

Proposed NU Business Name: **Purnima video and studio**



Project identification and prepared by: Md. Answar Ali,
Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	NARESH CHONDRA RAJBOR
Age	:	01-06-1993(26 Years)
Education, till to date	:	B.A Pass
Marital status	:	Unmarried
Children	:	no
No. of siblings:	:	03 Brothers,01 Sisters
Address	:	Vill: Amlytola,P.O : Jalchatro, P.S: Modhupur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOKUL RAJBOR
(iii) Father's name	:	BANAZ CHONDRA RAJBOR
(iv) GB member's info	:	Branch: Vaighat modhupur, Centre # 77 (Female), Member ID: 6178, Group No:06 Member since: 05-08-2003 (14Years) First loan: 3000 taka. Existing loan: 30,000 taka Outstanding loan: 24160 taka
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has training 6 months
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01767-283336
Mother's Contact No.	:	none
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOKULI RANI RAJBOR joined Grameen Bank since 14 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	PURNIMA VIDEO AND STUDIO
Location	:	VaighatBazar, dhanabari,Tangail.
Total Investment in BDT	:	BDT :1,77000/-
Financing	:	Self BDT 1,27000(from existing business) 72% Required Investment BDT 50,000(as equity) 28%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 18 ft= 360 square ft
Security of the shop	:	no
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; photocopy ,camera video,skan,printer etc.▪The business is operating by entrepreneur. Existing no employee.▪The business is Own.▪Collects goods from Mayamansinsha▪Agreed grace period is 3 months.

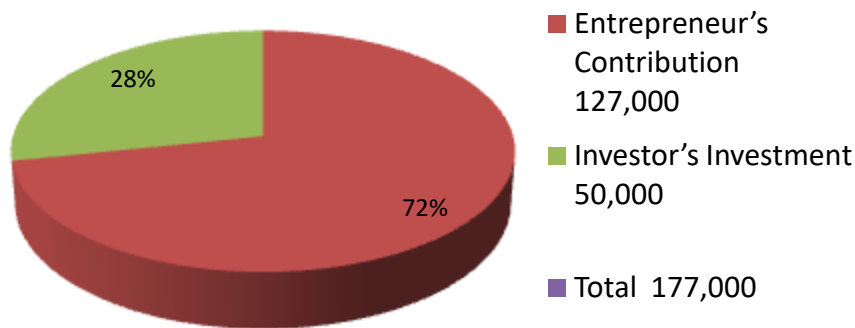
Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
photocopymachine,cameravedio,printer,others	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
photocopymachine,cameravedio,printer,others	2550	76500	918000
Total Variable Expense	2550	76500	918000
Contributon Margin (CM) [C=(A-B)]	450	13500	162000
Less Fixed Expense			
Rent		0	0
Electric Bill		700	8400
Transportaion		200	2400
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		0	0
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		6200	74400
Net Profit (E)= [C-D]		7300	87600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
photocopy machine	2	40,000	80,000			40,000	120,000
camera vedio	1	0	10,000			0	10,000
camera steel	3	7,000	21,000			0	21,000
skan	1	0	3,000			0	3,000
printer	1	0	4,000			0	4,000
computer	1	0	7,000			0	7,000
lementing	1	0	2,000			0	2,000
lejar printer			0			10,000	10,000
			0			0	0
			0			0	0
Total	10	47000	127,000	0	0	50,000	177,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2
Revenue(Sales)				
photocopymachine,cameravedio,printer,others	4000	120000	1440000	1512000
0	0	0	0	0
Total Sales(A)	4000	120000	1440000	1512000
Less Variable Expense (B)				
photocopymachine,cameravedio,printer,others	3400	102000	1224000	1285200
Total Variable Expense	3400	102000	1224000	1285200
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800
Less Fixed Expense				
Rent		0	0	0
Electric Bill		700	8400	8700
Transportaion		200	2400	2520
Salary (Self)		5000	60000	60000
Salary (Staff)		0	0	0
Entertainment		0	0	0
Gard		0	0	0
Generator		0	0	0
Mobil Bill		300	3600	3700
Total Fixed Cost (D)		6200	74400	74920
Net Profit (E)= [C-D]		11800	141600	148680
Investment Pay Back			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	141,600	148680
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		111600
	Total Cash Inflow	191,600	260,280
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	111,600	230,280

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;vaighat
bazar,dhanabari,tangail
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

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পূর্ণিমা ভিডিও

শ্রোঃ নরেশ রায়

এখানে বিয়ে, জন্মদিন, অনু প্রাশন সহ বিভিন্ন সামাজিক অনুষ্ঠানে অভিজ্ঞ ক্যামেরাম্যান দ্বারা ভিডিও ধারণ করা হয়। এ ছাড়াও এ্যানিমেশন সহ হাইলাইটস, টাইটেল এ্যানিমেশন, বিজ্ঞাপন ও এডিটিং করা হয়। ভিডিও ক্যাসেট থেকে ভিডিও সিডিতে ট্রান্সফার করার জন্য যোগাযোগ করুন।

ডিজিটাল স্টুডিও, ভাইঘাট বাসস্ট্যান্ড উত্তর, জামালপুর রোড, ধনবাড়ী, টাঙ্গাইল।













FAMILY PICTURE

