#### **Proposed NU Business Name: AFRIN TAILORS**



Project identification and prepared by: Rupaly Akter, Ashulia Unit, Dhaka.

Project verified by: Md. Siddikur Rahman



| Brief Bio of The Proposed Nobin Udyokta   |         |   |  |  |  |
|---|---------|---|--|--|--|
| Name  | :       | ABDUL AZIZ  |  |  |  |
| Age   | :       | 30-02-1985 (32 <i>Years</i> )   |  |  |  |
| Education, till to date   | ••      | Class Eight   |  |  |  |
| Marital status  | :       | Married   |  |  |  |
| Children  | :       | : 01 Daughter   |  |  |  |
| No. of siblings:  | :       | : 02 Brother, 01Sister  |  |  |  |
| Address   | :       | Vill: South Kalma, P.O: Dairy Farm P.S: Savar, Dist: Dhaka.   |  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  | : : : : | Mother Father  AMENA BEGUM  LATE.SAMS UDDIN  Branch Ashulia, Centre # 14 (Female),  Member ID: 6427/1, Group No: 08  Member since: 04-10-2010(7 Years)  First loan: BDT 5,000 Taka. |  |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : :   | Existing loan: BDT 30,000/-, Outstanding loan:12360 /- Mather No No No  |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYAKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | ••  | Trailers & Bosrobitan   |
|---|-----|---|
| Business Experiences and  | :   | 10 years experience in running business.8 Years in own business |
|   |     | He has no training.   |
| Training Info   | ••  |   |
| Other Own/Family Sources of Income  | • • | Nil   |
| Other Own/Family Sources of Liabilities   | • • | None  |
| Entrepreneur Contact No.  |     | 01712912915   |
| Family's Contact No.  | ••  |   |
| NU Project<br>Source/Reference  | ••  | Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka.       |
|   |     |   |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**AMENA BEGUM** Joined Grameen Bank Since 7 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In House repair.

| Proposed Nobin Udyakta Business Info              |   |  |  |  |  |
|---|---|--|--|--|--|
| Business Name                                     | :   | AFRIN TAILORS  |  |  |  |
| Location  | :   | South Kalma, Saver, Dhaka.   |  |  |  |
| Total Investment in BDT                           | :   | BDT 5,03,000/-   |  |  |  |
| Financing   | : Self BDT 3,03,000(from existing business) 60% |  |  |  |  |
|   |   | Required Investment BDT2,00,000 (as equity40%  |  |  |  |
| Present salary/drawings from business (estimates) | :   | BDT 5,000 Taka.  |  |  |  |
| Proposed Salary                                   | :   | BDT 5,000 Taka.  |  |  |  |
| Size of shop                                      | :   | 14ft x 14ft = 196 Square ft.   |  |  |  |
| Implementation                                    | :   | <ul> <li>Currently run a Tailoring Business.</li> <li>The business is operating by entrepreneur. Existing 2</li> <li>Employees.</li> <li>The business is under renting.</li> <li>Collects goods from Dhamrai,</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |

#### Particular Revenue(Sales)

Cloth Item

Cloth Item

Rent

Electricity bill

Transportation

Salary (self)

Salary(Staff)

Guard

Generator

Bank charge

Total fixed cost (D)

Net Profit (E)= [C-D]

Mobile bill

Entertainment

Total Sales (A)

Less Variable Expense

Less Variable Expense

Total variable Expense (B)

Contribution Margin (CM) [C=(A-B)

