# A Nobin Udyokta Project Paris Cosmetics and Khela Ghor



Presented by :Riaj Uddin

**NU Identified and PP Prepared by: Taposh Kumar Sharma** 

Verified By: Md. Ballal Hossain



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Riaj Uddin
Age	:	30/06+/1994 ( Years-23)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	Brothers;-02 ,Sisters-03
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother Father Nurjahan Begum Payer Ahmed Mollah Member since:25/02/2008 Branch:Chandipur, Ramgonj,Centre no.22/m, Group:04,Loanee No. 2184,First loan:10,000/- Existing loan:50,000/-,Outstanding: 12,840/-
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	:	Father N/A N/A N/A N/A
Education	:	Class Ten

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Cosmetics Business .
Trade License Number	:	218
Business Experiences and Training Info	:	06 years . He got training fromhis father's shop .
Other Own/Family Sources of Income	:	His father is a farmer and brother stay abroad.
Other Own/Family Sources of Liabilities	•	N/A
NU Contact Info		01733-816863
NU Project Source/Reference	÷	GT Ramgonj Unit Office, Lakshmipur

### BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2008. At first his mother took a loan amount of 10,000 BDT from Grameen Bank. NU's mother built their own house from the income of GB loan. NU's mother gradually improved their life standard by using GB loan.

### PROPOSED BUSINESS Info.



Business Name	:	Paris Cosmetics and Khela Ghor .
Address/ Location	:	Jia shopping complex, Ramgonj, Lashmipur .
Total Investment in BDT	:	4,20,000/-
Financing	:	Self BDT 3,50,000 (from existing business) - 83,% Required Investment BDT : 70,000 (as equity) - 17 %
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	20%
Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	02 months

### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
resent Stock Item:  1.CT Gold churi+kaner dul+mala set  2.Lip gloss,Eyeliner,Lipstick,Nail polish etc  3.Face wash,Cream,Meril glycerine  4.Baby cosmetics  5.Lotion item,powder item,oil item,shampoo item  6.Lux,Dove,Dettol,Sandalina,YC,Chandon saban etc  7.Body,Room & party spay  8.Tooth brush,Diaprens,Sanitary pad  9.Tay item & Bag item  10.Panty  Present Stock: (*)  1. Decoration	25,000 15,000 25,000 15,000 60,000 5,000 8,000 15,000 12,000 20,000		3,50,000
Proposed Stock item: (**)  1.CT Gold churi+kaner dul+mala set  2.Face wash,Cream,Meril glycerine  3.Bag item  4.Panty item  5.Lotion item		15,000 15,000 10,000 15,000 15,000	70,000
Total Capital	3,50,000	70,000	4,20,000

PRESENT & PROPOSED INVESTMENT Breakdown Annex-2



#### PRESENT STOCK ITEMS

Product name with quantity	Amount
<ul><li>1.CT Gold churi+kaner dul+mala set</li><li>2.Lip gloss,Eyeliner,Lipstick,Nail polish etc</li><li>3.Face wash,Cream,Meril glycerine</li></ul>	25,000 15,000 25,000
4.Baby cosmetics 5.Lotion item,powder item,oil item,shampoo item 6.Lux,Dove,Dettol,Sandalina,YC,Chandon saban etc	15,000 60,000 5,000
7.Body,Room & party spay 8.Tooth brush,Diaprens,Sanitary pad 9.Tay item & Bag item	8,000 15,000 12,000
10.Panty 11.Decoration	20,000 1,50,000
<b>Total Present Stock</b>	1,50,000

### **PROPOSED ITEMS**

Product name with quantity	Amount
1.CT Gold churi+kaner dul+mala set 2.Face wash,Cream,Meril glycerine	15,000 15,000
<ul><li>3.Bag item</li><li>4.Panty item</li><li>5.Lotion item</li></ul>	10,000 15,000 15,000
Total proposed Stock	70,000

### EXISTING BUSINESS OPERATIONS Info.



Particulars	Existi	Existing Business (BDT)				
rai ticulai 5	Daily	Monthly	Yearly			
Sales Income (A)	3,500	1,05,000	12,60,000			
Less: Cost of sales (B)	2,800	84,000	10,08,000			
Gross Profit (C)= A-B	700	21,000	2,52,000			
Less: Operating Costs						
Electricity bill		700	8,400			
Generator bill		300	3,600			
Shop Rent		3,800	45,600			
Night Guard bill		250	3,000			
Mobile bill		600	7,200			
Present salary/Drawings- self		7,000	84,000			
Others (fee) Entertainment (etc).		1,000	12,000			
Non Cash Item:						
DepreciationExpenses:1,50,00*10%		1,250	15,000			
Total Operating Cost (D)		14,900	1,78,800			
Net Profit (C-D):		6,100	73,200			

### FINANCIAL PROJECTION OF NU BUSINESS PLAN



		Year	1 (BDT)		Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales (A)	4,500	1,35,000	16,20,000	5,500	1,65,000	19,80,000	
Less : cost of sales (B)	3,600	1,08,000	12,96,000	4,400	1,32,000	15,84,000	
Gross Profit (C=(A-B)	900	27,000	3,24,000	1,100	33,000	3,96,000	
Less: Operating Costs							
Electricity bill		700	8,400		800	9,600	
Generator bill		300	3,600		400	4,800	
Shop Rent		3,800	45,600		3,800	45,600	
Night Guard bill		250	3,000		300	3,600	
Mobile Bill		700	8,400		800	9,600	
Present Salary- Self		7,000	84,000		8,000	96,000	
Present salary-Employee (1)		4,000	48,000		5,000	60,000	
Others (fee),& Entertainment		1,000	12,000		1,100	13,200	
Non Cash Item:							
DepreciationExpenses:60,000*15% &60,000*10%		1,250	15,000		1,250	15,000	
Total Operating Cost (D)		19,000	2,28,000		21,450	2,57,400	
(Net Profit C-D) :		8,000	96,000		11,550	1,38,600	
Payback to GT		42,000 42,00			42,000	)	
Retained Income:		54,000			96,600		

### CASH FLOW Projection on Business Plan (Rec. & Pay.)



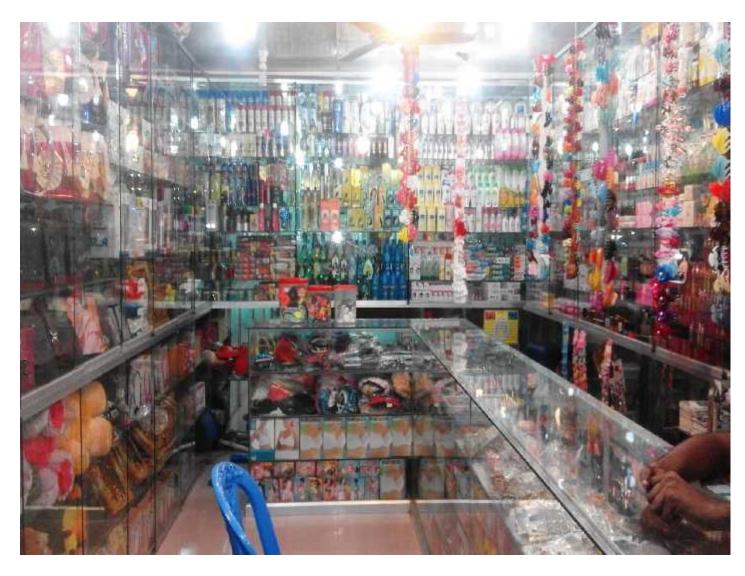
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	96,000	1,38,600
1.3	Depreciation (Non Cash Item)	15,000	15,000
1.4	Opening Balance of Cash Surplus		69,000
	Total Cash Inflow	1,81,000	2,22,600
2.0	Cash Outflow		
2.1	Purchase of Cow	70,000	0
2.2	Payment of GB Loan	0	
2.3	Investment Pay Back	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3.0	Net Cash Surplus	69,000	1,80,600

