#### A Nobin Udyokta Project

Sumaiya Store



Presented: by: Md. Sattar

Identified by: Md. Mostafa Varyfied by: Md. Gias Udddin Matlob Uttar Unit, Chandpur Anchal-1 GRAMEEN TRUST



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Sattar
Age	:	05/05/1983 (34 Years )
Marital status	:	Married
Children	:	00 Son, 02 Daughter
No. of siblings:	:	04 brother and 01 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father Hasnaera Begum Mukter Hossain Member since: 03.19.2004 Branch: Islamabad, Centre no: 09/M ,Group no: 02 Loanee: 1682/2 First loan: Tk.5000 Existing loan: Tk. 30000 Last Loanee Tk.13500
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc.  (ix) Others	:	Father N/A N/A N/A N/A N/A
Education, till to date	<u>:</u>	Class Five

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Tea and Confactionary Business
Trade License Number		109
Business Experiences	:	09 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01871-810689
NU Project Source/Reference	:	GT Matlab Unit Office, Matlab,Chandpur.

### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother Was a member of Grameen Bank (GB) From 03.19.2004 to till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

### PROPOSED BUSINESS Info.



Business Name	:	Sumaiya Store
Address/ Location	:	Anowerpur Chorasta, Matlab Uttar, Chandpur.
Total Investment in BDT	:	195,000/-
Financing	-	Self BDT 145,000 (from existing business) - 74% Required Investment BDT 50,000 (as equity) - 26%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 8,000
Proposed Business 15% of present gross profit margin Estimated 15% of proposed gross profit margin	:	15% 15%
Agreed grace period	:	2 months

### **EXISTING BUSINESS OPERATIONS Info.**



Doutioulous	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales	3500	105000	1260000			
Less: Cost of sale	2975	89250	1071000			
Profit 15% (A)= C	525	15750	189000			
Less: Operating Costs						
House rent		600	7200			
Electricity		400	4800			
Dis bill		0	0			
Night Guard Bill		150	1800			
Mobile Bill		200	2400			
Salary from Business (Self)		7000	84000			
Salary from Business (Staff)		0	0			
Transport		0	0			
Others (Entertainment)		200	2400			
Non Cash Item:						
Depreciation Expenses		350	4200			
Total Operating Cost (D)		8900	106800			
Net Profit (C-D):		6850	82200			

### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing	Dronocod	Total	
	Business (BDT)	Proposed (BDT)	(BDT)	
Investments in different				
categories:				
Present items:			145,000	
Freeze (01)	30,000			
Advanced	0			
TV Color	10,000			
Present Goods Items (*):	105000			
Proposed Items (**):	0	50,000	50,000	
Total Capital	145,000	50,000	195,000	

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown



(Continued)

#### **Present Stock item**

Product name	Amount
Biscuits, Bread, Cake	20000
Cold drinks (Various)	20000
Ice-cream (Various)	15000
Chips, chanachur	5000
Grocery item	15000
Water, Juice	15000
Curd	10000
Others	5000
Total Present Stock	105,000

#### **Proposed Item**

Product Name	Amount
Cold drinks (Various)	20000
Ice cream (Various)	5000
Chips ,chanachur & other's Biscuits	10000
Water, Juice	5000
Cosmetics (Soap, Snow etc)	10000
Total:	50,000

### **Financial Projection of NU BUSINESS PLAN**



Particulars	Year 1 (BDT)			Year 2 (BDT)			
rai ilculai 5	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales	4000	120000	1440000	5000	150000	1800000	
Less: Cost of Sale	3400	102000	1224000	4250	127500	1530000	
Profit 15% (A)= C	600	18000	216000	750	22500	270000	
Less operating cost:							
shop rent		600	7200		600	7200	
Electricity bill		500	6000		600	7200	
Dis bill		200	2400		200	2400	
Night Guard Bill		200	2400		250	3000	
Mobile Bill		250	3000		300	3600	
Salary from Business		8000	96000		9000	108000	
Salary from Business (Staff)		0	0		0	0	
Others (Entertainment)		300	3600		400	4800	
Depreciation Expenses		350	4200		350	4200	
Total Operating Cost (D)		10400	124800		11700	140400	
Net Profit =(C-D)		7600	91200		10800	129600	
GT payback		30000			30000		
Retained Income:		61200			99600		

### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	50,000	
Net Profit (Ownership Tr. Fee added back)	91200	129600
Depreciation (Non cash item)	4200	4200
Opening Balance of Cash Surplus	0	65,400
Total Cash Inflow	145,400	199200
Cash Outflow		
Purchase of Product	50,000	
Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
Payment of GB loan	0	0
Total Cash Outflow	80,000	30,000
Net Cash Surplus	65,400	169,200

### **SWOT Analysis**



# STRENGTH

- Skill and 09 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

### WEAKNESS

Lack of investment

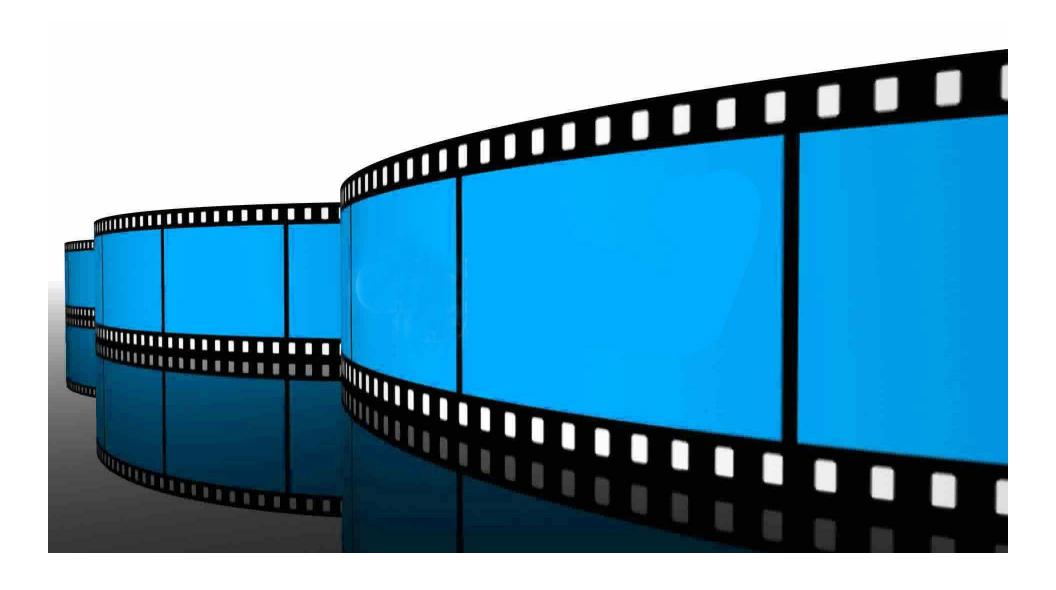
### **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

### THREATS

- New competitor may be present
- Political Unrest
- Theft





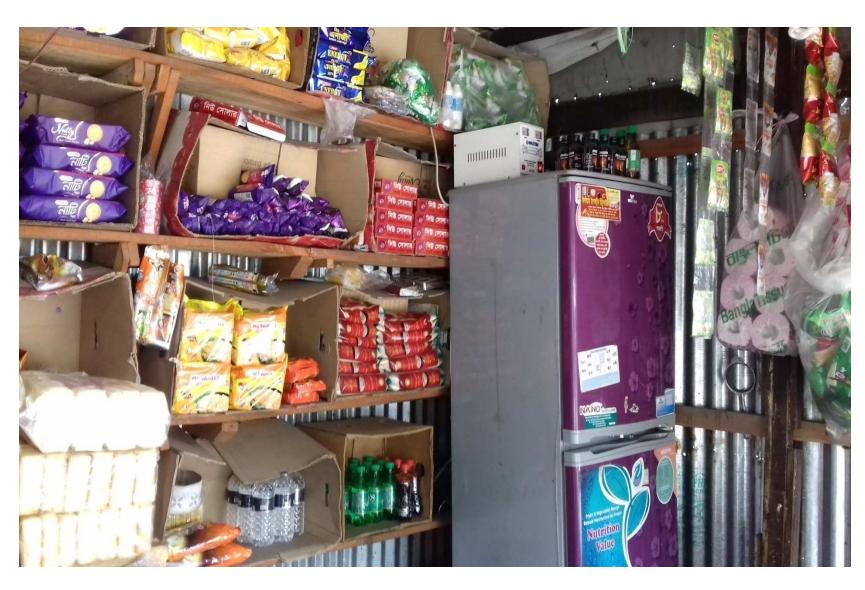




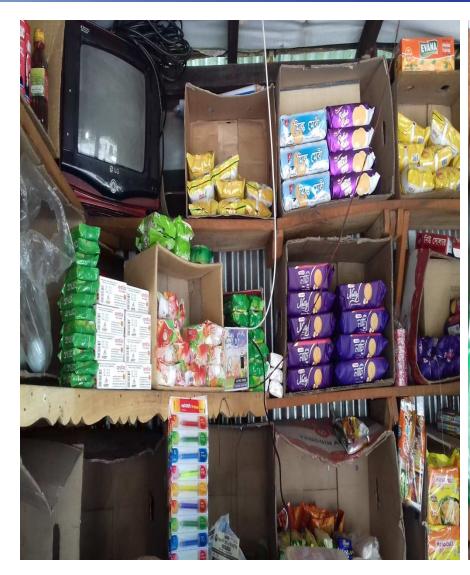




























































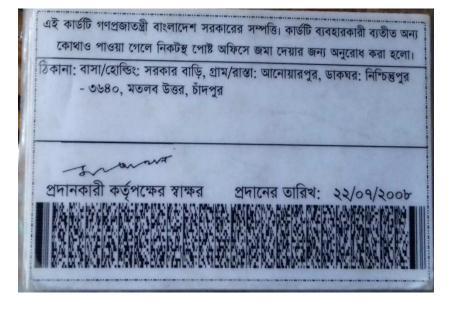


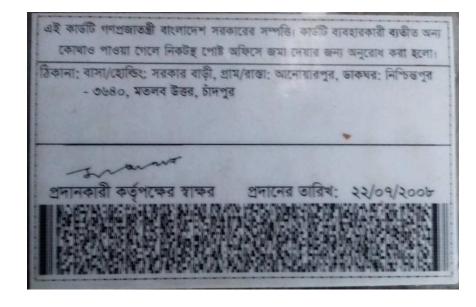




