### **Proposed NU Business Name: BITHI TAILORS**



Project identification and prepared by: Mominur Rahaman Dakshinkhan Unit, Dhaka Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Farhana Rahim			
Age	:	02-08-1982 ( 35 Years)			
Education, till to date	:	H.S.C			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	01 Brother 02 Sisters			
Address	:	Vill: Dobadiya ,P.O:Uttarkhan ,P.S: Uttarkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  Mosammat Rehena Sultana  Late Abdur Rahim  Branch: Uttarkhan, Centre # 24 (Female),  Member ID: 2510, Group No: 01  Member since: 12-01-2000 ( 08 Years)  First loan: BDT = 10,000 /- ,Last Loan: BDT = 20.000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:= Nill Mother No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01792-668802
Family's Contact No.	:	01792-656762
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Mosammat Rehena Sultana** joined Grameen Bank since 08 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

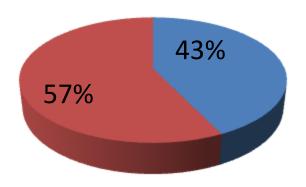
Proposed Nobin Udyokta Business Info						
Business Name	:	BITHI TAILORS				
Location	:	Dobadiya, Uttarkhan, Dhaka.				
Total Investment in BDT	:	BDT 70,000/-				
Financing	:	Self BDT 30,000/- (from existing business) 43%				
		Required Investment BDT 40,000/- (as equity) 57%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	15 ft x 12 ft= 180 square ft				
Security of the shop	:	Nill				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Three piece, Two piece, one piece, Ladies hand bag, etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is Owner.</li> <li>Collects goods from Jamalpur, chokbazer.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Thiree pice,Sari	1,100	33,000	396,000		
Swing	180	5,400	64,800		
Total Sales (A)	1,280	38,400	460,800		
Less. Variable Expense					
Thiree pice,Sari	890	26,700	320,400		
Total variable Expense (B)	890	26,700	320,400		
Contribution Margin (CM) [C=(A-B)	390	11,700	140,400		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		200	2,400		
Transportation		500	6,000		
Mobile Bill		500	6,000		
Entertainment		300	3,600		
Salary (sttaf)		0	0		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		6,500	78,000		
Net Profit (E) [C-D)		5,200	62,400		

Investment Breakdown								
Doutioulous		Existing	3	Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Thiree pice	25	500	12500	Thiree pice	25	500	12500	25,000
Sari	20	600	12000	Sari	22	600	13200	25,200
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Others			5,250	Others			2,050	7,300
Total			30,000	Total			40,000	70,000

### **Source of Finance**





Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Thiree pice,Sari	1,300	39,000	468,000	491,400	515,970
Swing	200	6,000	72,000	75,600	79,380
Total Sales (A)	1,500	45,000	540,000	567,000	595,350
Less. Variable Expense					
Thiree pice,Sari	1,040	31,200	374,400	393,120	412,776
Total variable Expense (B)	1,040	31,200	374,400	393,120	412,776
Contribution Margin (CM) [C=(A-B)	460	13,800	165,600	173,880	182,574
Less. Fixed Expense			1		
Rent		0	0	0	0
Electricity Bill		210	2,520	2,646	2,778
Transportation		550	6,600	6,930	7,277
Mobile Bill		600	7,200	7,560	7,938
Entertainment		300	3,600	3,780	3,969
Salary (sttaf)		0	0	0	0
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		6,660	79,920	80,916	81,962
Net Profit (E) [C-D)		7,140	85,680	92,964	100,612
Investment Payback			16,000	16,000	16,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	85,680	92,964	100,612
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		69,680	146,644
	Total Cash Inflow	125,680	162,644	247,256
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	16,000	16.000	16,000
2.3	Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	69,680	146,644	231,256

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business: 09 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







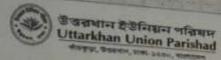












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लिका/पामीड साथ I (मा व्यक्तिकृत रहमान মাজার নাম ঃ মোছাঃ তেহেলা সুলভানা

२९३/२, (मार्वाभवा, केंद्रवचान, प्राना-३२७०)

TO MALLANT # **टमार्टामिशा** লাইলেল ফি ঃ

एका/- (माडमड डाका बाद)

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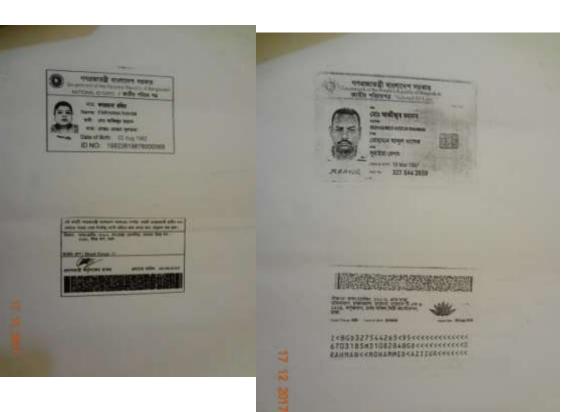
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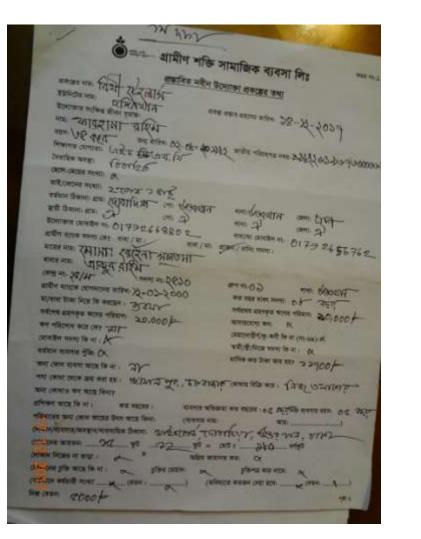
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# **FAMILY PICTURE**

