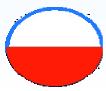
A Nobin Udyokta Project

JUNAID STORE



Presented: by:Asma Begum

Identified by: Md. Mostafa Varyfied by: Md. Gias Udddin Matlob Uttar Unit,Chandpur Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Asma Begum
Age	:	07/03/1989 (28 Years)
Marital status	:	Married
Children	:	01 Son, 00 Daughter
No. of siblings:	:	01 brother and 04 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Momotaz Begum Mamun prodan Member since: 04.12.2004 Branch: Fotepur West, Centre no: 73/M, Group no: 10 Loanee: 9337 First loan: Tk.6000 Existing loan: Tk. 00 Last Loanee Tk.00
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Grocery Business
Trade License Number	:	83
Business Experiences		7 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01837-007125
NU Project Source/Reference		GT Matlab Unit Office, Matlab,Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother Was a member of Grameen Bank (GB) From 04.12.2004 to 19.03.2009. At first her mother took a loan amount BDT 6000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Junaid Store
Address/ Location	:	Nadamdi Chorasta, Forajikandi, Matlab Uttar, Chandpur.
Total Investment in BDT	:	160,000/-
Financing	:	Self BDT 110,000 (from existing business) - 69% Required Investment BDT 50,000 (as equity) - 31%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 8,000
Proposed Business 15% of present gross profit margin Estimated 15% of proposed gross profit margin	:	15% 15%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Doutioulous	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales	2500	75000	900000			
Less: Cost of sale	2000	60000	720000			
Profit 20% (A)= C	500	15000	180000			
Less: Operating Costs						
House rent		0	0			
Electricity		400	4800			
Dis bill		200	2400			
Night Guard Bill		0	0			
Mobile Bill		300	3600			
Salary from Business (Self)		7000	84000			
Salary from Business (Staff)		0	0			
Transport		0	0			
Others (Entertainment)		150	1800			
Non Cash Item:						
Depreciation Expenses		416	4992			
Total Operating Cost (D)		8466	101592			
Net Profit (C-D):		6534	78408			

PRESENT & PROPOSED INVESTMENT Breakdown



articulars	Existing	Proposed	Total	
	Business (BDT)	(BDT)	(BDT)	
Investments in different categories:				
Present items:			110,000	
TV	10,000			
Freeze	25,000			
Present Goods Items (*):	85000			
Proposed Items (**):	0	50,000	50,000	
Total Capital	110,000	50,000	160,000	

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown



(Continued)

Present Stock item

Product name	Amount
Biscuts, Bread, Cake	15000
Cold drinks (Various)	20000
Icecream (Various)	5000
Chips,chanachur	5000
Flour, onion, oil,	10000
Water,Juce	5000
Curd	5000
Cosmetics	15000
Others	5000
Total Present Stock	85,000

Proposed Item

Product Name	Amount
Cold drinks (Various)	10000
Rice, pulse, other	30000
Cow feed	5000
Water,Juce	5000
Total :	50,000

Financial Projection of NU BUSINESS PLAN



Particulars	Υ	ear 1 (BDT	')	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	3500	105000	1260000	4500	135000	1620000
Less: Cost of Sale	2800	84000	1008000	3600	108000	1296000
Profit 20% (A)= C	700	21000	252000	900	27000	324000
Less operating cost:						
shop rent		0	0		0	0
Electricity bill		500	6000		600	7200
Dis bill		250	3000		300	3600
Night Guard Bill		0	0		0	0
Mobile Bill		250	3000		300	3600
Salary from Business		8000	96000		9000	108000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		200	2400		300	3600
Depreciation Expenses		416	4992		416	4992
Total Operating Cost (D)		9616	115392		10916	130992
Net Profit =(C-D)		11384	136608		16084	193008
GT payback			30000			30000
Retained Income:			106608			163008

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	50,000	
Net Profit (Ownership Tr. Fee added back)	136608	193008
Depreciation (Non cash item)	4992	4992
Opening Balance of Cash Surplus	0	111,600
Total Cash Inflow	191,600	309600
Cash Outflow		
Purchase of Product	50,000	
Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
Payment of GB loan	0	0
Total Cash Outflow	80,000	30,000
Net Cash Surplus	111,600	279,600

