#### **Proposed NU Business Name: TAMANNA GERMENTS**



Project identification and prepared by: Md. Yasin Alam Sreenagar unit, Munshigonj Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	RIVA AKTER				
Age	:	18-03-1991 (26Y <i>ears</i> )				
Education, till to date	:	Class vi				
Marital status	:	Married				
Children	:	01 Daughters				
No. of siblings:	:	01 Brother 03 sisters				
Address	:	Vill: soth abirparaP.O ;+, P.S: Sirajdikhan, Dist: Munshigonj.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST SAHANA BEGUM  MD PERVES SARDAR  Branch: Rosuniya Centre # 10(Female),  Member ID: 1701, Group No: 01  Member of since:19-09-1990(27Years)  First loan: BDT 2,000/-				
Further Information:		Outstanding loan: 32,080/-				
(v) Who pays GB loan installment	:	Father& Brother No				
(vi) Mobile lady (vii) Grameen Education Loan	:	No No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	04 years of business experience.
Own Business and	•	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01671-930044
Family's Contact No.	:	01913-565215
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Sreenagar unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST SAHANA BEGUM** joined Grameen Bank since 27 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

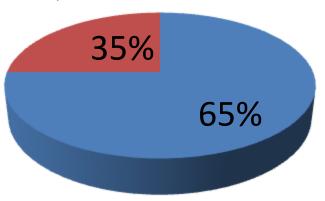
Proposed Nobin Udyokta Business Info					
Business Name	:	TAMANNA GERMENTS			
Location	:	South abirpara, Sirajdikhan, Mushigonj.			
Total Investment in BDT	:	BDT 170,000/-			
Financing	:	Self BDT 110,000/- (from existing business) 65% Required Investment BDT 60,000/- (as equity) 35%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	22 ft x 10 ft= 220 square ft			
Security of the shop	:	Nil			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; cloth, frog etc.</li> <li>Average 25% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The shop is rented.</li> <li>Collects goods from Islampur.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
cloth, frog etc	3,000	90,000	1,080,000			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
cloth, frog etc	2,250	67,500	810,000			
Total variable Expense (B)	2,250	67,500	810,000			
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		500	6,000			
Transportation		1,000	12,000			
Salary(self)		5,000	60,000			
Salary(sttaf)		11500	138,000			
Mobile bill		200	2,400			
Total fixed Cost (D)		18,200	218,400			
Net Profit (E) [C-D)		4,300	51,600			

Investment Breakdown								
Existing			<b>Particulars</b>		Proposed			
Particulars	Quantity	Unit Price	Price		Quantity	Unit Price	Price	Total
Jut cloth	10 mon	5000	50000		8 mon	5000	40000	90,000
Log machine	01	20000	20000		01	20000	20000	40,000
Power machine	02	20000	40000					40,000
Total			110,000				60,000	170,000

#### **Source of Finance**

■ Entrepreneur's contibution 110,000 ■ Investor's Investment 60,000 ■ Total 170,000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%
Revenue (sales)					
cloth, frog etc.	3,500	105,000	1,260,000	1,323,000	1,389,150
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150
Less. Variable Expense					
cloth, frog etc.	2,625	78,750	945,000	992,250	1,041,863
Total variable Expense (B)	2,625	78,750	945,000	992,250	1,041,863
Contribution Margin (CM) [C=(A-B)	875	26,250	315,000	330,750	347,288
Less. Fixed Expense					
Electricity Bill		500	6,000	6,300	6,615
Transportation		1,000	12,000	12,600	13,230
Salary (self)		5,000	60,000	60,000	60,000
Salary(sttaf)		11,500	138,000	138,000	138,000
Mobaile bill		200	2,400	2,520	2,646
Non Cash Item					
Depreciation		0	12,000	12,000	12,000
<b>Total Fixed Cost</b>		18,200	230,400	231,420	232,491
Net Profit (E) [C-D)		8,050	84,600	99,330	114,797
Investment Payback			24,000	24,000	24,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	84,600	99,330	114,797
1.3	Depreciation (Non cash item)	12000	12000	12000
1.4	Opening Balance of Cash Surplus		72,600	159,930
	Total Cash Inflow	156,600	183,930	286,727
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
1	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	72,600	159,930	262,727

#### **SWOT ANALYSIS**

# STRENGTH

Employment:03 Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Own Business:04

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest









