

Proposed NU Business Name :MA DIGITAL STUDIO AND VIDEO EDITING HOUSE



Project identification and prepared by: Md. NAZIMUDDIN
NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD .SHAMIM BHUIYA
Age	:	10- 02 -1988 (29 Years)
Education, till to date	:	CLASS EIGHT
Marital status	:	UNMARRIED
Children	:	No
No. of siblings:	:	3 Brothers ,0 Sister.
Address	:	Vill: TABARIYA .P.O:NAGOURPUR , P.S: nagourpur , Dist: Tangail.
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mst :SHANAZ
(iii) Father's name	:	MD.ABDUL ALIM VUIYA
(iv) GB member's info	:	Branch :SOLIMABATH Cen/48P(MEL), Member ID : 6457/1 , Group No:02 Member since:07/01/2004 First loan: BDT 5000 /-
Further Information:		Outstanding loan: 14000
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	05years experience in running business. He has no training
Other Own/Family Sources of Income	:	business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01736705591
Family's Contact No.	:	01723660778
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHANAZ joined Grameen 13years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in . business.

Proposed Nobin Udyokta Business Info

Business Name	:	MA DIGITAL STUDIO AND VIDEO EDITING HOUSE
Location	:	TABARIA BAZZAR NAGARPUR TANG AIL
Total Investment in BDT	:	BDT/-168270
Financing	:	Self BDT 118270/- (from existing business 70% Required Investment BDT 50,000/- (as equity) 30%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20ft x 10 ft= 200 square ft
Security of the shop	:	100000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; CD ,COVER , KALI , ANEGY BALL LAMATING PAPER PONGS PHOTO PAPER etc.▪The business is operating by entrepreneur. Existing no employee.▪The shop is WONT.▪Collects goods from tangail▪Agreed grace period is 3 months.

Existing Business (BDT)

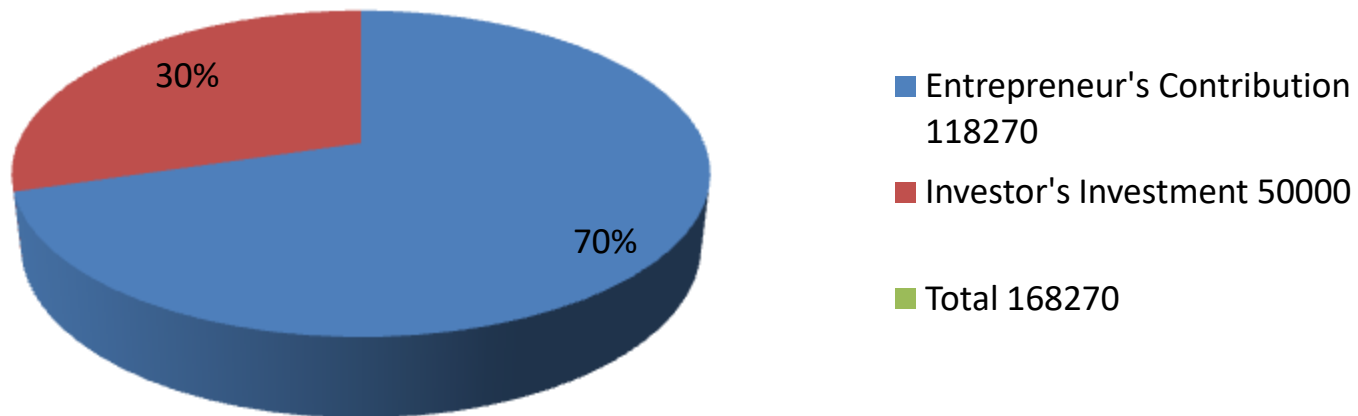
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
; CD ,COVER , KALI , ANEGY BALL LAMATING PAPER PONGS PHOTO PAPER		64500	774000
Total Sales (A)		64500	774000
Less. Variable Expense			
; CD ,COVER , KALI , ANEGY BALL LAMATING PAPER PONGS PHOTO PAPER	0	51600	619200
Total variable Expense (B)	0	51600	619200
Contribution Margin (CM) [C=(A-B)]	0	12900	154800
Less. Fixed Expense			
Rent		1000	12000
Electricity Bill		500	6000
Transportation		,200	2400
Mobile Bill		300	3600
Entertainment		200	2400
Gurd		100	1200
janitor		100	1200
Salary (self)		5,000	60,000
Total fixed Cost (D)		7400	88800
Net Profit (E) [C-D]		5500	66000

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
CD	1750		1750
COVER	6500		6500
KALI	1800		1800
PANCH	1800		1800
FOTO PAPER	1440	50000	51440
BALP	1500		1500
FOTOKAPI	2040		2040
LAMATING	1440		1440
SECURITY	100000		100000
Total	118270	50000	168270

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year(+5%)
Revenue (sales)			
CD ,COVER , KALI , ANEGY BALL LAMATING PAPER PONGS PHOTO PAPER	64500	774000	812700
Total Sales (A)	73500	774000	812700
Less. Variable Expense			
CD ,COVER , KALI , ANEGY BALL LAMATING PAPER PONGS PHOTO PAPER	51600	619200	650160
Total variable Expense (B)	51600	619200	650160
Contribution Margin (CM) [C=(A-B)]	12900	154800	162540
Less. Fixed Expense			
Rent	1000	12000	12000
Electricity Bill	500	6000	6000
Guard	100	1200	1200
Mobile Bill	300	3600	3600
generator	100	1200	1200
Entertainment	200,	2400	2400
transportation	200	2400	2400
Salary (self)	5000	60,000	60,000
Total Fixed Cost	7400	88800	88800
Net Profit (E) [C-D]	5500	66000	73740
Investment Payback		30000	30000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	66000	73740
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		36000
	Total Cash Inflow	116000	109740
2	Cash Outflow		
2.1	Purchase of Product	50000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80000	30000
3	Net Cash Surplus	36000	79740

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

মা ডিজিটাল ষ্টুডিও এন্ড ভিডিও এডিটিং হাউজ

মোঃ সিজান

প্রোপ্রাইটর

আমরা আপনার প্রিয় মূর্ত্ত গুলো ধরে রাখি.....
আপনি সুন্দর হলে ধরে দেব, অসুন্দর হলে গড়ে দেব.....
ছবি মানেই স্মৃতি, আজকের ছবি আগামী দিনের স্মৃতি,
আর সেই স্মৃতিকে অক্ষুণ্য রাখার প্রতিশ্রুতি দিচ্ছে
মা ডিজিটাল ষ্টুডিও এন্ড ভিডিও এডিটিং হাউজ।





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