Proposed NU Business Name: Priya Vision



Project identification and prepared by: Md. Abu Bakkar Siddique, Khulna Sadar Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	Protap Biswas				
Age	:	06-09-1984 (33 Years)				
Education, till to date	:	SSC				
Marital status	:	Single				
Children	:	0None Dauther 0 Son				
No. of siblings:	:	01 Bothers 01 Sisters				
Address	:	Vill: Choygoria,P.O: Choygoria ,P.S: Batiaghati, Dist: Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Madhuri Biswas Sankor Biswas Branch: BatiaghataCentre # 29 (Female), Member ID:1943 , Group No: 02 Member since: 29-09-1997 (20 Years) First loan: BDT =3,000 /- Last loan BDT=60,000/-				
Further Information:	:	Outstanding loan:= 43,500/-				
(v) Who pays GB loan installment (vi) Mobile lady	•	Father No				
(vii) Grameen Education Loan		No				
(viii) Any other loan like GB, BRAC ASA etc		No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01955-004335
Family's Contact No.	:	01883-015360
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Madhuri Biswas joined Grameen Bank since 20 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

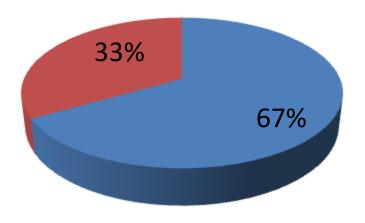
Proposed Nobin Udyokta Business Info					
Business Name	:	Priya Vision			
Location	:	Earth Para Chygoria,Batiaghata,Khulna			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 67 %			
		Required Investment BDT 50,000/- (as equity) 33 %			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	0 ft x 0 ft= square ft			
Security of the shop :		Own House			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Diss Conection etc. Average 80 % gain on sales. The business is operating by entrepreneur. Existing one employee. The shop is owneer. Collects goods from Khulna. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Diss Cable Service	750	22,500	270,000			
Total Sales (A)	750	22,500	270,000			
Less. Variable Expense						
Cable	150	4,500	54,000			
Total variable Expense (B)	150	4,500	54,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Electricity Bill		1000	12,000			
Transportation		500	6,000			
Mobile Bill		500	6,000			
Entertainment		500	6,000			
Salary (staup)		4,000	48,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		11,500	138,000			
Net Profit (E) [C-D)		6,500	78,000			

Investment Breakdown								
Particulars		Existin	g	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
C able	2500	15	37500	C able	1200	15	18000	55,500
Diss Tranmetre	1	20000	20000	Diss Tranmetre	1	20000	20000	40,000
Nut -M	30	500	15000	Nut -M	5	500	2500	17,500
D V Metre	1	10000	10000	D V Metre	1	5000	5000	15,000
Others			17500	Others			4,500	22,000
Total			100,000				50,000	150,000

Source of Finance

■ Entrepreneur's contibution 100000 ■ Investor's Investment 50000 ■ Total 150000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Diss Cable Service	1,000	30,000	360,000	378,000	396,900
Total Sales (A)	1,000	30,000	360,000	378,000	396,900
Less. Variable Expense					
Cable	200	6,000	72,000	75,600	79,380
Total variable Expense (B)	200	6,000	72,000	75,600	79,380
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520
Less. Fixed Expense					
Electricity Bill		1600	19,200	20,160	21,168
Transportation		200	2,400	2,520	2,646
Mobile Bill		500	6,000	6,300	6,615
Entertainment		500	6,000	6,300	6,615
Salary (staup)		4,000	48,000	50,400	52,920
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		1,667	20,000	20,000	20,000
Total Fixed Cost		13,467	161,600	165,680	136,720
Net Profit (E) [C-D)		10,533	126,400	136,720	180,800
Investment Payback			80,000	80,000	80,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	126,400	136,720	180,800
1.3	Depreciation (Non cash item)	20,000	20,000	20,000
1.4	Opening Balance of Cash Surplus		126,400	263,120
	Total Cash Inflow	196,400	283,120	463,920
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20,000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	126,400	263,120	443,920

