Sofik Dairy Farm



Project by: Rupali Begum Identified by-Md. Razuan Kharim Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Mst Rupali Begum
Age	:	05/01/1985 (34 Years)
Marital status	:	Married
Children	:	01 Daughte2
No. of siblings:	:	01 Brother, 02 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Mst: Khoshimon Begum Md' Abdul Latib Member since:2005 to 2015 Branch: Gupalpur, Centre no.15 Group:02 Lone no :N/A First loan: 3,000/- Total Amount Received: Tk. 150,000 Last Loan: 50000 Tk, Outstanding: N/A
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A
Education	:	Eight

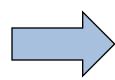
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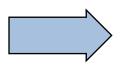
Present Occupation	:	Business (Dairy Farm)
Trade License Number	:	439
Business Experiences	:	10 Year
Other Own/Family Sources of Income	•	Agriculture
NU Contact Info	•	01785992715
Legal Requirements of Business	•	- Trade License, Contract with Owner of shop place, No hamper to environment.
Permanent Address	•	Vill; Gupalpur , P/O: Gopalpur P/S: Saturia , Dist: Manikgonj
Other Own/Family Sources of Liabilities	-	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY





NU's Mother was a member of Grameen Bank under Gupalpur Branch from 2005 to 2015.



NU's Mother spent his GB loan behind his brother's business. NU's family gained financial solvency through proper utilization of GB Loan.

PROPOSED BUSINESS info



Business Name	:	Sofik Dairy Farm
Address/ Location	:	Gupalpur, Saturia, Manikgonj
Total Investment in BDT	:	270,000 BDT
Financing	:	Self BDT :200,000 (from existing business) -75% Required Investment BDT :70000 (as equity) -25%
Present salary/drawings from business (estimates)	:	BDT4,000
Proposed Salary		BDT 4,000
Proposed Business % of present gross profit margin	:	70%
Estimated % of proposed gross profit margin	:	70%
iii. Agreed grace period	:	2 months

PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Fizi Cow 02 Cross cow 01 Cow shed	1,60,000 32,000 8,000		200,000
Proposed Stock Items: Australia Milk Cow with one calf		70000	70,000
Total Capital	200,000	70,000	270,000

EXISTING BUSINESS OPERATION info



	Existing Bu	Existing Business (BDT)			
Particulars Particulars	Monthly	Yearly			
Cow Sales	-	160000			
Less: Cost of Food	-	48,000			
Profit (70%) [A]	-	112,000			
Less: Operating Costs					
Electricity bill	100	1,200			
Cow Purchase	-	35,000			
Mobile bill	150	1,800			
Present salary/Drawings- self	4,000	48,000			
Present salary employee -	-	1			
Others(Chada, SMS, TL)	200	2,400			
Non Cash Item:					
Depreciation Expense(8,000*15%)	100	1,200			
Total Operating Cost (D)		89,600			
Net Profit (C-D):		22,400			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



	Year	1 (BDT)	Year 2 (BDT)	
Particulars	Monthly	Yearly	Monthly	Yearly
Cow Sales		160,000		160,000
Less: Cost of Food		48000		48000
Profit (70%) [A]		112,000		112,000
Less: Operating Costs				
Electricity bill	120	1,440	140	1,680
Cow Purchase		-		-
Transport	100	1,200	150	1,800
Mobile Bill	200	2,400	300	3,600
Present salary/Drawings- self	4,000	48,000	4000	48,000
Others (Chada, SMS, TL)	250	3,000	300	3,600
Non Cash Item:				
Depreciation Expenses(8,000*15%)	100	1,200	100	1,200
Total Operating Cost (E)		57,240		59880
Net Profit		54,760		52,120
Gt payback		42,000		42,000
Retained Income:	12	2,760	10,	,120

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & Pay)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	54,760	52,120
1.3	Depreciation (Non cash item)	1,200	1,200
1.4	Opening Balance of Cash Surplus	-	13960
	Total Cash Inflow	125,960	67280
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	Total Cash Outflow	112,000	42000
3.0	Net Cash Surplus	13960	25280

SWOT ANALYSIS



Internal Environment

Strength

- NU is full time engaged with Dairy farm
- Skilled & Experience
- GoodCommunicationSystem.
- Good Networking with milk buyer
- Mother is capable to take care of cattle
- No Credit Sale

