### Proposed NU Business Name: SHAH DEWANBAGI MEDICINE CORNER



Project identification and prepared by: Abdur Rouf, Ashulia Unit, Dhaka.

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	GOLAM MORSHED				
Age	•	12-09-1983 (34 <i>Years</i> )				
Education, till to date	••	H.S.C				
Marital status	•	Married				
Children	••	01 Son				
No. of siblings:	:	04 Brothers, 01 Sister				
Address	:	Vill: Ahukpara, P.O: Dairy Farm, P.S: Savar, Dist: Dhaka.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SAMSUN NAHAR BEGUM  MD AZIZ MIAH  Branch: Ashulia, Centre # 5(Female),  Member ID: 1086, Group No: 1  Member since: 19-10-2010 (7 Years)  First loan: BDT 5,000 Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 30,000/-, Outstanding loan: 56,000 /- Mather No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYAKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Pharmacy Business
Business Experiences and		2 years experience in running business. 5 Years in own business
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Nill
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01924-101411
Family's Contact No.	:	01685-321645
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SAMSUN NAHAR BEGUM** Joined Grameen Bank Since 7 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In House repair.

Proposed Nobin Udyakta Business Info					
Business Name	:	SHAH DEWANBAGI MEDICINE CORNER			
Location	:	Ahukpara, Ashulia, Saver, Dhaka.			
Total Investment in BDT	:	BDT 4,70,000/-			
Financing	:	Self BDT 2,70,000(from existing business) 57% Required Investment BDT 200,000 (as equity) 43%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	12 ft. x 16 ft. = 192 Square ft.			
Implementation	:	<ul> <li>Currently run a Pharmacy Business.</li> <li>The business is operating by entrepreneur. Existing 0</li> <li>Employees.</li> <li>The business is under renting.</li> <li>Collects goods from Savar.</li> <li>Agreed grace period is 3 months.</li> </ul>			

# Particular Daily Revenue(Sales)

Medicine item

Total Sales (A)

Medicine item

Electricity bill

Transportation

Salary (self)

Salary(Staff)

Guard

Generator

Mobile bill

Bank charge

Total fixed cost (D)

Net Profit (E)= [C-D]

Entertainment

Rent

Less Variable Expense

Less Variable Expense

Total variable Expense (B)

Contribution Margin (CM) [C=(A-B)

4000

4000

3400

3,400

600

Monthly

120000

120000

102000

102000

18000

3,000

700

500

5000

300

150

300

9,950

8,050

Yearly

1440000

1440000

1224000

1224000

216000

36000

8400

6000

60000

3600

1800

3600

119400

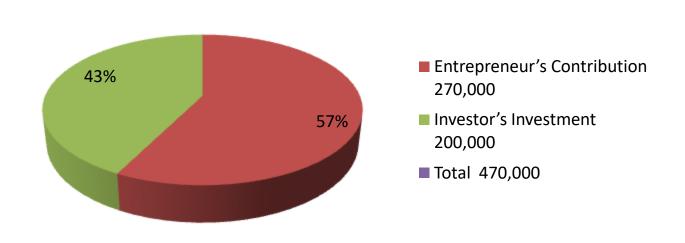
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Existing Business (BDT)

Investment B	reakd	own
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	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Sirap item	500	200	1,00,000	0	0	1,00,000	2,00,000
Tablet item	0	0	1,00,000	0	0	50,000	1,50,000
Injection	200	150	30,000	0	0	0	30,000
Capsule	0	0	40,000	0	0	50,000	90,000
Total	0	0	2,70,000	0	0	2,00,000	4,70,000

### **Source of Finance**



Financia	l Projection	(BDT)			
Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Medicine item	5000	150000	1800000	1890000	1984500
	0	0	0	0	C
Total Sales (A)	5000	150000	1800000	1890000	1984500
Less Variable Expense			0		
Medicine item	4250	127500	1530000	1606500	1686825
			0		
Total variable Expense (B)	4,250	127500	1530000	1606500	1686825
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	297675
Less Variable Expense			0		
Rent		3,000	36000	36,000	36000
Electricity bill		800	9600	10100	10600
Transportation		700	8400	8,900	9400
Salary (self)		5000	60000	60000	60000
Salary(Staff)		0	0	0	C
Entertainment		400	4800	4800	4800
Guard		0	0	0	C
Generator		0	0	0	C
Bank charge		0	0	0	C
Mobile bill		400	4800	4900	5000
Total fixed cost (D)		10,300	123,600	124,700	125800
Net Profit (E)= [C-D]		12200	146400	158,800	171875
Investment Payback			80,000	80,000	80,000

# Cash flow projection on business plan (rec. & Pay) Particulars Year 1 (BDT) Year 2 (BDT) Year 3 (BDT)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	146,400	158,800	171875
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		66,400	145200
	Total Cash Inflow	346400	225200	317075
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	80000	80000	80000
4			I	I

**Total Cash Outflow** 

**Net Cash Surplus** 

280,000

66,400

80000

145200

80000

237075

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 7 Years

Skill and experience;

# **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community
Location of shop; Ahukpara, Ashulia, Saver,

Dhaka.

Regular customers;

### THREATS

Theft Politic

Political unrest

# Pictures











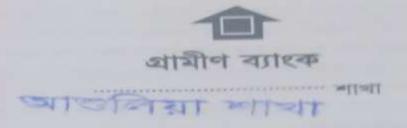






গ্রামীণ ব্যাংক

यरका यात्राय पात्रायर



## সহজ ঋণের পাশ বই

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