SWOT Analysis



STRENGTH

- Skill and 10 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

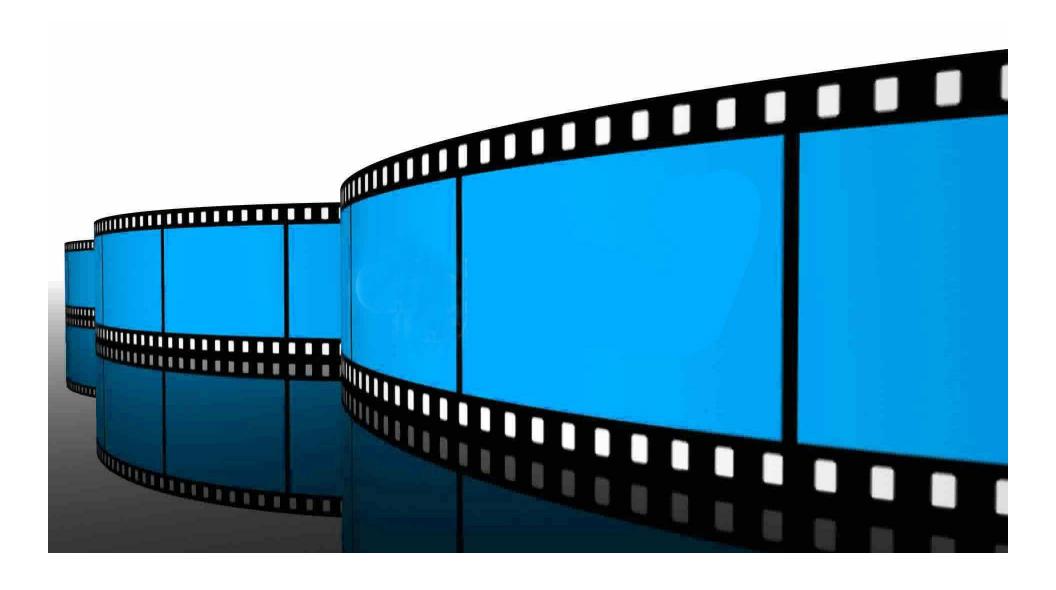
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

