

Proposed NU Business Name: **MAMUN MOBILE MEDIA**



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Project verified by: Susanta kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta

Name	:	DILDAR HOSSAIN
Age	:	08-05-1983 (18 Years)
Education, till to date	:	Class 08
Marital status	:	Married
Children	:	01 Son 01 Daughter
No. of siblings:	:	03 Brothers 03 Sisters
Address	:	Vill: Sonuwa ; P.O: Sonuwa ; P.S: Feni sodor ; Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	HALIMA KHATUN
(iii) Father's name	:	AMIR HOSSAIN
(iv) GB member's info	:	Branch: Kalidah, Centre # 19 (Female), Member ID: 9975 , Group No: 10 Member since: 02/04/2012 (5 Years) First loan: BDT 20,000/-
Further Information:		Existing loan: BDT: 30,000 Outstanding loan: BDT: 9,340
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 Years in own business. He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01976-121399
Family's Contact No.	:	01820-521958
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Feni .

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HALIMA KHATUN joined Grameen Bank since 5 years ago. At first she took BDT 20,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	MAMUN MOBILE MEDIA
Location	:	Koska Bazar, Feni
Total Investment in BDT	:	BDT 209,000/-
Financing	:	Self BDT 159,000/- (from existing business) 76% Required Investment BDT 50,000/- (as equity) 24%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 10 ft= 120 square ft
Security	:	50,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Mobile, Casing, Battery, Mobile Accessories etc.▪Average 20% gain on sales.▪The shop is rented.▪The business is operating by entrepreneur.▪Collects goods from Feni Sadar▪Agreed grace period is 3 months.

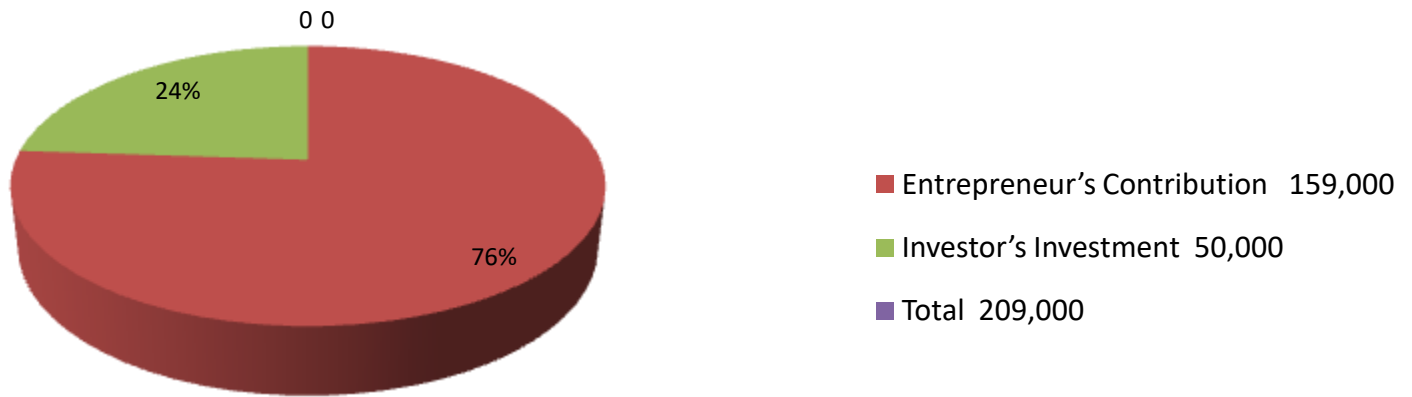
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
	3,000	90,000	1,080,000
Mobile, Casing, Battery, Mobile Accessories etc	3,000	90,000	1,080,000
Total Sales (A)			
Less Variable Expense	2,400	72,000	864,000
Mobile, Casing, Battery, Mobile Accessories etc	2,400	72,000	864,000
Total variable Expense (B)	600	18,000	216,000
Contribution Margin (CM) [C=(A-B)			
Less Variable Expense		1,500	18,000
Rent		1,500	18,000
Electricity bill		1,000	12,000
Salary (self)		5,000	60,000
Salary (staff))		5,000	60,000
Entertainment		300	3,600
Mobile bill		300	3,600
Total fixed cost (D)		14,600	175,200
Net Profit (E)= [C-D]		3,400	40,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Smart Mobile	6	5000	30,000	6	5000	30000	60,000
Mobile	30	1000	30,000	20	1000	20,000	50,000
Cassing	50	100	5,000	0	0	0	5,000
Cover	100	100	10,000	0	0	0	10,000
Parts	50	200	10,000	0	0	0	10,000
Charger	50	100	5,000	0	0	0	5,000
Battery	30	300	9,000	0	0	0	9,000
Others	1	10000	10,000	0	0	0	10,000
Security	1	50000	50,000	0	0	0	50,000
Total	318	66800	159,000	26	6000	50,000	209,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year 1	Year 2
Revenue(Sales)				
	3,500	105,000	1260000	1323000
Mobile, Casing, Battery, Mobile Accessories etc	3,500	105,000	1260000	1323000
Total Sales (A)				
Less Variable Expense	2,800	84,000	1008000	1058400
Mobile, Casing, Battery, Mobile Accessories etc	2,800	84,000	1008000	1058400
Total variable Expense (B)	700	21,000	252000	264600
Contribution Margin (CM) [C=(A-B)]				
Less Variable Expense		1,500	18,000	18,000
Rent		1,800	21,600	22,000
Electricity bill		1,500	18,000	18,500
Salary (self)		5,000	60,000	60,000
Salary (staff)		5,000	60,000	60,000
Entertainment		300	3,600	3,600
Mobile bill		400	4,800	5,000
Total fixed cost (D)		15,500	186,000	187,100
Net Profit (E)= [C-D]		5,500	66,000	77,500
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	66,000	77,500
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		56,000
	Total Cash Inflow	116,000	133,500
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	56,000	103,500

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:00
Experience & Skill : 018 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Koska Bazar
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE

