#### **A Nobin Udyokta Project**

# আল্লার দান স্থোর





Presented by: MD. Jasim Uddin

NU Identified and PP Prepared by: Md. Razzab

Verified By: MD. Alauddin

Sonaimuri Unit
Anchal-2
GRAMEEN TRUST

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Jasim Uddin
Age	:	17/02/1985
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	7 Brothers, one sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father Mazeda Begum Md. Mafiz Ulla Member since:07/01/2010 Branch: Mir Ali pur , Group:07 Loanee No.7784,Center:04/M, First loan:20,000/- Existing loan:1,75,000 , Outstanding: 1,12,500
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	:	Father N/A N/A N/A N/A N/A
Education	:	Eight

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Allahr Dan Store		
Initial Investment	•	2,40,700		
Trade License/ Drug License		908(2017-2018)		
Business Experience And Training Info	:	10years		
Other Own/Family Sources of Income	:	Two brothers abroad and Five brothers are doing Business		
Other Own/Family Sources of Liabilities	:	N/A		
NU Contact Info		01825-706460		
NU Project Source/Reference	:	Sonaimuri Unit, Noakhali.		

## BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank from 2010 to 2017. At first his mother took a loan amount of 20,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

# PROPOSED BUSINESS Info.



Business Name	:	Allahr Dan Store	
Address/ Location	:	Mir Ali Pur	
Total Investment in BDT	:	3,10,700	
Financing	:	Self BDT2,40,700 (from existing business) Required Investment BDT 70,000/-(as equity)	77% 23%
Present salary/drawings from business (estimates)	:	7000/-	
Proposed Salary	:	7,000/-	
Proposed Business  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) Agreed grace period	:	25% 25% 2 months	

## PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
	4,000 20,000 3,000 5,000 7,000 4,000 15,000 1,200 1,500 4,000 80,000 70,000 2,000 2,000 2,000 20,000		2,40,700
Proposed items:		70,000	70,000
Total Capital			3,10,700

#### PRESENT & PROPOSED INVESTMENT Breakdown

2,000

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2,40,700

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**Total Present Stock** 



Proposed items						
Product Name	Amount					
কপি মেশিন	40,000					
ওভেন	30,000					
Total Proposed Stock	70,000					

## EXISTING BUSINESS OPERATIONS Info.



Daut's dans		Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales (A)	3,000	90,000	10,80,000		
Less: Cost of sales (B)	2,250	67,500	8,10,000		
Gross Profit C=(A-B)	750	22,500	2,70,000		
Less: <b>Operating Costs</b>					
Electricity bill		300	3,600		
Generator bill		200	2,400		
Shop Rent		2,500	30,000		
Night Guard bill		200	2,400		
Mobile bill		300	3,600		
Present salary/Drawings- self		7,000	84,000		
Employee(2,500)		2,500	30,000		
Conveyance or Transport]		200	2,400		
Others (fees, Entertainment, TL renew)		200	2,400		
Non Cash Item:					
Depreciation Expenses (15%)		1,125	13,500		
Total Operating Cost (D)		14,525	1,74,300		
Net Profit (C-D):		7,975	95,700		

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
Farticulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,500	1,05,000	12,60,000	4,000	1,20,000	14,40,000
Less: Cost of Sale (B)	2,125	63,750	7,65,000	3,000	90,000	10,80,000
Gross Profit (A-B)=(C)	850	25,500	3,06,000	1,000	30,000	3,60,000
Less: Operating Costs						
Electricity bill		300	3,600		350	4,200
Generator bill		200	2,400		200	2,400
Shop Rent		1,200	14,400		1,200	14,400
Night Guard bill		200	2,400		200	2,400
Mobile bill		300	3,600		300	3,600
Present salary/Drawings- self		7,000	84,000		7,000	84,000
Employee(2,500)		2,500	30,000		2,500	30,000
Conveyance or Transport		200	2,400		200	2,400
Others (fees, Entertainment, TL renew)		200	2,400		200	2,400
Non Cash Item:						
Depreciation Expenses (15%)		1,125	13,500		1,125	13,500
Total Operating Cost (D)		13,225	1,58,570		13,275	1,59,300
Net Profit (C-D) = (E)		12,275	1,47,300		16,725	2,00,700
GT payback		42000			42000	
Retained Income:		105300			158700	

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI . No. #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,47,300	2,00,700
1.3	Depreciation (Non cash item)	13,500	13,500
1.4	Opening Balance of Cash Surplus		1,18,800
	Total Cash Inflow	2,30,800	3,33,000
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3.0	Net Cash Surplus	1,18,800	291000