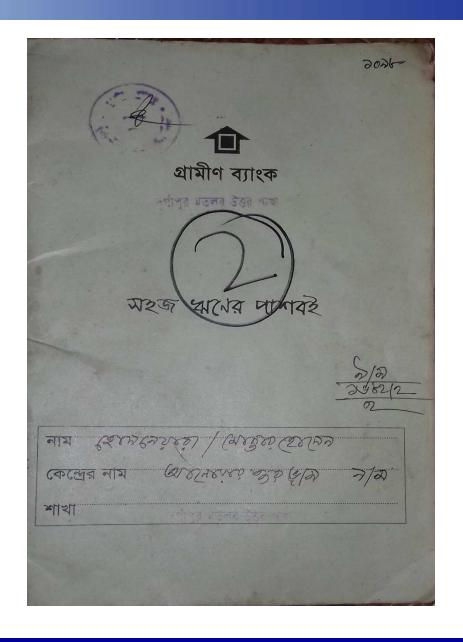


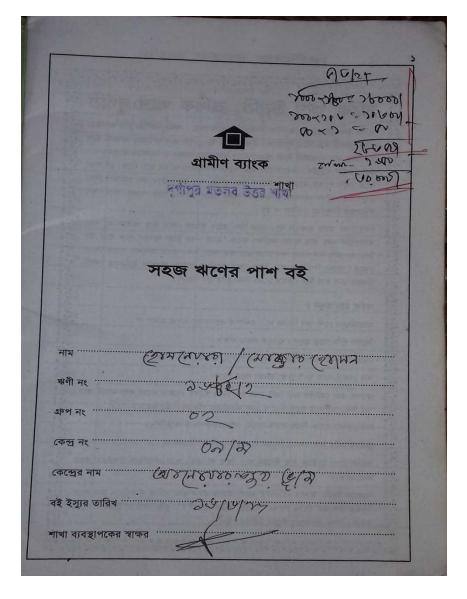




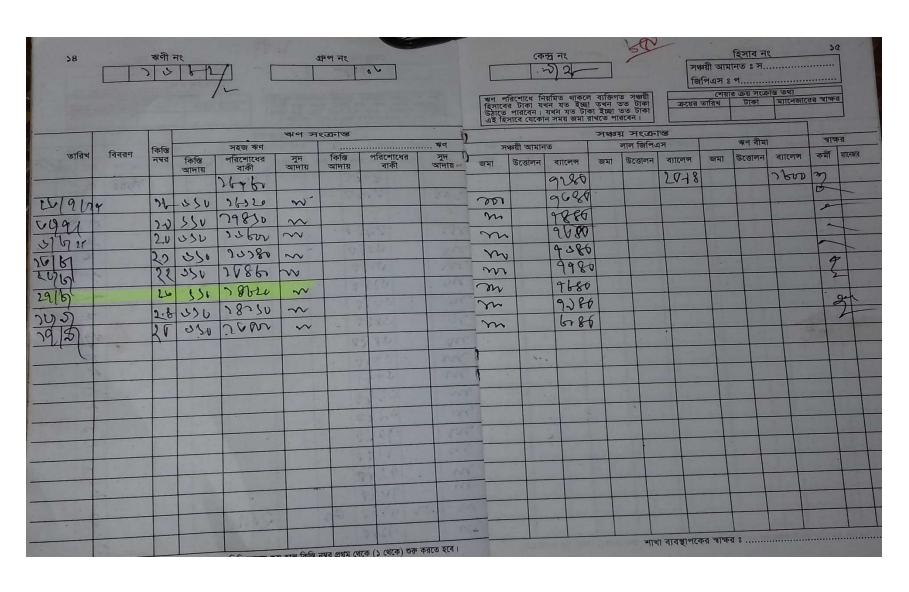




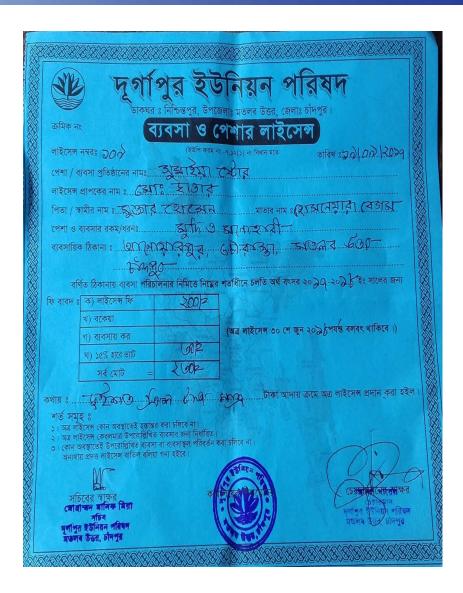


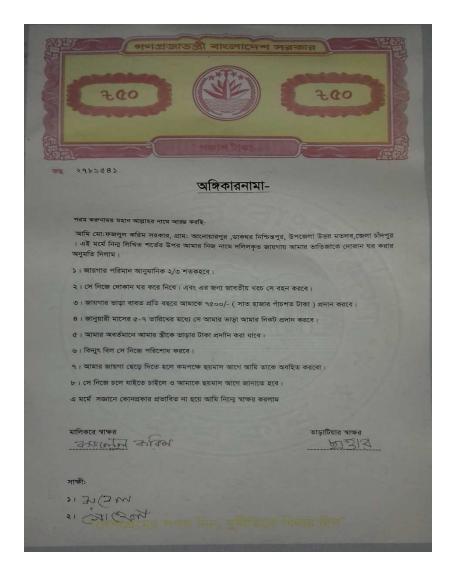


















Presented at

166<sup>th</sup> Internal Design Lab
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