#### A Nobin Udyokta Project

**Rokeya Poultry Farm** 



<u>Project by</u>: Md. Nowser Howlader NU Identified by: Md. Uzzal Hossain Verified By: Md. Tariqul Islam



Barisal Unit
Area 6
Barisal

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Nowser Howlader
Age	:	27 Years(25.08.1990)
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	Nil
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	:	Mother Rokeya Begum Alamgir Hosan Member since: 2013 to till now. Branch: Madab Pasa,Babu Gonj, Barisal Centre no. 13/M, Group: 06 Loanee No. 1599/2, First loan: 5,000/- Existing loan:10,000.00 Outstanding: 4,000.00
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	:	N/A N/A N/A N/A
Education	:	B.B.A

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	: Poultry Business
Trade License Number	: 27/2017-2018
Business Experiences: Training Info.	: 01 years : Yes
Other Own/Family Sources of Income	: N/A
Other Own/Family Sources of Liabilities	: N/A
NU Contact Info	: 01918-831729
NU Project Source/Reference	: GT Barisal Unit Office

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 2013 to till now. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in her Husband business for expansion. At present they have GB loan.

# PROPOSED BUSINESS Info.



Business Name	:	Rokeya Poultry Farm	
Address/ Location	:	Kalas gram, Goriar Par, Barisal.	
First Investment		1,50,000	
Total Investment in BDT	:	Tk. 2,14,000.00	
Financing	:	Self BDT :2,84,000.00 (from existing business) Required Investment BDT : 70,000/- (as equity)	75% 25%
Present salary/drawings from business (estimates)	:	BDT 10,000	
Proposed Salary		BDT 10,000	
i. Proposed Business % of present gross profit margin	:	30%	
ii. Estimated % of proposed gross profit margin	:	30%	
iii. Agreed grace period	:	2 months	

7,000 1,50,000



2,14,000

70,000

2,84,000

70,000

2,14,000

PRESENT & PROPOSED INVEST	RESENT & PROPOSED INVESTMENT Breakdown  Existing Proposed Total		
Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items:			

64,000 2,14,000 70,000 i.Goods

ii.Medicine

**Total Capital** 

**Proposed Stock Items:** 

iii.Farm

# PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock item			
Product name Amount			
Chicken	17,000		
Feed	40,000		
Medicine	7,000		
Total Present Stock 64,000			

Proposed stock item			
Product Name	Amou nt		
Chicken	30,000		
Medicine	7,000		
Feed	33,000		
Total Proposed Stock 70,000			

# **EXISTING BUSINESS OPERATIONS Info.**



Particulars Particulars	Existing Business (BDT)		
1 di tiodiai 3	Monthly	Yearly	
Sales & service	1,00,000	12,00,000	
Less: Cost of sale (B)	70,000	8,40,000	
Profit 30% (A-B) = (C)	30,000	3,60,000	
Less: Operating Costs			
Electricity Bill	1000	12,000	
Mobile Bill	500	6000	
Salary from Business	10,000	1,20,000	
Convince	1500	18,000	
Employee	-	-	
Others (Entertainment)	1000	12,000	
Non Cash Item:			
Depreciation Expenses (1,50,000*10%)	1250	15,000	
Total Operating Cost (D)	15,250	1,83,000	
Net Profit (C-D) = (E)	14,750	1,77,000	

**Particulars** 

Sales & service

Electricity Bill

Mobile Bill

Convince

**Employee** 

Pay Back

Less: Cost of sale (B)

Profit 30% (A-B) = (C)

Less: Operating Costs

Salary from Business

Others (Entertainment)

Total Operating Cost (D)

Net Profit (C-D) = (E)

**Retained Income:** 

Depreciation Expenses (1,50,000\*10%)

Non Cash Item:

	1		
,		\ /	

**Yearly** 

18,00,000

12,60,000

5,40,000

12,000

6000

1,80,000

18,000

12,000

15,000

2,43,000

2,97,000

42,000.00

2,55,000

Year 2 (BDT)

**Monthly** 

1,50,000

1,05,000

45,000

1000

500

15,000

1500

1000

1250

20,250

24,750

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**Monthly** 

1,00,000

70,000

30,000

1000

500

10,000

1500

1000

1250

15,250

14,750

42,000.00

1,35,000

Year 1 (BDT)

**Yearly** 

12,00,000

8,40,000

3,60,000

12,000

6000

1,20,000

18,000

12,000

15,000

1,83,000

1,77,000

# **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	1,77,000	2,97,000
1.3	Depreciation (Non cash item)	15,000	15,000
1.4	Opening Balance of Cash Surplus		1,35,000
	Total Cash Inflow	2,62,000	4,47,000
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000.00	42,000.00
	Total Cash Outflow	1,12,000.00	42,000.00
3.0	Net Cash Surplus	1,50,000	4,05,000

# **SWOT Analysis**



# STRENGTH

- Business Experience and Skill
- Maintain Daily accounts
- 10 hours shop open
- No loan against business
- Located beside Road

