#### A Nobin Udyokta Project

## Samir Decorator & Tufan Mike Service





Project by: Md. Milon Hossain
Identified by: Md. Sohrab Hossain

Verified By: Md. Saiful Islam

Hazigonj Unit Anchal-1, Chandpur GRAMEEN TRUST



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Md. Milon
Age	:	01/0/1983 (34 Years )
Marital status	:	Married
Children	:	One Son
No. of siblings:	:	Five brothers and one sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	Class Six

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation	:	Decorator Business
Trade License Number		467
Business Experiences	•	9 years.
Other Own/Family Sources of Income	:	Two Brothers are doing business one brother is a driver.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01794767308
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 2001. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her daughter's business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Samir Decorator and Tufan Mike Service
Address/ Location	:	Olipur Bazar Hajigonj, Chandpur.
Total Investment in BDT	:	675,000/-
Financing	:	Self BDT : 595,000 (from existing business) - 89% Required Investment BDT : 80,000 (as equity) - 11%
Present salary/drawings from business (estimates)	:	BDT 9,000
Proposed Salary		BDT 9,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	25% 25%
Agreed grace period	:	2 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	6500	195000	2340000		
Less: Cost of sale (B)	4875	146250	1755000		
Gross Profit 25% (A-B)= [C]	1625	48750	585000		
Less: Operating Costs					
Electricity bill		500	6000		
Night Guard Bill		100	1200		
Generator bill		300	3600		
Rent		4000	48000		
Mobile Bill		400	4800		
Salary from Business (Self)		9,000	108000		
Salary Employee(03)		22000	264000		
Others (Entertainment)		450	5200		
Non Cash Item:					
Depreciation Expenses(82,000*10%)		683	8200		
Total Operating Cost (D)		37433	449196		
Net Profit (C-D):		11317	135804		

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items:  Advance: 100000 Present Goods Items (*): 495000		80,000	5,95,000
Proposed Items (**) :		80,000	80,000
Total Capital 595000		80,000	675000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Chair(200 piece)	50000
Table(20 piece)	20000
Plate(250 piece)	15000
Glass	10000
Jug	5000
Mike	30000
Sound box	120000
Cable	70000
Different kinds of Light	40000
Generator	100000
trefoil	10000
Others	25000
Total Present Stock	495000

#### **Proposed Item**

Product Name	Amount
Generator(1piece)	80,000
Total:	80,000

## Financial Projection of NU BUSINESS PLAN



Doutionland		Year 1 (B	DT)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	7,000	210,000	2,520,000	7,500	225,000	2,700,000
Less: Cost of Sale (B)	5250	157500	1890000	5625	168750	2025000
Gross Profit (A-B)=C	1750	52500	630000	1875	56250	675000
Less operating cost:						
Electricity bill		500	6000		550	6600
Night Guard Bill		100	1200		100	1200
Generator bill		300	3600		300	3600
Rent		4000	48000		4000	48000
Mobile Bill		500	6000		550	6600
Salary from Business (Self)		9000	108000		9000	108000
Salary Employee(04)		22000	264000		24000	288000
Others (Entertainment)		500	6000		550	6600
Depreciation Expenses 82000*10%)		683	8200		683	8200
Total Operating Cost (F)		37583	450996		39733	476796
Net Profit =(E-F)		14917	179004		16517	198204
GT payback		48,000		48,000		
Retained Income:		131004		150204		

### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	0
1.2	Net Profit (Ownership Tr. Fee added back)	179,004	198204
1.3	Depreciation (Non cash item)	8,200	8,200
1.4	Opening Balance of Cash Surplus	0	139204
	Total Cash Inflow	267,204	345608
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	128,000	48,000
3.0	Net Cash Surplus	139,204	297,608

#### **SWOT Analysis**



# STRENGTH

- Skill and 9 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 10 hours shop open

## WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Theft































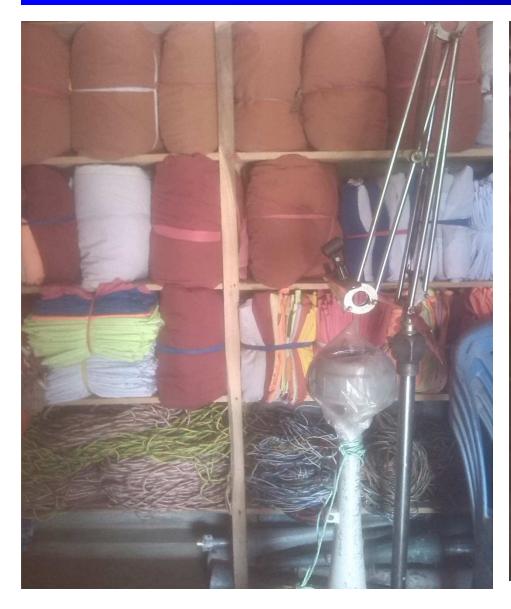




















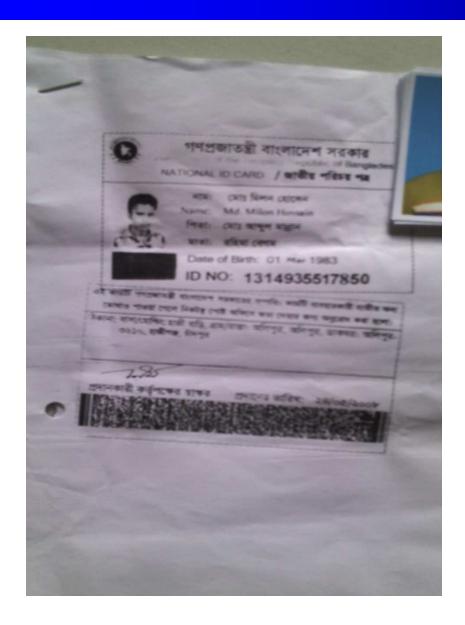






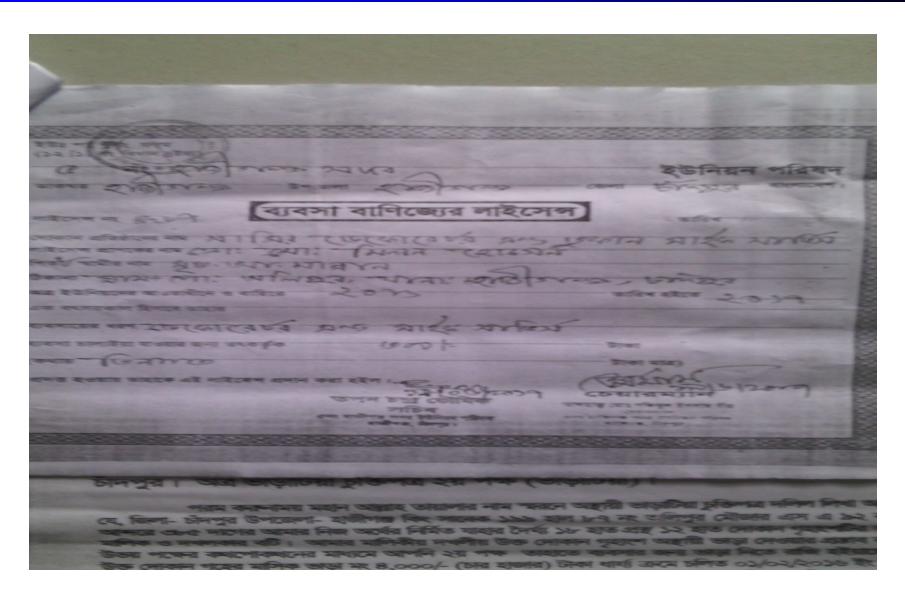




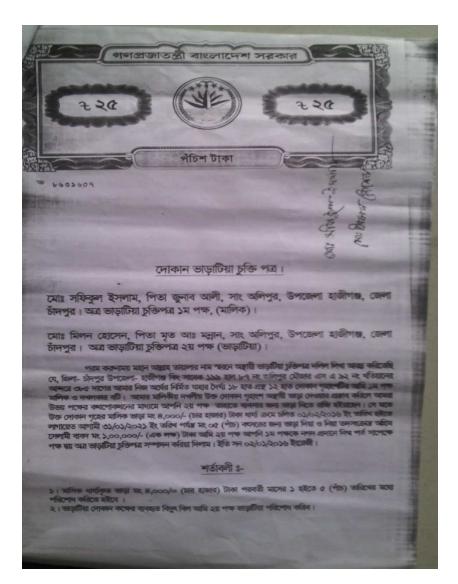


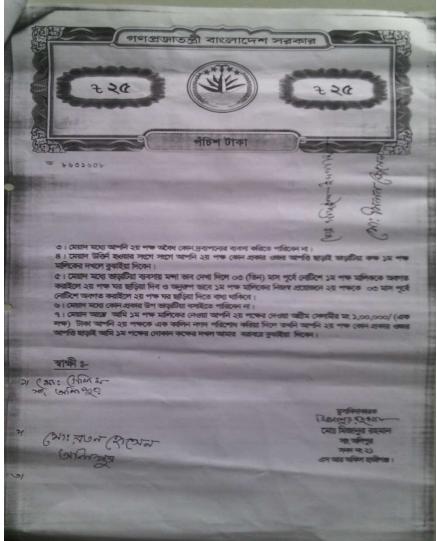
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# Presented at 141st Internal Design Lab on July 6, 2017 at GT

