#### A Nobin Udyokta Project

## Rainbow Telecom





Project by: Md Ibrahim Identified: Md.Mostafa

Verified by: Md. Gias uddin

Matlab Uttar Unit, Chandpur Anchale-1

GRAMEEN TRUS



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Ibrahim
Age	:	25/01/1985 ( 32 Years)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 brothers and 03 Sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother    Rowsan ara Begum  Abul Kashem  Member since: 05.10.2005  Branch: Fotepur west Centre no.12/M ,Group no 01  Loanee: 1367, First loan: Tk.10000  Existing loan: 50000 Outstanding:Tk. 25800
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc.  (ix) Others	:	Father N/A N/A N/A N/A N/A
Education, till to date	:	SSC

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Mobile Servicing Business
Trade License Number	:	11
Business Experiences	:	08 years.
Other Own/Family Sources of Income	:	Father is Business man
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01818-540533
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) From 05.10.2005 to till now. At first his mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her household. They gradually improved their life standard through GB loan.

### PROPOSED BUSINESS Info.



Business Name	:	Rainbow Telecom
Address/ Location	:	Natun Baza Uttar Unit Chandpur.
Total Investment in BDT	:	190,000/-
Financing	•	Self BDT :130,000 (from existing business) - 68% Required Investment BDT :60,000 (as equity) - 32%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 7,000
Proposed Business 15% of present gross profit margin	:	15%
Estimated 15% of proposed gross profit margin	:	15%
Agreed grace period	:	2 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Doutloulous	Ex	DT)	
Particulars	Daily	Monthly	Yearly
Sales	3000	90000	1080000
Less: Cost of sale	2550	76500	918000
Profit 15% (A)= C	450	13500	162000
Servicing	150	4500	54000
Total:	600	18000	216000
Less: Operating Costs			
House rent		800	9600
Electricity		500	6000
Dis bill		250	3000
Night Guard Bill		200	2400
Mobile Bill		300	3600
Salary from Business (Self)		6000	72000
Salary from Business (Staff)		0	0
Transport		0	0
Others (Entertainment)		300	3600
Non Cash Item:			
Depreciation Expenses		292	3504
Total Operating Cost (D)		8642	103704
Net Profit (C-D):		9358	112296

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing	Duonocad	Total	
	Business (BDT)	Proposed (BDT)	(BDT)	
Investments in different categories:				
Present items:			130,000	
Advanced	5,000			
Decoration	20,000			
Computer (01)	25,000			
Present Goods Items (*):	80000			
Proposed Items (**):		60,000	60,000	
Total Capital	130,000	60,000	190,000	

# PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



#### **Present Stock item**

#### **Proposed Item**

Product name	Amount
Mobile Handset	30000
Mobile cover	20000
Parts of Mobile	20000
Others	10000
Total Present Stock	80,000

Product Name	Amount
Mobile Handset	40,000
Parts of Mobile	20,000
Total :	60,000

## **Financial Projection of NU BUSINESS PLAN**



Doutionland	Υ	ear 1 (BD	<b>T</b> )	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	4000	120000	1440000	5000	150000	1800000
Less: Cost of Sale	3400	102000	1224000	4250	127500	1530000
Profit 15% (A)= C	600	18000	216000	750	22500	270000
Servicing:	200	6000	72000	250	7500	90000
Total:	800	24000	288000	1000	30000	360000
Less operating cost:						
shop rent		800	9600		800	9600
Electricity bill		600	7200		700	8400
Dis bill		300	3600		400	4800
Night Guard Bill		250	3000		300	3600
Mobile Bill		350	4200		400	4800
Salary from Business		7000	84000		8000	96000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		300	3600		350	4200
Depreciation Expenses		292	3504		292	3504
Total Operating Cost (D)		9892	118704		11242	134904
Net Profit =(C-D)		14108	169296		18758	225096
GT payback			36000			36000
Retained Income:			133296			189096

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	60,000	
Net Profit (Ownership Tr. Fee added back)	118704	134904
Depreciation (Non cash item)	3504	3504
Opening Balance of Cash Surplus	0	86,208
Total Cash Inflow	182,208	224616
Cash Outflow		
Purchase of Product	60,000	
Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
Payment of GB loan	0	0
Total Cash Outflow	96,000	36,000
Net Cash Surplus	86,208	188,616

#### **SWOT Analysis**



# STRENGTH

- Skill and 08 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

## WEAKNESS

Lack of investment

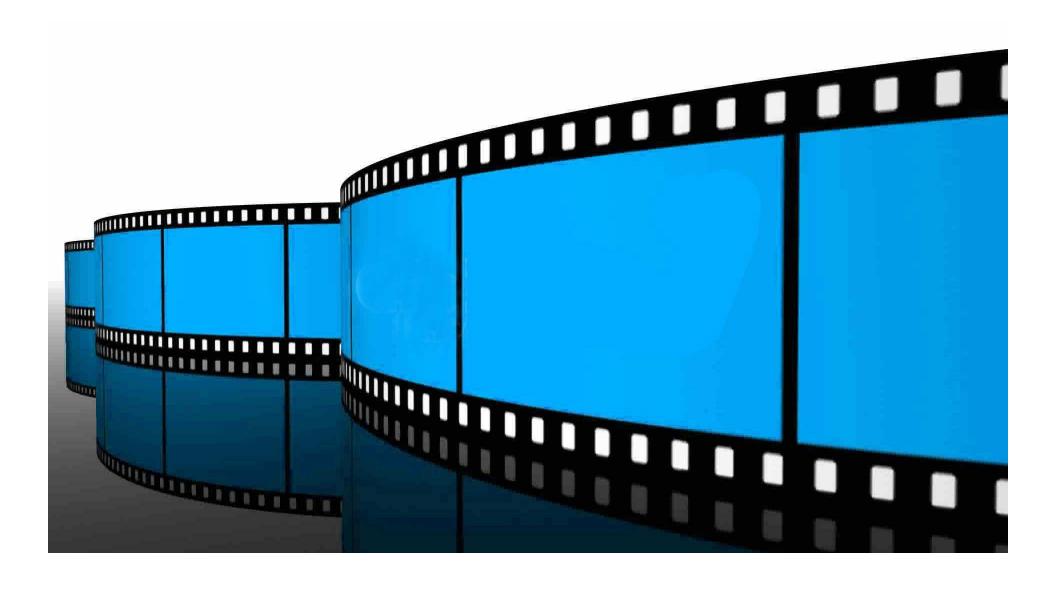
## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Theft

