Proposed NU Business Name: MUNMUN FURNITURE MART



Project identification and prepared by: Md Nasir Uddin Sheikh, Chagolnaiya Unit, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	NURUL AMIN PATWARY			
Age	:	02-10-1983 (34 Years)			
Education, till to date	:	Class 9			
Marital status	:	Married			
Children	:	2 Son & 1 Daughter			
No. of siblings:	:	7 Brother & 1 Sisters			
Address	:	Vill: Purbo Debpur, P.O: Chandgazi, P.S: Chagolnaiya, Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ANOWARA BEGUM OLI AHAMMAD PATWARY Branch: Mohamaya, Centre # 17 (Female), Member ID: 3245, Group No: 02 Member since: 03-04- 2003 to 2006 (06 Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan: BDT /- N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	20 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	•	01819-837484
Mother's Contact No.	:	01839-714605
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagolnaiya Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOWARA BEGUM joined Grameen Bank since 06 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MUNMUN FURNITURE MART		
Location	:	Chagolnaiya, Chagolnaiya, Feni		
Total Investment in BDT	:	BDT 330,000/-		
Financing	:	Self BDT 270,000/-(from existing business) 82% Required Investment BDT 60,000/-(as equity) 18%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20 ft x 30 ft= 600 square ft		
Implementation :		 He has a Furniture shop. Average 35% gain on sales. The business is operating by entrepreneur. Existing 3 employees. Collects goods from Feni. The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Furniture item	100,000	1,200,000			
Total Sales (A)	100,000	1,200,000			
Less. Variable Expense					
Furniture item	65,000	780,000			
Total variable Expense (B)	65,000	780,000			
Contribution Margin (CM) [C=(A-B)	35,000	420,000			
Less. Fixed Expense					
Electricity Bill	600	7,200			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Entertainment	200	2,400			
Transportation	400	4,800			
Salary (Staff)	12,000	144,000			
Rent	1,600	19,200			
Total fixed Cost (D)	20,100	241,200			
Net Profit (E) [C-D)	14,900	178,800			

Investment Breakdown								
	Proposed							
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
WearDrobe	2	25000	50,000	1	25000	25,000	75,000	
Wall Cabinet	1	60000	60,000	2	15000	30,000	90,000	
Dressing Table	2	15000	30,000	0	0	0	30,000	
Sofa	1	30000	30,000	0	0	0	30,000	
Cot	4	17000	68,000	0	0	0	68,000	
Others	1	22000	22,000	0	0	0	22,000	
Security	1	10000	10,000	1	5000	5,000	15,000	
Total	12	179000	270,000	4	45,000	60,000	330,000	

Source of Finance



Financial Projection (BDT)							
Particular	Monthly	1st Year	2 Year	3 Year			
Revenue (sales)							
Furniture item	120,000	1,440,000	1,512,000	1,587,600			
Total Sales (A)	120,000	1,440,000	1,512,000	1,587,600			
Less. Variable Expense							
Furniture item	78,000	936,000	982,800	1,031,940			
Total variable Expense (B)	78,000	936,000	982,800	1,031,940			
Contribution Margin (CM) [C=(A-B)	42,000	504,000	529,200	555,660			
Less. Fixed Expense							
Electricity Bill	600	7,200	8,000	8,500			
Mobile Bill	400	4,800	5,500	6,000			
Salary (self)	5,000	60,000	60,000	60,000			
Entertainment	200	2,400	2,400	2,400			
Transportation	600	7,200	8,000	8,500			
Salary (Staff)	12,000	144,000	144,000	144,000			
Rent	1,600	19,200	19,200	19,200			
Total Fixed Cost	20,400	244,800	247,100	248,600			
Net Profit (E) [C-D)	21,600	259,200	282,100	307,060			
Investment Payback		24,000	24,000	24,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	259,200	282,100	307,060
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		235,200	493,300
	Total Cash Inflow	319,200	517,300	800,360
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	235,200	493,300	776,360

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:03

Experience & Skill: 20 Years:

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







FAMILY PICTURE



