#### A Nobin Udyokta Project

# Sujon Furniture.



Project by: MD:Sujon

Identified by: Nikhil Chandra Das

Verified By: Md. Sohrab Hossain





#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Md. Sujan
Age	:	06/12/1988 (29 Years )
Marital status	:	unarried
Children	:	N/A
No. of siblings:	:	two brothers and one sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU,S Brother. N/A N/A N/A N/A N/A
Education, till to date	:	Class Eight

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation		Furniture Business
Trade License Number	:	336/17-18
Business Experiences		04 years.
Other Own/Family Sources of Income	:	one Brothers are business.
Other Own/Family Sources of Liabilities	:	Brother
NU Contact Info	:	01868748716
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur.

### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 1996. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her daughter's business. They gradually improved their life standard through GB loan.

### PROPOSED BUSINESS Info.



Business Name	:	Sujan Furniture
Address/ Location	:	Horipur, Hajigonj, Chandpur.
Total Investment in BDT	:	3,42,000/-
Financing	:	Self BDT : 2,62,000 (from existing business) - 84% Required Investment BDT : 80,000 (as equity) - 16%
Present salary/drawings from business (estimates)	:	BDT 9,000
Proposed Salary		BDT 9,000
Proposed Business % of present gross profit margin Estimated % of proposed gross	:	25% 25%
profit margin Agreed grace period	:	2 months

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars –	Exi	OT)	
Farticulars	Daily	Monthly	Yearly
Sales (A)	6500	195000	2340000
Less: Cost of sale (B)	4875	146250	1755000
Gross Profit 25% (A-B)= [C]	1625	48750	585000
Less: Operating Costs			
Electricity bill		500	6000
Night Guard Bill		100	1200
Generator bill		300	3600
Rent		700	8,400
Mobile Bill		400	4800
Salary from Business (Self)		9,000	108000
Salary Employee(03)		22000	264000
Others (Entertainment)		450	5200
Non Cash Item:			
Depreciation Expenses(62,000*10%)		517	6200
Total Operating Cost (D)		33,967	4,07,604
Net Profit (C-D):		14,783	1,77,396

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items:       2000         Fan:       2000         Furniture:       20000         Tone +Jali Machine       40000         Advance:       50,000         Present Goods Items (*):       1,50,000		80,000	2,62,000
Proposed Items (**) :		80,000	80,000
Total Capital 2,62,000		80,000	3,42,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Khat(5piece)	20000
Dressinig Table (6 piece)	72000
Almari(3piece)	60000
Different kinds of wood	70000
Total Present Stock	222000

#### **Proposed Item**

Product Name	Amount
Akashi wood(1250tk feet 30 feet)	37500
Randi karoi wood(750tk feet 30 feet)	22500
Shill karoi wood(750tk feet 26 feet)	20000
Total:	80,000

# Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
Farticulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	7,000	210,000	2,520,000	7,500	225,000	2,700,000
Less: Cost of Sale (B)	5250	157500	1890000	5625	168750	2025000
Gross Profit (A-B)=C	1750	52500	630000	1875	56250	675000
Less operating cost:						
Electricity bill		500	6000		550	6600
Night Guard Bill		100	1200		100	1200
Generator bill		300	3600		300	3600
Rent		700	8,400		700	8,400
Mobile Bill		500	6000		550	6600
Salary from Business (Self)		9000	108000		9000	108000
Salary Employee(04)		22000	264000		24000	288000
Others (Entertainment)		500	6000		550	6600
Depreciation Expenses 62000*10%)		517	6200		517	6200
Total Operating Cost (F)		34,117	4,09,404		36267	4,35,204
Net Profit =(E-F)		18,383	2,20,596		19,983	2,39,796
GT payback		48,000			48,000	
Retained Income:		1,72,596			1,91,796	

# **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	0
1.2	Net Profit	2,20,596	2,39,796
1.3	Depreciation (Non cash item)	6,200	6,200
1.4	Opening Balance of Cash Surplus	0	1,78,796
	Total Cash Inflow	3,06,796	4,24,792
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	0
2.2	Investment Pay Back	48,000	48,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	1,28,000	48,000
3.0	Net Cash Surplus	1,78,796	3,76,792

#### **SWOT Analysis**



# STRENGTH

- Skill and 04 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 10 hours shop open

# WEAKNESS

Lack of investment

# **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

## THREATS

- New competitor may be present
- Political Unrest
- Theft





















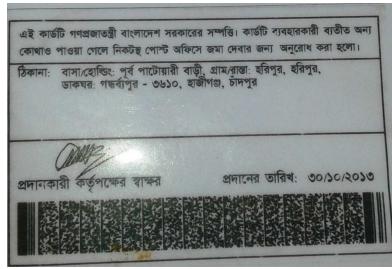




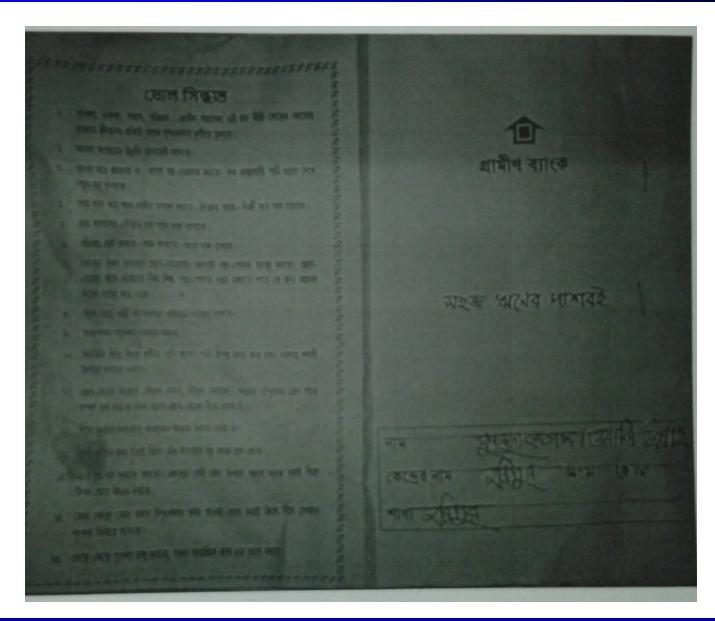




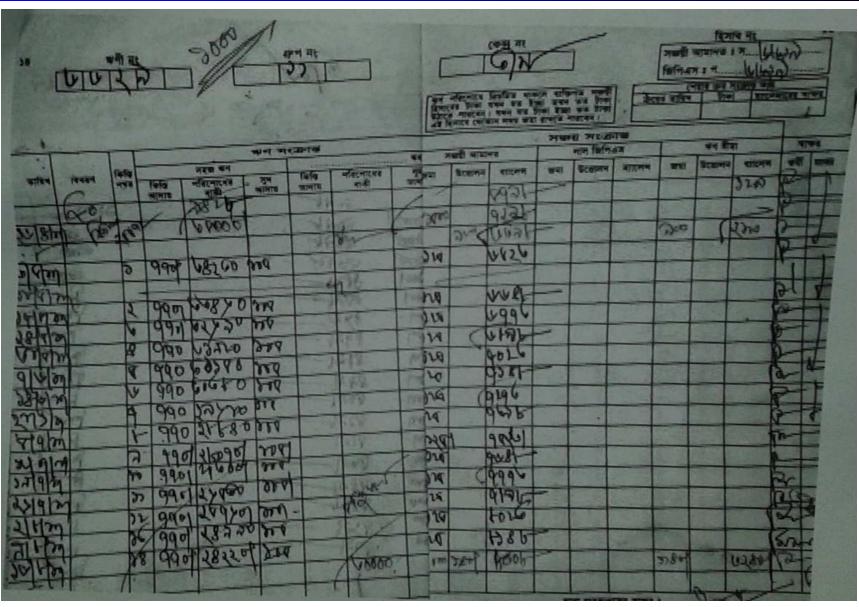




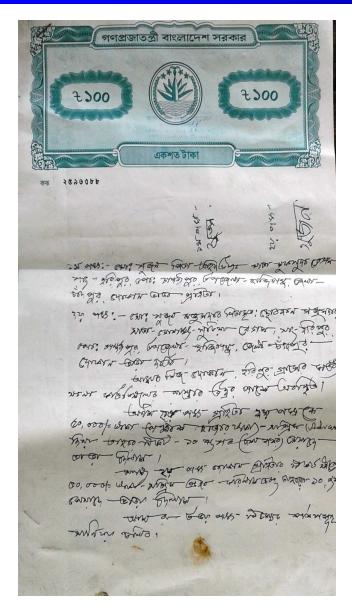


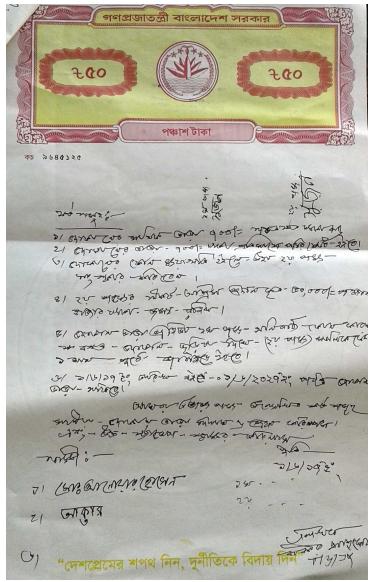




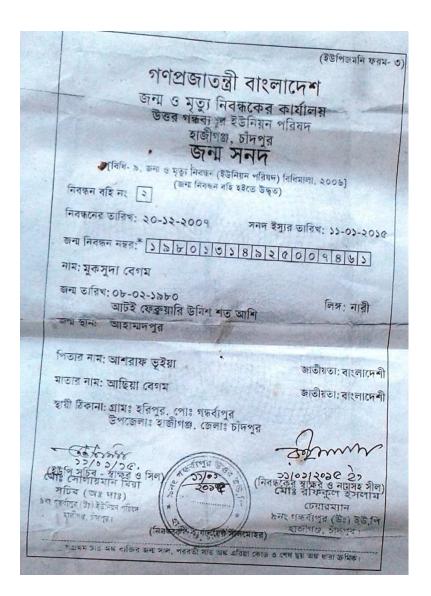












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Presented at

166<sup>th</sup> Internal Design Lab
on September 21, 2017 at GT