Daily

4000

4000

3400

3,400

600

Monthly

120000

120000

102000

102000

18000

2,000

600

600

5000

6000

300

300

14,800

3,200

Yearly

1440000

1440000

1224000

1224000

216000

24000

7200

7200

60000

72000

3600

3600

177600

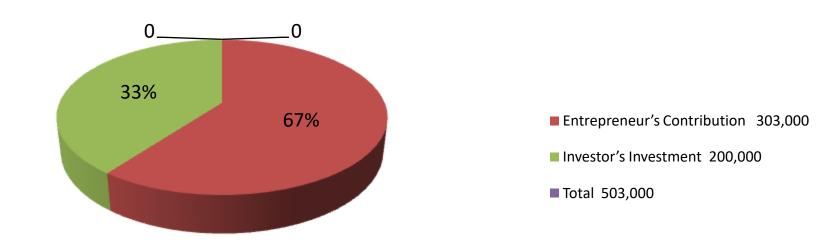
38400

**Existing Business (BDT)** 

#### **Investment Breakdown**

|             | Exis | ting       |          | Proposed |            |          |          |
|-------------|------|------------|----------|----------|------------|----------|----------|
| Particulars | Qt   | Unit Price | Amount   | Qty      | Unit Price | Amount   | Proposed |
|             | y.   |            | (BDT)    |          |            | (BDT)    | Total    |
| three pitch | 48   | 600        | 28,800   |          |            | 25,000   | 53,800   |
| gos kapor   |      |            | 97,000   |          |            | 50,000   | 147,000  |
| pant pitch  | 12   | 350        | 42,000   |          |            | 50,000   | 92,000   |
|             | 0    |            |          |          |            |          |          |
| shirt       | 18   | 500        | 90,000   |          |            | 50,000   | 140,000  |
|             | 0    |            |          |          |            |          |          |
| borka pitch | 39   | 700        | 27,300   |          |            | 25,000   | 52,300   |
| others      |      |            | 3,200    |          |            |          | 3,200    |
| advanced    |      |            | 15,000   |          |            |          | 15,000   |
| Total       | 0    | 0          | 30,3,000 | 0        | 0          | 2,00,000 | 503,000  |

#### **Source of Finance**



| Financia                          | l Projection | (BDT)   |         |         |         |
|-----------------------------------|--------------|---------|---------|---------|---------|
| Particular                        | Daily        | Monthly | Year1   | Year 2  | Year 3  |
| Revenue(Sales)                    |              |         |         |         |         |
| Cloth Item                        | 5000         | 150000  | 1800000 | 1890000 | 1984500 |
|                                   | 0            | 0       | 0       | 0       | C       |
| Total Sales (A)                   | 5000         | 150000  | 1800000 | 1890000 | 1984500 |
| Less Variable Expense             |              |         | 0       |         |         |
| Cloth Item                        | 4250         | 127500  | 1530000 | 1606500 | 1686825 |
|                                   |              |         | 0       |         |         |
| Total variable Expense (B)        | 4,250        | 127500  | 1530000 | 1606500 | 1686825 |
| Contribution Margin (CM) [C=(A-B) | 750          | 22500   | 270000  | 283500  | 297675  |
| Less Variable Expense             |              |         | 0       |         |         |
| Rent                              |              | 2,000   | 24000   | 24,000  | 24000   |
| Electricity bill                  |              | 600     | 7200    | 7700    | 8200    |
| Transportation                    |              | 700     | 8400    | 8,900   | 9400    |
| Salary (self)                     |              | 5000    | 60000   | 60000   | 60000   |
| Salary(Staff)                     |              | 6000    | 72000   | 72000   | 72000   |
| Entertainment                     |              | 400     | 4800    | 4800    | 4800    |
| Guard                             |              | 0       | 0       | 0       | C       |
| Generator                         |              |         | 0       | 0       | C       |
| Bank charge                       |              | 0       | 0       | 0       | O       |
| Mobile bill                       |              | 400     | 4800    | 4900    | 5000    |
| Total fixed cost (D)              |              | 15,100  | 181,200 | 182,300 | 183400  |
| Net Profit (E)= [C-D]             |              | 7400    | 88800   | 101,200 | 114275  |
| Investment Payback                |              |         | 80,000  | 80,000  | 80,000  |

|     |  |                             |              | <del></del>  |
|-----|--|-----------------------------|--------------|--------------|
|     |  |                             |              |              |
|     | Cash flow proje                                      | ection on business plan (re | ec. & Pay)   |              |
| SR# | Particulars  | Year 1 (BDT)                | Year 2 (BDT) | Year 3 (BDT) |
| 1   | Cash Inflow  |                             |              |              |
| 1.1 | Investment Infusion by Investor                      | 200,000                     |              |              |
| 1.2 | Net Profit   | 88,800                      | 101,200      | 114275       |
| 1.3 | Depreciation (Non cash item)                         |                             |              |              |
| 1.4 | Opening Balance of Cash Surplus                      |                             | 8,800        | 30000        |
|     | Total Cash Inflow                                    | 288800                      | 110000       | 144275       |
| 2   | Cash Outflow   |                             |              |              |
| 2.1 | Purchase of Product                                  | 200,000                     |              |              |
| 2.2 | Payment of GB Loan                                   |                             |              |              |
| 2.3 | Investment Pay Back (Including<br>Ownership Tr. Fee) | 80000                       | 80000        | 80000        |
|     | Total Cash Outflow                                   | 280,000                     | 80000        | 80000        |
| 3   | Net Cash Surplus                                     | 8,800                       | 30000        | 64275        |
|     |  |                             |              |              |

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:2

Experience & Skill: 10 Years

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; South Kalma, Savar, Dhaka. Regular customers;

### THREATS

Theft
Political unrest

# Pictures













