A Nobin Udyokta Project

SIFUL STORE



Project by: Mahfujur Rahman Verified and Identified By: Md. Gias uddin Matlab Uttar Unit,Chandpur Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Mahfujur Rahman
Age	:	10/12/1989(27 Years)
Marital status	:	Unmarried
Children	:	0 Son, 0 Daughter
No. of siblings:	:	Three brothers and one Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Father N/A N/A N/A N/A N/A
Education, till to date	:	HSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Confectionary Business
Trade License Number	:	120
Business Experiences	:	07 years.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01813502298
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2000 and now still. At first his mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Siful Store
Address/ Location	:	Langtar Bazar, Farajikandi, Matlab (North), Chandpur.
Total Investment in BDT	:	581,000/-
Financing	:	Self BDT : 501,000 (from existing business) - 76% Required Investment BDT : 80,000 (as equity) - 14%
Present salary/drawings from business (estimates)	:	BDT 12,000
Proposed Salary		BDT 14,000
Proposed Business 7% of present gross profit margin Estimated 7% of proposed gross profit margin	:	7% 7%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales (A)	25000	750000	9000000	
Less: Cost of sale (B)	23250	697500	8370000	
Gross Profit 07% (A-B)= [C]	1750	52500	630000	
Less: Operating Costs				
Electricity bill		300	24,000	
Solar Bill		450	5400	
Night Guard Bill		200	1200	
Rent		00	18,000	
Mobile Bill		400	3600	
Salary from Business (Self)		12000	84,000	
Salary from Business (01Employee)		8000	00	
Others (Entertainment)		300	3600	
Non Cash Item:				
Depreciation Expenses(9000*10%)		417	5000	
Total Operating Cost (D)		22067	264804	
Net Profit (C-D):		30433	365196	

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:			
Present items:			5,01,000
Decoration:	50,000		
Freeze	00		
Fan	1000		
Advance:	00		
Present Goods Items (*):	450,000		
Proposed Items (**):		80,000	80,000
Total Capital	501,000	80,000	581,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)

Present Stock item

Product name	Amount
Biscuit, Bread, Cake	40,000
Cold drinks (Various)	20,000
Chips, chanachur	30,000
Water, Juice	15,000
Khata & pen	20,000
Oil, Different lentel, Cours flour	60,000
Cosmetics (Soap, Snow etc)	100,000
Different Rice ,Spice,Flour	80,000
Others	85,000
Total Present Stock	4,50,000

Proposed Item

Product Name	Amount
Khata &pen, Biscuit, Bread, Cake	20,000
Spice, oil and Rice	30,000
Cold drinks (Various)	10,000
Cosmetics (Soap, Snow etc)	20,000
Total :	80,000

Financial Projection of NU BUSINESS PLAN



Dortiouloro		Year 1 (B	DT)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	27000	810000	9720000	30000	900000	10800000
Less: Cost of Sale (B)	25110	753300	9039600	27900	837000	10044000
Gross Profit 7% (A-B)=(C)	1890	56700	680400	2100	63000	756000
Less operating cost:						
Electricity bill		400	4800		500	6000
Solar Bill		450	5400		450	5400
Mobile Bill		500	6000		600	7200
Night guard Bill		250	3000		300	3600
Salary- self		13000	156000		14000	168000
Salary-Employee -01		8500	102000		9000	108000
Shop Rent		00	00		00	00
Others		500	6000		600	7200
Depreciation Expenses		417	5000		417	5000
Total Operating Cost (F)		24017	288204		25867	310404
Net Profit =(E-F)		32683	392196		37133	445596
GT payback		48000			48000	
Retained Income:		344190	6		397596	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit (Ownership Tr. Fee added back)	392196	445596
1.3	Depreciation (Non cash item)	5000	5000
1.4	Opening Balance of Cash Surplus	0	349196
	Total Cash Inflow	477196	799792
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48000
2.3	Payment of GB loan	00	00
	Total Cash Outflow	128000	48000
3.0	Net Cash Surplus	349196	751792

