Proposed NU Business Name: ROBIUL PAN BOROJ



Project identification and prepared by: Md. Sohel Rana, Tahirpur Unit, Rajshahi

Project verified by: Mr. Kabir Raksam



Brief Bio of The Proposed Nobin Udyokta

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Name	••	MD. ROBIUL ISLAM		
Age	••	15-03-1997(20 Year)		
Education, till to date	••	B.B.A running		
Marital status	••	Un Married		
Children	••	no		
No. of siblings:	••	1 Sister		
Address	:	Vill: rosulpur dokhinpara, P.O: jamgram, P.S: Bagmara, Dist: Rajshahi		
Parent's and GB related Info				
(i) Who is GB member	:	Mother Father		
(ii) Mother's name	:	MST. RUBINA BEGUM		
(iii) Father's name	:	MD. MAJAHAR ALI		
(iv) GB member's info	:	Branch: Shreepur, Centre # 15(Female),		
		Member ID: 1439/1, Group No:02		
		Member since: 2009		
		First loan: BDT -5000		
Further Information:		Existing Loan: BDT 35,000 Outstanding loan: 31090		
(v) Who pays GB loan installment	:	Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB,	:	No		
BRAC ASA etc				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NO
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01767356932
Father's Contact No.	:	01741176719
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Taherpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. RUBINA BEGUM joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	ROBIUL PAN BOROJ			
Location	:	Rosulpur dokhinpara, Bagmara, Rajshahi			
Total Investment in BDT	:	BDT 1,50,000			
Financing	:	Self BDT 100,000-(from existing business) 67% Required Investment BDT 50,000/-(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5000/-			
Proposed Salary	:	5000/=			
Size of shop	:	28 decimal			
Security of the shop	:	-			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Farm The business is operating by entrepreneur. Existing no employees. Average gain The farm is owned. Agreed grace period is 3 months. 			

Existing Business (BDT) Particular Daily Monthly **Yearly** Revenue (sales) 500 15,000 180000 sales Total Sales (A) 500 15,000 180000 Less. Variable Expense Botic, three pcs.etc. 0 0 0 **Total variable Expense (B)** 0 0 0

500

15,000

0

0

200

5000

500

0

1300

7,000

8,000

180000

0

0

2,400

60,000

0

6,000

0

15,600

84,000

96,000

Contribution Margin (CM) [C=(A-B)

Less. Fixed Expense

Electricity Bill

Mobile Bill

Salary (self)

Transportation

Entertainment

Bank service Charge

Total fixed Cost (D)

Net Profit (E) [C-D)

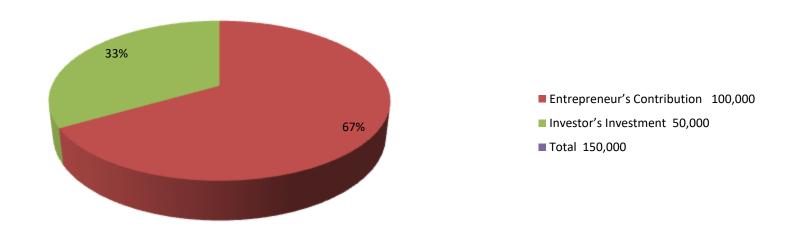
Guard

medicin

Rent

Investment Breakdown								
Existing				Proposed				
Particulars Qty		Unit	Amount	Qty	Unit Price	Amount	Proposed	
		Price	(BDT)			(BDT)	Total	
pan bor	5000	20	100,000	2500	20	50000	150,000	
Total	5000	20	100000		20	50000	150000	

Source of Finance



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Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
sales	700	21000	252000	264600	277830
Total Sales (A)	700	21000	252000	264600	277830
Less. Variable Expense		0	0	0	0
oil,rice,wheat,cosmatic etc.	0	0	0	0	0
Total variable Expense (B)	0	0	0	0	0
Contribution Margin (CM) [C=(A-B)	700	21000	252000	264600	277830
Less. Fixed Expense					
Rent					
Electricity Bill					
Mobile Bill		200	2400	2800	3000
Salary (self)		5000	60000	60000	60000
Transportation		500	6000	6500	7000
Entertainment					
medicin		1300	15600	15800	16000
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		7000	84100	85200	86100
Net Profit (E) [C-D)		14000	167900	179400	191730
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

		Year 1		
SI#	Particulars	(BDT)	Year 2 (BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	167900	179400	191730
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		147900	307300
	Total Cash Inflow	217900	327300	499030
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	147900	307300	479030

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm: rosulpur dokhinpara,bagmara,Rajshahi Regular customers;

THREATS

Theft
Fire
Political unrest



