#### **Proposed NU Business Name: RAJIN HOSTO SHILPO**



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ASMA KHATUN			
Age	:	20-0051982 ( 35 Years)			
Education, till to date	:	ВА			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	02 Brothers 03 Sisters			
Address	:	Vill:349,Beparipara ,P.O: Khilkhet,P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father  HALIMA AKTHER  LATE GAZIUR RAHMAN  Branch: Dakshinkhan, Centre # 11 (Female),  Member ID: 4165, Group No: 05  Member since: 29-11-2012 ( 05 Years)  First loan: BDT =11,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:= 65,000/- Brother No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	03 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•••	01787-050677
Family's Contact No.	:	01791-048598
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Halima** joined Grameen Bank since 05 years ago. At first she took BDT 11,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

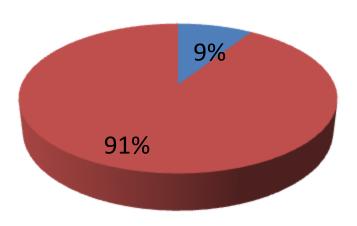
Proposed Nobin Udyokta Business Info				
Business Name	:	RAJIN HOSTO SHILPO		
Location	:	Own House		
Total Investment in BDT	:	BDT 44,000/-		
Financing	:	Self BDT 4,000/- (from existing business) 9 %		
		Required Investment BDT 40,000/- (as equity) 91 %		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	0 ft x 0 ft= square ft		
Security of the shop	:	BDT 0,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Three pice, shari etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is own house.</li> <li>Collects goods from gaochia.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Sewing	300	9,000	108,000			
Total Sales (A)	300	9,000	108,000			
Less. Variable Expense						
Total variable Expense (B)	0	0	0			
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000			
Less. Fixed Expense						
Electricity Bill		200	2,400			
Mobile Bill		500	6,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		5,700	68,400			
Net Profit (E) [C-D)		3,300	39,600			

Investment Breakdown								
Particulars		Existing	3	<b>Particulars</b>	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Sewing Machine	1	4000	4000	Cloth	50	600	30,000	34,000
	0	0	0	Sweing Machine	1	10000	10,000	10,000
Others			0	Others			0	0
Total			4,000				40,000	44,000

#### **Source of Finance**

■ Entrepreneur's contibution 4000 ■ Investor's Investment 40000 ■ Total 44000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloth	1,000	30,000	360,000	378,000	
Sewing	300	9,000	108,000	113,400	
Total Sales (A)	1,300	39,000	468,000	491,400	
Less. Variable Expense					
Cloth	800	24,000	288,000	302,400	
Total variable Expense (B)	800	24,000	288,000	302,400	
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000	189,000	
Less. Fixed Expense					
Electricity Bill		210	2,520	2,646	
Transportation		770	9,240	9,702	
Mobile Bill		600	7,200	7,560	
Salary (self)		5,000	60,000	60,000	
Non Cash Item					
Depreciation		250	3,000	3,000	
Total Fixed Cost		6,830	81,960	82,908	
Net Profit (E) [C-D)		8,170	98,040	106,092	
Investment Payback			24,000	24,000	

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# Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	40,000	
1.2	Net Profit	98,040	106,092
1.3	Depreciation (Non cash item)	3,000	3,000
1.4	Opening Balance of Cash Surplus		77,040
	Total Cash Inflow	141,040	186,132
2	Cash Outflow		
2.1	Purchase of Product	40,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000
	Total Cash Outflow	64,000	24,000
3	Net Cash Surplus	77,040	162,132

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures











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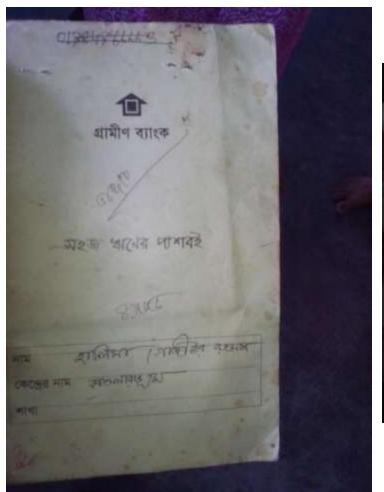
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# **FAMILY PICTURE**