## **SWOT Analysis**



# STRENGTH

- NU is full time engaged with varieties store.
- Skilled & Experience 10 years
- Good Communication System.
- Good Networking with customer

## WEAKNESS

Lack of investment

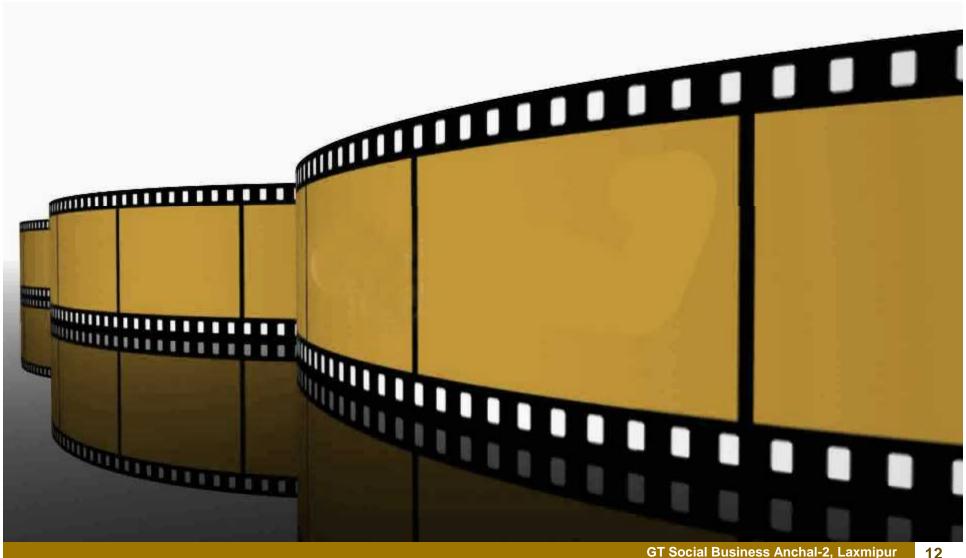
## **O**PPORTUNITIES

- Expansion Of Business
- Increasing the profitability

## THREATS

- varieties item related