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:05

Experience & Skill: 05 Years

Own Business: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

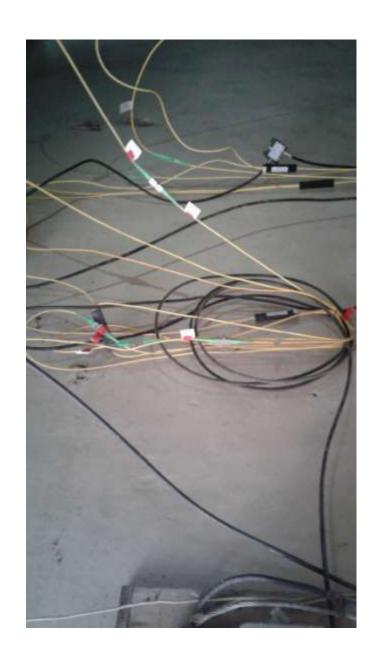
THREATS

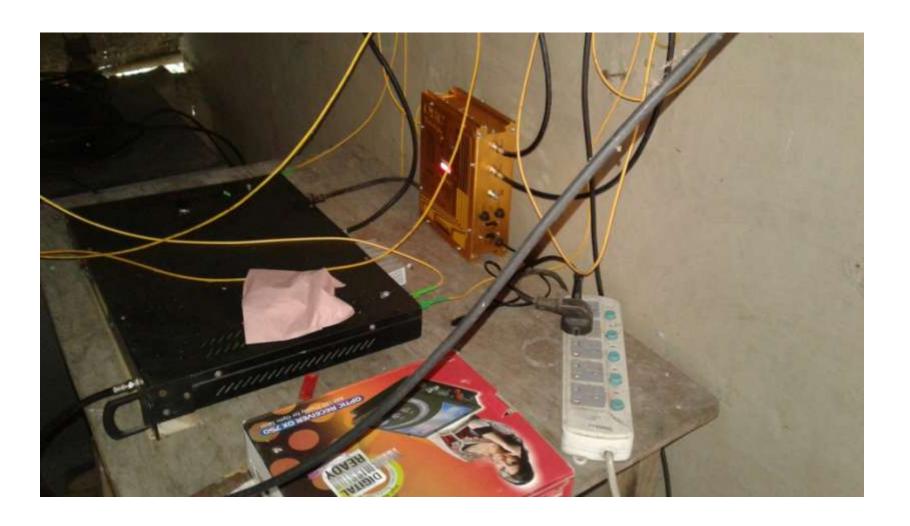
Theft

Fire

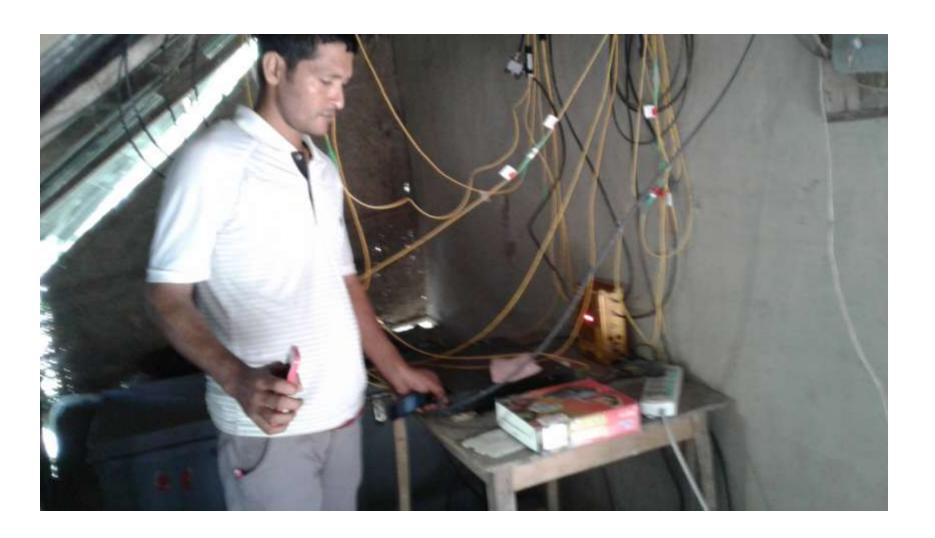
Political unrest

Pictures





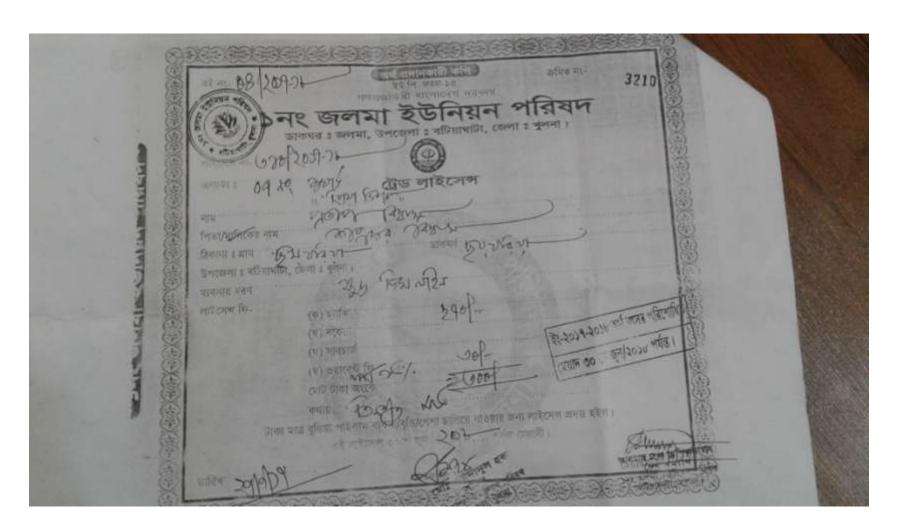












সম্মতি পত্ৰ

আমি নিমুখাঞ্চরকারী সোর শিক্ষা কর্মান বিশ্ব প্রকারণ করিছি বিশ্ব প্রকারণ করিছিল।

আমার ছেদে নামঃ

আমার ছেদে নামঃ

আমার ছেদে নামঃ

আমার ছেদে নামঃ

আমার ছেদে বাবলা প্রকানিটি

