

Proposed NU Business Name: SMART TELECOM HD VIDEO PUSPALOY



Project identification and prepared by: Md. Bellal Hossain
Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	MOHAMMED ALAUDDIN
Age	:	07-01-1996(21 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	N/A
No. of siblings:	:	02 Brothers
Address	:	Vill: Chorparboti, P.O:Chowdharyhat P.S: Companion, Dist: Nohakhali
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	BIBI HAZERA
(iii) Father's name	:	JOYNAL ABYDEN
(iv) GB member's info	:	Branch:Chorparboti,Companigong. Centre # 3(Female), Member ID: 1104, Group No: 07 Member since: 15/05/2001 till (06Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT: 60,000, Outstanding loan:44569
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07years experience in running business. 02 years is won business. He has 05years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01829083367
Family's Contact No.	:	01865684512
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni

BIBI HAZERA joined Grameen Bank since 16 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business

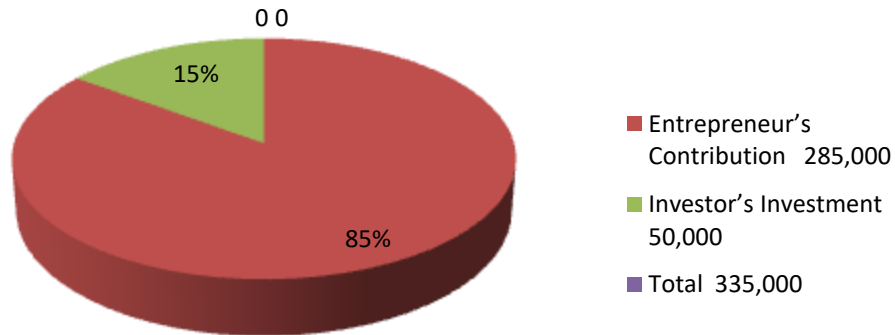
Proposed Nobin Udyokta Business Info

Business Name	:	SMART TELECOM HD VIDEO PUSPALOY
Location	:	Chowdharyhat,main road, chowdharyhat, Nohakhali.
Total Investment in BDT	:	BDT 335,000/-
Financing	:	Self BDT 285,000/-(from existing business) 85% Required Investment BDT 50000/-(as equity) 15%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10ft*5ft=50squareft
Security of the shop	:	1,00,000/=
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Mobile axosorige and Electric items.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪One will be appointed after receiving equity money.▪The shop is rented.▪Collects goods from Feni.▪Agreed grace period is 3 months

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile axosorige and Electric items.	3000	90000	1080000
Total sales (A)	3000	90000	1080000
Less Variable Exp.			
Mobile axosorige and Electric items.	2400	72000	864000
Total Variable exp. (B)	2400	72000	864000
Contribution Margin CM [C= (A-B)	600	18000	216000
less fixed exp.			
Rent		2500	30000
Electricity bill		250	3000
Transportation		500	6000
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		200	2400
Gird		60	720
Generator		300	3600
Mobile bill		500	6000
total fixed cost (D)		9310	111720
Nit profit		8690	104280

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Mobile axosorose	0	0	15000	0	0	25000	40000
Electric axosorose	0	0	25000	0	0	25000	50000
Marrige sagni	0	0	15000	0	0	0	15000
Camera	0	0	110000	0	0	0	110000
Others	0	0	20000	0	0	0	20000
Security	0	0	100000			0	100000
Total	0	0	285000	0	0	50000	335000



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Mobile axosorige and Electric items.	5440	163200	1958400	2056320	2159136
Total Sales (A)	5440	163200	1958400	2056320	2159136
less variable Expenses					
Mobile axosorige and Electric items.	4352	130560	1566720	1645056	1727308.8
Total variable Expenses (B)	4352	130560	1566720	1645056	1727308.8
Contribution Margin (CM)= (A-B)	1088	32640	391680	411264	431827.2
Less Fixed Expenses					
Rent		2500	30000	30000	30000
Electricity bill		500	6000	6200	6400
Transportation		1000	12000	12200	12400
Salary (self)		5000	60000	60000	60000
Salary(staff)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Gird		60	720	720	720
Generator		300	3600	3600	3600
Mobile bill		700	8400	8600	8800
Total Fixed Cost		15260	183120	183720	184320
Net Profit (E) (C-D)		17380	208560	227544	247507.2
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	208560	227544	247507.2
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		188,560	396,104
	Total Cash Inflow	258,560	416,104	643,611
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	188,560	396,104	623,611

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill :07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



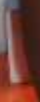
NOVA GOLD



NOVA GOLD



100% ORIGINAL

















FAMILY PICTURE

