A Nobin Udyokta Project Nirupoma Palliphone





Project: Shipon Chandra Sarker

Identified by: Mohammad Habibur Rahman

Verified By: Abdul Alim

Dakkhin Matlab Unit Anchal-1, chandpur GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Shipon Chandra Sarker
Age	:	01/03/1991 (26 Years)
Marital status	:	Unmarried,
Children	:	0 Sons 0 Daughter
No. of siblings:	:	Two brothers and Three Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother √ Father Aroti Rani Sarker Kkhitish chandra Sarker Member since: 04/09/2002 Branch: Khadergaon, Centre no.14/m, Group: 03 Loanee No. 2043 First loan: Tk. 5000 Existing loan: Tk.20,000 Outstanding:Tk.12860
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : : : : : : : : : : :	Brother N/A N/A N/A N/A N/A
Education, till to date	:	Degree

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Mobile & Accessories Business
Trade License Number		3314-00
Business Experiences	:	08 years.
Other Own/Family Sources of Income	:	Business, (His brother is a businessman)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01713631643
NU Project Source/Reference		GT Matlab Dukkhin Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 04/09/2002. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Son's business. They day by day improved their life standard by the GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Nirupoma Palliphone
Address/ Location	:	Matlab Bazar, Matlab Dakkhin ,Chandpur
Total Investment in BDT	:	550,000/-
Financing	:	Self BDT : 470,000 (from existing business) -85% Required Investment BDT : 80,000 (as equity) -15%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 9000
Proposed Business % of present gross profit margin	:	12%
Estimated % of proposed gross profit margin	:	12%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	5000	150000	1800000		
Less: Cost of sale (B)	4400	132000	1584000		
Profit 12% (a-b=c)D	600	18000	216000		
Income from Servicing (100%)E	300	9000	108000		
Total profit (D+E=F)	900	27000	324000		
Less: Operating Costs					
Electricity bill		700	8400		
Night Guard Bill		200	2,400		
Mobile Bill		500	6000		
Shop Rent		5000	60000		
Salary from Business (Self)		8,000	96,000		
Salary from Business (Staff)		4000	48000		
Others (Entertainment)		500	6000		
Non Cash Item:					
Depreciation Expenses(90000*10%)		750	9000		
Total Operating Cost (D)		19470	233640		
Net Profit (C-D):		7530	90360		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Computer & others tools Advance Present Goods Items (*):	90,000 60000 150000 170,000		470,000
Proposed Items (**) :		80,000	80,000
Total Capital	470 ,000	80,000	550,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product Name	
Mobile Banking & Flexi load	64000
Charger	15000
Battery	20000
Headphone	10000
Speaker	12000
Casing	19000
Memory card	10000
Others	20000
Total	170000

Proposed Item

Product Name	Amount
Mobile (20 pcs*2000)	40000
Mobile Banking & Flexi load	40000
Total:	80,000

Financial Projection of NU BUSINESS PLAN



Particulars	•	Year 1 (E	BDT)	Year 2 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	6000	180000	2160000	7000	210000	2520000
Less: Cost of Sale (B)	5280	158400	1900800	6160	184800	2217600
Profit 12% (A-B=C) D	720	21600	259200	840	25200	302400
Income from Servicing (100%)E	400	12000	144000	450	13500	162000
Total profit (D+E=F)	1120	33600	403200	1290	38700	464400
Less operating cost:						
Electricity bill		800	9600		900	10800
Mobile Bill		600	7200		700	8400
Salary- self		9000	108000		10000	120000
Salary-staff		4500	54000		5500	66000
Shop Rent		5000	60000		5000	60000
Others		600	7200		800	9600
Depreciation Expenses		750	9000		750	9000
Total Operating Cost (F)		21250	255000		23650	283800
Net Profit =(E-F)		12350	148200		15050	180600
GT payback	48000				48000	
Retained Income:		10020	0		132600	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80000	00
1.2	Net Profit (Ownership Tr. Fee added back)	148200	180600
1.3	Depreciation (Non cash item)	9000	9000
1.4	Opening Balance of Cash Surplus	00	109200
	Total Cash Inflow	237200	298800
2.0	Cash Outflow		
2.1	Purchase of Product	80000	00
2.2	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
2.3	Payment of GB loan	00	00
	Total Cash Outflow	128000	48000
3.0	Net Cash Surplus	109200	250800

