Proposed NU Business Name: BAKIR TELECOM



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	BAKIR HOSSAIN				
Age	:	08-06-1985(32 Years)				
Education, till to date	:	SSC				
Marital status	:	Married				
Children	:	01 Dauthers				
No. of siblings:	:	02 Brothers				
Address	:	Vill:Bidur Para ,P.O: Dakshinkhan, ,P.S: Dakshinkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Most. Rakisa Md. Billal Bhuiya Branch: Dakshinkhan, Centre # 24 (Female), Member ID: 1877/2, Group No: 01 Member since: 03-02-1998 (Years) First loan: BDT = 5,000 /-				
Further Information:		Outstanding loan:= Nill				
(v) Who pays GB loan installment	•	Father				
(vii) Mobile lady	•	No				
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and	:	08 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01820-646794
Family's Contact No.	:	01632-047005
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

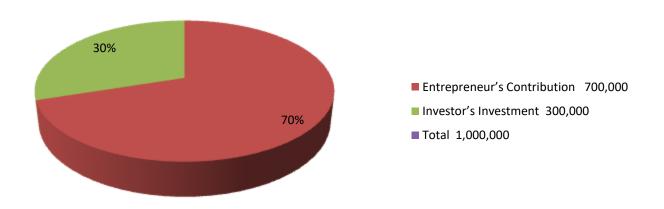
MOST. RAKISA joined Grameen Bank since 19 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BAKIR TELECOM			
Location	:	Bidur Para, Dakshinkhan, Dhaka-1230			
Total Investment in BDT	:	BDT 1000,000/-			
Financing	:	Self BDT 700,000/- (from existing business) 70 %			
	Required Investment BDT 300,000/- (as equity) 30%				
Present salary/drawings from business (estimates)	:	BDT 8,000			
Proposed Salary	:	BDT 8,000			
Size of shop	:	18 ft x 13 ft= 234 square ft			
Security of the shop : BDT 50,000					
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile Phone, Charger, Bkash, Flexiload, Sim etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing Two employee. The shop is rented. Collects goods from Uttora, Tongi. Agreed grace period is 06 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile Phone,Charger,Sim Card	4,000	120,000	1,440,000			
Bkash Flexiload	300	9,000	108,000			
Total Sales (A)	4,300	129,000	1,548,000			
Less. Variable Expense						
Mobile Phone,Charger,Sim Card	3,200	96,000	1,152,000			
Total variable Expense (B)	3,200	96,000	1,152,000			
Contribution Margin (CM) [C=(A-B)	1,100	33,000	396,000			
Less. Fixed Expense						
Rent		3,000	36,000			
Electricity Bill		400	4,800			
Transportation		2,000	24,000			
Mobile Bill		2000	24,000			
Entertainment		1000	12,000			
Salary (sttaf)		7,000	84,000			
Salary (self)		8,000	96,000			
Total fixed Cost (D)		23,400	280,800			
Net Profit (E) [C-D)		9,600	115,200			

Investment Breakdown								
Particulars		Existing		Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
HUAWEI	5	19000	95000	HUAWEI	6	19000	14,000	109,000
SYMPHONY	8	12999	103992	SYMPHONY	5	12999	64,995	168,987
MYCROMAX	18	4800	86400	MYCROMAX	8	4800	38,400	124,800
LAVA 821	22	6999	153978	LAVA 821	10	6999	69,990	223,968
IRISH 505	14	2945	41230	IRISH 505	10	2945	29,450	70,680
SIM CARD	65	90	5850	SIM CARD	20	90	1,800	7,650
CHARGER	50	80	4000	CHARGER	20	80	1,600	5,600
FLEXILOAD			35000	FLEXILOAD			20,000	55,000
BKASH			100000	BKASH			50,000	150,000
SECURITY			50000	Others			9,765	59,765
Others			24550					24,550
Total			700,000				300,000	1,000,000

Source of Finance



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Mobile Phone,Charger,Sim Card	5,000	150,000	1,800,000	1,890,000	1,984,500
Bkash Flexiload	400	12,000	144,000	151,200	158,760
Total Sales (A)	5,400	162,000	1,944,000	2,041,200	2,143,260
Less. Variable Expense					
Mobile Phone,Charger,Sim Card	4,000	120,000	1,440,000	1,512,000	1,587,600
Total variable Expense (B)	4,000	120,000	1,440,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)	1,400	42,000	504,000	529,200	555,660
Less. Fixed Expense					
Rent		3,000	36,000	36,000	36,000
Electricity Bill		420	5,040	5,292	5,557
Transportation		2,200	26,400	27,720	29,106
Mobile Bill		2,400	28,800	30,240	31,752
Entertainment		1,000	12,000	12,600	13,230
Salary (sttaf)		7,000	84,000	88,200	92,610
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item			<u> </u>		
Depreciation		0	0	0	0
Total Fixed Cost		24,020	288,240	296,052	304,255
Net Profit (E) [C-D)		17,980	215,760	233,148	251,405
Investment Payback			120,000	120,000	120,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	300,000		
1.2	Net Profit	215,760	233,148	251,405
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		95,760	208,908
	Total Cash Inflow	515,760	328,908	460,313
2	Cash Outflow			
2.1	Purchase of Product	300,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120,000	120,000	120,000
	Total Cash Outflow	420,000	120,000	120,000
3	Net Cash Surplus	95,760	208,908	340,313

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Own Business: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













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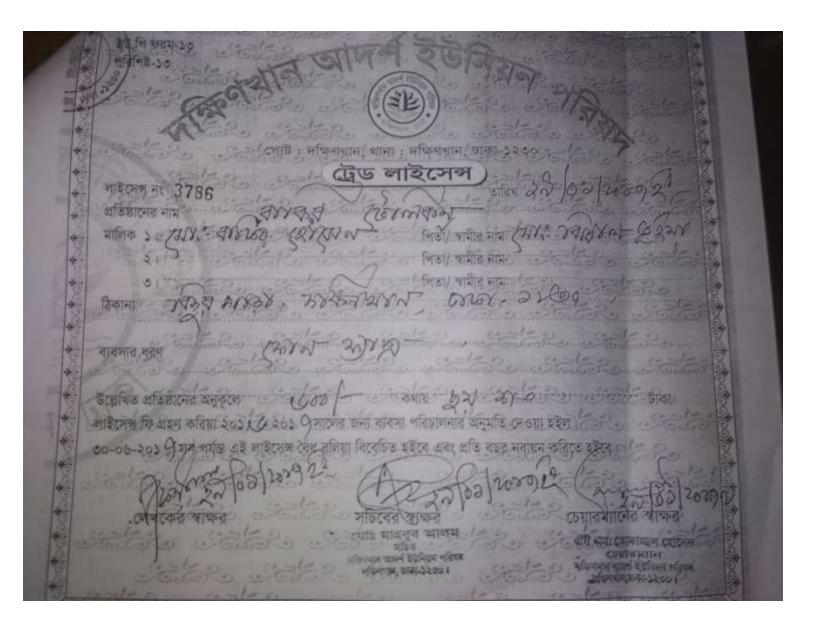


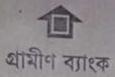
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