## **SWOT Analysis**

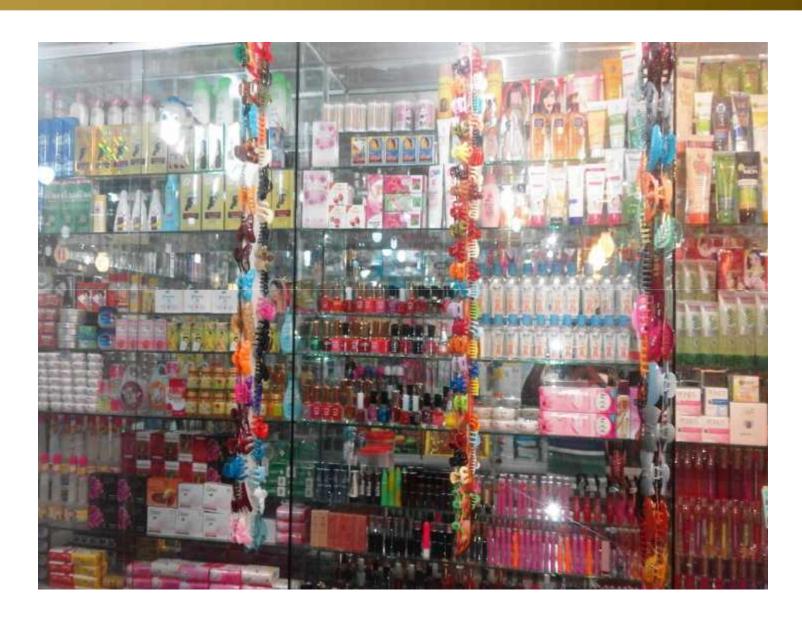


STRENGTH	WEAKNESS
➤ Skilled & 06 years experience ➤ Well known in local areas	<ul><li>Opponent in same areas</li><li>Credit sale</li></ul>
OPPORTUNITIES	THREATS
<ul> <li>➤ Center point for business holders</li> <li>➤ Beside Main Road</li> <li>➤ Huge Demand in locality</li> </ul>	<ul><li>➢ Fire</li><li>➢ Theft</li><li>➢ Political unrest</li></ul>

