#### **Proposed NU Business Name: JUWEL TELECOM AND DECORATOR**

### ২য় দফার আবেদন

Project identification and prepared by: Md Aminul islam Jamurki Unit, Tangail

Project verified by: Md Mizanur Rahman Patwari



## Brief Bio of The Proposed Nobin Udyokta

Brief Blo of The Proposed Nobili Gayokta						
Name	:	MD JUWEL RANA				
Age	:	04-09-1995 (22 Years)				
Education, till to date	:	SSC				
Marital status	:	Unmarried				
Children	:	0 Son				
No. of siblings:	•	2 Brothers 1 Sisters				
Address	:	Vill: Pragjani P.O: Borni P.S: Delduar Dist: Tangail				
Parent's and GB related Info						
(i) Who is GB member	:	Mother				
(ii) Mother's name	:	JAMELA BEGUM				
(iii) Father's name	:	MD BABUL MIA				
(iv) GB member's info	:	Branch:				
		Member ID:				
		Member since:20				
		First loan: BDT 5000				
Further Information:		Existing Loan: BDT 25000/-, Outstanding loan: 0/-				
(v) Who pays GB loan installment	:	Brother.				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	•	01869-861635
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**JAMELA BEGUM** joined Grameen Bank since 31 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in dairy farm and agricultural business.

Proposed Nobin Udyokta Business Info					
Business Name	:	JUWEL TELECOM AND DECORATOR			
Location	:	Pragjani , delduar Tangail			
Total Investment in BDT	:	BDT 351,000/-			
Financing	:	Self BDT 221,000/-(from existing business) 72%			
		Required Investment BDT 130000/-(as equity) 28%			
Present salary/drawings from business (estimates)	:	BDT 10,000/-			
Proposed Salary	:	BDT 15,000/-			
Size of shop	:	5ft x 18 ft= 90 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing</li> <li>Mobile, chargar, battery, bkash, load, etc</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>None employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile,Chargar,Battary,Cage,Glass Paper, etc	2,400	72,000	864,000			
	2,400	72,000	864,000			
Less. Variable Expense						
Mobile,Chargar,Battary,Cage,Glass Paper, etc	1,680	50,400	604,800			
Total variable Expense (B)	1,680	50,400	604,800			
Contribution Margin (CM) [C=(A-B)	720	21,600	259,200			
Less. Fixed Expense						
Rent		700	8,400			
Electricity Bill		400	4,800			
Transportation		1,000	12,000			
Salary (self)		5,000	60,000			
Salary (stuff)		6,000	72,000			
Entertainment		300	3,600			
Guard		-	-			
Generator Bill		-	-			

Mobile Bill

Net Profit (E)

**Total fixed Cost (D)** 

[C-D)

300

13,700

7,900

3,600

164,400

94,800

Investment Breakdown							
Existing			Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
	100	200	20,000	100	400	40,000	60,000
Chair							
Table	30	1,000	30,000	20	1,500	30,000	60,000
Plate	200	50	10,000			-	10,000
Desk	10	2,000	20,000			-	20,000
Porda	10	500	5,000			-	5,000
Chada	4	2,000	8,000			-	8,000
Bikash			100,000			60,000	160,000
Battary	30	200	6,000			-	6,000
	25	80	2,000			-	2,000
charger							
Load			20,000			-	20,000
						-	-
scurity						120.000	
	% Sourc	e of Final	221,000			130,000	351,000

28%

Entrepreneur Contribution	221,000
Investors Investment	130,000
Total Investment	351,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Mobile,Chargar,Battary,Cage,Glass Paper, etc	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Mobile,Chargar,Battary,Cage,Glass Paper, etc	2,100	63,000	756,000	793,800	833,490
Total variable Expense (B)	2,100	63,000	756,000	793,800	833,490
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Rent		700	8,400	8,400	8,400
Electricity Bill		400	4,800	4,800	4,800
Transportation		1,000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (stuff)		6,000	72,000	72,000	72,000
Entertainment		300	3,600	3,600	3,600

# Cash flow projection on business plan (rec. & Pay)

Sl				
#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1	Investment Infusion by Investor	130,000		
1	investment infusion by investor	130,000		
1	Net Profit	159,600	167,580	159,600
1	Depreciation (Non cash item)		-	
	· · · · · · · · · · · · · · · · · · ·			
1	Opening Balance of Cash Surplus		107,600	223,180
	Total Cash Inflow	289,600	275,180	382,780
2	Cash Outflow			
2	Purchase of Product	130,000		
2	Payment of GB Loan			
2	Investment Pay Back (Including Ownership Tr. Fee)	52,000	52,000	52,000
	Total Cash Outflow	182,000	52,000	52,000
3	Net Cash Surplus	107,600	223,180	330,780



# STRENGTH

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;10Years

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest















