | | |
| shop rent | | 1700 | 20400 | | 1700 | 20400 | |
| Electricity bill | | 700 | 8400 | | 800 | 9600 | |
| Dis bill | | 200 | 2400 | | 250 | 3000 | |
| Night Guard Bill | | 200 | 2400 | | 250 | 3000 | |
| Mobile Bill | | 250 | 3000 | | 300 | 3600 | |
| Salary from Business | | 9000 | 108000 | | 10000 | 120000 | |
| Salary from Business (Staff) | | 0 | 0 | | 0 | 0 | |
| Others (Entertainment) | | 250 | 3000 | | 300 | 3600 | |
| Depreciation Expenses | | 1160 | 13920 | | 1160 | 13920 | |
| Total Operating Cost (D) | | 13460 | 161520 | | 14760 | 177120 | |
| Net Profit =(C-D) | | 10540 | 126480 | | 15240 | 182880 | |
| GT payback | | | 36000 | | | 36000 | |
| Retained Income: | | | 90480 | | | 146880 | |

CASH FLOW Projection on Business Plan (Rec. & Pay.)



| Particulars | Year 1 (BDT) | Year 2 (BDT) |
|---|--------------|--------------|
| Cash Inflow | | |
| Investment Infusion by Investor | 60,000 | |
| Net Profit (Ownership Tr. Fee added back) | 126480 | 182880 |
| Depreciation (Non cash item) | 13920 | 13920 |
| Opening Balance of Cash Surplus | 0 | 104,400 |
| Total Cash Inflow | 200,400 | 301200 |
| Cash Outflow | | |
| Purchase of Product | 60,000 | |
| Investment Pay Back (Including Ownership Tr. Fee) | 36,000 | 36,000 |
| Payment of GB loan | 0 | 0 |
| Total Cash Outflow | 96,000 | 36,000 |
| Net Cash Surplus | 104,400 | 265,200 |

SWOT Analysis



STRENGTH

- Skill and 10 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

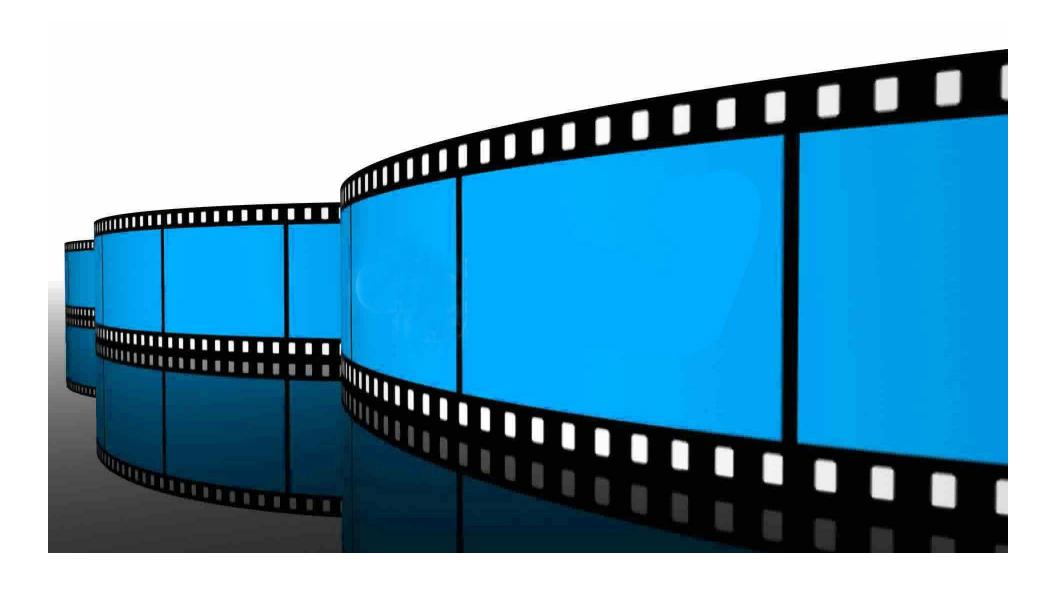
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft









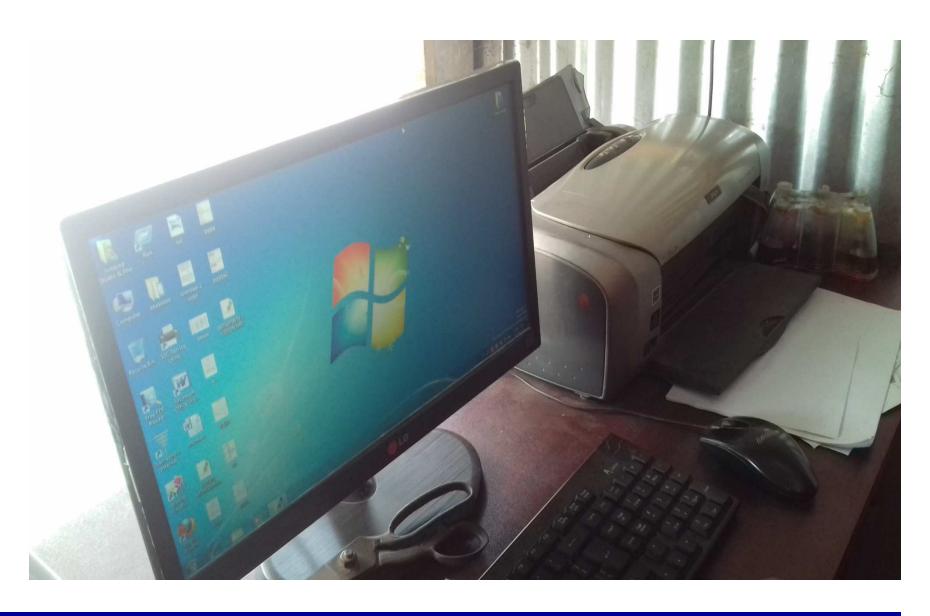




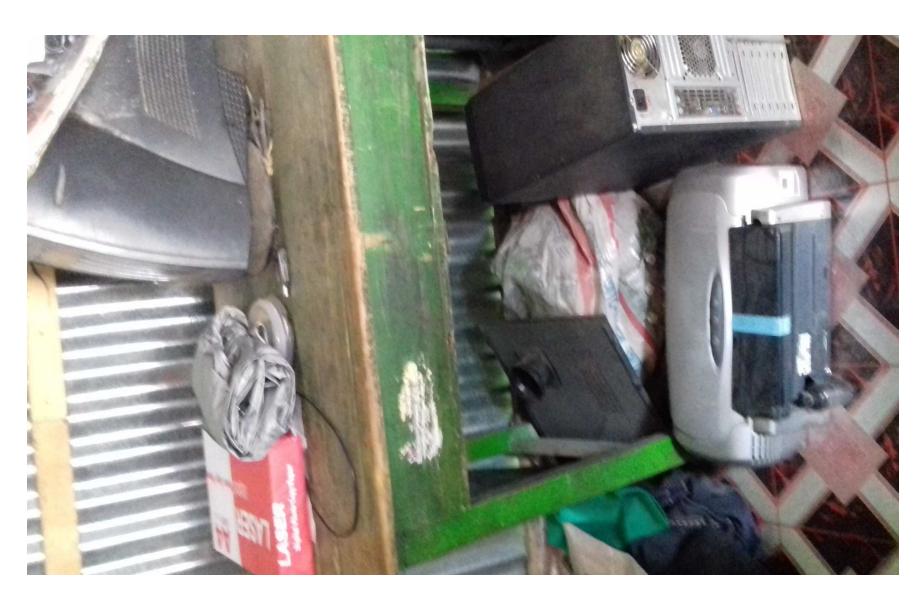






























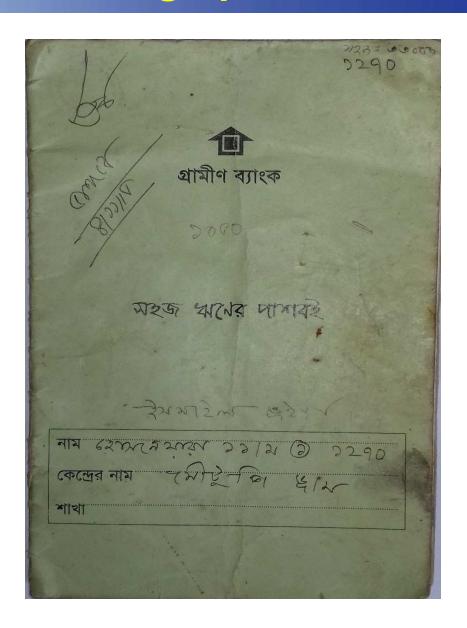


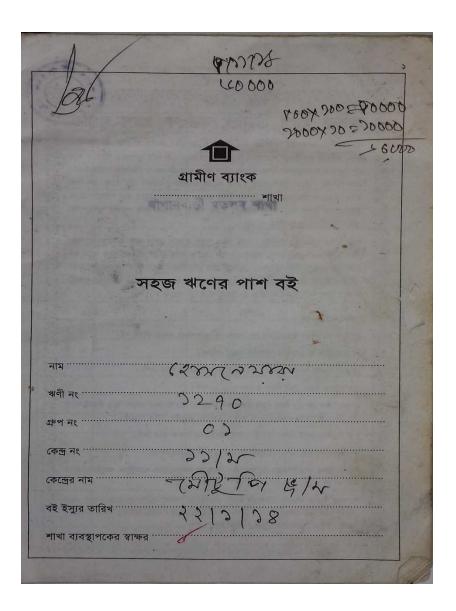




