#### A Nobin Udyokta Project

## **MAYER DOWA FASHION HOUSE**





**Project: Mayer Dowa Fashion House** 

**Identified by: Abdul Alim** 

Verified By: Mohammad Habibur

Rahman

Dakkhin Matlab Unit Anchal-1, chandpur GRAMEEN TRUST



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Nazrul Islam	
Age	:	10/05/1983 (34 Years)	
Marital status	:	Married	
Children	:	0 Son, 01 Daughter	
No. of siblings:	:	Four brothers and One Sisters	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother √ Father  Nurjahan Abdul Matin Member since: 15/05/2008 Branch: Palakhal,Kochua, Centre no. 68/m Loanee: 7884/4 First loan: Tk.5000 Existing loan: Tk.20000 Outstanding:Tk.13400	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A	
Education, till to date	:	Class Eight	

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation		Radimade cloth Business
Trade License Number	:	182
Business Experiences	:	12 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01811944979
NU Project Source/Reference	:	GT Matlab Unit Office, Matlab,Chandpur.

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 15/05/2008. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	MAYER DOWA FASION HOUSE
Address/ Location	:	Narayonpur bazer, p.o: Narayonpur, Matlab(south), Chandpur
Total Investment in BDT	:	3,98,000/-
Financing	:	Self BDT : 3,18,000 (from existing business) - 80% Required Investment BDT : 80,000 (as equity) - 20%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin	:	20%
Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	2 months

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	4000	120000	1440000		
Less: Cost of sale (B)	3200	96000	1152000		
Gross Profit 20% (A-B)= [C]	800	24000	288000		
Less: Operating Costs					
Electricity bill		600	7200		
Genarator Bill		200	2400		
Night Guard Bill		200	2400		
House Rent		4583	55000		
Mobile Bill		300	3600		
Salary from Business (Self)		7000	84000		
Others (Entertainment)		500	6000		
Non Cash Item:					
Depreciation Expenses(58000*10%)		483	5800		
Total Operating Cost (D)		13866	166392		
Net Profit (C-D):		10134	121608		

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: (03) Decoration: Furniture: Advance: Present Goods Items (*):	8,000 30,000 20000 110,000 150,000		3,18,000
Proposed Items (**):		80,000	80,000
Total Capital	3,18,000	80,000	3,98,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Three-peach	35000
Shirt	20000
Pant	20000
Borkha	25000
T-Shirt	10000
Polo-Shirt	10000
Frok	15000
Underwear and others	15000
Total Present Stock	150000

#### **Proposed Item**

Product Name	Amount
Three-peach	20000
Shirt	15000
Pant	15000
T-Shirt	15000
Borkha	15000
Total Proposed Stock	80000

## Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (BDT)			Year 2 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	4500	135000	1620000	5000	150000	1800000	
Less: Cost of Sale (B)	3600	108000	1296000	4000	120000	1440000	
Profit 10% (A-B)=(C)	900	27000	324000	1000	30000	360000	
Less operating cost:							
Electricity bill		700	84000		800	96000	
Generator Bill		250	3000		300	3600	
Night Guard Bill		200	2400		250	3000	
Rent		4583	55000		4583	55000	
Mobile Bill		500	6000		600	7200	
Salary (self)		8000	96000		9000	108000	
Others (Entertainment)		600	7200		700	8400	
Depreciation exp.		483	5800		483	5800	
Total Operating Cost (F)		15316	183792		16716	200592	
Net Profit =(E-F)		11684	140208		13824	165888	
GT payback		48000			48000		
Retained Income:		92208			117888		

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	00
1.2	Net Profit (Ownership Tr. Fee added back)	140208	165888
1.3	Depreciation (Non cash item)	5800	5800
1.4	Opening Balance of Cash Surplus	00	98008
	Total Cash Inflow	226008	269696
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	00
2.2	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
2.3	Payment of GB loan	00	00
	Total Cash Outflow	128000	48000
3.0	Net Cash Surplus	98008	221696