- Theft



































































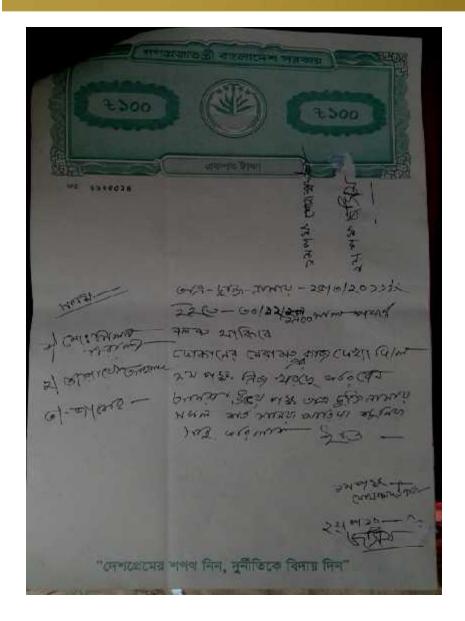


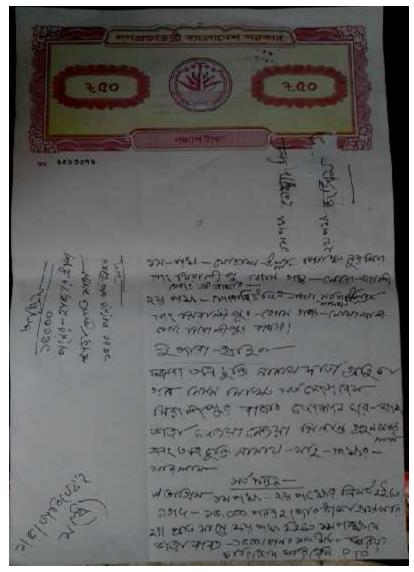




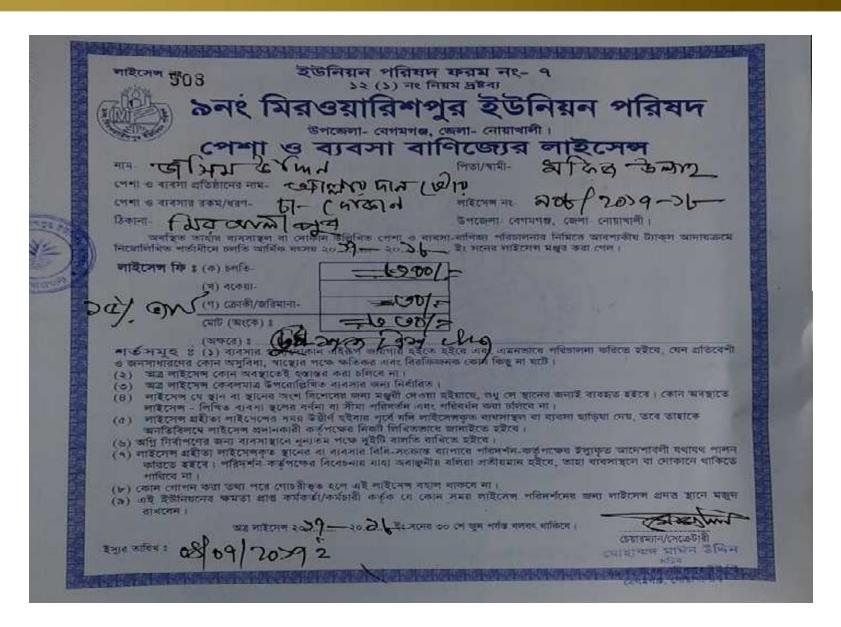




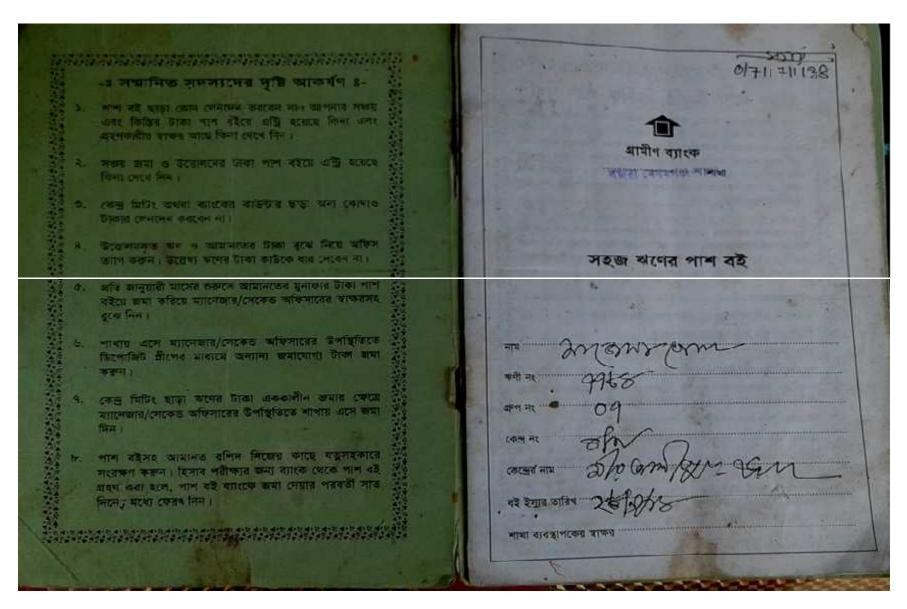




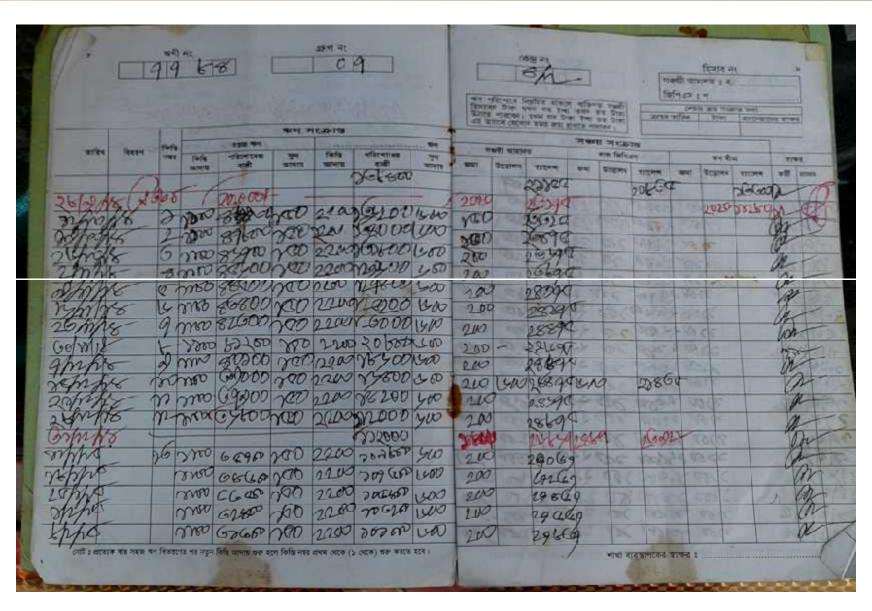














# Presented at 143<sup>rd</sup> Internal Design Lab on July, 2017 at GT