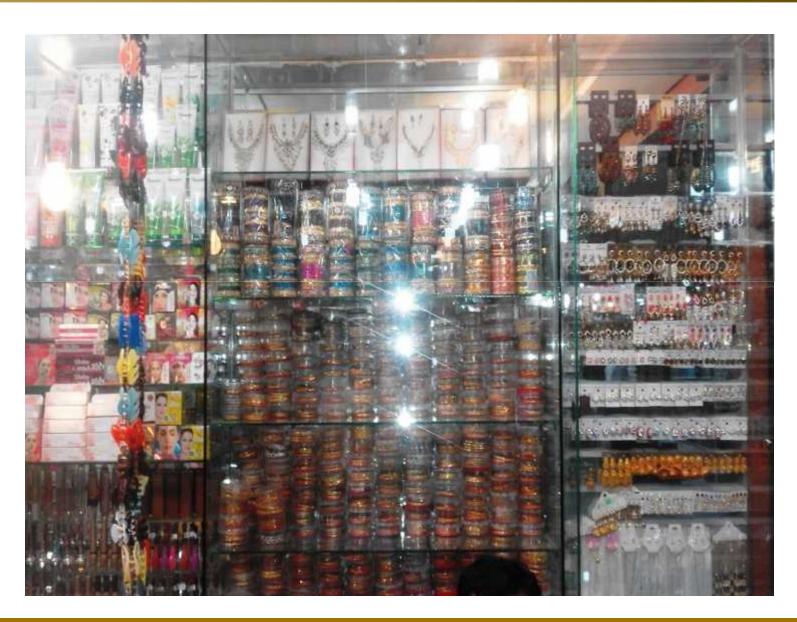




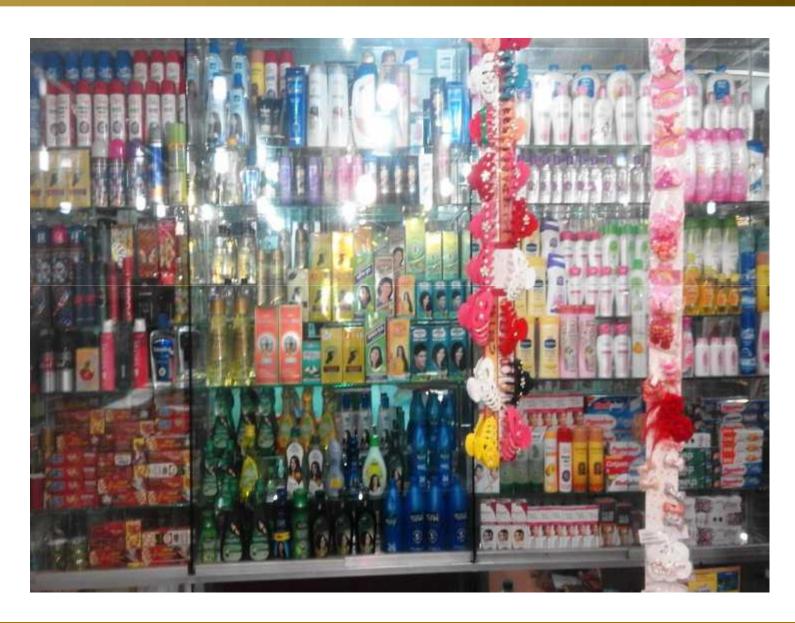




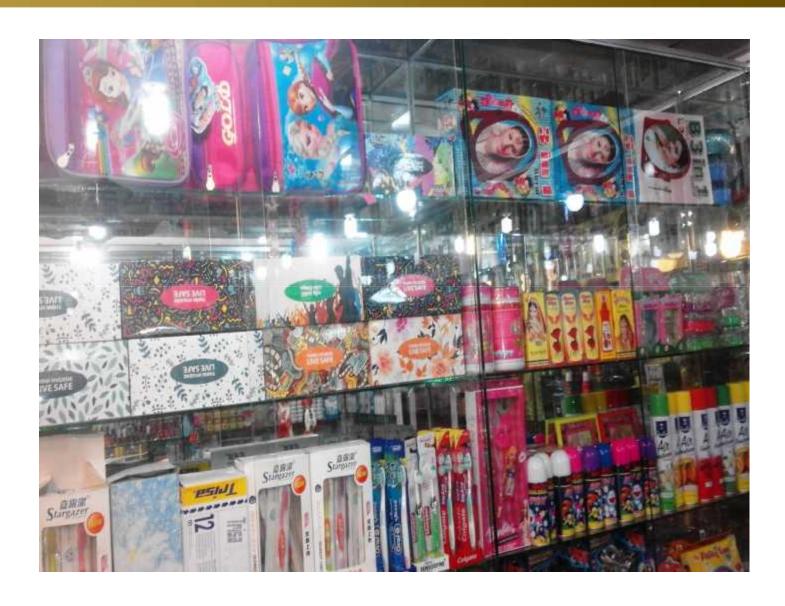




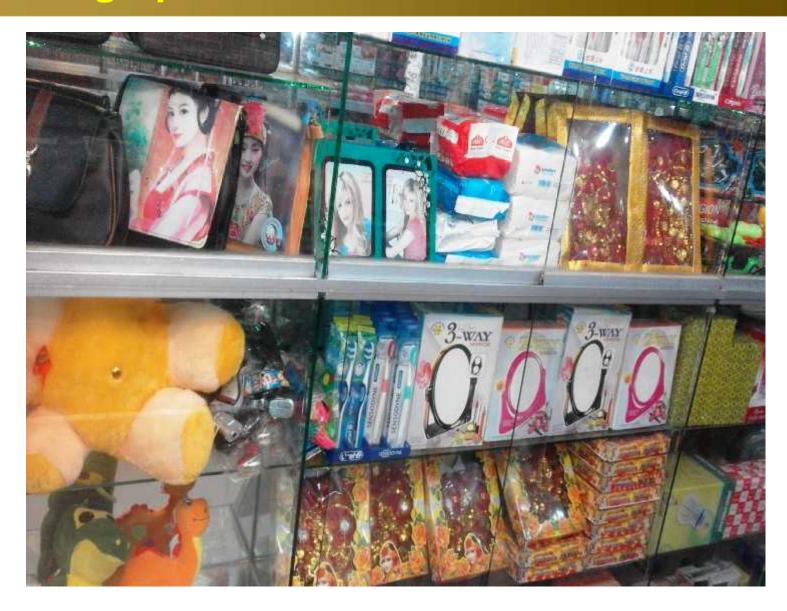




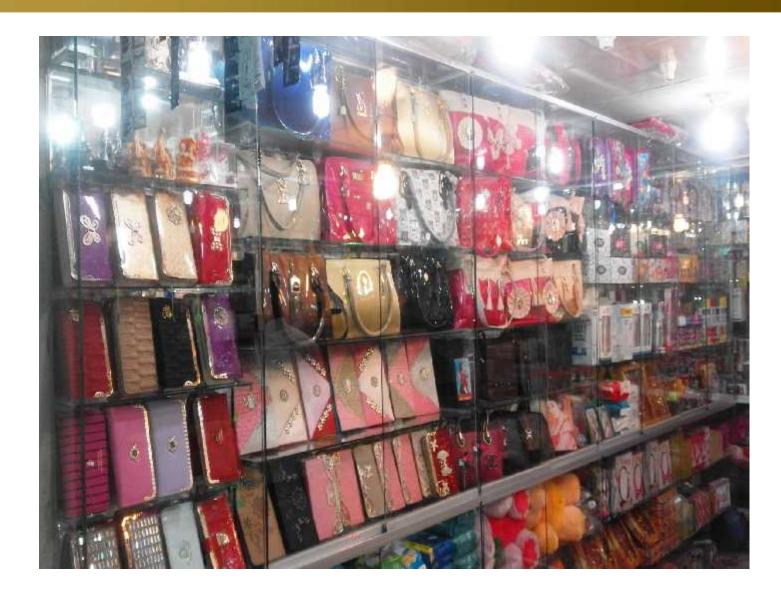