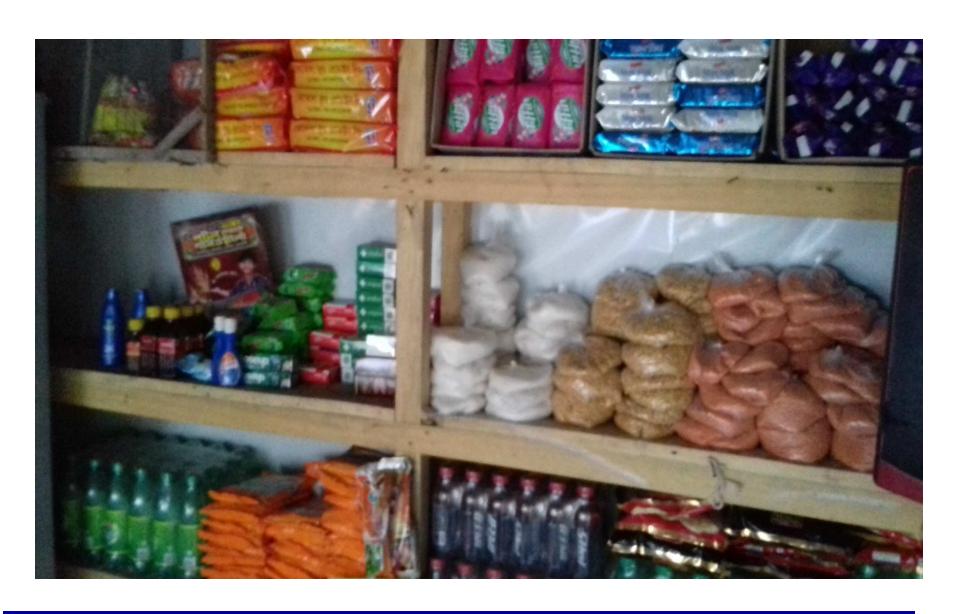
THREATS

- New competitor may be present
- Political Unrest
- Theft

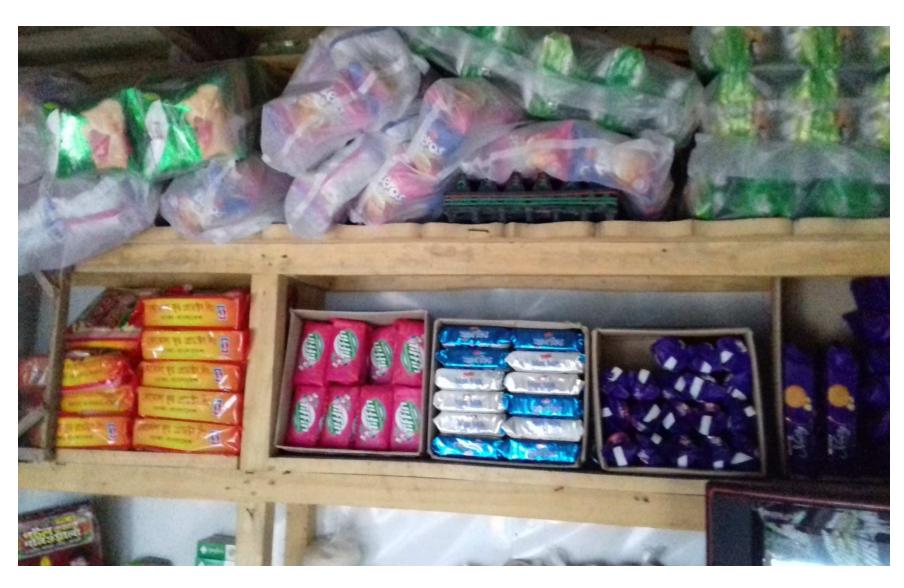








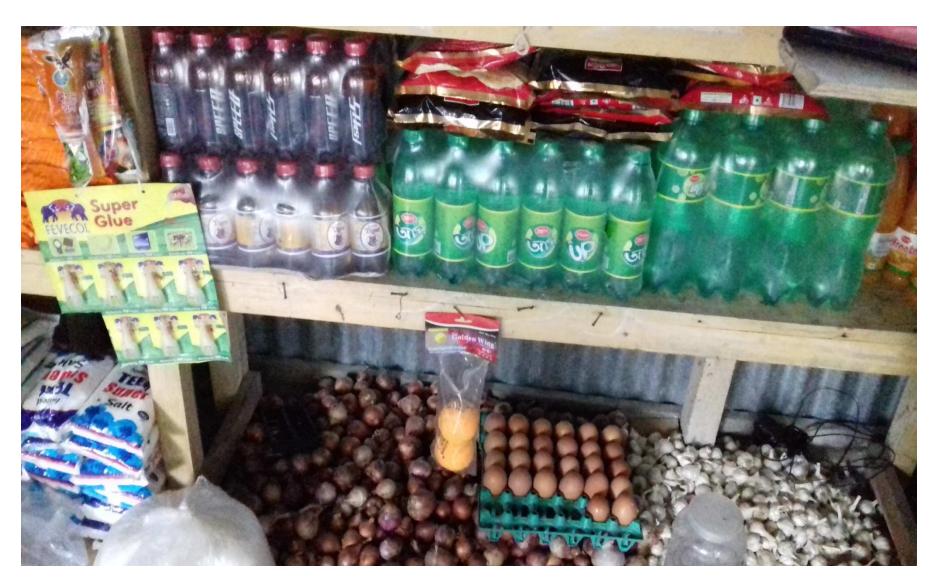




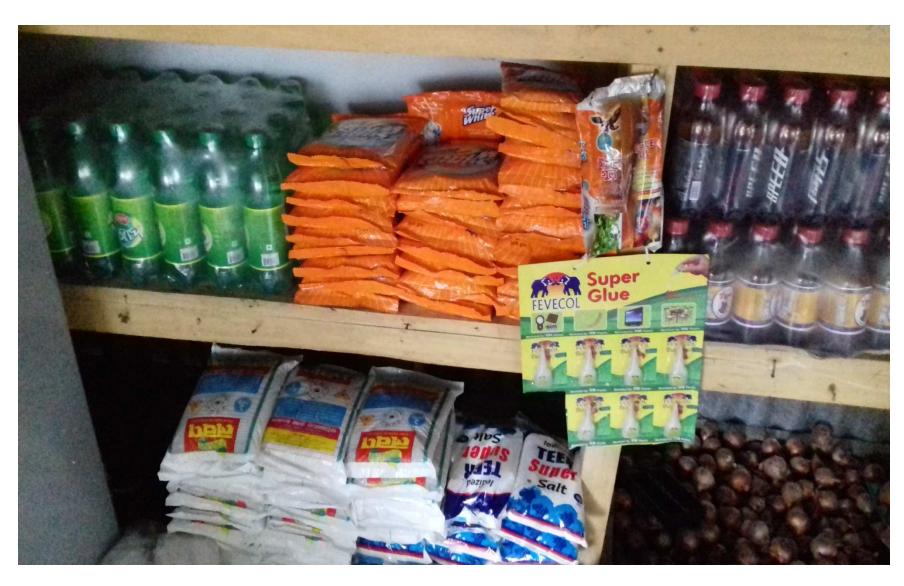




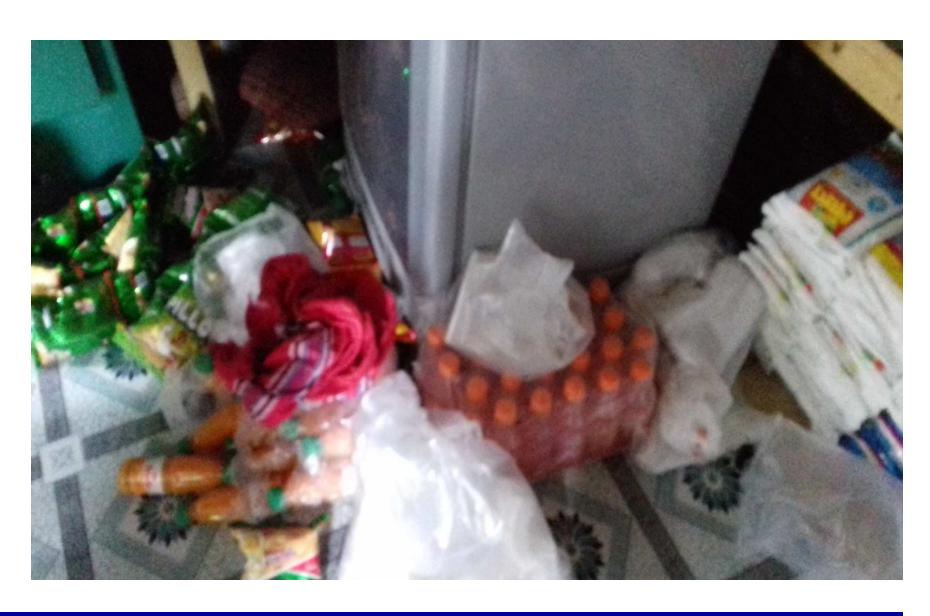




































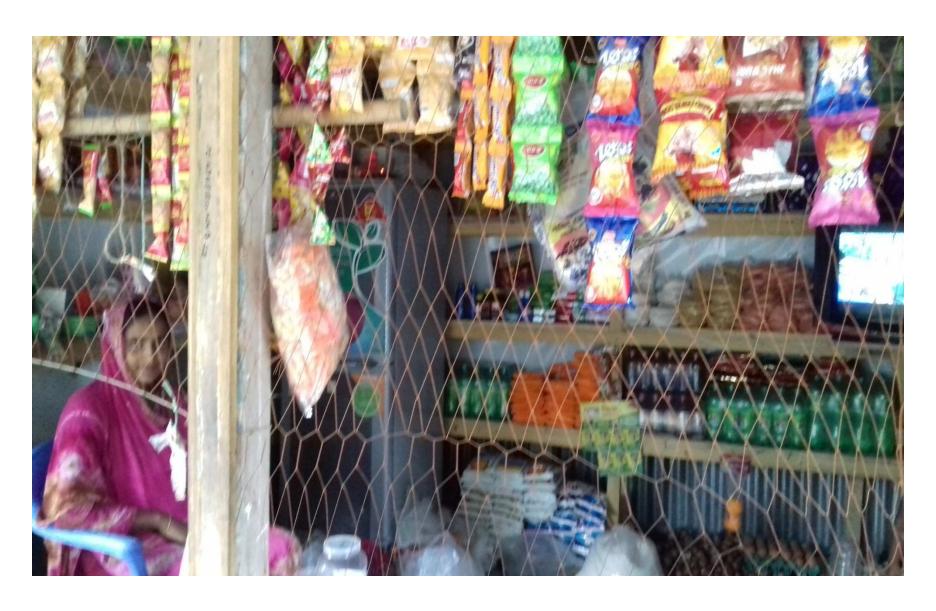