Weakness

Scarcity of investment

External Environment

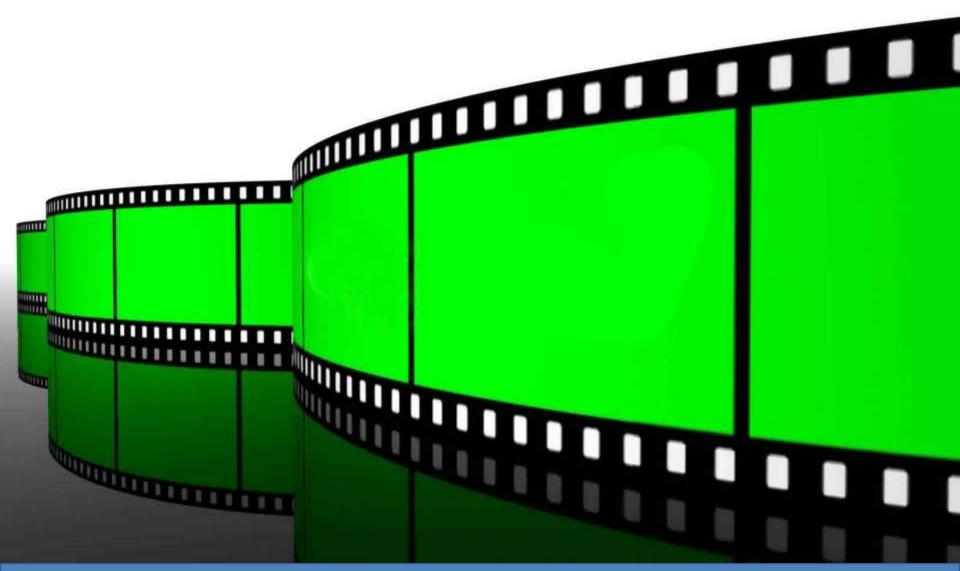
Opportunity

- Expansion of Business
- Increasing the profitability

Threat

- Cow related disease
- Theft.





GT Social Business Unit, Dhamrai

















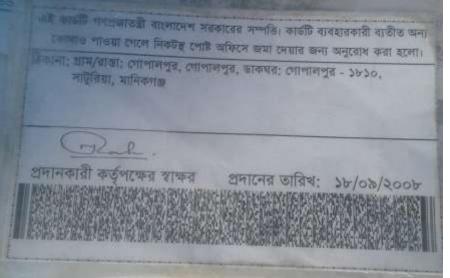


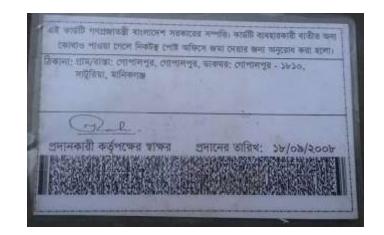




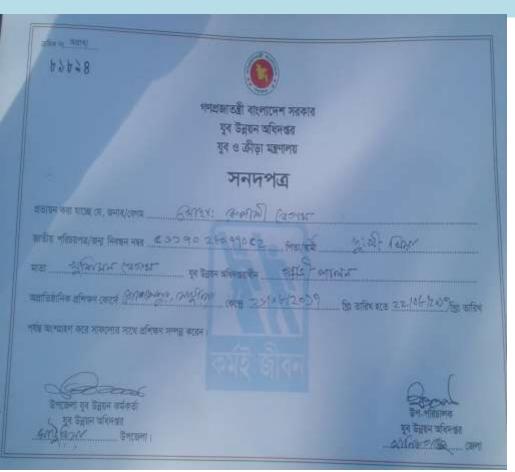


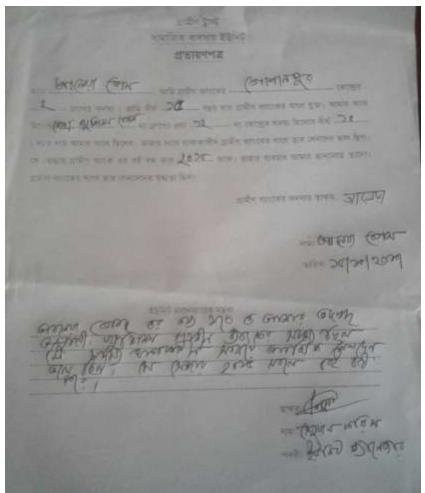


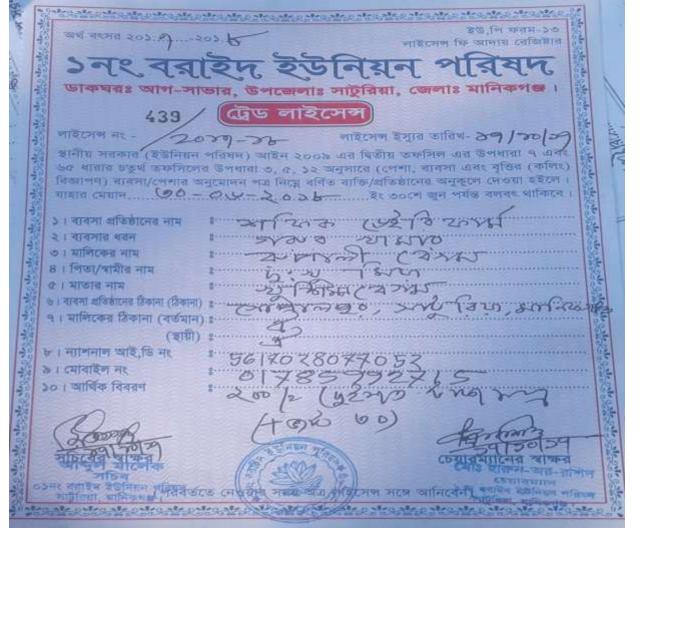














Presented at

Internal Design Lab

On Octobar --, 2017 at GT