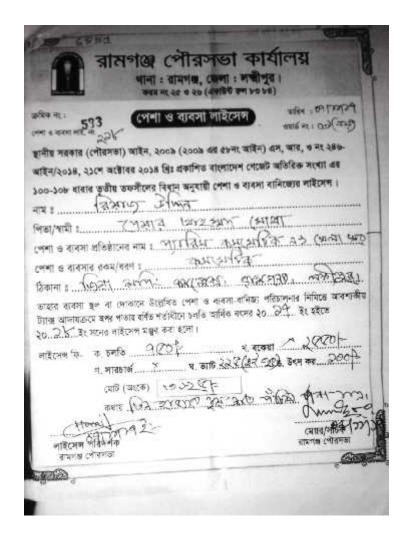




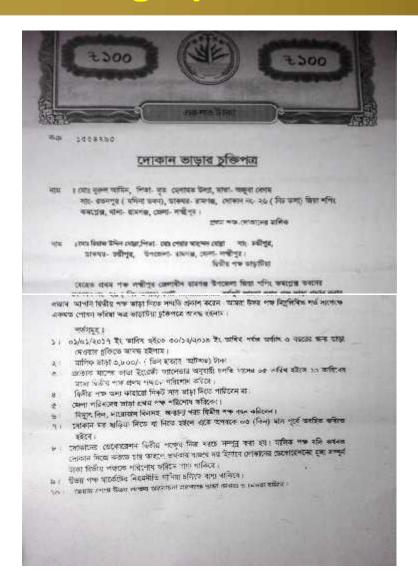


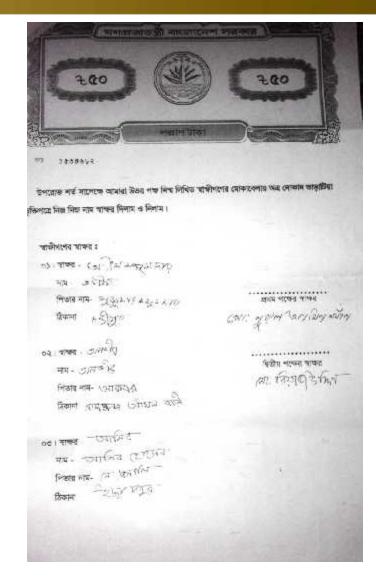














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