A Nobin Udyokta Project

Member Store



Project by :Md. Saidul Kabir

Verified and Identified: By: Md. Gias uddin

Matab Uttar Unit,Chandpur Anchal-1

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Saidul Kabir
Age	:	25/07/1985 (31 Years)
Marital status	:	Married
Children	:	0
No. of siblings:	:	03 Brothers and 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Jutsna Begum Md. Homayon Kabir Member since: 04.03.2005 Branch: Gozra, Centre no.8/M, Group-05 Loaneeno:1434 First loan: Tk.5000 Existing loan: 00, Last loan:Tk 60,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : :	N/A N/A N/A N/A
Education, till to date	:	SSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Grocery Business
Trade License Number		509
Business Experiences	:	05 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01876438282
NU Project Source/Reference	:	GT Matlab Uttar Unit Office,Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 04.03.2005 to till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Member Store
Address/ Location	:	Nichintopur Bazar, ,Matlab (North), Chandpur.
Total Investment in BDT	:	345,000/-
Financing	:	Self BDT : 275,000 (from existing business) - 80% Required Investment BDT :70,000 (as equity) - 20%
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 11,000
Proposed Business 10% of present gross profit margin Estimated 10% of proposed gross profit margin	:	10%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales	10000	300000	3600000		
Less: Cost of sale	9000	270000	3240000		
Profit 10% (A)= C	1000	30000	360000		
Less: Operating Costs					
House rent		1600	19200		
Electricity bill		700	8400		
Solar Bill		00	00		
Night Guard Bill		200	2400		
Mobile Bill		300	3600		
Salary from Business (Self)		10000	120000		
Salary from Business (Staff)		00	00		
Transport		00	00		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses		208	2500		
Total Operating Cost (D)		13308	159696		
Net Profit (C-D):		16692	200304		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:			
Present items:			2,75,000
Decoration:	5,000		
Freeze	20,000		
Fan	00		
Advance:	100000		
Present Goods Items (*):	150000		
Proposed Items (**):		70,000	70,000
Total Capital	2,75,000	70,000	3,45,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Biscuit, Bread, Cake	15,000
Cold drinks (Various)	15,000
Ice cream (Various)	15,000
Chips ,chanachur	10,000
Water, Juice	10,000
Oil, Different lentel	25,000
Cosmetics (Soap, Snow etc)	20,000
Different Rice	20,000
Others	20,000
Total Present Stock	150,000

Proposed Item

Product Name	Amount
Cold drinks (Various)	15,000
Sugar/ Sola	10,000
Splice, oil and Rice	20,000
Water, Juice	15,000
Cosmetics (Soap, Snow etc)	10,000
Total :	70,000

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (BDT)			Year 2 (BDT)	
	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	10500	315000	3780000	11000	330000	3960000
Less: Cost of Sale	9450	283500	3402000	9900	297000	3564000
Profit 10% (A)= C	1050	31500	378000	1100	33000	396000
Less operating cost:						
Shop rent		1600	19200		1600	19200
Electricity bill		750	9000		800	9600
Solar Bill		00	00		00	00
Night Guard Bill		200	2400		250	3000
Mobile Bill		400	4800		450	5400
Salary from Business		11000	132000		12000	144000
Salary from Business (Staff)		00	00		00	00
Others (Entertainment)		300	3600		350	4200
Depreciation Expenses		208	2500		208	2500
Total Operating Cost (D)		14458	173496		15658	187896
Net Profit =(C-D)		17042	204504		17342	208104
GT payback		42,000			42,000	
Retained Income:		162504			166104	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	70,000	
Net Profit (Ownership Tr. Fee added back)	204504	208104
Depreciation (Non cash item)	2500	2500
Opening Balance of Cash Surplus	0	112004
Total Cash Inflow	224004	322608
Cash Outflow		
Purchase of Product	70,000	
Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
Payment of GB loan	0	0
Total Cash Outflow	112,000	42,000
Net Cash Surplus	112004	280608

SWOT Analysis



STRENGTH

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

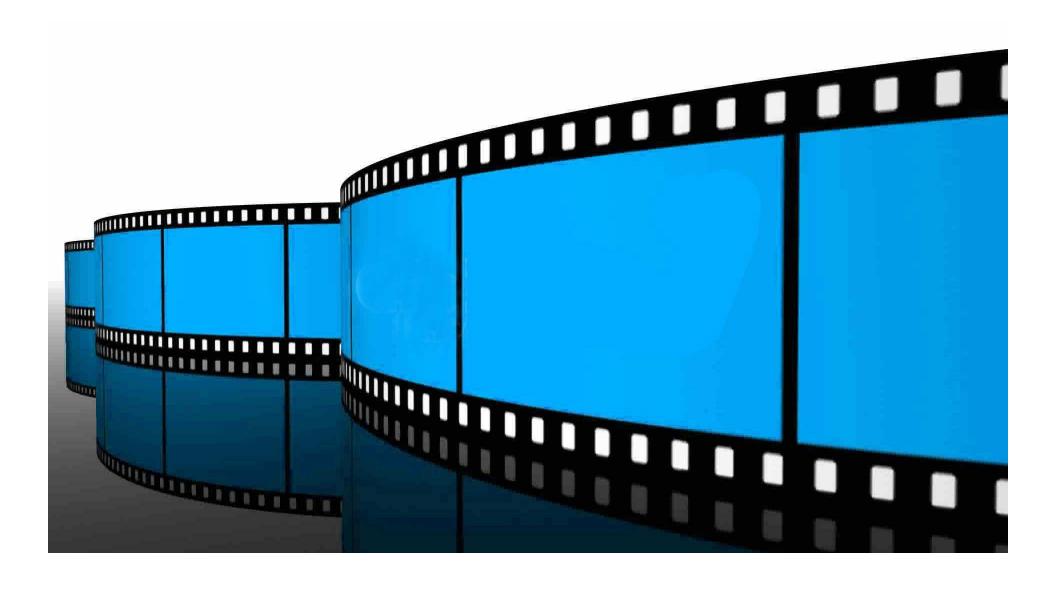
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft

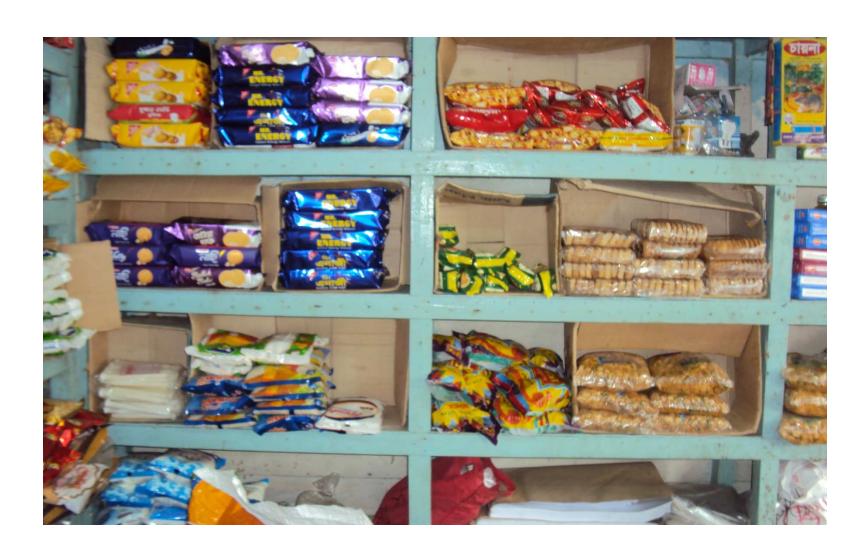




































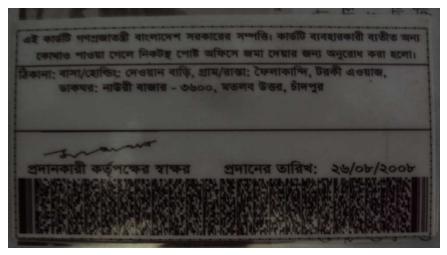


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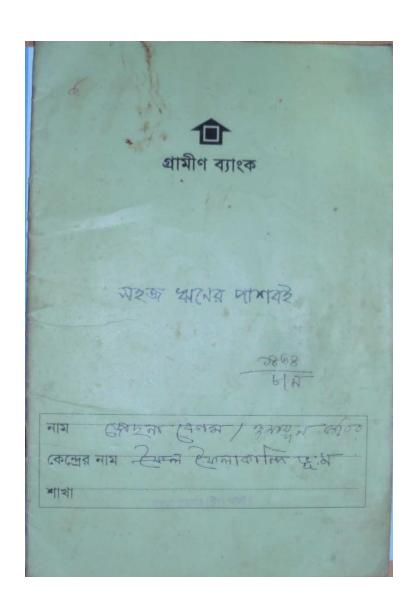


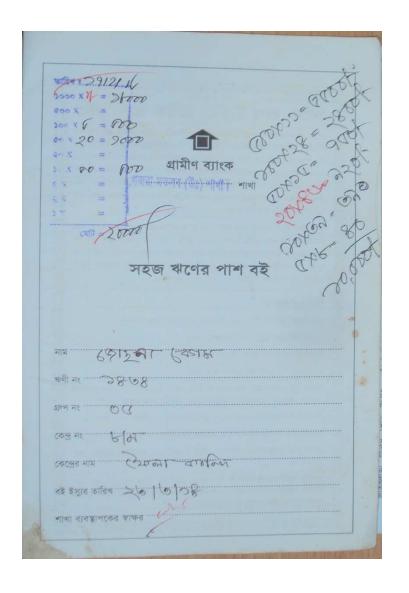




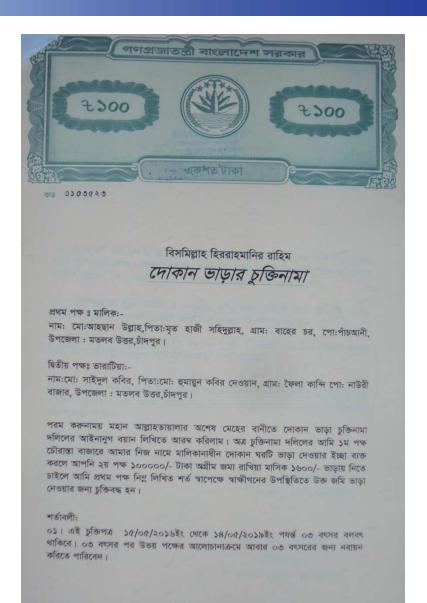


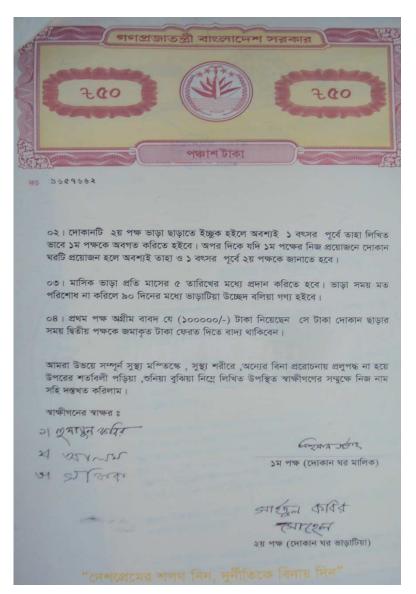


















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