

Proposed NU Business Name: **SHAHADAT MEDIA CENTER**



Project identification and prepared by: Aowlad Hossain,
Feni Sadar Unit, Feni

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHAHADAT HOSSAIN
Age	:	08-05-1995 (32 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	01 Son And 01 Daughter
No. of siblings:	:	04 Brothers 03 Sisters
Address	:	Vill: Rotonpur ; P.O: Biroli Bazar ; P.S: Feni Sadar ; Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	TAJNEHAR BEGUM
(iii) Father's name	:	MD. ZAFOR AHMED
(iv) GB member's info	:	Branch: Passgasia, Feni Centre # 06 (Female), Member ID: 2309, Group No: 03 Member since: 03-08-2003 To 01.01.2009 (06 Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 30,000 Outstanding loan: Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	12 years experience in running business. 12 Years in own business. He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01817-122509
Family's Contact No.	:	01814-142801
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

TAJNEHAR BEGUM joined Grameen Bank since 14 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	SHAHADAT MEDIA CENTER
Location	:	Rotonpur, Taltola, Feni
Total Investment in BDT	:	BDT 660,000/-
Financing	:	Self BDT 610,000/- (from existing business) 92% Required Investment BDT 50,000/- (as equity) 08%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	16 ft x 36 ft= 576 square ft
Security	:	30,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Generator, LED Light, Halogen, Tube, ware, Stage Light etc.▪Average 50% gain on sales.▪The shop is rented.▪The business is operating by entrepreneur. Existing 03 employee.▪Collects goods from Dhaka, Feni.▪Agreed grace period is 3 months.

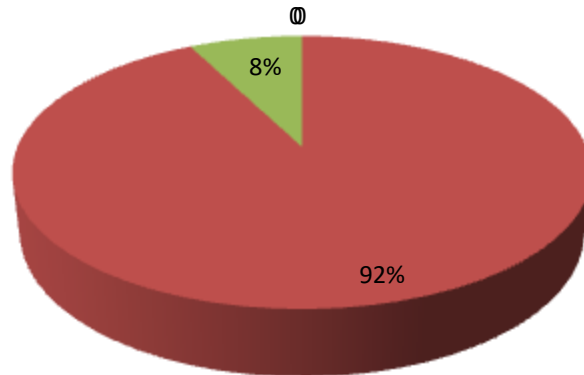
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Generator, LED Light, Halogen, Tube, ware etc		80,000	960,000
Total Sales (A)		80,000	960,000
Less Variable Expense			
Generator, LED Light, Halogen, Tube, ware etc		40,000	480,000
Total variable Expense (B)		40,000	480,000
Contribution Margin (CM) [C=(A-B)]		40,000	480,000
Less Variable Expense			
Rent		1,000	12,000
Electricity bill		800	9,600
Transportation		5,000	60,000
Salary (self)		5,000	60,000
Salary(Staff)		14,000	168,000
Entertainment		500	6,000
Mobile bill		300	3,600
Total fixed cost (D)		26,600	319,200
Net Profit (E)= [C-D]		13,400	160,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Generator	4	40000	160,000	0	0	0	160,000
Gate	1	50000	50,000	0	0	0	50,000
Parker Light	8	4000	32,000	5	4000	20,000	52,000
Camera	1	100000	100,000	0	0	0	100,000
LED Light	0	0	100,000	0	0	20,000	120,000
Stage	1	100000	100,000	0	0	0	100,000
Fanush	100	200	20,000	0	0	0	20,000
Tube Light	30	200	6,000	50	200	10,000	16,000
Others	0	0	32,000	0	0	0	32,000
Security	1	0	10,000	0	0	0	10,000
Total	146	294400	610,000	55	4200	50,000	660,000

Source of Finance



■ Entrepreneur's Contribution 610,000

■ Investor's Investment 50,000

■ Total 660,000

Financial Projection (BDT)

Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Generator, LED Light, Halogen, Tube, ware		90,000	1080,000	1134,000	1190,700
Total Sales (A)		90,000	1080,000	1134,000	1190,700
Less Variable Expense					
Generator, LED Light, Halogen, Tube, ware		45,000	540,000	567,000	595,350
Total variable Expense (B)		45,000	540,000	567,000	595,350
Contribution Margin (CM) [C=(A-B)		45,000	540,000	567,000	595,350
Less Variable Expense					
Rent		1,000	12,000	12,000	12,000
Electricity bill		1,000	12,000	12,500	13,000
Transportation		5,500	66,000	67,000	67,500
Salary (self)		5,000	60,000	60,000	60,000
Salary(Staff)		14,000	168,000	168,000	168,000
Entertainment		500	6,000	6,000	6,000
Mobile bill		400	4,800	5,000	5,300
Total fixed cost (D)		27,400	328,800	330,500	331,800
Net Profit (E)= [C-D]		17,600	211,200	236,500	263,550
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	211,200	236,500	263,550
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		191,200	407,700
	Total Cash Inflow	261,200	427,700	671,250
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	191,200	407,700	651,250

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:00
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













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DIAMOND XTREME

DIAMOND XTREME

DAM

FAMILY PICTURE

