

Proposed NU Business Name: RABEYA DIGITAL STUDIO

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Nawabgonj Unit, Dhaka

Project verified by: Md.Samsul Arefin



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	RAYHAN AHMED
Age	:	01-01-1989 (28 Years)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	1 Child
No. of siblings:	:	2 Brothers 1 Sister
Address	:	Vill: Khatia, P.O: Solla . P.S: Nawabgonj, Dist: Dhaka.
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother Father
(ii) Mother's name	:	REHENA BEGUM
(iii) Father's name	:	MD.ALI AHMED
(iv) GB member's info	:	Branch:Solla Nawabgonj, Centre # 35 (Female), Member ID: 5735/3, Group No:9 Member since: 15-01-2002 (15Years) First loan: BDT 3,000/-
Further Information:		Existing loan: 20,000 Outstanding loan: BDT:10,000/-
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB,	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	By birth years experience in running business. By birth Years in own business. He has no training
Other Own/Family Sources of Income	:	Cow rearing
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01843-166519
Family's Contact No.	:	01821-072780
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nawabgonj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

REHENA BEGUM joined Grameen Bank since 15 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	RABEYA DIGITAL STUDIO
Location	:	Sollabazar, Nawabgonj, Dhaka
Total Investment in BDT	:	BDT 2,88,000/-
Financing	:	Self BDT 2,18,000/- (from existing business) 75% Required Investment BDT 70,000/- (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	12 ft x 10 ft= 120 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is operating by entrepreneur. Existing no employee.▪The farm is Rent.▪Collects goods Dhaka.▪Agreed grace period is 3 months.

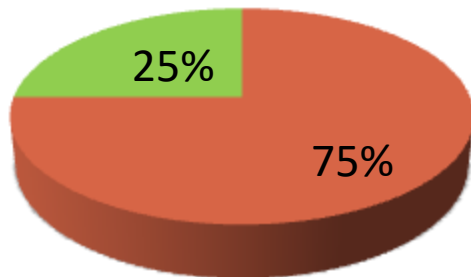
Exesting			
Particular	Daily	Monthly	Yearly
Revnuce (Sale)			
Studio Item	2000	60000	720000
	0	0	0
Total Sales(A)	2000	60000	720000
Less Variable Expense (B)			0
Studio Item	1400	42000	504000
Total Variable Expense	1400	42000	504000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Electric Bill		1000	12000
Transportaion		500	6000
Salary (Self)		5000	60000
Entertainment		300	3600
Rent		900	10800
Guard		100	1200
Salary (Staff-1)		2500	30000
Mobil Bill		300	3600
Generator		0	0
Total Fixed Cost (D)		10600	127200
Net Profit (E)= [C-D]		7400	88800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Photocopy Machine	1	65,000	65,000				65,000
Computer	2	30,000	60,000				60,000
Printer	1	15,000	15,000				15,000
Laminating Machine	1	8,000	8,000				8,000
IPS	1	30,000	30,000				30,000
Others			22,000			70,000	92,000
Security			18,000				
Total			2,18,000			70,000	2,88,000

0%

Source of Finance



■ Entrepreneur's Contribution's :- 2,18,000

■ Investor Investment's :- 70,000

■ Total :- 2,88,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Studio Item	3000	90000	1080000	1134000	1190700
	0	0	0	0	0
Total Sales(A)	3000	90000	1080000	1134000	1190700
Less Variable Expense (B)					
Trailaring Item	2100	63000	756000	793800	833490
Total Variable Expense	2100	63000	756000	793800	833490
Contributon Margin (CM) [C=(A-B)]	900	27000	324000	340200	357210
Less Fixed Expense					
Electric Bill		1200	14400	14700	15000
Transportaion		1000	12000	144000	1728000
Salary (Self)		5000	60000	720000	8640000
Salary (Staff)		2500	30000	30000	30000
Guard		100	1200	1200	1200
Entertainment		400	4800	4800	4800
Rent		1500	18000	18000	18000
Mobil Bill		400	4800	4900	5000
Total Fixed Cost (D)		12100	67200	199600	1784000
Net Profit (E)= [C-D]		14900	178800	187740	197127
Investment Pay Back			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	178,800	187740	197127
1.3	Depreciation (Non cash)			
1.4	Opening Balance of Cash Surplus	150800	150800	310540
	Total Cash Inflow	248,800	338,540	507,667
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr.)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 5 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm:Solla, Nawabganj, Dhaka;
Regular customers;

THREATS

Theft
Fire
Political unrest



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সুন্দর ডিজাইন
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