#### A Nobin Udyokta Project

### ZIA TELECOM





Project by: Md. Ziaur Rahman Identified and Verified By: Md. Gias uddin Matlab Uttar Unit office, Chandpur Anchal-1 GRAMEEN TRUST

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Ziaur Rahman
Age	:	33 Years (14 Jan 1983)
Marital status	:	Married
Children	:	01 Son, 00 Daughter
No. of siblings:	:	03 brothers and 01 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	SSC

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Mobile parts sells, Mobile Banking & Cosmetics
Trade License Number		161
Business Experiences	:	05 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01853171819
NU Project Source/Reference	:	GT Matlab Uttar Unit Office,Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 22May 2013. At first his mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her Husbands business. They gradually improved their life standard through GB loan.

### PROPOSED BUSINESS Info.



Business Name	:	ZIA TELECOM
Address/ Location	••	Sojatpur Bazar, Matlab (North), Chandpur.
Total Investment in BDT	:	210,000/-
Financing	:	Self BDT : 160,000 (from existing business) - 76% Required Investment BDT :50,000 (as equity) - 24%
Present salary/drawings from business (estimates)	••	BDT 10,000
Proposed Salary		BDT 12,000
Proposed Business 15% of present gross profit margin	:	15%
Estimated 15% of proposed gross profit margin	:	15%
Agreed grace period	:	2 months

# **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3000	90000	1080000		
Less: Cost of sale (B)	2550	76500	918000		
Gross Profit 15% (A-B)= [C]	450	13500	162000		
Income of Mobile Banking	300	9000	108000		
Total	750	22500	270000		
Less: Operating Costs					
Electricity bill		200	2400		
Solar Bill		00	00		
Night Guard Bill		200	2400		
Rent		1200	14400		
Mobile Bill		300	3600		
Salary from Business (Self)		10000	120000		
Salary from Business (Employee)		00	00		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses(69,000*10%)		167	2000		
Total Operating Cost (D)		12367	148404		
Net Profit (C-D):		10133	121596		

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Advance: Present Goods Items (*):	20,000 20,000 1,20,000		1,60,000
Proposed Items (**):		50,000	50,000
Total Capital	1,60,000	50,000	210,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



#### **Present Stock item**

Product name	Amount
Bkash, Rocket and others Mobile Banking	40,000
Charger-N7	7,000
Battery Symphony	7,000
Headphone	6000
Mobile IC	10,000
Ribbon	10,000
Memory Card (200*50)	10,000
Cosmetics	30,000
Total Present Stock	1,20,000

#### **Proposed Item**

Product Name	Amount
Bkash, Rocket and others Mobile Banking	20000
Cosmetics	10000
Memory Card (200*50)	8000
Battery SMG, Battery Symphony	5,000
Charger 7210, Headphone,	7000
Total:	50,000

# **Financial Projection of NU BUSINESS PLAN**



Particulars		Year 1 (BDT)			Year 2 (BDT)			
	Daily	Monthly	Yearly	Daily	Monthly	Yearly		
Sales (A)	3500	105000	1260000	4000	120000	1440000		
Less: Cost of Sale (B)	2975	89250	1071000	3400	102000	1224000		
Gross Profit 15% (A-B)=(C)	525	15750	189000	600	18000	216000		
Income of Mobile Banking	350	10500	126000	400	12000	144000		
Total	875	26250	315000	1000	30000	360000		
Less operating cost:								
Electricity bill		250	3000		300	3600		
Solar Bill		00	00		00	00		
Mobile Bill		350	4200		400	4800		
Night guard Bill		200	2400		250	3000		
Salary- self		10500	126000		11000	132000		
Salary-Employee		00	00		00	00		
Shop Rent		1200	14400		1200	14400		
Others		350	4200		400	4800		
Depreciation Expenses		167	2000		167	2000		
Total Operating Cost (F)		12867	154404		13717	164604		
Net Profit =(E-F)		13383	160596		16283	195396		
GT payback		30000			30000			
Retained Income:		130596			165396			

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit (Ownership Tr. Fee added back)	160596	195396
1.3	Depreciation (Non cash item)	2000	2000
1.4	Opening Balance of Cash Surplus		123916
	Total Cash Inflow	212596	321312
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30000
2.3	Payment of GB loan	8680	00
	Total Cash Outflow	88,680	30000
3.0	Net Cash Surplus	123916	291312