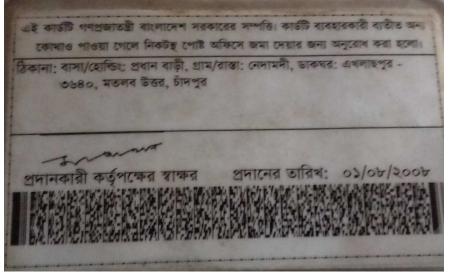




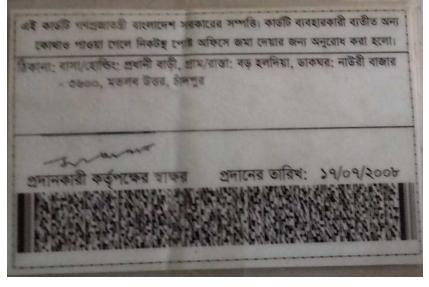




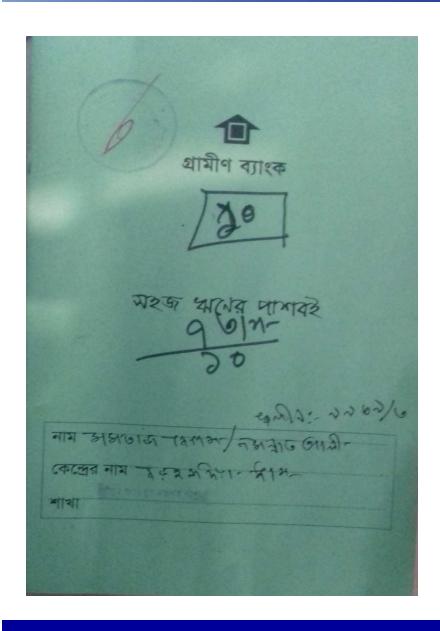


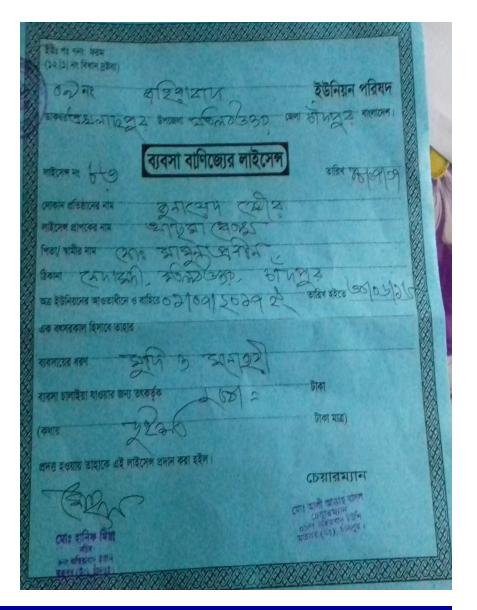














প্রত্যয়ন পত্র-

আমি মো:মতিউর রহমান; গ্রাম: নেদামদী, ডাকঘর ফরাজীকান্দি, উপজেলা উত্তর মতলব,জেলা চাঁদপুর। এ মর্মে প্রত্যয়ন করছি যে, আমার নিজের নামে দলিলকৃত বসতবাড়ীর সামনের অংশে উত্তর পাশ্বে অবস্থিত রাস্তার সাথের আনুমানিক ২শতক জায়গা আমার ছেলে মামুন প্রধানকে (শারীরিক ভাবে অসুস্থ্য হওয়ায়) দোকান করার অনুমতি দিলাম। এতে আমার কোন উত্তরাধীকার এখানে কোন প্রকার আপত্তি করতে পারবেনা। করলে সেটা আইনগত অবৈধ বলে গন্য হবে।

याक्ततः अधिके

মতিউর রহমান







Presented at

153rd Internal Design Lab

(22nd Regional Lab)

on 10th August, 2017at Chandpur