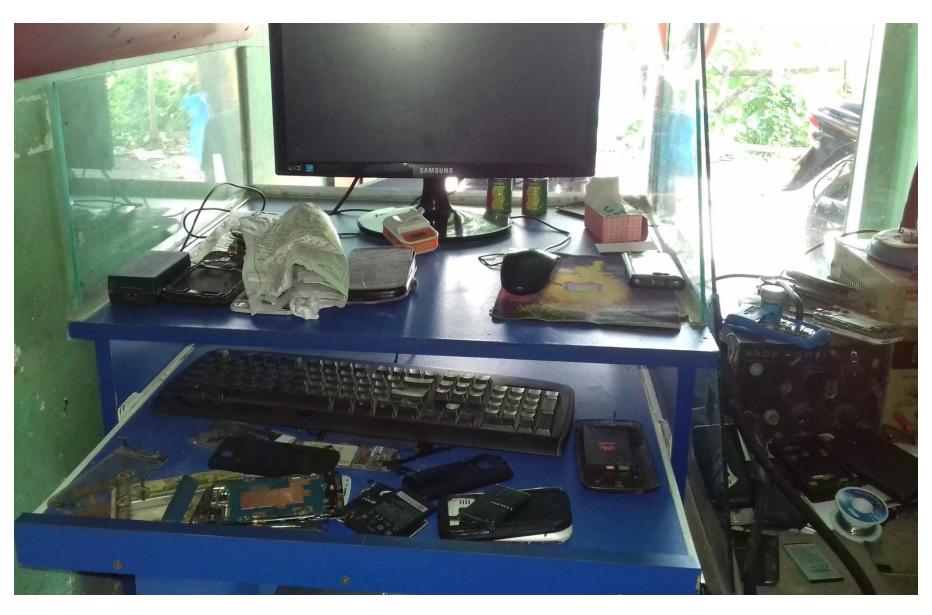




















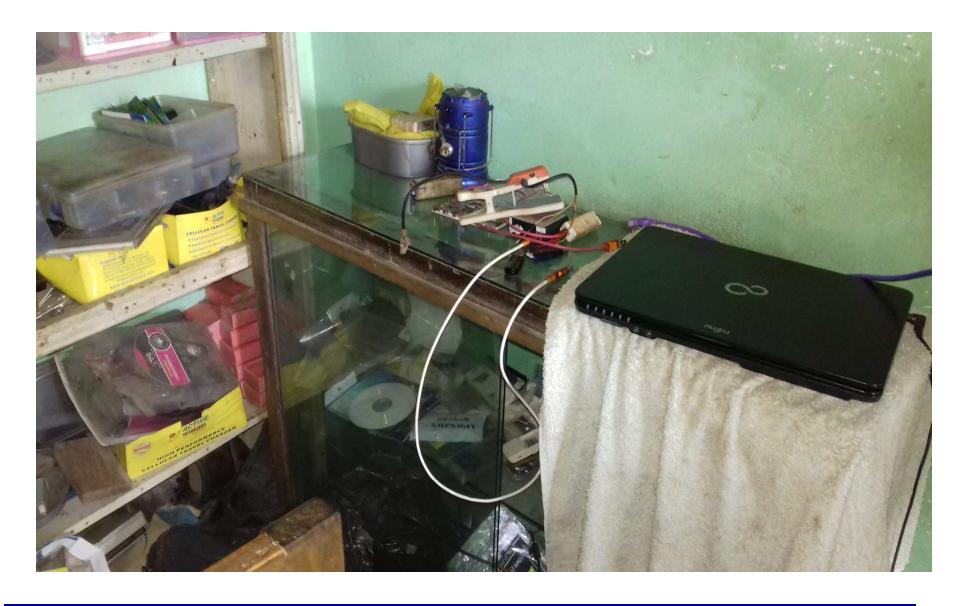












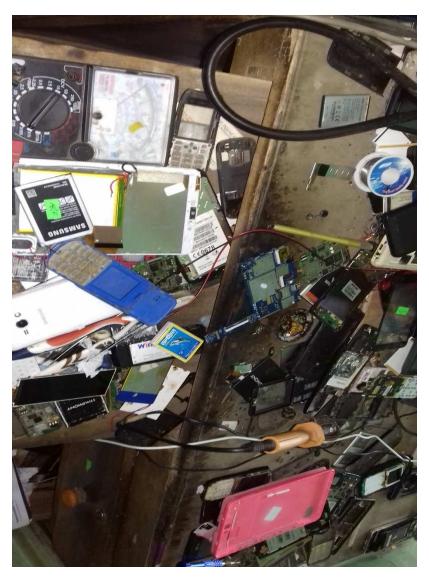




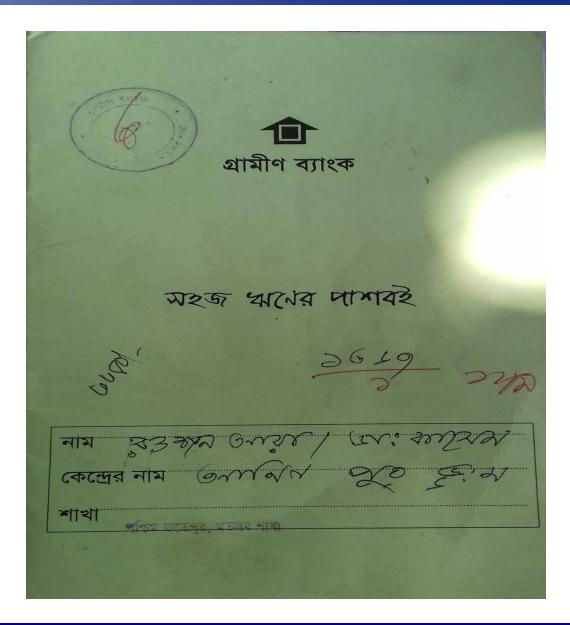




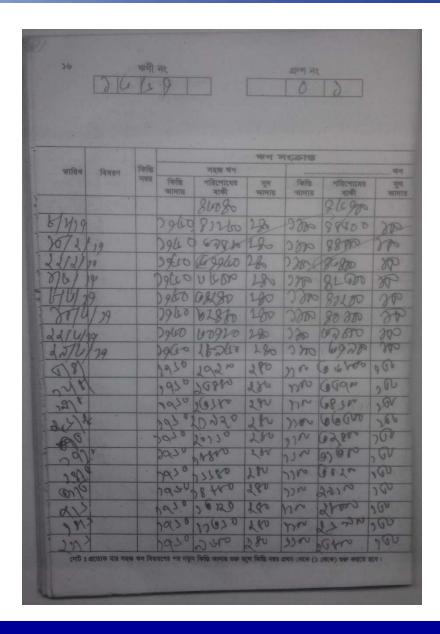