#### **SWOT Analysis**



# STRENGTH

- Skill and 12 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

## WEAKNESS

Lack of investment

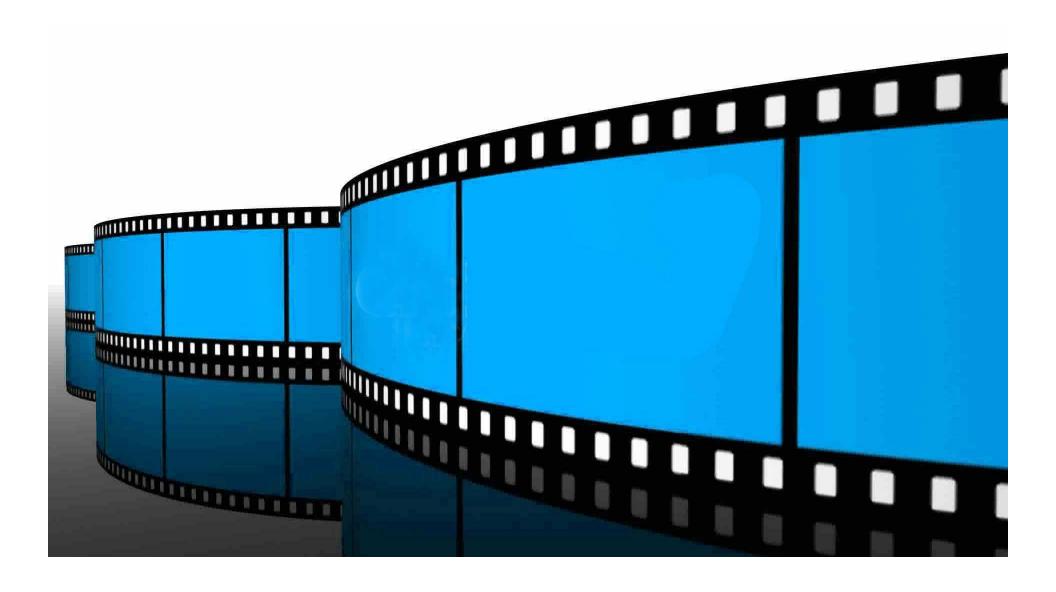
## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