#### **SWOT Analysis**



# STRENGTH

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

# WEAKNESS

Lack of investment

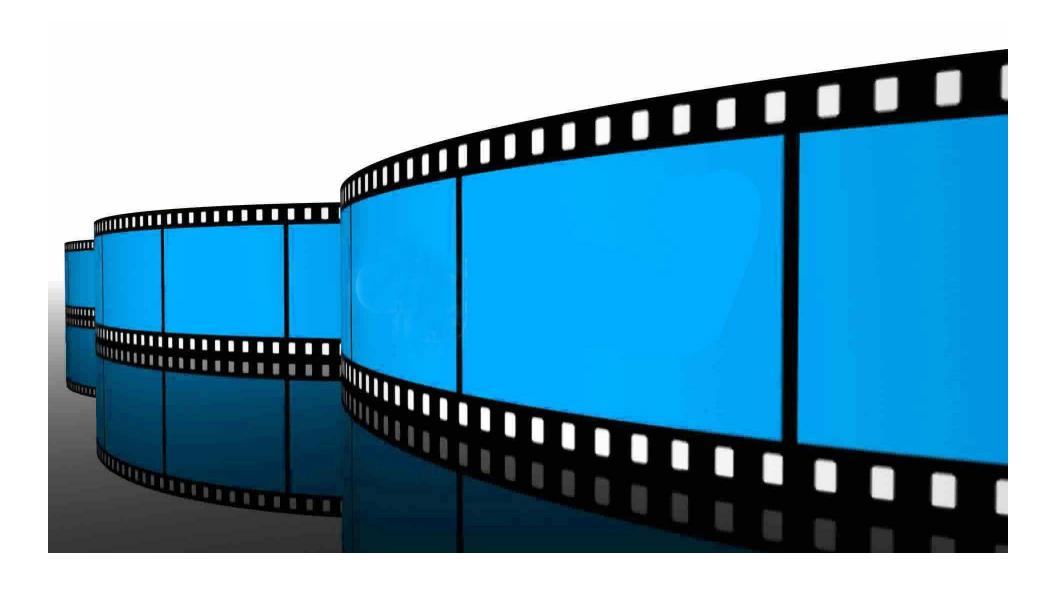
# **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Theft

































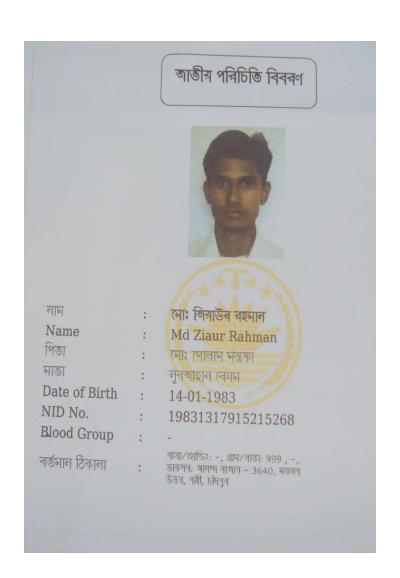
















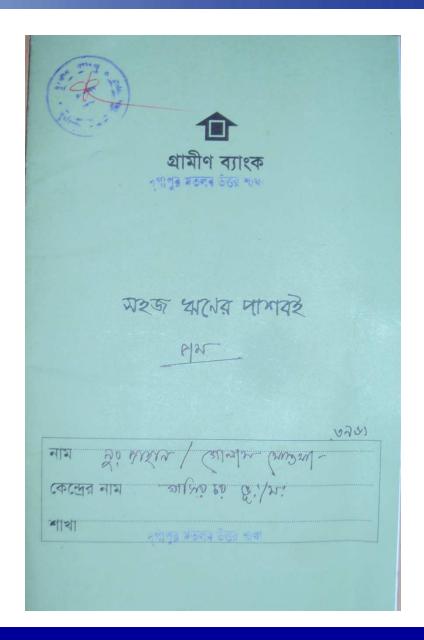
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# Presented at 143<sup>rd</sup> Internal Design Lab On July 13, 2017 at GT