# WEAKNESS

- Lack of investment
- Credit Sale

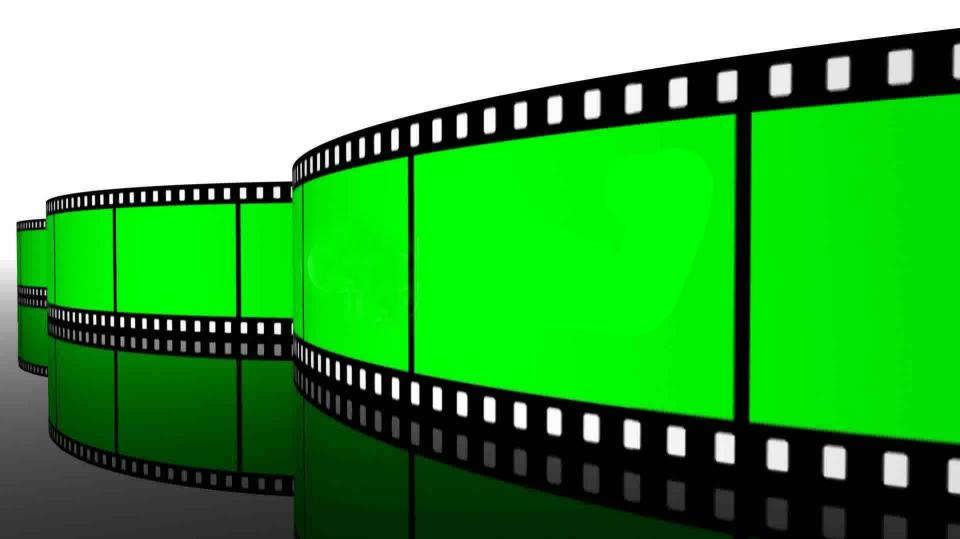
# **O**PPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Have chance to grab new customer

### THREATS

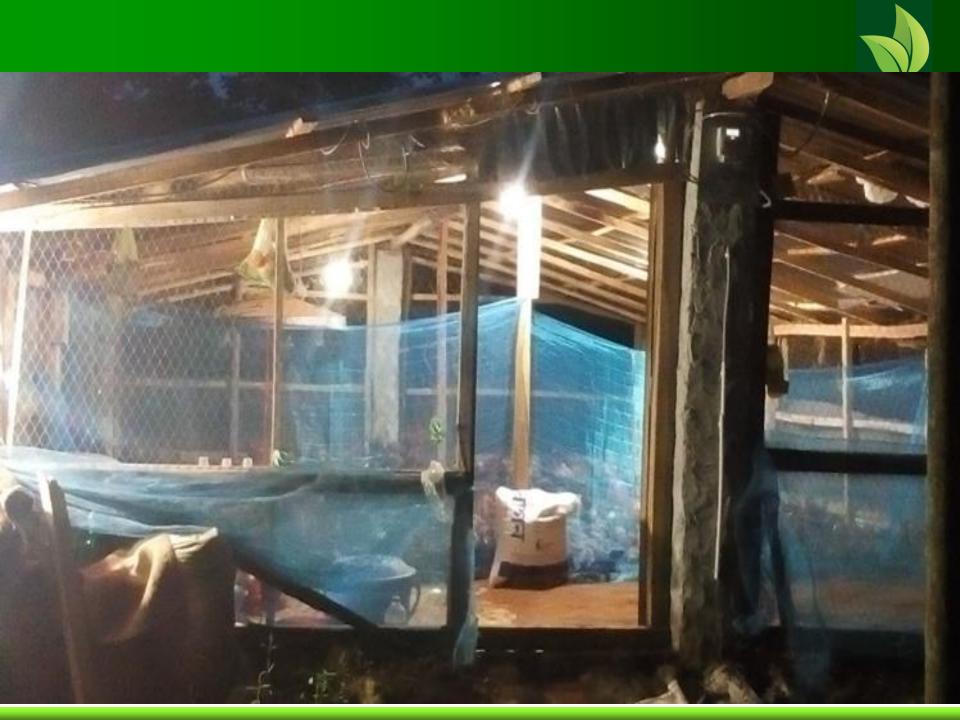
- Fire.
- Theft.
- Political Instability may reduce the sale.

# Photographs

























Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ নওশের হাওলাদার

Name: Md. Nowser Howlader

পিতা আলমগীর হোসেন

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CHARLEST STREET

Date of Birth: 25 Aug 1990

ID NO: 19900615169000082



পণপ্রভাতিরী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / আতীয় পরিচয় পর

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নাম: বোকেয়া বেশম Name: Rokeya Begum সামী: মঙ আলমণীত হোমেন

মাতা: মৃত কদবানু বেগম

Date of Birth: 08 Nov 1966

ID NO: 0615169887630

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(কোতয়ালী), বরিশাল

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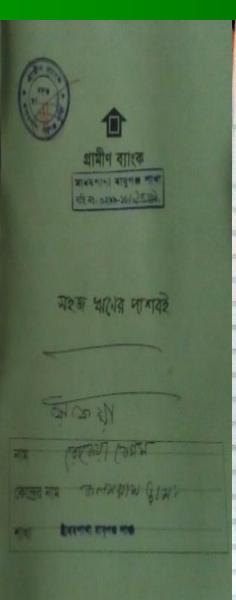
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প্রদানের তারিখ: ০২/০৮/২০০৮



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Presented at

...... Internal Design Lab

on ...... 17/08/2017 at GT