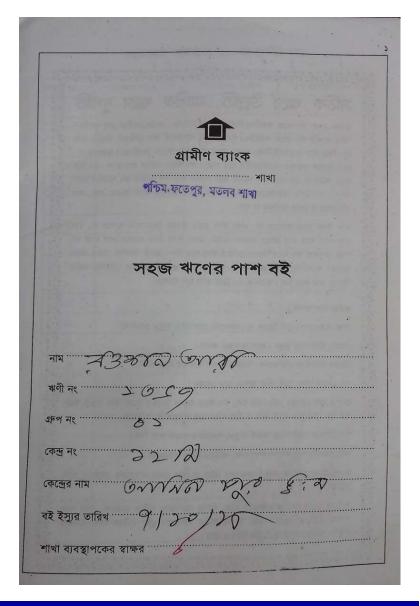








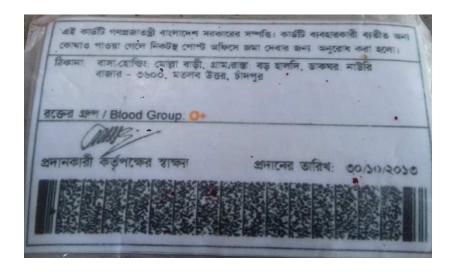


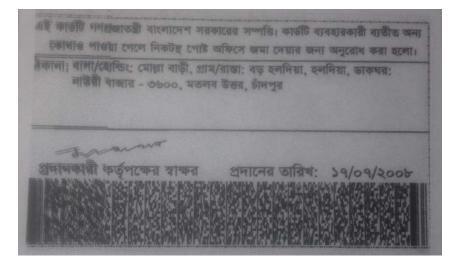




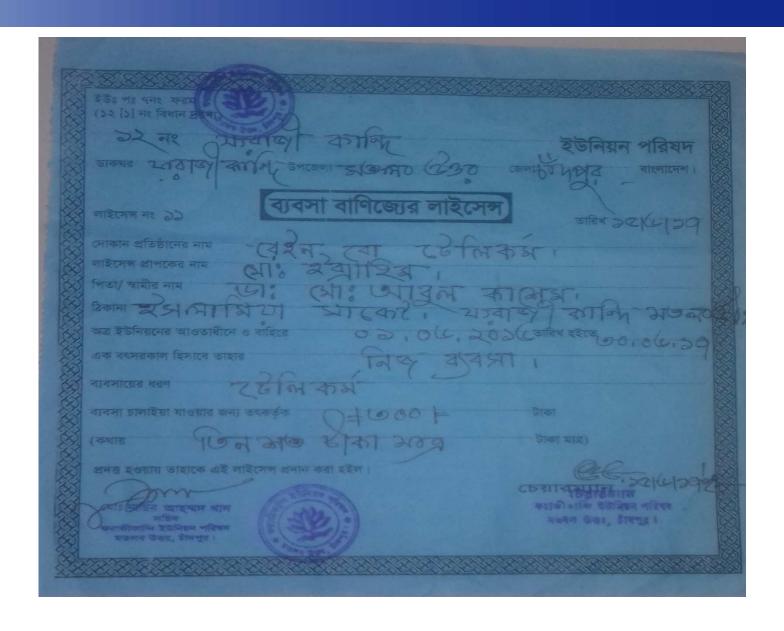






















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