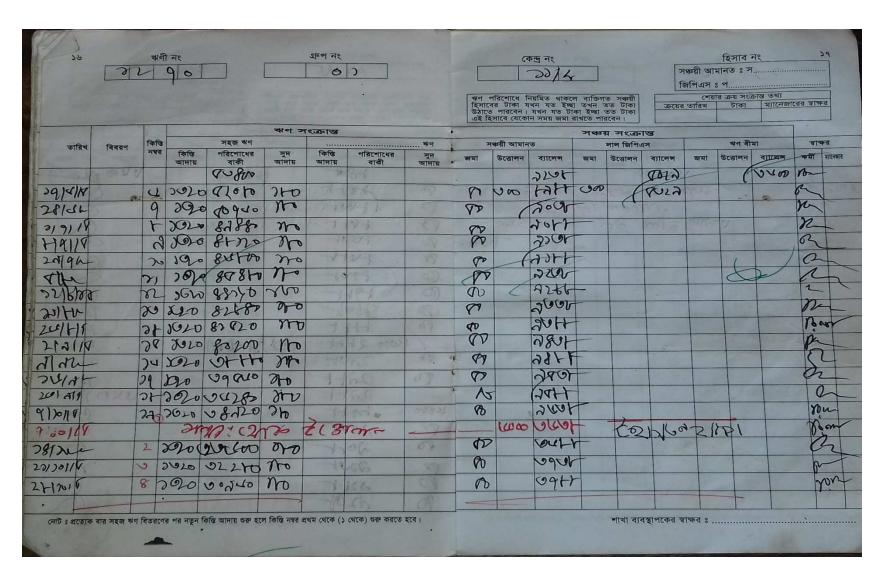




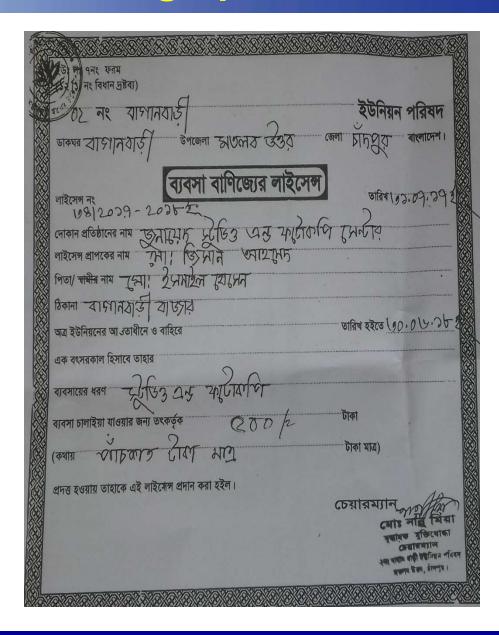


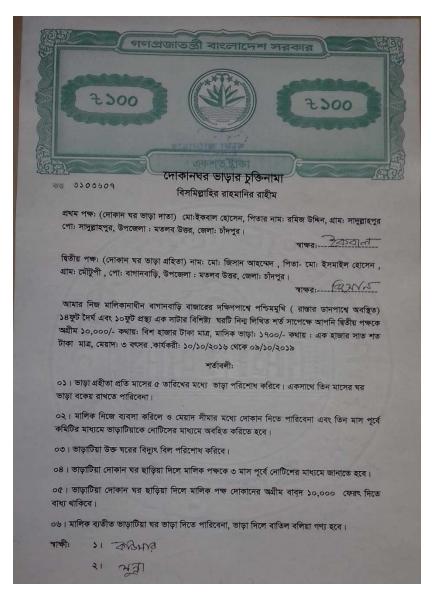


















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