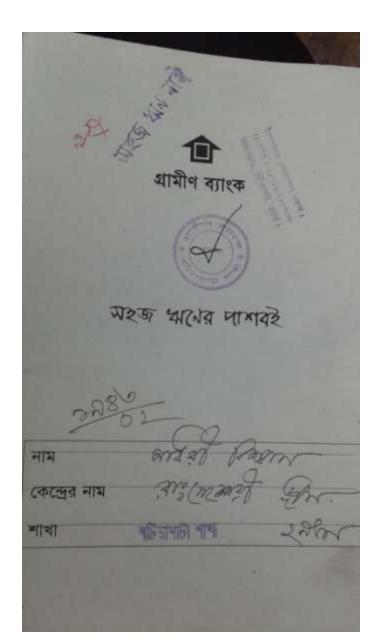
বীর্মানিন যাবং পরিচালনা করে আসছে। উক্ত বাবসায় আমার কোন পুক্তি বা অংশীদাবিত্ব

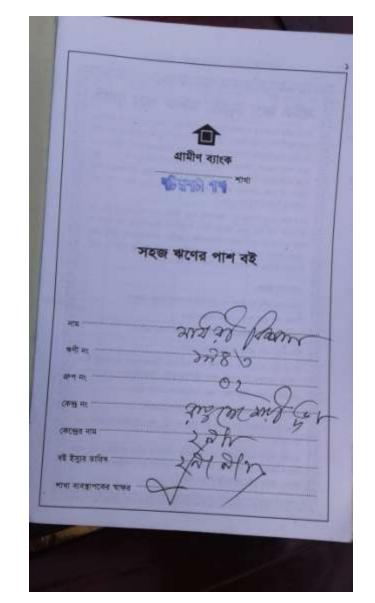
নেই। কিন্তু উক্ত দোকান মরটির মালিক আমি হওয়ায় আমার ছেদেকে কে তার ব্যবসা
পরিচালনা করার সম্মতি আনাছি এমনকি পরবর্তীতে ও কোন প্রকার আপতি থাকবে

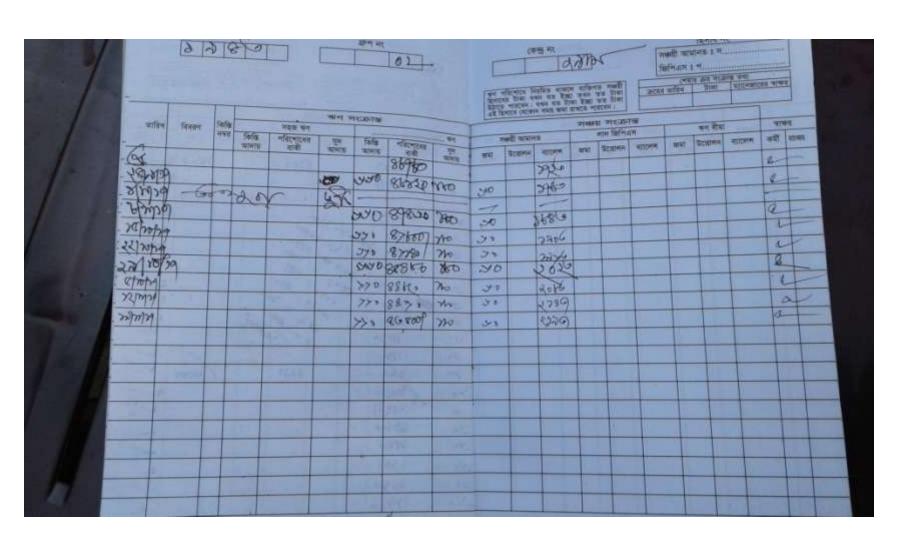
লা। উক্ত ব্যবসা প্রতিষ্ঠান সে বতনিন ইছো করতে পারবে।

আমি ভাঁর ভবিষ্যত জীবনের উভরোভর নাফল্য ও মঙ্গল কামনা করছি।

मानकः (कार्यकः कार्यकः)
मानः स्वरं कार्यकः (कार्यकः)
भागः । स्वरं कार्यकः (कार्यकः)
धानः । स्वरं कार्यकः । स्







FAMILY PICTURE