SWOT Analysis



STRENGTH

- Skill and 08 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft





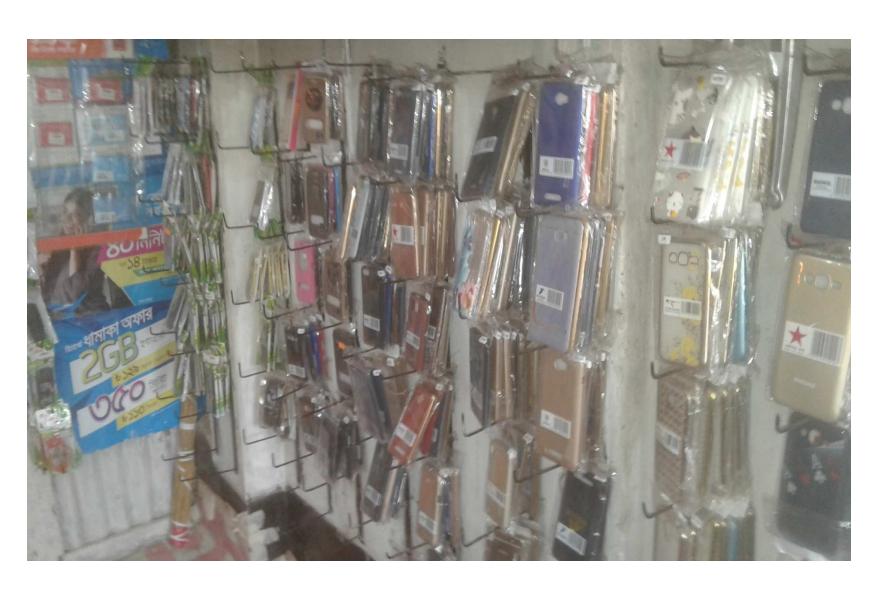




























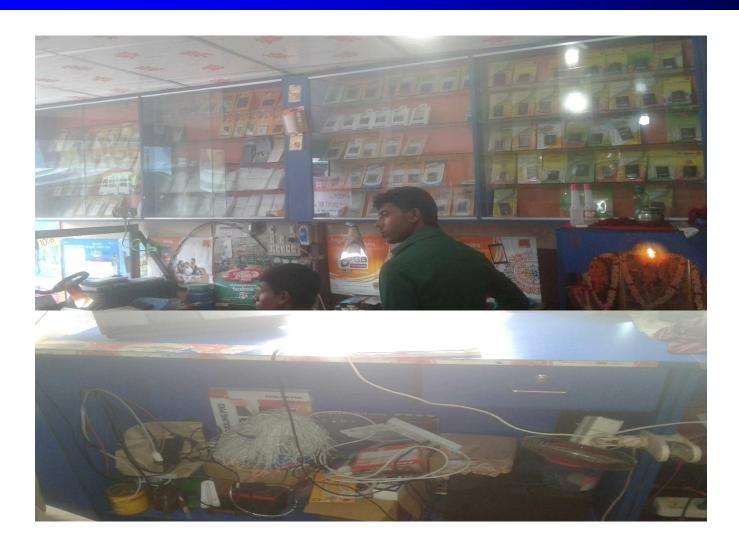




















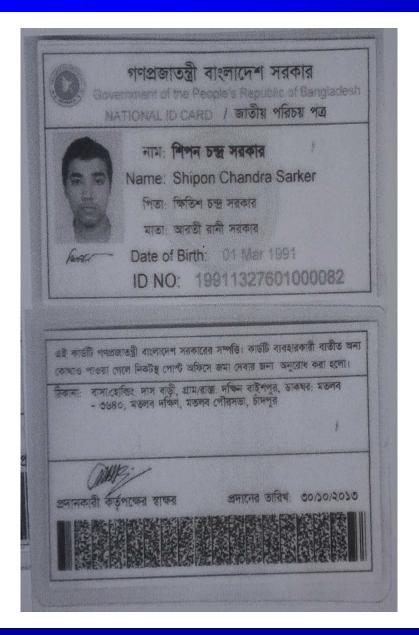








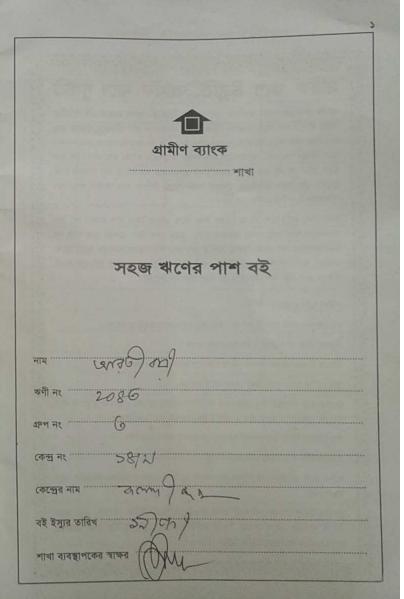




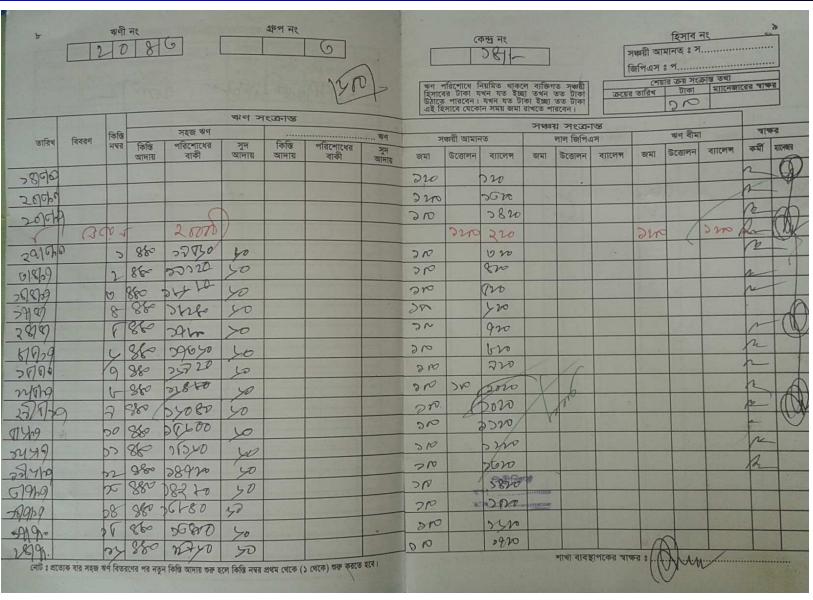




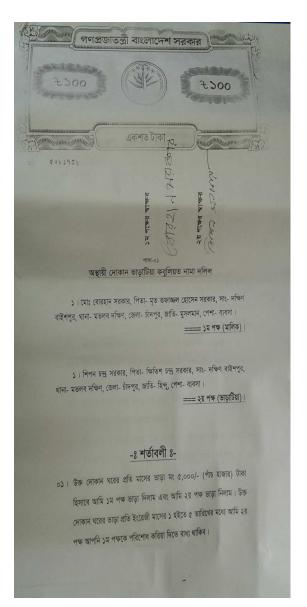
-ঃ সম্মানিত সদস্যদের দৃষ্টি আকর্ষণ ঃ-১ পাশ বই ছাড়া কোন লেনদেন করবেন না। আপনার সঞ্চয় এবং কিন্তির টাকা পাশ বইয়ে এট্রি হয়েছে কিনা এবং গ্রহণকারীর স্বাক্ষর আছে কিনা দেখে নিন। ২. সপ্তয় জমা ও উত্তোলনের টাকা পাশ বইয়ে এন্টি হলোড কিনা দেখে নিন। ৩. কেন্দ্র মিটিং অথবা ব্যাংকের কাউন্টার ছাড়া অন্য কোথাও টাকার লেনদেন করবেন না। 