## THREATS

- New competitor may be present
- Political Unrest
- Theft









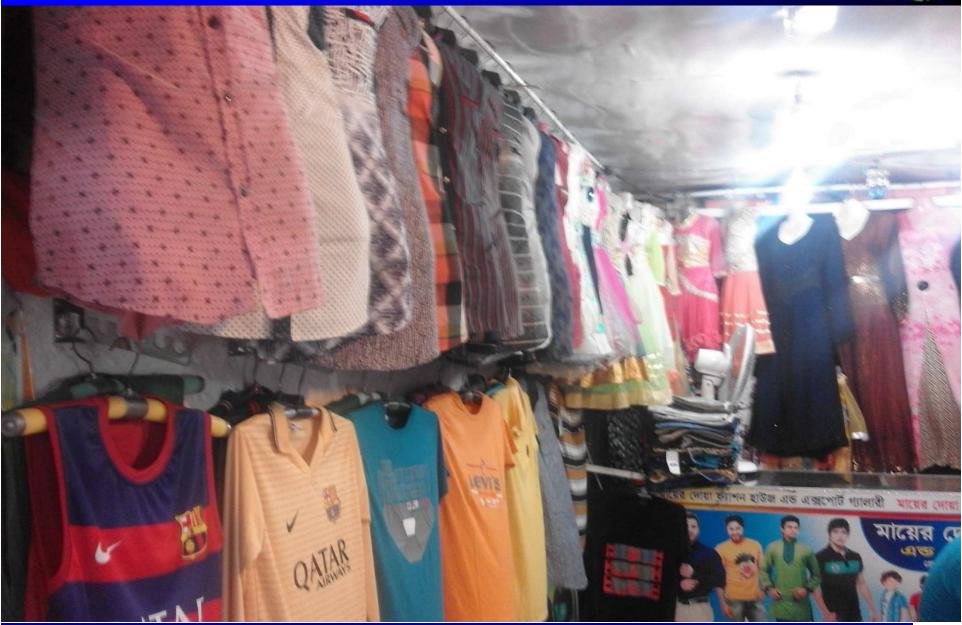




































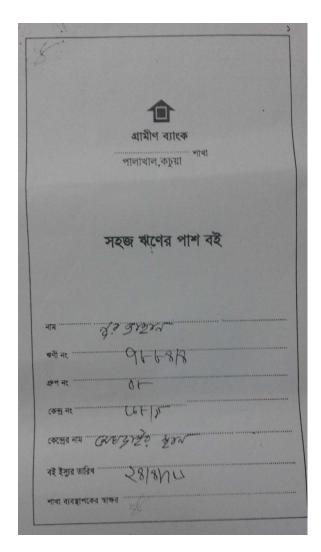


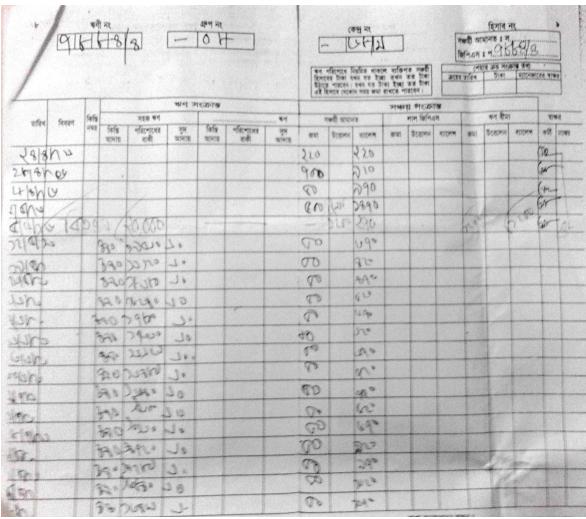








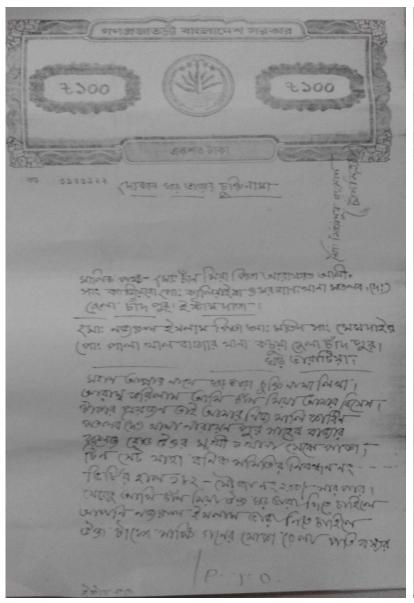


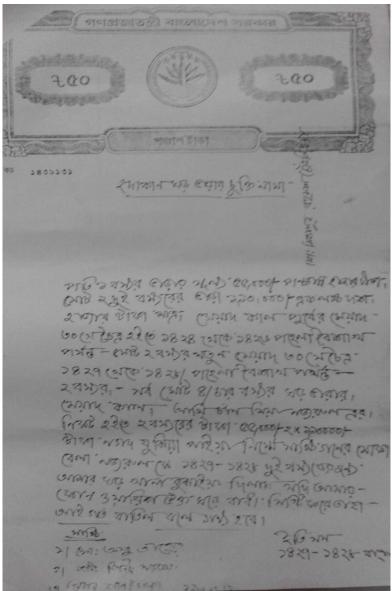




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Presented at

166<sup>th</sup> Internal Design Lab
On September 21, 2017 at GT