SWOT Analysis



STRENGTH

- Skill and 07 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

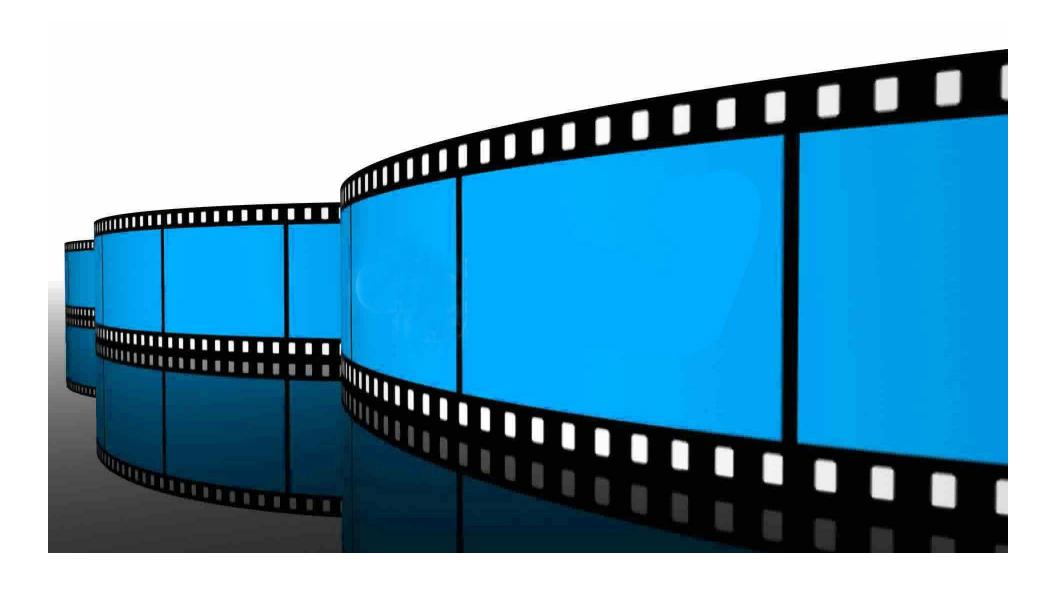
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft













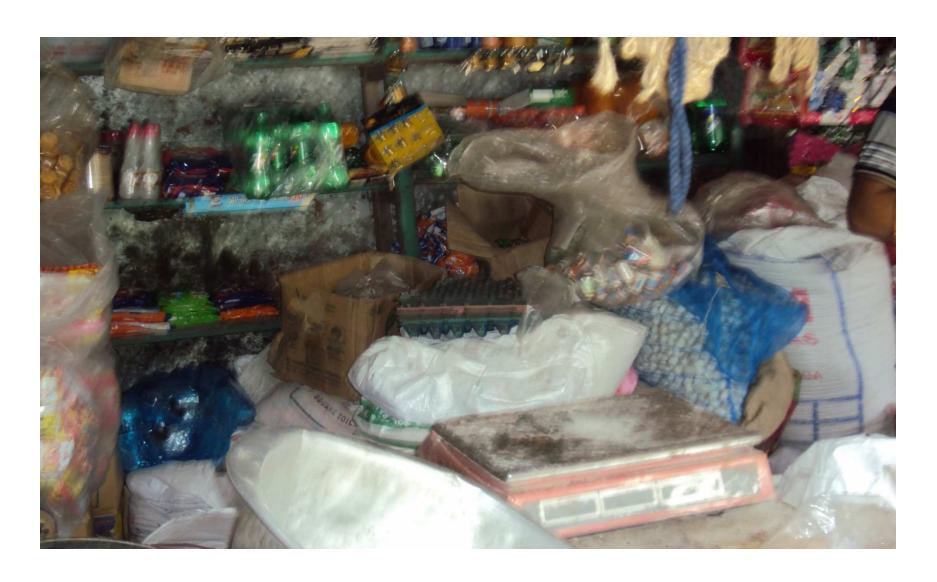
























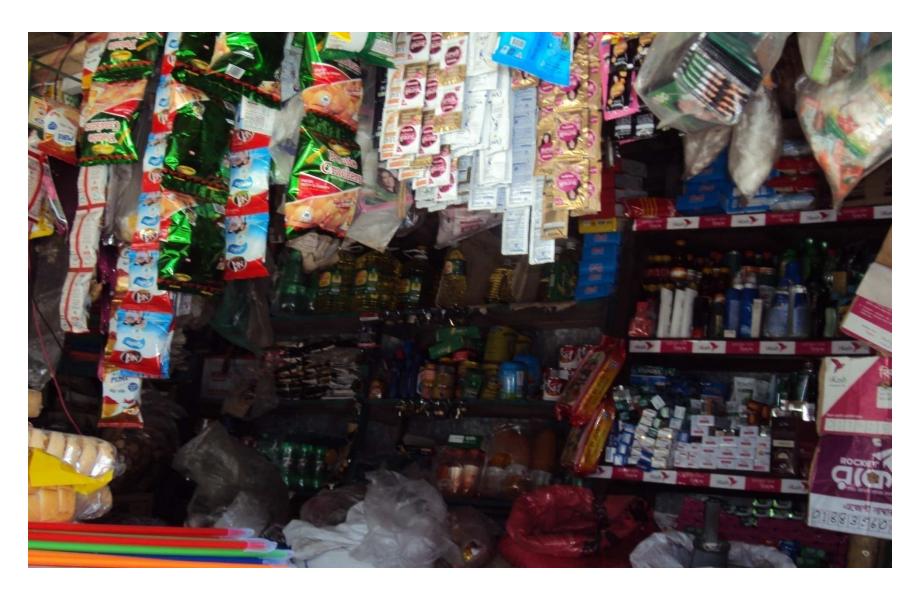
























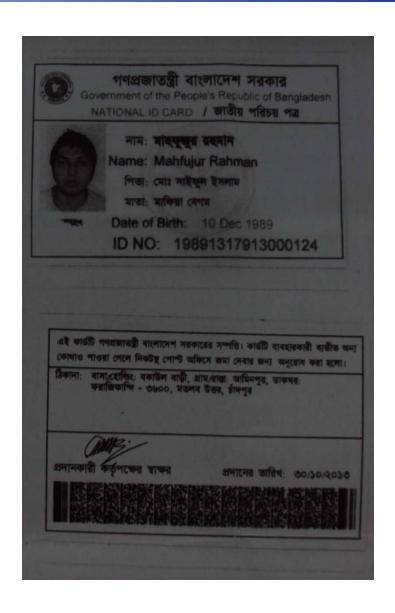






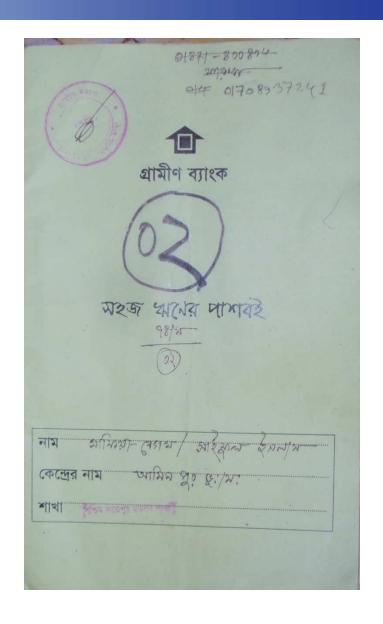


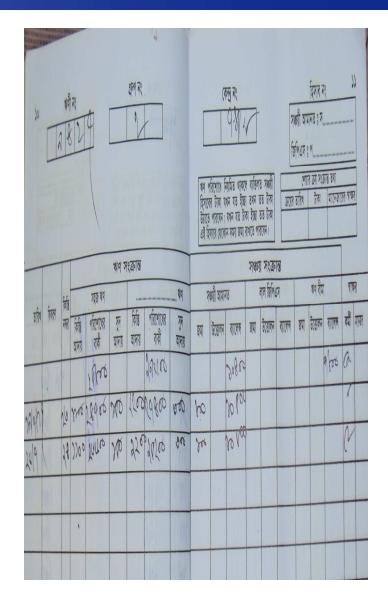




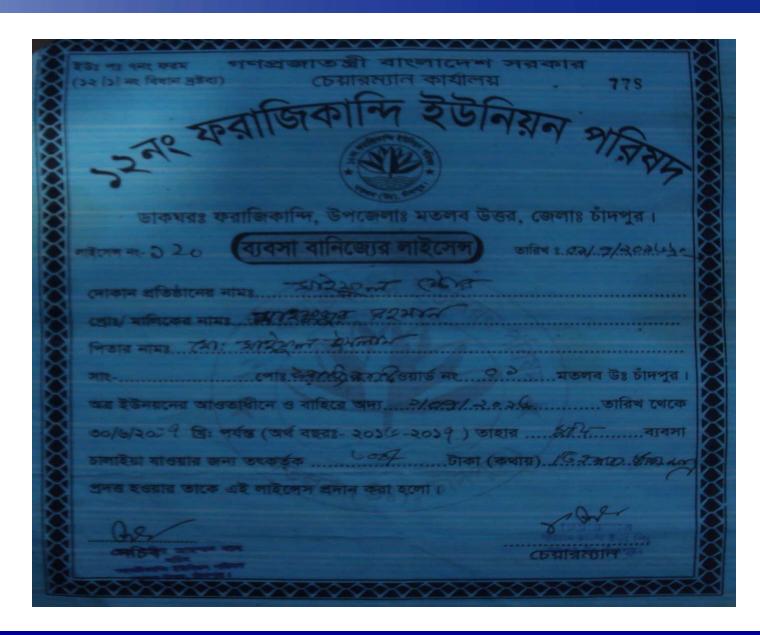




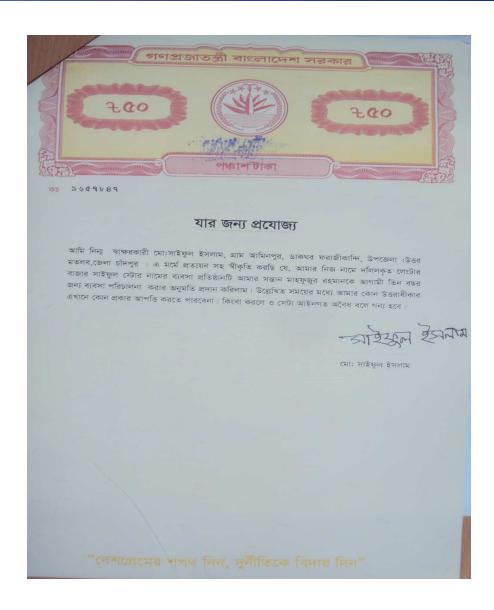


















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