8. উরোলনকত ঋণ ও আমানতের টাকা বুঝে নিয়ে অফিস ত্যাগ করুন। উল্লেখ্য ঋণের টাকা কাউকে ধার দেবেন না। ৫. প্রতি জানুয়ারী মাসের ওরুতে আমানতের মুনাফার টাকা পাশ বইয়ে জমা করিয়ে ম্যানেজার/সেকেন্ড অফিসারের স্বাক্ষরসহ वुत्वा निन। শাখায় এসে ম্যানেজার/সেকেন্ড অফিসারের উপস্থিতিতে ডিপোজিট স্লীপের মাধ্যমে অন্যান্য জমাযোগ্য টাকা জমা কেন্দ্র মিটিং ছাড়া ঋণের টাকা এককালীন জমার ক্ষেত্রে ম্যানেজার/সেকেন্ড অফিসারের উপস্থিতিতে শাখায় এসে জমা ৮. পাশ বইসহ আমানত রশিদ নিজের কাছে যত্নসহকারে সংরক্ষণ করুন। হিসাব পরীক্ষার জন্য ব্যাংক থেকে পাশ বই গ্রহণ করা হলে, পাশ বই ব্যাংকে জমা দেয়ার পরবর্তী সাত जित्नत **मर्था** रक्त श्री ।

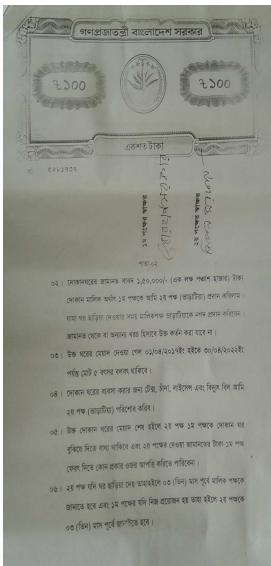


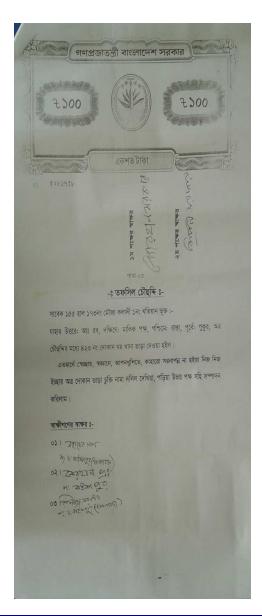


















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